

# Alzheimer *Society*

SAULT STE. MARIE  
& ALGOMA DISTRICT

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Charitable Registration Number: 10670 5403 RR0001



## **2022-2023 ANNUAL REPORT**

**Presented at the Annual General Meeting, June 14, 2023**



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## Mission Statement of the Alzheimer Society of Sault Ste. Marie and Algoma District

To improve the quality of life for people affected by Alzheimer's disease and related dementias and to provide support for their caregivers. We will accomplish this mission by:

- Providing support and guidance for people affected by Alzheimer's disease
- Promoting the rights and well-being of the person with Alzheimer's disease or a related dementia
- Providing information, education, and training
- Increasing public awareness in the community
- Providing support and/or funds for research
- Collaborating with the provincial and national levels of the organization.

## REPORT FROM THE CHAIR BOARD OF DIRECTORS

What a year it has been! I want to start by thanking each and every member of our skilled and dedicated staff: those who offer direct services through programs, those who promote our organization through multiple media sources and fundraising events, those who oversee the financial affairs of the organization (and payroll) and, of course those who warmly welcome each person into the society and all volunteers. Our passionate leader, Terry Caporossi, continues to collaborate with staff, Board, funders, and partners to ensure effective delivery of services. He has done an amazing job of bringing his leadership to the society, especially as we continue to grow.

Terry, working with his staff continues to push on many fronts to increase funding for existing programs, and being innovative in the development of new programs that will meet identified needs of clients and partners who provide services to persons living with dementia. The Adult Day Program provides direct service programs of education, assessment and supports: First Link, Minds-In-Motion, recreation therapy, Finding Your Way, and volunteer visiting. In securing the funding for Adult Day Program, the Society was able to provide more opportunities for clients to participate in the program and reduce the waitlist. In addition, the Society was able to hire more First Link Coordinators to address the increasing demand and need. First Link has certainly been integral to the society in connecting clients to dementia-focused health services and providing support and information. Our director recognizes the importance of this service and all services to our clients and we are confident will continue to look for opportunities for growth. More recently, a joint application for PHAP was approved for an Indigenous lead Memory Clinic (Modified to be Culturally appropriate) in the North East was developed partnering with Maamwesying in Serpent River. A First Link working with the Society will support this project and provide education and caregiver support in these communities. As many of you know, isolation often evolves with a dementia diagnosis, so our priority for all services is to increase social inclusion, support both caregivers and persons diagnosed with dementia, and to improve their quality of lives.

I also want to thank our passionate and informed Board of Directors coming with a diverse skillset that I know will confidently continue to govern our organization using key principles of transparency and due diligence related to all decisions made. This year, the board in working with the Alzheimer's Society of Ontario is involved in the accreditation process which is a third-party review based on accepted organizational practices that promote ongoing quality improvement and responsive, effective community services. The accreditation process will ensure that our vision continues to steer the society towards being the best this organization can be for persons living with dementia and their caregivers.

As we move forward, the Sault Ste. Marie and Algoma District will continue to experience a high demand for services for persons with dementia and their caregivers due to our higher-than-average number of adults over the age of 65 as age is a key risk factor. We are committed to continuing our fundraising, partnerships, advocacy, education, and dementia literacy, and being a strong part of a continuum of direct care in our communities. Thank you.

Respectfully submitted,

Darla Pirillo

### Board of Directors 2022-2023

Darla Pirillo, Chair, Colleen Bishop, Vice Chair, Piper Lee Frech, Treasurer, Kyle Cormier, Co-Treasurer Nancy Konzuk, Secretary, Cindy Murphy, Director, Monique Baker, Director, Rose Oliver, Director, Brianna Niro, Director, Joe Young, Director, Will McPhee, Director, Dr. Lorraine Sharpe, Director, Judi Gough, Past Chair

### Staff 2022-2023 (Sault Ste. Marie)

**Executive Director**, Terry Caporossi; **Team Lead** Vicky Roy; **First Link Care Coordinators**, Cathie Randell, Lisa DeZordo, Renee Pitre, Kristine Ouellet, Clorinda Rancourt, Kirsti Hilderley, Lisa Porco Planting; **Education Coordinator**, Sheila Campbell; **Behavioral Support Facilitator**, Kelly Spurr, **Recreation Therapists**, Kirby Beadle, Heather Grant, Kate McLeod, Valerie Lepore, Hannah Marsh, Jennifer Bubinas, , Kayla Hicks/Lisa Ritchie, BSO Recreation Therapist, **MiM Coordinator**, Debby Sorokopud, **Transition Support Workers** Lynette Wilen, Jaimie Furkey, Katie Kline, Keshia Godfrey, **Resource Development Coordinator** Bea Fioramanti; **Coordinator of Volunteer Services**, Susan McLean; **Adult Day Program**, JoAnn Cain, Leslie Gowlett, Jody Ryckman, Alyson Bell, Jennifer Rowntree, Rachel MacLean; **Finance** Teresa Michel, Sandra Miceli, **Admin Assistant**, Rebecca Perry; **Community Outreach Support Workers**, Keara Gelinias, Karleigh Iozzo, Shawna Rimkey

(Elliot Lake)

**First Link Coordinator**, Wende Diemer; **Community Outreach Coordinator**, Samantha Ralph,  
(Wawa)

**First Link Coordinator/MiM Coordinator**, Chris Rask  
Blind River

**Adult Day Program**, Helga Moore, Alison White, Samantha Ralph



## THE YEAR IN REVIEW: PROGRAMS AND SERVICES

This has been another exciting and exceptional year of change and growth at the Alzheimer Society. We continue to see an increase in the numbers of people being referred to our Society.

During this past year we have seen our referrals grow to over 1200 from April 1, 2022 to March 31, 2023 representing a 25% increase over the year prior. Our primary referral source continues to be Primary Care Physicians followed by self referrals.

In an effort to meet the growing demand for services for persons living with dementia and their care partners we have expanded the depth of services that we have offered over this past year. With the support and funding from Ontario Health North and Behavioral Support Ontario we began a Transitions to Long-Term Care Support Program. The transitional support workers will provide extra care and support to the person living with dementia and family moving when moving to a Long Term Care Home (LTCH). When a person living with dementia is being admitted to a LTCH is identified as needing transition support a worker is matched with them. The transition support worker bridges the gap between home or hospital and provides continuity of care and support to the person and their family. The transition support worker will provide appropriate activities, introduce the person to other residents, nursing and activation staff and help to familiarize them with their new environment. Our transition support workers have transitioned well over 200 persons living with dementia from community, hospital and other LTCH's.

To further expand our support we have also begun offering a Community Outreach Support Program in the fall of 2022. The program is designed to assist persons living with dementia and their care partners. The Community Outreach Support Workers provide meaningful programming while supporting the person living with dementia. Our support workers provide an opportunity for care partners to step away from their caregiving role and take some time to focus on themselves.

Our other programs such as our Walking Program, Music Program and Coffee Club continue to see steady growth in participation. Our goal is to provide as many opportunities as possible to have people connected to our staff at the Alzheimer Society.

The Board of Directors was pleased to approve a \$15,000 donation to the Alzheimer Society Research Program in 2023. This donation represents the continuation of an annual commitment to research that the Society has made over most of its 38 year existence for a total of over \$334,000.

Two Alzheimer Society scholarships valued at \$600.00 each were awarded this year. Congratulations are extended to this year's Sault College and Algoma University recipient. The purpose of the scholarships is to encourage an interest in the care of the elderly and is open to students enrolled in any health or human services program at Sault College and Algoma University.

Quality improvement activities include collecting information from clients regarding their satisfaction with our services. The following data was compiled:

### Individual Support, Support Groups, and Learning Series

- Improved understanding of dementia: 90-100%
- Improved understanding of Alzheimer Society services: 90-95%
- Improved understanding of dementia-related community services: 80-85%
- Benefitted from peer support: 95-100%

### Recreation Therapy

- Recreation Therapist's visits are beneficial: 100%
- Positive feelings result from visit: 100%
- Would recommend program to others: 100%

### Volunteer Visiting

- Volunteer's visits are beneficial: 100%
- Volunteer provides socialization, assistance with activities, and respite for caregiver: 100%

### Behaviour Support

- Improved understanding of dementia: 100%
- Improved ability to cope with dementia: 100%
- Improved confidence in ability to care for myself (caregiver): 100%



## THE YEAR IN REVIEW: VOLUNTEER PROGRAMS & FUND DEVELOPMENT

**W**e continue to be humbled by and grateful to the 120 volunteers who so generously donate their time and skills in support of person living with dementia. From office assistance to fundraising to friendly visiting to governance, our volunteers are involved in all aspects of the organization and are critical to our ability to carry out our mission. In the past year, volunteers provided over 4200 hours of service to the Alzheimer Society. Thank you all.

**R**evue from the Society's fundraising events increased by 331% due to a generous donation from a local family. The Coffee Break campaign know as Social With A Purpose (SWAP) was still highly successful as a rebranded event we had a total revenue increase of \$6k to \$56,000 compared to the previous year. The IG Wealth Management Walk for Alzheimer's has moved to a spring event 2022 with a dramatic increase in revenue netting just over \$95K, which represented the most our Walk has ever raised. Walks were held in each of our communities of Sault Ste. Marie, Elliot Lake, Wawa and Blind River. We were thankful to be the October recipients of 100 Women Who Care donation of \$11,500 that is supporting our Minds In Motion Program.

**P**artnerships are key to our fund development activities, and we would like to thank the businesses and organizations that have supported the Society over the past year:

In May 2022 we held our first in person, outdoor IG Wealth Management Walk for Alzheimer's at our new location at 61 Great Northern Road

**IG Wealth Management Walk for Alzheimer's**

**National Title Sponsor:** IG Wealth Management Donnelly Group (Sault Ste. Marie)

**Community Sponsors:** And Son Contracting, The Shoe Fits, Lallemande Inc, Evolgen, Dumanski Office Interiors/ Compass Imaging Group, Fairview Bus Line Ltd., Fountain Tire, Henderson Metal Fabricating Co. Ltd., Lock City Monuments, Mike Moore Construction Ltd., Mio's Furniture Fashions, N1 Solutions, Oldies 93 Sovereign Radio, Purvis Marine Ltd., Royal Purple #155, Safeguard by Kerry, Sims Custom Countertops, Soo Mill and Lumber Company, Soo Video Sales and Service, The Lions Club Ont., The Medicine Shoppe Great Northern Road, Tulloch Engineering

**Forget Me Not Raffle Tickets**

**Diamond Level** : Grand Gardens North, Kiss 100.5/ 104.3 Country

**Gold Level** : Identity Hair Salon/ OC Hair, Bath, & Body,

**Pearl Level** : Eye Deal Optical, Hess Jewelers., McDougall Energy, Hollywood Limousine, Allstate Insurance SSM, KPMG, Lyons Timber Mart, Northwood Funeral Home Safeguard by Kerry

**Restaurant/Golf/Gas Pkg. Donors:**

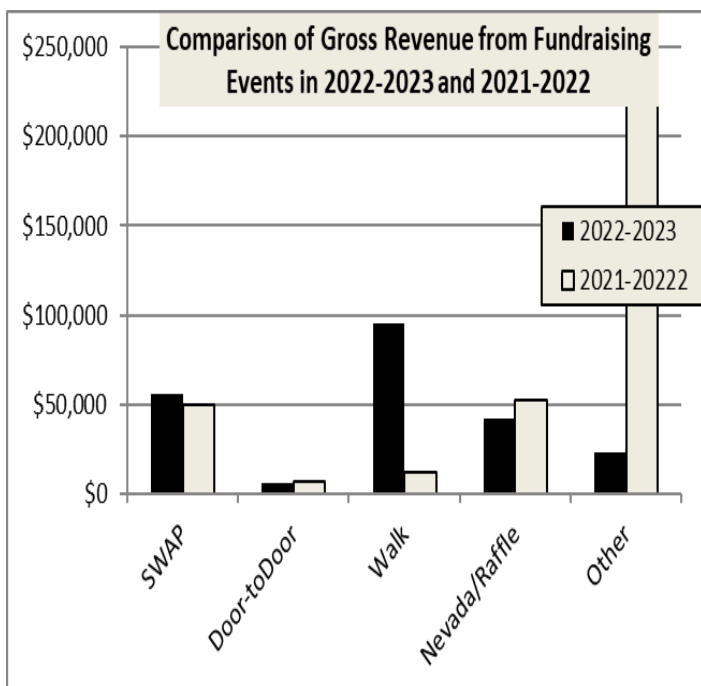
Arturo's Ristorante, Antico Ristorante, , North 82, Giovanni's, Mulligans Irish Pub, Sault Golf Club, Crimson Ridge Golf Club, Hard Wok Café, Croatian Corner, Johnny's Chophouse Sandro's, Grand Gardens, Montana's, The Mill Steakhouse, McDougall Energy, Nova Grill House, Peace, Tandoori Garden, The Whiskey Barrel

**Spa Pkg. Donors:**

The Greenhouse Spa, The Beauty Lounge, The Ten Spot

**Social With a Purpose** : (formally know as Coffee Break) 104.3 Country/ KISS 100.5

January Awareness Campaign \$5,470





## PROGRAM STATISTICS 2022-2023

### Family Support/First Link

783 families served  
4255 visits  
238 group participants

### Recreation Therapy

208 clients served  
2660 visits

### Volunteer Visiting

2 client/volunteer matches  
2 visits

### Behaviour Support

51 clients served  
1298 visits

### Health Promotion and Education

87 education sessions  
997 group participants

### Website

No data due to change in website platform

### Volunteer Hours

Awareness & Fundraising 432  
Office Assistance 654  
Board & Committee Meetings 203  
Day Program 348  
Other Programs 2652

### **Total Volunteer Hours**

**4288**

( 120 registered volunteers)

## TREASURER'S REPORT

*Piper Lee Frech*

It is a great honor to present to you highlights from the audited financial statements for the year ended March 31, 2023 for the Alzheimer Society of Sault Ste. Marie and Algoma District, which I will refer to as "the Society" hereafter.

Our New Building – how long do you think we can get away with referring to 61 Great Northern Road as our New Building? We have been here for almost 2 years now! In August 2021, 15 employees from our previous location and 5 employees formerly at the Davey Home worked together to make 61 Great Northern Road our new home. Since then, we have welcomed 21 new employees, celebrated the retirement of two long-time employees and served 2,788 clients.

Our spacious location has afforded us the opportunity to grow our team, we are now 35 people strong, and the volume and breadth of service provided. Our new location is renowned for its welcoming light and refinement – a perfect reflection of the care and professionalism of our staff. For the year ended March 31, 2023, the Society finished with a deficit of \$64.1 thousand dollars. This means that revenues were lower than expenses for the year. During the year, the Society recognized a loss on marketable securities of \$64.1 thousand dollars. This loss is referred to as unrealized, and was not a cash loss. The recognition of this non-cash loss is entirely responsible for the Society's deficit. Revenues increased by 20.9%, from \$1.8 million dollars to \$2.2 million dollars. Last year the Society received Canadian Emergency Wage Subsidy, or CEWS, of \$201 thousand dollars. This year, zero CEWS subsidy was received. Revenues, excluding the CEWS subsidy, increased by 36.2%, from \$1.6 million dollars to \$2.2 million dollars.

OHN funding increased by 26.4%, from \$1.1 million dollars last year, to \$1.4 million dollars this year.

Donations increased by an incredible 331%, from \$89.1 thousand dollars last year to \$383.6 thousand dollars this year. Thanks to a generous donation from a local family we have been able to expand our First Link Department and Recreation Department by hiring additional staff members in each discipline, to support the growing need for support and services.

Fundraising increased by 60.4%, from \$78.4 thousand dollars last year to \$126 thousand dollars this year. This year, donations and fundraising represent 24% of total revenues, compared to 9% of total revenue for the prior year. Prior year donations and fundraising represented 11% of revenues excluding the CEWS Subsidy. Last year's donations and fundraising were unusually low due to the re-timing of the Walk for Alzheimer's from January to May.

Expenses increased by 32.1%, from \$1.6 million dollars last year to \$2.2 million dollars this year. Salaries and Benefits increased by 27.1%, from \$1.2 million dollars to \$1.6 million dollars. Building and Grounds increased by 56.4%, from \$195 thousand dollars to \$305 thousand dollars, reflective of a full year in our new location.

I would like to make a motion for approval of the audited financial statements of the Alzheimer Society of Sault Ste. Marie and Algoma District for the year ended March 31, 2023.

Thank you all,



## FINANCIAL REPORT\*

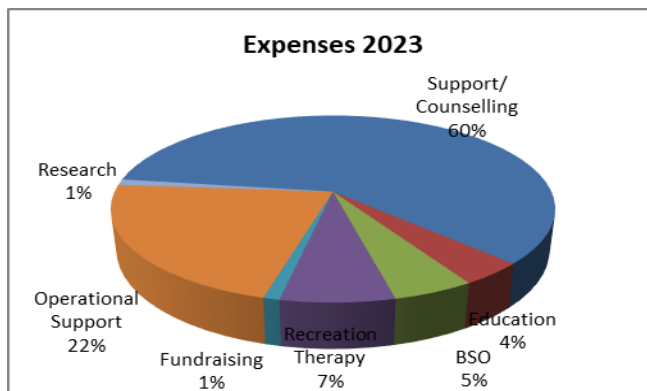
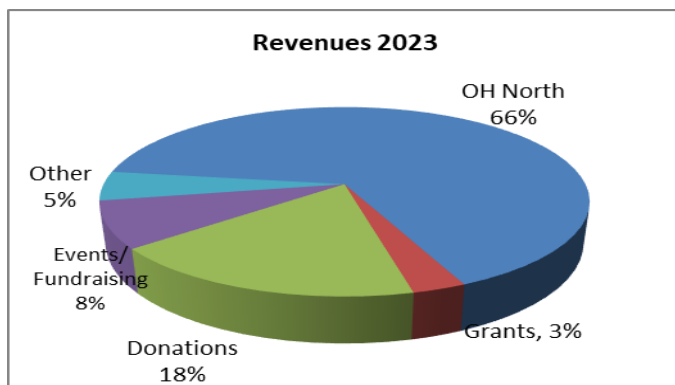
### Condensed Statement of Financial Position, March 31, 2023, with comparative figures for 2022

	2023	2022
<b>Assets</b>		
Total Assets	<u>\$2,953,519</u>	<u>\$2,700,129</u>
<b>Liabilities, Deferred Capital Contributions and Net Assets</b>		
Current Liabilities	\$856,299	\$ 538,813
Deferred Capital Contributions	107,350	36,891
Net Assets	<u>2,097,220</u>	<u>2,161,316</u>
	<u>\$2,953,519</u>	<u>\$2,700,129</u>

### Condensed Statement of Operations, March 31, 2022 with comparative figures for 2021

	2023	2022
<b>Revenues</b>		
Donations/Fundraising/Bequests	\$509,378	\$167,491
Nevada/Raffle	42,085	48,060
Ontario Health North (OHN)	1,398,251	1,106,199
Alzheimer Society of Ontario	22,917	44,702
Grants	76,974	44,270
Investment Income	59,763	138,172
Adult Day Program Fees	43,053	18,625
Other	23,405	219,723
Amortization of Deferred Capital Contributions	<u>14,301</u>	<u>4,922</u>
	<u>\$2,167,210</u>	<u>\$ 1,792,163</u>
<b>Expenditures</b>		
Salaries and Benefits	\$1,556,243	\$1,169,702
Building Expenses	305,159	195,095
Supplies and Sundry	73,076	55,429
Equipment	57,337	56,833
Research	20,286	17,956
Scholarship	1,200	1,200
Fundraising Costs	21,194	13,206
Travel, Meetings, Bank Charges, Communications, Insurance, Prof fees	117,186	106,479
Amortization of Capital Assets	<u>15,529</u>	<u>24,969</u>
	<u>\$ 2,167,210</u>	<u>\$ 1,640,269</u>
<b>Excess of revenues over (under) expenditures before the undernoted</b>	<u>\$ 0</u>	<u>\$151,894</u>
Unrealized Loss (Gain) on Mutual Funds	<u>\$ (64,096)</u>	<u>\$ 123,913</u>
<b>Excess of Revenues over (under) Expenditures</b>	<u>\$ (64,096)</u>	<u>\$ 27,981</u>

\*Based upon financial statements prepared by KPMG LLP, Chartered Accountants. Complete audited financial statements available upon request.







## Did you know...

### OUR VALUES

Respect  
Compassion  
Integrity  
Accountability  
Partnerships  
Person-centered

### OUR VISION

The Alzheimer Society of Sault Ste. Marie and Algoma District will be a premier dementia knowledge resource and a recognized leader in dementia education and support.

The Alzheimer Society of Sault Ste. Marie and Algoma District, while an independently governed organization, is affiliated with the Alzheimer Society of Canada, the Alzheimer Society of Ontario, and the 26 other local Alzheimer Society chapters in Ontario.

- ◆ It is estimated that in 2023, there are 3,328 people in Algoma District living with Alzheimer’s disease or a related dementia\*, and that the numbers throughout the district are estimated to be broken down as follows:

• Sault Ste. Marie	2,137
• Elliot Lake/Spanish	556
• Central Algoma	243
• Blind River/North Shore	166
• Unorganized North	120
• North Algoma—Wawa/White River	87
• Hornepayne	17

*\*Source: Dementia Projections for the Counties, Regional Municipalities, and Districts of Ontario; RW Hopkins & JF Hopkins; December 2008.*

- ◆ With the exception of the annual donation to Alzheimer research, all funds raised in Algoma district remain here to provide important programs for those affected by Alzheimer’s disease and related dementias.
- ◆ Over the past 36 years, the Alzheimer Society of Sault Ste. Marie and Algoma District has contributed approximately \$334,000 to research into the cause and cure of Alzheimer’s disease and related dementias, thanks to the generosity of donors throughout Algoma.
- ◆ The following is a sampling of comments that were received from recipients of our services over the past year:
  - *My mom has been going to the Adult Day Program for about 6 months. It has made a huge difference in her life. She is social again post COVID. She can’t wait to tell me about her day when she gets home. Everyone including staff, and other participants are very friendly. She may be tired after a long day but she wouldn’t have it any other way. She is more social, and active, she actually laughs now and in general is less anxious/agitated.*
  - *I have nothing but good things to say about the program offerings of our local Alzheimer Society. The staff in all areas are wonderful and thoughtful and kind and these qualities alone can keep us engaged. However, they are very knowledgeable about the illness itself and can help us as we navigate the unknown going forward with our loved ones. The fact that they all know who we are makes us feel warm and supported.*
  - *I have started attending Caregiver Support Groups this year which I didn’t think I needed but have found it to be very comforting. It’s a difficult road at times but being with others who are experiencing similar things somehow makes the load feel lighter.*
  - *My elderly parents have been receiving visits from the Community Outreach Support Program. The workers have been very pleasant and my parents enjoy the interactions. Whether it’s a friendly chat, exercising, crafts or assisting them in the home, it’s a huge help. It has allowed my parents to stay in their home longer which means so very much to them and the family.*

# Alzheimer Society

Providing over 30 years of dementia services in Algoma District