

Financial Statements

Alzheimer Society of Canada/ Société Alzheimer du Canada

March 31, 2015

Alzheimer Society of Canada/ Société Alzheimer du Canada

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# Independent Auditor's Report

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To the Members of Alzheimer Society of Canada/ Société Alzheimer du Canada

We have audited the accompanying financial statements of Alzheimer Society of Canada/Société Alzheimer du Canada, which comprise the statement of financial position as at March 31, 2015, and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

#### Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not for profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



## Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Alzheimer Society of Canada/Société Alzheimer du Canada as at March 31, 2015, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not for profit organizations.

Grant Thornton LLP

Toronto, Canada June 30, 2015

Chartered Accountants Licensed Public Accountants

## Alzheimer Society of Canada/ Société Alzheimer du Canada Statement of Operations

2014	20	2015	d March 31
/55.237	\$ 8,755,2	\$ 9,136,338	upport
•	3,468,9	2,321,601	ts and memoriams
	2,216,7	587,413	ate and foundations
317,096	817,0	494,879	ent income (Note 3)
25,797	25,7	105,060	ment
82,416	82,4	96,529	
<u>366,267</u>	15,366,2	12,741,820	
			es
422,447	4,422,4	3,665,525	ch program
767,414		3,050,896	ducation
584,222	4,584,2	4,270,811	sing
516,951	516,9	480,285	and administrative
51,555	51,5	81,388	nd committee
<u>342,589</u>	12,342,5	11,548,905	
023,678	3,023,6	1,192,915	evenue over expenditures before undernoted items
			nsfers (Note 9)
959,312)	(7 959 3	(7,820,487)	e flowed to partners
<u>523,321</u>	· · ·	6,409,787	assessments
<u>335,991</u> )	(1,335,9	<u>(1,410,700</u> )	
687 687	<u>\$ 1,687,6</u>	\$ (217,785)	) excess of revenue over expenditures
2	<u>\$ 1,6</u>	<u>\$ (217,785</u> )	) excess of revenue over expenditures

Alzheimer Society of Canada/ Société Alzheimer du Canada Statement of Changes in Net Assets Year ended March 31

	_	Restricted for endowment purposes (Note 8)		Externally restricted research fund		Internally restricted research fund		Invested in equipment		Internally restricted operating reserve	2	Unrestricted		Total 2015		Total 2014
Net assets, as at April 1, 2014	\$	1,116,018	θ	2,241,640	Ŷ	1,341,770	⇔	94,690	ŝ	2,325,000	\$	441,653	\$	7,560,771	ŵ	5,862,763
Excess (deficiency) of revenue over expenditures		77,626		(66,324)		ı		(44,269)		ı		(184,818)		(217,785)		1,687,687
Endowment contributions		10,294								ı		'		10,294		10,321
Transfer of 2015 spendable portion of endowment		(88,144)		ı		72,869		I		<sup>с</sup> т.		15,275		r		ı
Invested in equipment		,		ı		ı		8,232		ı		(8,232)				,
Interfund transfers (Note 10)								-		181,180		(181,180)				
Net assets, as at March 31, 2015	ф	\$ 1,115,794	φ	2,175,316	ф	1,414,639	ŝ	58,653	ф	2,506,180	க	82,698	φ	7,353,280	ь	7,560,771

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## Alzheimer Society of Canada/ Société Alzheimer du Canada Statement of Financial Position

March 31	2015	2014
Assets		
Current		
Cash	\$ 759,473	\$ 1,158,169
Short-term investments (Note 3)	2,333,389	3,302,760
Accounts receivable (Note 4)	980,329	557,528
Prepaid expenses	69,448	66,278
	4,142,639	5,084,735
Long-term investments (Note 3)	6,710,194	6,393,980
Property and equipment (Note 5)	58,653	94,690
	<u>\$ 10,911,486</u>	<u>\$ 11,573,405</u>
Liabilities Current Accounts payable and accrued liabilities	\$ 544,525	\$ 612,541
Amounts payable to partners	387,857	492,815
Deferred revenue (Note 6)	197,509	161,765
Research funding (Note 7)	2,087,815	2,633,013
	3,217,706	3,900,134
Long-term portion of research funding (Note 7)	340,500	112,500
	3,558,206	4,012,634
Net assets		
Endowment fund (Note 8)	1,115,794	1,116,018
Research fund externally restricted	2,175,316	2,241,640
Research fund – internally restricted	1,414,639	1,341,770
Invested in equipment	58,653	94,690
Operating reserve	2,506,180	2,325,000
Unrestricted	82,698	441,653
	7,353,280	7,560,771
	<u>\$ 10,911,486</u>	<u>\$11,573,405</u>

On behalf of the Board

Jehn S. O'Kup

Chair

Ron Mille

Treasurer

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Statement of Cash Flows Year ended March 31	2015	2014
(Decrease) increase in cash		
Operating (Deficiency) excess of revenue over expenditures Items not affecting cash	\$ (217,785)	\$ 1,687,687
Amortization Unrealized gain on investments	44,269 <u>(83,694</u> )	84,723 (436,409
	(257,210)	1,336,001
Change in non-cash working capital items Accounts receivable Prepaid expenses Accounts payable and accrued liabilities Amounts payable to partners Deferred revenue	(422,801) (3,170) (68,016) (104,958) 35,744	(12,305 38,915 19,538 (565,449 (93,265
	<u>(563,201</u> )	(612,566
Research funding	(317,198)	296,010
<b>-</b>	<u>(1,137,609</u> )	1,019,445
Financing Endowment contributions	10,294	10,321
Investing Short-term investments (net) Long-term investments (net) Purchase of equipment	969,371 (232,520) <u>(8,232</u> )	(3,002,787 (389,115 (7,966
	728,619	(3,399,868
(Decrease) increase in cash	(398,696)	(2,370,102
Cash Beginning of year	1,158,169	3,528,27
End of year	<u>\$ 759,473</u>	<u>\$ 1,158,16</u>

March 31, 2015

## 1. Purpose of the organization

Alzheimer Society of Canada/ Société Alzheimer du Canada (the "Society") is incorporated without share capital under the laws of Canada and is registered with Canada Revenue Agency as a charitable organization. During the year, the Society completed the transition to the Canada Not-for-Profit Corporations Act. The Society identifies, develops and facilitates national priorities that enable its partners to effectively alleviate the personal and social consequences of Alzheimer's disease and related disorders, promotes research and leads the search for a cure.

The partners of the Society are the Provincial Alzheimer Societies across Canada. While control and ownership does not exist between or among any of these entities, the two levels of societies work closely together to alleviate the personal and social consequences of Alzheimer's disease. These financial statements reflect only the assets, liabilities and operations under the administration of the Society.

## 2. Significant accounting policies

## Financial statement presentation

These statements have been prepared by management in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO), using the deferral method of reporting restricted contributions.

### Use of estimates

Management reviews the carrying amounts of items in the financial statements at each statement of financial position date to assess the need for revision or any possibility of impairment. Many items in the preparation of these financial statements require management's best estimate based on assumptions that reflect the most probable set of economic conditions and planned courses of action. These estimates are reviewed periodically and adjustments are made in the statement of operations in the year they become known.

Items subject to significant management estimates include valuation of investments and accounts payable and accrued liabilities.

#### Financial instruments

#### Initial measurement

The Society's financial instruments are measured at fair value when issued or acquired. Transaction costs and financing fees relating to financial instruments that are measured subsequently at fair value are recognized in operations in the year in which they are incurred.

March 31, 2015

## 2. Significant accounting policies (continued)

## Financial instruments (continued)

#### Subsequent measurement

At each reporting date, the Society measures its financial assets and liabilities at cost or amortized cost (less impairment in the case of financial assets), except for investments in pooled funds quoted in an active market, which must be measured at fair value. The Society has also irrevocably elected to measure its fixed income investments at fair value. All changes in fair value of the Society's investments in pooled funds quoted in an active market and in fixed income investments are recorded in the statement of revenue and expenditures and disclosed in Note 3. The financial instruments measured at amortized cost are cash, accounts receivable, accounts payable, amounts payable to partners and research funding.

For financial assets measured at cost or amortized cost, the Society regularly assesses whether there are any indications of impairment. If there is an indication of impairment, and the Society determines that there is a significant adverse change in the expected timing or amount of future cash flows from the financial asset, it recognizes an impairment loss in the statement of revenue and expenditures. Any reversals of previously recognized impairment losses are recognized in operations in the year the reversal occurs.

### **Property and equipment**

Property and equipment are recorded at cost and are being amortized over their estimated useful lives on a straight-line basis as follows:

Furniture and fixtures	5	years
Leasehold improvements	10	years
Computer equipment	3	years
Telephone equipment	5	years
Web portal	3	years

#### Accrued research funding

The Board of Directors annually approves specific commitments for research grants that are to be awarded to researchers for periods of up to three years. The liability for this funding is recorded in the year awarded and a charge is made against operations in that year. Disbursements of these awards are charged against the liability at the time the disbursements are made.

March 31, 2015

## 2. Significant accounting policies (continued)

#### **Revenue recognition**

Contributions, including public support, bequests and memoriams, and amounts received from corporations, foundations, and government are recognized as revenue when the amount can be reasonably estimated and collection is reasonably assured. Restricted contributions are initially recorded as deferred revenue and are recognized as revenue in the year in which the related expenses are incurred.

Endowment contributions are recognized as direct increases to net assets. Endowments consist of donations made to the Society where the capital is required to be maintained in perpetuity. The investment income generated from Endowments must be used in accordance with the Endowment criteria. When Endowment contributions do not specify a program area, allocations are made by the Board of Directors. The economic value of the Endowments is protected by an internal restriction limiting the annual amount of investment income that may be spent.

Investment income includes interest, dividends and realized and unrealized gains or losses on investments, and is reported net of fees, commissions, taxes and interest expense. Interest income is recorded using the accrual method and dividends are recorded when declared.

## **Donated materials and services**

Contributed goods and services are not reflected in these financial statements as the fair values of these goods and services cannot be reasonably estimated.

#### Allocation of expenses

The Society incurs certain executive management and administrative expenses which are allocated to other expense categories based on department head count (Note 11).

## Internally and externally restricted net assets

#### Operating reserve

The Society has set aside a percentage of expenditures as an operating reserve to provide continued funding of operations and ensure financial stability. In accordance with the operating reserve policy, the target for the reserve is 50% of the previous year's net expenditures plus contractual obligations net of research expenditures and direct mailing expenditures.

#### Internally and externally restricted research funds

The research funds are composed of internally restricted and externally restricted unexpended donations. The target balance for the research fund is 50% of the total prior year's Alzheimer Society Research Program expense. The current excess will be expended to fund additional research over the next few years.

March 31, 2015

#### 3. Investments

Short-term investments consist of Foyston, Gordon & Payne Short Term funds, and a guaranteed investment certificate in the amount of \$2,028,000 (2014 - \$3,000,000).

Long-term investments consist of the following Foyston, Gordon & Payne Pooled funds:

	2015	2014
Cash and cash equivalents Fixed income securities Equities	\$    519,714 2,820,740 <u>3,369,740</u>	\$ 339,686 3,486,709 <u>2,567,585</u>
	<u>\$ 6,710,194</u>	<u>\$    6,393,980</u>

Fixed income securities bear a yield to maturity of 2.00% (2014 - 2.73%).

Equities are invested in Canadian and international pooled funds.

Investment income is comprised of:

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		2015	 2014
Unrestricted fund Interest and dividends Realized capital gains Unrealized capital gains	\$	251,962 98,986 66,305	\$ 221,020 97,246 358,499
		417,253	 676,765
Endowment fund			
Interest and dividends		39,713	38,406
Realized capital gains		20,524	24,015
Unrealized capital gains		17,389	 77,910
		77,626	140,331
Total investment income	\$	494,879	\$ 817,096
	-		
4. Accounts receivable			
		2015	 2014
Government Co-tenancy and other	\$	538,323 442,006	\$ 329,438 228,090

Accounts receivable are net of an allowance for doubtful accounts of \$Nil (2014 - \$Nil).

557,528

980,329

s

\$

March 31, 2015

## 5. Property, plant and equipment

				 2015		2014
		Cost	 cumulated nortization	 Net Book Value		Net Book Value
Furniture and fixtures Leasehold improvements Computer equipment Telephone equipment Web portal	\$	127,935 129,330 127,379 25,862 162,205	\$ 127,935 81,910 122,732 19,276 162,205	\$ 47,420 4,647 6,586	\$	60,354 7,302 - 27,034
	<u>\$</u>	572,711	\$ 514,058	\$ <u>58,653</u>	<u>\$</u>	94,690

The Society moved to new premises in the 2009 fiscal year. Netted against the cost of leasehold improvements is the Society's share of lease inducements totaling \$237,092.

## 6. Deferred revenue

Deferred revenue consists of contributions which are designated by the donor to fund future expenses. These contributions will be recognized as revenue when the designated disbursements are made.

	2015 Opening Balance		Increase	 Decrease	2015 Closing Balance
General Research	\$ 18,948 142,817	\$	- 50,199	\$ (14,455)	\$ 4,493 193,016
	\$ 161,765	<u>\$</u>	50,199	\$ (14,455)	\$ 197,509

## 7. Research funding

	2015	2014
Balance, beginning of year Current year grants awarded, net of declined and	\$ 2,745,513	\$ 2,449,503
terminated awards Payments Terminations of grants awarded in previous years	3,124,957 (3,256,913) <u>(185,242</u> )	3,996,547 (3,548,955) <u>(151,582</u> )
Balance, end of year Less: long-term portion	2,428,315 (340,500)	2,745,513 ( <u>112,500</u> )
Current portion of research funding	<u>\$ 2,087,815</u>	<u>\$ 2,633,013</u>

March 31, 2015

## 8. Net assets restricted for endowment purposes

	2015	2014
Balance, beginning of year Contributions Investment income (Note 3) Transfer of spendable portion	\$ 1,116,018 10,294 77,626 (88,144)	\$ 1,016,317 10,321 140,331 (50,951)
Balance, end of year	<u>\$_1,115,794</u>	<u>\$ 1,116,018</u>

## 9. Federation agreement

In April 2009, the Society entered into a Federation Agreement (FA) with the ten Provincial Alzheimer Societies ("Partners").

The FA includes the following financial arrangements:

All funds received by the Society (except Safely Home registrations, investment income, national foundation and corporation revenue and federal government grants for centrally coordinated national programs) will be distributed to the province from which the funds originated. Direct Mail revenue is flowed back to the participating partners net of the related expense.

The Society's expense budget is supported through assessments to the provincial partners based on the partner's percentage of total applicable revenue.

Partner transfers consist of:

Revenue flowed to partners

	2015	2014
Direct mail (net) Donations Bequests	\$ 3,126,289 3,311,519 <u>1,382,679</u>	\$ 2,546,689 2,648,659 2,763,964
	<u>\$ 7,820,487</u>	<u>\$ 7,959,312</u>
Partner assessments		
Research Operating	\$ 3,183,965 <u>3,225,822</u>	\$ 3,599,226 <u>3,024,095</u>
	<u>\$ 6,409,787</u>	<u>\$ 6,623,321</u>

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March 31, 2015

### 10. Interfund transfers

A portion of the unrestricted surplus was transferred to the internally restricted operating reserve to bring it to policy level.

### 11. Allocation of expenses

The Society incurred certain management and administrative salaries and overhead expenses in the aggregate amount of \$914,269 (2014 - \$867,892) which are allocated based on department head count. These general and administrative expenses are allocated as follows:

	2015		2014
Research program Public education Fundraising Partner services	\$ 145,726 391,631 262,992 113,920	\$	143,652 412,536 201,662 110,042
	<u>\$ 914,269</u>	<u>\$</u>	867,892

### 12. Bank indebtedness

The Society has a credit facility in the amount of \$700,000 bearing interest at prime plus 0.5% (3.35% as at March 31, 2015) and repayable on demand. The credit facility is secured by a general security agreement and a first ranking interest in the Society's investments requiring a minimum market value of \$1,400,000. The line of credit was not utilized during the year.

#### 13. Commitment

Pursuant to a co-tenancy agreement signed on April 1, 2008, the Alzheimer Societies of Canada, Ontario and Toronto co-located in new premises in order to benefit from efficiencies of scale. The co-tenancy agreement sets out the terms of the sharing of costs which include leasehold improvements, furniture, equipment, supplies, rent, phones and IT.

The Society's portion of the operating lease commitment is as follows:

2016	\$ 120,207
2017	120,207
2018	120,207
2019	80,137
	\$ 440,758

March 31, 2015

### 14. Financial instruments

Transactions in financial instruments may result in the Society assuming or transferring to another party one or more of the financial risks described below. The required disclosures provide information that assists users of the financial statements in assessing the extent of risk related to financial instruments.

## **Credit risk**

The Society is exposed to credit risk primarily with respect to their accounts receivable. The Society manages this risk through regular monitoring of balances and continuous communication with debtors.

#### Interest rate risk

Interest rate risk is the risk that the fair value (price risk) or future cash flows (cash flow risk) of a financial instrument will fluctuate because of changes in market interest rates. The Society is exposed to price risk with respect to investments with fixed interest rates, and cash flow risk with respect to investments rates.

## Liquidity risk

The Society's liquidity risk represents the risk that the Society could encounter difficulty in meeting obligations associated with its financial liabilities. The Society is exposed to liquidity risk mainly in respect of its accounts payable and accrued liabilities, amounts payable to partners, and research funding obligations. Liquidity risk is not considered to be significant because the Society maintains sufficient funds to meet outstanding obligations.

### Currency risk

Currency risk is the risk to the Society that arises from fluctuations in foreign exchange rates. The Society is not exposed to significant currency risk as transactions in foreign currencies are limited.

### 15. Comparative figures

Comparative figures have been adjusted to conform to changes in the current year presentation.