

# *Société Alzheimer Society*

NEW BRUNSWICK / NOUVEAU-BRUNSWICK

## **Board Recruitment Profile**

### **Our Organization**

The [Alzheimer Society of New Brunswick](#) (ASNB) is a provincial organization that works collaboratively with our Federation partners across Canada. The mission of the Alzheimer Society is to alleviate the personal and social consequences of dementia and to promote research. We support people living with dementia through our core programs such as [First Link](#), our free [Tele-Counseling and Psychotherapy Program](#), [Virtual Caregiver Support Networks](#), and [Minds in Motion®](#). Our commitment to research, through the [Alzheimer Society Research Program](#), continues to fund biomedical and quality of life research, as guided by our research priorities. Our organization is committed to health equity and inclusion of all peoples and we have publicly and organizationally committed to embracing equity as a core value by which we evaluate all we do.

### **Our Highest Priorities**

The incidence of dementia continues to grow at an alarming rate and the organization needs to position itself for success to meet growing demand. By 2050 we expect those affected by Alzheimer's disease and other dementias will nearly double.

There's an issue, however. As the number of people living with dementia grows, so too does the need for programs, services, and education. To ensure our programs and services are available for all those who need them, we need to ensure sustainability, and we need to increase overall capacity as we work to recover from the pandemic.

Programs and services currently in place, while excellent, require continuous evaluation to determine what changes are required to ensure they meet the needs of those living with dementia and those that support them. We need to fully understand the needs of our communities and evaluate barriers to inclusion to ensure that access to health supports is equitable across New Brunswick.

As an employer, we invest in our organization to ensure that our team is reflective of the communities we serve, our policies are inclusive of all, and that everyone is encouraged to bring their whole self to work. We know that teams who feel included are high performing teams, and our goal is to be among the best there is.

### **ASNB Board Opportunity:**

The ASNB Board of Directors works collaboratively with operational leadership, primarily through the Executive Director. We are looking for candidates who would be interested in volunteering their time and sharing their expertise to help advance our strategic priorities.

A key focus for us as a part of our recruitment efforts is to ensure that the voices and experiences of those we serve are reflected at our governance table. As such, we are actively seeking persons living with a diagnosis of dementia to join our Board as well as those who provide unpaid care for a person living with dementia. Your perspectives are invaluable as we look at critical decisions that lay ahead for our organization and the people we serve.

At this time, we are seeking specific expertise to help move the ASNB to our next phase of growth and development. We acknowledge that in addition to engaging those with lived experience, additional skills are required to ensure our work is focused on strategic priorities aimed at our mission and overall impact on the clients we serve. Experience in the following areas is desired:

- Legal
- Fundraising
- Risk Management
- Strategic Planning
- Finance / Accounting
- Advocacy/Public Policy
- Interdisciplinary Professions

### **Commitment to Equitable Recruitment:**

ASNB welcomes those who have demonstrated a commitment to upholding the values of equity and social justice and we encourage applications from members of groups that have been historically disadvantaged and marginalized.

If this sounds like you and you would like to explore this opportunity, please forward your current resume and covering letter to [executive.director@alzheimernb.ca](mailto:executive.director@alzheimernb.ca). Those candidates selected for an interview will be contacted shortly thereafter.