
Alzheimer Society

HASTINGS - PRINCE EDWARD

2022-2023 ANNUAL REPORT

April 1, 2022 - March 31, 2023



Help For Today, Hope for Tomorrow

The past year has been full of growth and development for us here at the Alzheimer Society of Hastings-Prince Edward. Among some of the highlights in 2022-2023 include our new Bancroft office location opening at 24 Flint Ave.

Our team also had the opportunity to launch a new First Link partnership with Quinte health. In addition, we also began to develop an In-Home Activation program and more.

All of this would not be possible without the support of our clients, donors, and community members. **THANK YOU!**



SERVING OUR COMMUNITY

Throughout 2022, we welcomed our clients back to many in-person events and programs. This included many Memory Café events, support groups, the Kay Stafford Care Partner Education Day and so much more.

Virtual options remained in place for many programs, and hybrid (a combination of in-person and remote programming) was available throughout the year.

564
New Referrals



13000+
Client Interactions



2800+
clients served



300+
Memory Café attendances



FIRST LINK EXPANSION

As of January 16th, 2023, Lorraine Ross, First Link Care Navigator, has joined the emergency department at Quinte Health to help persons living with dementia and their families get the help they need as soon as possible.

Working weekdays at BGH and TMH, Ross is an integrated part of the ED team. She explains that it's vital to put services in the home for individuals experiencing dementia and to focus on supports for their care partners.

“For people living with dementia, a trip to the ED takes them out of their regular environment where they are comfortable and they have that familiarity of their surroundings. Providing support to the person living with dementia and their care partner in the moment and providing them with tools and resources for when they return home are some of the main goals of this initiative.”



CARING FOR CARE PARTNERS

Our team hosted the Virtual Care Partner Retreat on February 3rd 2023. Programming focused on self care and wellness for all!



ASHPE was honoured to once again host the Kay Stafford Care Partner Education Day at Club 105 in Trenton in November 2022. Attendees received information, resources and the opportunity to re-connect and share.



The Alzheimer Society of Hastings-Prince Edward successfully completed our Senior Community Safety Program in June 2022, funded by the Government of Ontario. A huge thank you to all who participated in the discussion and learning!



Regional Brain Health education concluded in March 2023. Prince Edward County programming funded by the Huff Family Fund. Belleville area programs funded by the City of Belleville Social Recreation Fund.



Supported by:



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FUNDRAISING SPOTLIGHT



A record setting \$90,000 was raised during the Alzheimer Society of Hastings-Prince Edward's #IGWalkforAlz in May 2022.



Over \$11,000 raised during the September 2022 McDonald's Coffee Day for Alzheimer's! Thank you to the McDonald's in Belleville, Picton, Quinte West & Madoc!



Shaken Not Stirred returned in-person in 2023. This special gala-for-all raised over \$18,000 March 28th, 2023.



Our Book Sales raised over \$14,000. Thank you to all donors and supporters! Book Sales have been hosted at the Bay View Mall for over 30 years.

EDUCATION



In 2022-2023, over 1600 individuals received some form of Alzheimer Society education or training, including those who took part in our local Dementia Friendly Communities program.

This included educating over 150+ emergency responders, over 130 municipal workers, and over 250 students.

In addition, over 700 members of the general public also received training or education throughout our community.

ASHPE was honoured to be a part of many in-person information fairs and events again this year, including the Batawa Seniors Expo.

THANK YOU FOR YOUR SUPPORT

www.alzheimer.ca/hpe

