



# A Message from our Board Chair

This year brought a new beginning for us - on April 1st, 2022, we became the Alzheimer Society Huron Perth. What a year it has been! In the words of Henry Ford, "Coming together is a beginning. Keeping together is progress. Working together is success."

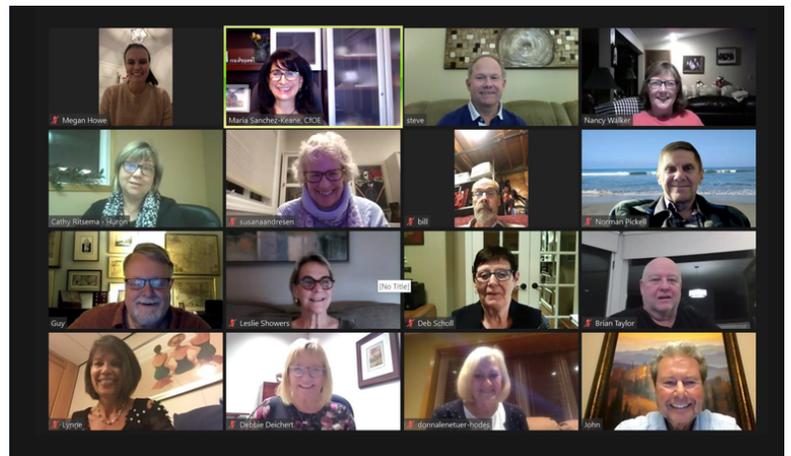
Under the tireless and exemplary leadership of our Executive Director, Cathy Ritsema, and the commitment and hard work of both staff and Board Members, we are working towards that success. Having a leadership team has been a great support for our Executive Director and will allow her time to pursue some higher-level activities, such as political pursuits, to support the Alzheimer Society Huron Perth.

Establishing a new Board of Directors and turning two staff teams into one team has had its challenges, but also its opportunities.

There will always be different opinions, personalities, and backgrounds in an organization, but with effective communication, transparency, and mutual respect, it is easier to establish cohesiveness. Not only does this allow for individual growth, but it allows for the growth of an organization as a whole. An organization where everyone is on board and working for the greater good of our clients has endless potential.

We have the opportunity as individuals to ask what we can do to become better both as an individual and as an organization. Teams can put their heads together and think of new and innovative ways to serve our clients - not doing things just because it's the way we've always done it. What an exciting time we are in! Front and centre, our clients are always here to remind us of what is important - why we're here, why we do what we do. To find the courage to go on better, each day.

The Board has had several Governance Training sessions exploring new and innovative ways of doing things. I am grateful for my fellow Board Members for their support, for their encouragement to stretch my comfort zone, and to consider things from a different perspective. Growth and comfort do not always co-exist.



Funding pressures are always a concern, especially in an organization that only receives 60% of its budget from government funding. Efficiencies and fundraising are daily realities. I wish to whole-heartedly thank our donors and volunteers. Without you, we would not be able to provide the services to our community that we do.

For the upcoming year, we are looking forward to work on both Accreditation and completing our Strategic Plan. Accreditation will involve working with nine (9) organizations within the Huron Perth Ontario Health Team (HP OHT). Once again Huron and Perth counties have demonstrated innovation with being the first in Ontario to combine health and social support organizations into one Accreditation process.

**"Alone we can do so little,  
together we can do so much"**

**- Helen Keller**

Handwritten signature of Nancy Walker in black ink.

Nancy Walker, Board Chair



# A Message from our Executive Director

As I write this report, I'm reminded of the enormous challenges we've faced as a people over the last several years. We are now working in post-pandemic times, and we continue to work through the various pandemic-related residue of the economic and employment environments. Despite the challenges of the moment and those that lie ahead, the emotions I feel are those of gratitude and optimism. **I'm grateful for the Alzheimer Society Huron Perth team and the clients who trust us enough with their care and support needs.** I'm thankful to our board of directors, volunteers, donors, and sponsors who continue to engage in our collective work and support our mission and programs in our communities. I'm optimistic about the future of the Society because of the momentum we've built and the desire and ability of our team to continue to embrace these changing times to achieve positive outcomes.

After a year of significant change and challenges with the unification of the two Societies, **I welcome this opportunity to publicly thank our clients, volunteers, donors, sponsors, and staff, for your continued support, service, and dedication to the Alzheimer Society Huron Perth.** It has been quite a year and today we celebrate the completion of the first year as a unified Society. Despite the challenges, many opportunities for growth and many positives have come to fruition.

We streamlined operations, expanded our Social Recreation Programs, and developed strong governance/leadership practices for the Board of Directors.

I take this opportunity to thank our volunteer Board of Directors for their guidance and support throughout the year, giving special mention to our Chair, Nancy Walker who is a forward thinker and led meticulously with strength and dedication. This diverse Board of Directors oversaw our governance and ensured that our business was managed in the best interests of all our stakeholders. **Putting People First** - The task of bringing two separate agencies into one was immense and keeping the clients and staff at the forefront of the decisions was the guiding principle the board used as their gauge throughout the unification process.

Recognizing that our strength lies within our talented team, the impact we have made over this past year for our clients and the public has been exemplary. Our First Link impact survey results indicate that Huron Perth has punched above its weight and has scored higher than the provincial average in several categories: quality of life, capacity for care, extended time at home, and distress intervention. **As we continue to navigate through these complex times, it is crucial for us to strengthen our commitment to be champions for the greater cause and to ensure that we deliver excellent programs and services to those living with dementia.**

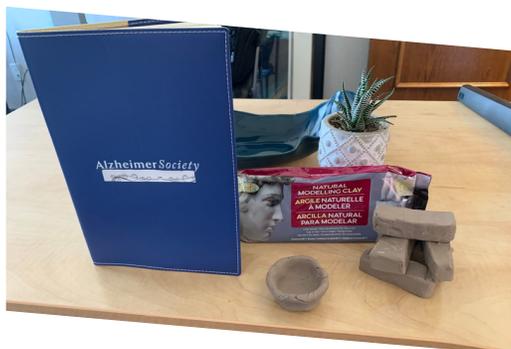
In closing, I'm confident that regardless of the hurdles in front of us, our leadership team, staff, and volunteers will step up and serve. They'll continue to serve our clients, they'll partner with each other, and our external partners and they'll serve the communities of Huron Perth with excellence and integrity. I have witnessed the strength, determination, and intentionality of the leadership team and staff as they support our clients and each other through these challenging times. Cheers to this moment that we can meet again in person. **A toast to "New Beginnings"!**



Cathy Ritsema, Executive Director



# SUPPORT CHANGES EVERYTHING



As pictured above, Support Groups provide Care Partner exercises such as Journaling, clay, and other activities that teach care partners the importance of caring for themselves as part of the client's care plan.

## WE SERVED

**1136**  
CAREGIVERS

**8133**  
CLIENT VISITS

**705**  
PERSONS LIVING WITH DEMENTIA

**5213**  
NON-REGISTERED INDIVIDUALS



**346**  
SESSIONS

**Client Support and Education Groups**  
Includes Persons Living with Dementia and Caregiver groups

## Public Education

**246**  
GROUPS

**2635**  
ATTENDEES

## Staff Complement 2022-2023



**Staff Team June 2022**

### Leadership Team

- **Cathy Ritsema**, Executive Director
- **Jenn Burns**, Manager Programs and Services
- **Erin Dale**, Manager Fund Development and Communications
- **Amanda Schwartzentruber**, BSO First Link Family Support Counsellor, Clinical Lead
- **Lori Speiran**, Business Lead
- **Paulina Balch**, Volunteer Coordinator
- **Pamela Balfour**, Social Recreation Program Coordinator
- **Christy Bannerman**, Public Education Coordinator
- **Shannon Brown**, In-Home Recreation Coordinator
- **Randy Chapman**, First Link Family Support Counsellor
- **Kyle Connolly**, Social Recreation Program Coordinator
- **Karla Crocker**, Administrative Assistant
- **Marsha Dickson**, In-Home Recreation Coordinator
- **Tammie Dube**, First Link Care Navigator
- **Shannon Luke**, BSO/First Link Family Support Counsellor
- **Alicia Mizzi**, First Link Care Navigator
- **Tania Mulligan**, First Link Family Support Counsellor
- **Shelley Obermayer**, First Link Family Support Counsellor
- **Brenda O'Brien**, First Link Family Support Counsellor
- **Michael O'Brien**, First Link Family Support Counsellor
- **Jeanette Sears**, Public Education Coordinator
- **Danielle VanWyk**, BSO/First Link Family Support Counsellor
- **Teresa Weicker**, Fund Development Assistant/CSS Dementia Educator
- **Payten Lang**, Summer Student
- **Leela Pereira**, Summer Student

# COMMUNITY CHANGES EVERYTHING

## IN-HOME RECREATION PROGRAM

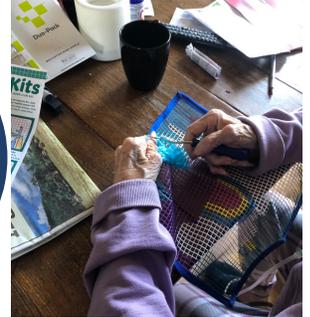
The In-Home Recreation Coordinator or a carefully selected and trained volunteer, facilitate activities and provide social and cognitive stimulation to the person living with dementia through ongoing weekly visits.



**76**  
PERSONS  
LIVING WITH  
DEMENTIA



**1423**  
VISITS



## MINDS IN MOTION® AND SOCIAL RECREATION

### MINDS IN MOTION®

Through Minds in Motion®, people living with dementia will experience meaningful and beneficial socialization and stimulation through exercises and a number of appropriate activities.



### WE SERVED

**151**  
PERSONS  
LIVING WITH  
DEMENTIA

**140**  
CARE  
PARTNERS

**1316**  
VISITS

### SOCIAL RECREATION

Providing opportunities for socialization, intellectual stimulation and engagement for the Person Living with Dementia and their Care Partners.

#### Paint Program



#### Boost Your Brain Brunch



## SOCIAL MEDIA FOLLOWERS



**1.5K**



**781**



**1918**

# STATEMENT of OPERATIONS and CHANGES in FUND BALANCES

The financial statements included on these pages are an excerpt from the complete financial statements of the organization, which were audited by Takalo & Burt Chartered Professional Accountants, dated May 24, 2023, and as such does not contain all disclosures required under Canadian standards for not-for-profit organizations.

## Alzheimer Society Huron Perth Statement of Operations and Changes in Fund Balances Year ended March 31, 2023

	Operating Fund	Social Recreation Fund	Contingency Fund	Total 2023
<b>Revenues</b>				
Ontario Health grant - Annual funding	\$ 1,083,848	\$ -	\$ -	\$ 1,083,848
One-time funding	30,073	-	-	30,073
Other revenue (Schedule A)	553,381	90,276	-	643,657
	<u>1,667,302</u>	<u>90,276</u>	<u>-</u>	<u>1,757,578</u>
<b>Expenses</b>				
Salaries and benefits	1,217,456	83,320	-	1,300,776
Administration and sundry (Schedule B)	114,923	-	-	114,923
Supplies, programs, and fundraising (Schedule B)	111,807	-	-	111,807
Facilities and grounds	66,361	-	-	66,361
Equipment	1,775	-	-	1,775
	<u>1,512,322</u>	<u>83,320</u>	<u>-</u>	<u>1,595,642</u>
<b>Excess of revenue over expenses</b>	154,980	6,956	-	161,936
<b>Fund surplus balances, beginning of year</b>	490,919	52,835	64,490	608,244
Interfund transfers (Note 5)	(68,794)	68,794	-	-
<b>Fund surplus balances, end of year</b>	\$ <u>577,105</u>	\$ <u>128,585</u>	\$ <u>64,490</u>	\$ <u>770,180</u>

A copy of the complete financial statements is available for the Alzheimer Society Huron Perth upon request.

## ANNUAL FUND DEVELOPMENT EVENTS



Alzheimer Society

8 LOCATIONS

380+

WALKERS



98 GOLFERS

SOUP'S ON

24 SOUPS 2000+ ATTENDEES

\$122,823.29

\$14,814.33

\$46,998.90

# STATEMENT OF FINANCIAL POSITION

## Alzheimer Society Huron Perth Statement of Financial Position Year ended March 31, 2023

	Operating Fund	Social Recreation Fund	Contingency Fund	Total 2023
<b>ASSETS</b>				
<b>Current</b>				
Cash	\$ 459,293	\$ -	\$ -	\$ 459,293
Receivables (Note 7)	66,826	-	-	66,826
Government remittances recoverable	20,430	-	-	20,430
Interfund receivables (payables)	(224,075)	159,585	64,490	-
Prepays	32,017	-	-	32,017
	354,491	159,585	64,490	578,566
<b>Investments (Note 3)</b>	<b>380,232</b>	<b>-</b>	<b>-</b>	<b>380,232</b>
	<b>\$ 734,723</b>	<b>\$ 159,585</b>	<b>\$ 64,490</b>	<b>\$ 958,798</b>
<b>LIABILITIES</b>				
<b>Current</b>				
Payables and accruals	\$ 116,266	\$ -	\$ -	\$ 116,266
Deferred revenue (Note 6)	41,352	31,000	-	72,352
	157,618	31,000	-	188,618
<b>Fund Surplus Balances</b>				
Unrestricted operating fund (Note 2)	577,105	-	-	577,105
Internally restricted reserve funds (Note 2)	-	128,585	64,490	193,075
	577,105	128,585	64,490	770,180
	<b>\$ 734,723</b>	<b>\$ 159,585</b>	<b>\$ 64,490</b>	<b>\$ 958,798</b>

APPROVED ON BEHALF OF THE BOARD:

*Nancy Walker*

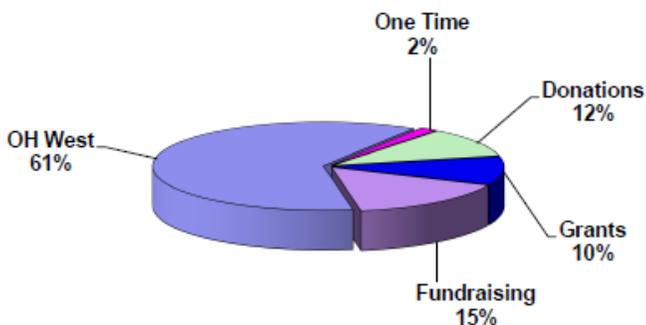
Director

*Bruce Taylor*

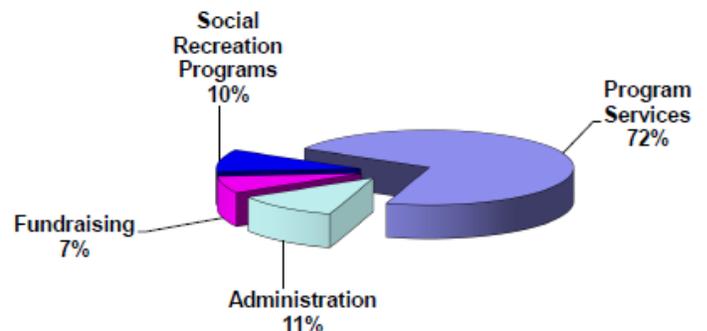
Director

## FINANCIAL LAYOUT

2022-23 Revenues by Percentage



2022-23 Expenses by Percentage



# VISION, MISSION, and VALUES

The Alzheimer Society Huron Perth actively supports families and individuals affected by Alzheimer's disease and other dementias. We advocate for and provide support services, education, and funding for research for those affected by Alzheimer's disease and other dementias.

## Our Vision:

A world without Alzheimer's disease and other dementias.

## Our Mission:

To alleviate the personal and social consequences of Alzheimer's disease and other dementias and to promote research.

## Our Values:

Collaboration, Accountability, Respect and Empowerment, and Excellence.

## Volunteer Contributions

Volunteers are critical to our organization. Our volunteer team supports people with dementia and helps to raise money to enhance programs and services available locally in Huron and Perth Counties.

**245 Volunteers contributed 4052 hours**

**200**  
IN-HOME  
RECREATION

**2605**  
BOARD

**975**  
FUNDRAISING

**40**  
OFFICE

**232**  
MINDS IN  
MOTION

## Board of Directors 2022 - 2023

### Chair

**Nancy Walker**

### Vice Chair

**Megan Howe**

### Secretary/Treasurer

**Brian Taylor**

### Directors

**Hali Adair**

**Susan Anderson**

**Guy Chadsey**

**Lynne Godkin**

**Bill Hawkins**

**Donnalene Hodes**

**Deb Scholl**

# Alzheimer Society

HURON PERTH

[alzheimer.ca/huronperth](http://alzheimer.ca/huronperth) | [info@alzhp.ca](mailto:info@alzhp.ca)

#### HURON SITE

317 HURON ROAD PO BOX 639  
CLINTON, ON N0M 1L0  
519-482-1482

#### PERTH SITE

1020 ONTARIO ST. UNIT 5  
STRATFORD, ON N5A 6Z3  
519-271-1910

CHARITABLE REGISTRATION NUMBER: 13150-3138-RR0001

FOLLOW US!



@alzheimerhuronperth