

Alzheimer Society

DURHAM REGION

ANNUAL REPORT 2016/2017



A Message from ASDR's
Board President
Brian McAuley

In Canada each year, 25,000 new cases of dementia are diagnosed. Considering expected population growth over the next 20 years, we anticipate there will be 12,000 in Durham Region living with dementia. These statistics are a stark reminder of the growing need for the services of the Alzheimer Society.

So, as part of our mission to improve the quality of life of people with Alzheimer's disease, or related dementias, and their care partners, the Board continues to focus on executing the Strategic Plan we set out on 2 years ago, hitting key milestones, while keeping an eye to the future by working collaboratively with our partners to ensure the needs of our community are met.

The following pages highlight our success we share in moving our mission forward. Our stories paint a picture of the year's achievements – where we are now, and where we want to be. But as you read, join us on the journey to where our momentum will take us.



VISION

To live in a community where people with Alzheimer's disease and related dementias are accepted and supported in their environment.

MISSION

To improve the quality of life of people with Alzheimer's disease or related dementia and their care partners.

VALUES

Accountability
Collaboration
Respect
Excellence
Innovation
Empowerment



Denyse Newton,
Executive Director

This past year has been one of growth and change for ASDR. Expansion has included new programming for those newly diagnosed, support groups for care partners in every municipality in Durham, as well as a variety of recreational/social programming. All of this would not have been possible without the commitment of our funders, donors, community partners, volunteers and exceptional staff.

To each, I offer my sincere appreciation for your support and commitment. This year we have welcomed the provincial Dementia Strategy as well as one here in the Central East LHIN. As we move toward implementation of both, the Alzheimer Society's commitment remains strong and steadfast to find innovative ways to support the dementia journey. We will walk beside you as you move through those life changes and work with you to make Durham Region a dementia friendly place to live.

HIGHLIGHTS

Impact



Jean and Les are about to celebrate their 65th wedding anniversary. They have resided in Durham Region for nearly 50 years. Jean shares, "Durham Region is our home, where we raised our two children".

About 6 years ago Jean and Les' life began to change. Jean was forgetting things. Eventually, this forgetfulness became increasingly worrisome. Jean says, "I thought I was losing my mind." Jean explains, "At first I was scared and I

didn't know what to expect, but then I was told to contact Alzheimer Society of Durham Region. They helped me to understand this is not the end of my life. It is just another chapter I will learn to adapt to and how my partner is here to help me." Les adds, "The Alzheimer Society of Durham Region has taught me some important strategies on how to best communicate with Jean. Without the Alzheimer Society of Durham Region, we would have struggled to find the information and support we needed."

Both Jean and Les participate actively in individual and family support groups, public education sessions as well as many social and recreational programs offered at Alzheimer Society of Durham Region. This year they have joined two new Living Well With Dementia programs; Walking Buddies and the choir. Jean can't help herself from tearing up when she talks about the choir, "People with Alzheimer's or related dementias need to go there!"

RECREATION & VOLUNTEER



38

SOCIAL & RECREATION
PROGRAMS RUN

155

SUPPORT GROUPS
FACILITATED

426

INDIVIDUALS PARTICIPATED
IN SOCIAL & REC PROGRAMS

Programs with Volunteer Support

Brain Wave Cafés
Choir
Care Partner Support Groups
Speakers Bureau
Administration

Walking Buddies
Minds In Motion
Peer Mentor
Virtual Dementia Tour
Events

EDUCATION & SUPPORT

9,309

Connections made
to persons living
with dementia or
care partners



OVER 2,300 NEW
INDIVIDUALS REACHED!



11
BUSINESSES
REACHED

BLUE UMBRELLA PROGRAM

A new initiative launched in conjunction with the Town of Whitby in February 2017. Businesses & organizations received education and training to provide good customer service to people living with dementia.

1,612

Individuals
supported

1,208

Attended
support groups

5,805

Connections
made through
education

PRIMARY CARE
COLLABORATIVE
MEMORY SERVICES

3

LOCATIONS

114

CLINICS

582

VISITS

EVENTS & FUNDRAISING

Walk for Alzheimer's - our Signature event, moved to Spring 2017

Third Party Events- a total of **14** events raised over **\$40,000**

Chocolate Lovers' Luncheon - raised over **\$51,000** in May 2016



37
REGISTRATIONS

\$29K
RAISED



Coffee Break - is about community. Our community showed support at Long Term Care homes, Retirement Centres, Churches, Offices and with our major sponsors Bulk Barn and FreshCo. Thank you!

COMMUNICATIONS



760+ followers



700+ followers

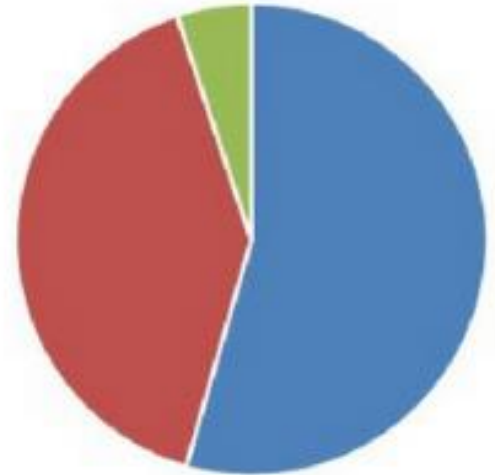


14,373 visitors to
ASDR website

Financial Report

Statement of Operation
 For 12 Month Period Ended March 31, 2017
 (in dollars)

REVENUE	2016	2017
Support from the Public	288,452	2,048,678
Government Health Programs	1,034,664	1,518,803
Provincial Grants & Other Income	51,540	192,277
Total revenues	1,374,656	3,759,758



EXPENSES	2016	2017
Total programs and services	1,033,858	1,598,937
Fundraising	72,471	124,896
Administration	201,503	138,173
Total expenses	1,307,832	1,862,005



Excess of revenue over expenses **66,824** **1,897,753**

Complete audited financial statements are available at www.alzheimerdurham.com
 The Board of Directors of the Alzheimer Society of Durham Region has a policy that ensures adequate reserve funds are available to provide for at least six months of normal operating expenses.

Alzheimer Society

D U R H A M R E G I O N

Board Members 2016/2017

Brian McAuley, Board President
Deanna Hollister, Past President
Heather Rivet, Vice President
Megan Hanzal, Treasurer
Debbie Lodge, Secretary
Eleanor Hastie, Director
Dexter John, Director
Bob Baker, Director
Elaine Stevenson, Director
Liane Strus, Director



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Registered Charity # 10670 5296 RR0001

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Ontario

Central East Local Health
Integration Network

Ontario
Trillium
Foundation



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