

# Alzheimer *Society*

H U R O N   P E R T H

REFLECTING TOGETHER



## Annual Report

APRIL 1, 2023 - MARCH 31, 2024

# A Message from our Board Chair

2023-2024 has been another busy and successful year. Some of our most significant accomplishments this year have been developing a new Strategic Plan to carry us through the next 3 years and completing the Accreditation process.

Strategic planning was guided by Maria Sanchez – Keane, from the Centre for Organizational Effectiveness who assisted the staff and Board members to develop five (5) new strategic directions for the Society:

1. Enhance Capacity for Client – Centred Care
2. Strengthen Community Partnerships
3. Foster Healthy Organizational Culture & Staff Wellbeing
4. Focus on Prevention Awareness
5. Bolster our Sustainability.

I believe that our work developing our Strategic Plan led to a better understanding between staff and board members. Our Strategic Plan not only guides Alzheimer Society Huron Perth (ASHP), but also aligns with those of both Alzheimer Society Ontario (ASO) and Huron Perth Ontario Health Team (HPA OHT), with which we work closely. Our Strategic Plan is truly a “working document” with 3 Year Outcomes, and objectives being developed each year.

Building on the Accreditation of 2019, where seven (7) members of HPA-OHT including Huron and Perth Alzheimer Societies joined Huron Perth Healthcare Alliance (HPHA) in a subregion prototype accreditation process, the Society collaborated with 10 HPA-OHT members to participate in a collaborative accreditation survey with 1 award being received. This survey was based on the evaluation of all partners’ compliance with standards. Working together towards accreditation was a logical, natural progression for how we have historically worked together. The HPA-OHT is to be commended for advancing a new, integrated, regional survey model. **The group was accredited with Exemplary Standing – congratulations!**

The board has worked diligently to create board committees with their terms of reference, revised the By-laws and established the Client Advisory Council. It is an honour to work with our Board of Directors.



This talented group of individuals is dedicated to helping ASHP not only succeed but to excel. We have spent time together over the past year, at several retreats, learning more about governance best practices and getting to know each other.

**I want to thank the people of Huron and Perth Counties for your continued support and generosity.** As our programs are only about 70% funded by the Ontario government, your donations allow us to provide additional supports, including the Minds in Motion Program. Thank-you!

I want to thank Cathy Ritsema and her staff for all they do throughout the year. It is a tribute to this hard-working team, that ASHP is being approached by Ontario West and other organizations such as the Ontario Brain Institute to trial new and exciting pilot projects. Flexibility is certainly the key with some of the quick turn-around times ASHP has been expected to meet! Keep up the great work!

Twenty-five years of working with the Alzheimer Society, Cathy, what an accomplishment! Your knowledge, expertise, dedication, and leadership shines through in all that you do, each day. Congratulations on your years of service!



*Nancy Walker*  
Nancy Walker, Board Chair

# A Message from our Executive Director

## Supporting the Communities of Huron and Perth

In reflecting back on the year at the Alzheimer Society Huron Perth (ASHP), I am proud of the work we have accomplished, and I see a promise of hope on the horizon as we move forward together. Hope that new therapies and treatments in dementia will be available, and hope in renewing our commitment to quality care. This past year has been one of great triumphs, along with growth. As a unified agency, we continue to adapt and evolve. We are navigating through the system challenges and building resilience together. Supporting our communities in Huron and Perth remains central to our mission and our purpose.

It has also been a year of new opportunities to engage with new initiatives and grow some programs. Through Ontario Health West we applied for and received One-Time Funding for several programs:

- We are excited to be part of a pilot project in the West region and we launched the pilot program **DREAM** (Dementia Resource Education Advocacy Mentorship). The **DREAM** team consists of an embedded resource team in the hospital Emergency Department (ED). The embedded resource team supports ED staff at the Stratford General Hospital site in identifying, communicating with, and redirecting patients who may be suffering from dementia to more appropriate outreach support options in the community.
- In Home Recreation and Social Recreation received funds to expand programming
- First Link Care Navigation (FLCN) received funds to hire one new FLCN.

A good portion of our time was spent preparing for the Huron Perth Ontario Health Team (HP OHT) accreditation. Ten (10) agencies collaborated in one accreditation process. This accreditation process involves a thorough evaluation of services, identifying both strengths and areas for improvement, and ensuring that we continue to lead in quality care. Together we received the esteemed Accredited with Exemplary Standing from Accreditation Canada. This marks the first time in Canada that a collaborative has been evaluated and accredited as an integrated system rather than as individual organizations. This prestigious recognition underscores the exceptional quality of care and client/patient safety provided by the HPA-OHT, setting a new standard for healthcare in our region.

I thank our Board of Directors for their tireless efforts and volunteer time. We are truly fortunate to have such an engaged board of directors that have set the direction for the Society through their newly developed three-year strategic plan. This new road map for our unified agency gives a good mix of the old and new - sustaining the good things and moving forward with vision and values that guide us into a positive future.

I thank and acknowledge the people we serve, their families, and our stellar employees and donors for their skill, innovation, creativity, and support. The unwavering dedication of everyone at ASHP to ensuring people living with dementia are protected and supported has given me unending amounts of hope and gratitude. On behalf of the entire leadership team of the Society, THANK YOU!

Respectfully submitted,



Cathy Ritsema, Executive Director



**DREAM**

90	Patients seen in hospital ED
54	Diversions from admission
101	Caregivers provided resources
370	Professional consults
1302	Respite hours given



# CLIENT SUPPORT AND EDUCATION GROUPS



## Client Support and Education Groups

Includes Persons Living  
with Dementia and  
Caregiver groups

**381**  
SESSIONS

Support Groups and Education Sessions are an opportunity to connect with others, enhance your understanding of dementia, and develop practical strategies for supporting people living with dementia.

## WE SERVED

**1146**  
CAREGIVERS

**7830**  
CLIENT  
VISITS



**692**  
PERSONS  
LIVING WITH  
DEMENCIA

**6887**  
NON-  
REGISTERED  
INDIVIDUALS

## Public Education

**308**  
GROUPS



**4033**  
ATTENDEES

## Staff Complement 2023-2024



## Leadership Team

- **Cathy Ritsema**, Executive Director
  - **Jenn Burns**, Manager Programs and Services
  - **Erin Dale**, Manager Fund Development and Communications
  - **Amanda Schwartzentruber**, BSO First Link Family Support Counsellor, Clinical Lead, Dementia Resource Consultant
  - **Lori Speiran**, Business Lead
- 
- **Emily Ayenew**, First Link Care Navigator
  - **Paulina Balch**, Volunteer Coordinator
  - **Pamela Balfour**, Social Recreation Program Coordinator
  - **Christy Bannerman**, Public Education Coordinator
  - **Shannon Brown**, In-Home Recreation Coordinator
  - **Randy Chapman**, First Link Family Support Counsellor
  - **Kyle Connolly**, Social Recreation Program Coordinator
  - **Karla Crocker**, Administrative Assistant
  - **Marsha Dickson**, In-Home Recreation Coordinator
  - **Tammie Dube**, First Link Care Navigator
  - **Sarah Dunn**, Fund Development Assistant
  - **Kylie Krane**, Social Recreation Program Coordinator
  - **Shannon Luke**, BSO/First Link Family Support Counsellor
  - **Kara McNicoll**, In-Home Recreation Coordinator
  - **Alicia Mizzi**, First Link Care Navigator
  - **Tania Mulligan**, First Link Family Support Counsellor
  - **Shelley Obermayer**, First Link Family Support Counsellor
  - **Brenda O'Brien**, First Link Family Support Counsellor
  - **Michael O'Brien**, First Link Family Support Counsellor
  - **Kristi Oegema**, In-Home Recreation Coordinator
  - **Megan Penhall-Seyler**, First Link Family Support Counsellor
  - **Jeanette Sears**, Public Education Coordinator
  - **Bailey Vandorp**, First Link Care Navigator
  - **Danielle VanWyk**, BSO/First Link Family Support Counsellor
  - **Karen Warwick**, In-Home Recreation Coordinator
  - **Teresa Weicker**, Fund Development Assistant/CSS Dementia Educator
  - **Paige Goffar**, Summer Student
  - **Keara Toth**, Summer Student

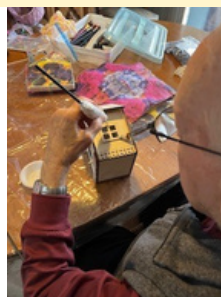
# PROGRAM HIGHLIGHTS

## IN-HOME RECREATION PROGRAM

The In-Home Recreation Coordinator or a carefully selected and trained volunteer, facilitate activities and provide social and cognitive stimulation to the person living with dementia through ongoing weekly visits.

**110**  
PERSONS  
LIVING WITH  
DEMENTIA

**1522**  
VISITS



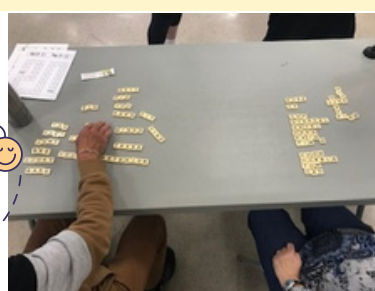
## MINDS IN MOTION®

WE SERVED

Through Minds in Motion®, people living with dementia will experience meaningful and beneficial socialization and stimulation through exercises and a number of appropriate activities.

**235**  
PERSONS  
LIVING WITH  
DEMENTIA

**235**  
CARE  
PARTNERS



## SOCIAL RECREATION

Providing opportunities for socialization, intellectual stimulation and engagement for the Person Living with Dementia and their Care Partners.

**1797**  
VISITS

Paint Program



Boost Your  
Brain Brunch



Holistic Health



## SOCIAL MEDIA FOLLOWERS



**1.6K**



**870**



**1886**

# STATEMENT of OPERATIONS and CHANGES in FUND BALANCES

The financial statements included on these pages are an excerpt from the complete financial statements of the organization, which were audited by Takalo & Burt Chartered Professional Accountants, dated May 27, 2024, and as such does not contain all disclosures required under Canadian standards for not-for-profit organizations.

## Alzheimer Society Huron Perth Statement of Operations and Changes in Fund Balances Year ended March 31, 2024

	Operating Fund	Social Recreation Fund	Contingency Fund	Total 2024	2023
<b>Revenues</b>					
Ontario Health grant -					
Annual funding	\$ 1,138,040	\$ -	\$ -	\$ 1,138,040	\$ 1,083,848
One-time funding	440,438	-	-	440,438	30,073
Other revenue (Schedule A)	574,700	48,710	-	623,410	643,657
	<u>2,153,178</u>	<u>48,710</u>	<u>-</u>	<u>2,201,888</u>	<u>1,757,578</u>
<b>Expenses</b>					
Salaries and benefits	1,432,035	49,138	-	1,481,173	1,300,776
Administration and sundry (Schedule B)	177,973	-	-	177,973	114,923
Supplies, programs, and fundraising (Schedule B)	115,564	688	-	116,252	111,807
Facilities and grounds	63,725	-	-	63,725	66,361
Equipment and information technology	38,613	-	-	38,613	1,775
	<u>1,827,910</u>	<u>49,826</u>	<u>-</u>	<u>1,877,736</u>	<u>1,595,642</u>
<b>Excess (deficiency) of revenue over expenses before balances</b>	325,268	(1,116)	-	324,152	161,936
<b>Ontario Health Grant to be returned</b>	(65,406)	-	-	(65,406)	-
<b>Interfund transfers (Note 5)</b>	(1,116)	1,116	-	-	-
<b>Excess of revenue over expenses after transfers</b>	258,746	-	-	258,746	161,936
<b>Fund surplus balances, beginning of year</b>	577,105	128,585	64,490	770,180	608,244
<b>Fund surplus balances, end of year</b>	\$ 835,851	\$ 128,585	\$ 64,490	\$ 1,028,926	\$ 770,180

A copy of the complete financial statements is available for the Alzheimer Society Huron Perth upon request.

## ANNUAL FUND DEVELOPMENT EVENTS

**IG WEALTH MANAGEMENT**  
**WALK FOR ALZHEIMER'S**  
Alzheimer Society  
**7 LOCATIONS**  
**380+ WALKERS**



**88**  
GOLFERS

**SOUP'S ON**  
**20 SOUPS**  
**1600+ ATTENDEES**

**\$142,634.11**

**\$20,652.00**

**\$47,449.50**



# STATEMENT OF FINANCIAL POSITION

## Alzheimer Society Huron Perth Statement of Financial Position As at March 31, 2024

	Operating Fund	Social Recreation Fund	Contingency Fund	Total 2024	2023
<b>ASSETS</b>					
<b>Current</b>					
Cash	\$ 818,110	\$ -	\$ -	\$ 818,110	\$ 459,293
Receivables (Note 7)	115,642	-	-	115,642	66,826
Government remittances recoverable	14,859	-	-	14,859	20,430
Interfund receivables (payables)	(193,075)	128,585	64,490	-	-
Prepays	3,231	-	-	3,231	2,886
	758,767	128,585	64,490	951,842	549,435
Investments (Note 3)	394,557	-	-	394,557	380,232
	<u>\$ 1,153,324</u>	<u>\$ 128,585</u>	<u>\$ 64,490</u>	<u>\$ 1,346,399</u>	<u>\$ 929,667</u>
<b>LIABILITIES</b>					
<b>Current</b>					
Payables and accruals	\$ 273,657	\$ -	\$ -	\$ 273,657	\$ 87,135
Deferred revenue (Note 6)	43,816	-	-	43,816	72,352
	<u>317,473</u>	<u>-</u>	<u>-</u>	<u>317,473</u>	<u>159,487</u>
<b>Fund Surplus Balances</b>					
Unrestricted operating fund (Note 2)	835,851	-	-	835,851	577,105
Internally restricted reserve funds (Note 2)	-	128,585	64,490	193,075	193,075
	<u>835,851</u>	<u>128,585</u>	<u>64,490</u>	<u>1,028,926</u>	<u>770,180</u>
	<u>\$ 1,153,324</u>	<u>\$ 128,585</u>	<u>\$ 64,490</u>	<u>\$ 1,346,399</u>	<u>\$ 929,667</u>

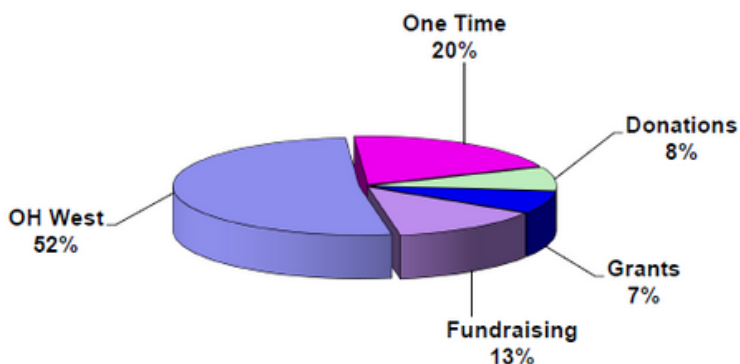
APPROVED ON BEHALF OF THE BOARD:

*Darcy Walker (Chair)* Director *Bruni Layton Lussier* Director

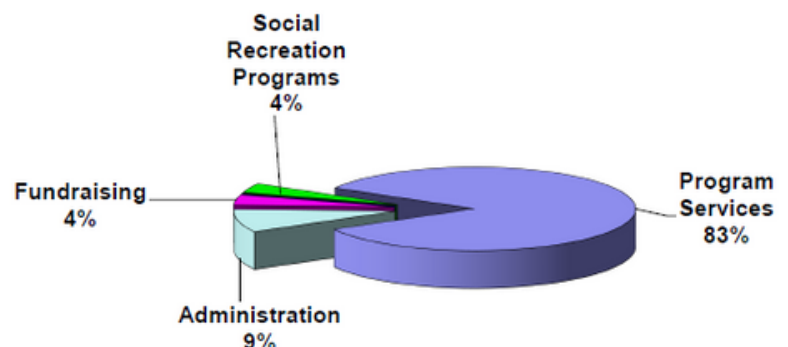
The accompanying notes are an integral part of these financial statements.

## FINANCIAL LAYOUT

2023-24 Revenues by Percentage



2023-24 Expenses by Percentage



# VISION, MISSION, and VALUES

The Alzheimer Society Huron Perth actively supports families and individuals affected by Alzheimer's disease and other dementias. We advocate for and provide support services, education, and funding for research for those affected by Alzheimer's disease and other dementias.

## Our Vision:

A world without Alzheimer's disease and other dementias.

## Our Mission:

To alleviate the personal and social consequences of Alzheimer's disease and other dementias and to promote research.

## Our Values:

Collaboration, Accountability, Respect and Empowerment, and Excellence.



## Board of Directors 2023 - 2024

### Directors

Hali Adair

Susan Andreson

Guy Chadsey

Dianne Godkin

Lynne Godkin

Megan Howe

Deb Scholl

Maaiké Van Hittersum

Chair - Nancy Walker

Vice Chair - Donnalene Tuer-Hodes

Secretary/Treasurer - Brian Taylor

## Volunteer Contributions

Volunteers are critical to our organization. Our volunteer team supports people with dementia and helps to raise money to enhance programs and services available locally in Huron and Perth Counties.

**467**  
IN-HOME  
RECREATION

**1382**  
BOARD

**58**  
OFFICE

**952**  
FUNDRAISING

**201**  
MINDS IN  
MOTION

**230 Volunteers  
contributed  
3060 hours**

# Alzheimer Society

H U R O N   P E R T H

[alzheimer.ca/huronperth](http://alzheimer.ca/huronperth) | [info@alzhp.ca](mailto:info@alzhp.ca)

### HURON SITE

317 HURON ROAD PO BOX 639  
CLINTON, ON N0M 1L0  
519-482-1482

### PERTH SITE

1020 ONTARIO ST. UNIT 5  
STRATFORD, ON N5A 6Z3  
519-271-1910

CHARITABLE REGISTRATION NUMBER: 13150-3138-RR0001

FOLLOW US!



@alzheimerhuronperth