

ANNUAL REPORT 2019 - 2020



Collage created by participants of the IG Wealth Management Walk for Alzheimer's

living well with dementia

Mission

To advocate for and with people with dementia and their care partners and provide access to a diverse range of appropriate resources and supports.

Vision

A community where individuals with dementia and their care partners are fully supported to maximize their quality of life and well-being.



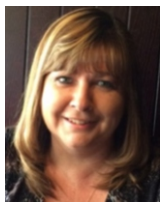
Served **9,760** Individuals in 2019/20



Société Alzheimer Society
NIAGARA REGION

ALZHEIMER SOCIETY NIAGARA
FOUNDATION

Message From the ASNR President & CEO



2020 will forever be known as the year that the Covid-19 pandemic changed the world. The Alzheimer Society of Niagara Region had to suspend its face-to-face programs and services on March 13th and go into reaction mode to quickly alter our service delivery. There was little time to adapt to the changing circumstances and plan for the technology required for staff to work remotely from their own homes and switch to virtual platforms for educational opportunities, client social programs and support groups. The safety and well-being of our clients and their families was at the heart of our rapid response. The pandemic has brought many unknowns and challenges that have taken some creativity and flexibility to quickly find solutions, but we did it!

We believe that life does not end when Alzheimer's disease begins. Our mission is to advocate for and with people with dementia and their care partners, and provide access to a diverse range of appropriate resources and supports. As you will read in this annual report, we will never waiver from our mission. Our fiscal year runs from April 1st to March 31st. In May of 2019, our organization became a signatory on the Niagara Ontario Health Team submission to create a new model of care to bring together health care providers to work as one team to provide better, more connected care across the Niagara Region. Over forty organizations were working diligently on a work plan and governance structure up to mid-March when the meetings were put on hold due to the pandemic.

We have continued to expand our educational sessions with a variety of opportunities to increase knowledge regarding opinions for care, long-term care transition, and self-care. We started a new Young Onset Dementia Support Group as a result of focus group sessions identifying the need. We put 226 Fire Service workers through our Aging and Dementia Simulation accompanied with Finding Your Way training. This year, we had a total of 12,682 attendees at our various programs.

Our Society was one of three lead organizations that created the Caregiver Network of Niagara with a multi-year ministry funded grant that was completed in March 2020. The Network was publicly launched on October 1st. It currently includes eight additional community partners who provide opportunities for caregivers to care for themselves as they learn to care for others in meaningful ways with the techniques and skills they need.

Our organization undertook the task of registering for eHealth Ontario's Clinical Connect, a secure, web-based portal that will allow us to better serve our clients by having real-time access to their electronic medical information. There were several stages that required privacy policy changes, staff training and streamlining of our processes.

It is a real privilege to work with highly skilled and enthusiastic people who believe in our mission, vision and values. We would like to acknowledge the staff for their commitment and compassion for the clients we serve. We would like to also recognize the enormous contribution made by all our Board Members, volunteers, partners, donors, and funders. We saw 1,998 new referrals this past year. Our organization has always been innovative in our service approach to meet the demands without adequate government funding. But this upcoming year will stretch our capabilities even further with the many legislated restrictions and the incredible measures that will need to be taken to ensure the safety of the vulnerable population we serve as we resume some type of normalcy in this new world. As we make changes and evolve in the current environment, we are confident that we have the leadership, expertise and support to achieve success in these unprecedented times.

Dennis Martin, President & Teena Kindt, CEO
Alzheimer Society of Niagara Region

2019 - 2020 BOARD OF DIRECTORS

2019 - 2020 STAFF

Dennis Martin, President
Darrell Neufeld, Past President
Laura Ford, Vice President
Heather Doerksen, Treasurer
Cathy Esposito, Secretary

Vic Kerschl, Director
David Lorenzo, Director
Rene O'Brien Director
Maureen Shantz, Director
Sherri Turner, Director

Judy Willems, Director
Tim Wright, Director

Management Team

Teena Kindt
Denise Verreault
Cassandra Best
Sarah Putman

Psychogeriatric Resource Consultants

Gail MacKenzie-High
Sherri Davis

Support/Administration

Gisèle Côté
Dina Keranovic
Kristine Scott
Janine O'Brien
Kelly Nickel
Christine Hurtubise

Foundation

Erin Cunningham
Cynthia Krawczuk
Wendy Nasmith

Client Programs & Services

Gina Bendo
Marie Brophy
Gerry Bucsis
Angela Cancellara
Cathy Dennis
Nancy Docherty
Katie Dutka
Nicole Gascon
Dion McParland
Angela Monrad
Jessica Pace
Bree Radtke
Amanda Staynes
Barbara Summers
Tawnya Telenko
Eva Usitalo
Laura Woytowich
Charlotte Zwierschke

Maintenance

Bruce Fluellon



Staff Service Awards 2019—2020

25 Years:

Cynthia Krawczuk

CHAPTER FINANCE

Condensed Statement of Financial Position as at March 31, 2020

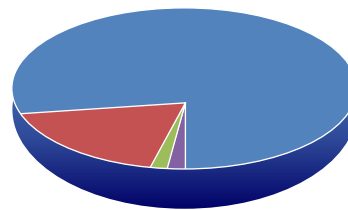
Assets	
Current Assets	\$323,637
Fixed Assets	<u>\$878,055</u>
	\$1,201,692
Liabilities & Net Assets	
Current Liabilities	\$190,893
Net Assets	<u>\$1,010,799</u>
	\$1,201,692

Condensed Statement of Operations for the year ended March 31, 2020

		Percentages
Revenue		
Base Funding	\$1,784,064	76.9%
Alzheimer Foundation	\$444,104	19.2%
Direct Service Funding	\$45,267	2.0%
Lotteries	\$44,298	1.9%
Amortized Capital	<u>\$955</u>	0.0%
	\$2,318,688	100%
Expenditures		
Programs & Services	\$2,175,807	92.2%
Administration	\$127,085	5.4%
Facility Costs	\$9,263	0.4%
Lotteries	\$6,533	0.3%
Depreciation	<u>\$41,132</u>	1.7%
	\$2,359,820	100%

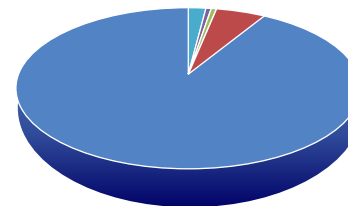
**Deficiency of Revenue Over
Expenditures After Depreciation** **(\$41,132)**

Revenue



- Base Funding
- Alzheimer Foundation
- Direct Service Funding
- Lotteries
- Amortized Capital

Expenditures



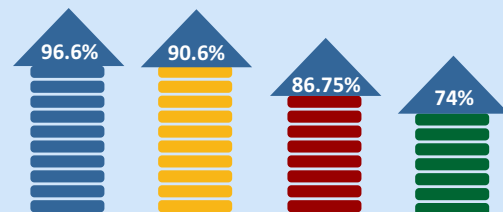
- Programs & Services
- Administration
- Facility Costs
- Lotteries
- Depreciation

CLIENT SURVEY RESULTS

“The services that I have accessed are my life line! My entire family has gained insight and support through these services and they are essential when trying to deal with the stress of a partner's dementia. Thank you for all the support!!!”

“I feel so loved, respected, & understood at our Niagara Alzheimer Society. Being able to socialize with other peers living with dementia was a Godsend for me. I'm so grateful to be participating in their programs!”

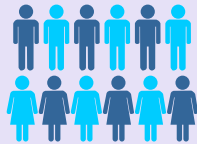
“The one-on-one personal counselling was very helpful and the Qi Gong exercise and meditation classes will have a profound and lasting effect on my overall health by lowering stress levels and body inflammation.”



- Clients agree they were treated with dignity and respect and their concerns were listened to
- Clients agree they have increased their knowledge of dementia through the education/support provided by the Alzheimer Society
- Clients agree the services provided by the Alzheimer Society have helped to reduce their stress
- Clients agree the support they received from the Alzheimer Society helped the person living with dementia remain at home longer

WHAT WE DO

Education & Social Programs - 9,750 attendees



45% increase in Aging & Dementia & Finding Your Way training including Niagara Regional Fire Departments

200% increase in attendance at Elder Abuse Presentations

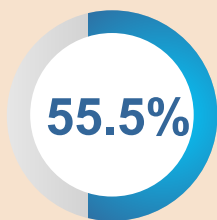
24% increase in attendance at Brain Wave Café

9.3% increase in attendance at Education sessions

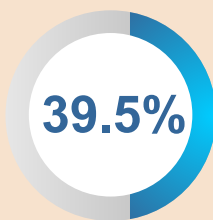
2,932 Front-line staff educated by PRC's

4,098 attendees at Social & Wellness Programs

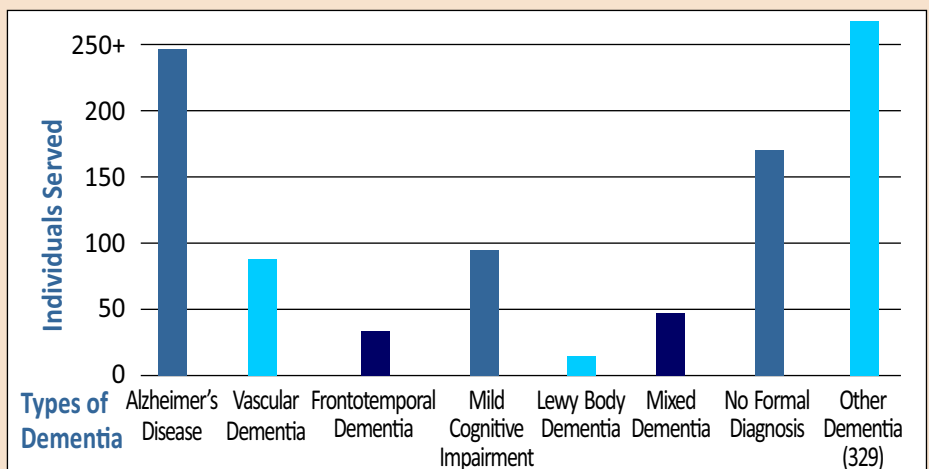
Case Management - served 813 persons living with dementia



persons living with dementia served were female



of visits are face-to-face with people living with dementia



Volunteer Program

Make a difference!



Niagara Falls' Volunteer Recognition Award: **Bernice Malier**
 St. Catharine's Volunteer Recognition Award: **Bob Gosselin**
 Ontario Service Awards:

Cindy Wood - 10yrs.
 Bob Gosselin - 5 yrs.
 Robin Kim - Youth,
 Clemence Levesque - 5yrs.

Robert Martens - 5 yrs.
 Dennis Martin - 5 yrs.
 Rene O'Brien - 5 yrs.
 Tierney Race - Youth

274
Active Volunteers

5,725
Volunteer Hours

602
Friendly Visiting Hours

Respite Program



12,422
Provided Hours of Care



144
Clients Served

WHAT WE DO

Overall

11,229

Total visits across
the organization

3,046

Registered Individuals served
across all departments

1,998

New Referrals

12,682

Total attendance
at all programs

Comments from Survey:

"I have benefited greatly by participating in the educational programs along with the Minds in Motion program. In addition, the Alzheimer Society also provided respite support. All contact with Alzheimer staff has been positive and helpful."

"They have provided guidance through a confusing system of healthcare and other resources. They were able to put us in touch with the correct agencies and during a crisis they were all I had and were with me throughout. This is an essential service!"

"I'm constantly receiving emails with updates and seminars that are coming up. The information is very helpful. The staff are excellent always having a listening ear and good ideas/solutions to help with a situation."

Lois Brown: "I am still the same person"

Lois Brown is a vibrant and wonderful woman living with Alzheimer's disease. Lois and her husband Al have been married for 62 years and have 4 children. Both are retired teachers, having spent their careers working for the Board of Education in Scarborough. Lois and Al led busy lives. Lois said she has always loved live music and concerts and declared, "Al, was the sports guy." Lois and Al golfed together for many years and had seasons' tickets for the Toronto Maple Leafs hockey team.

Lois speaks enthusiastically about her love of music. She said that music has always been an important part of her life. Lois and her brother Jim took piano lessons at the Royal Conservatory of Music for 3 years and she continued to play piano until the age of 10 years. High school introduced Lois to the world of singing and she became a member of the Glee Club, and was given the role of understudy for the lead singer. "Anything music and I was in," mused Lois. "I love to listen to music and I love to teach." Lois's love of music has been a joy and an inspiration to her throughout her entire life.

When Lois was diagnosed with Alzheimer's disease she admits to feeling uncertain and confused. "When the doctor told me, it didn't hit me for a day or two," Lois explained. She said she began to think about it and went to the library to learn more about Alzheimer's disease. "It scared me then, I didn't look or feel any different." Lois credits her husband Al with tremendous support and encouragement. Lois also said she realized it was even more important to continue to enjoy life one day at a time, finding moments and experiences of joy.

Lois and Al have been members of the Alzheimer Society of Niagara Region (ASNR) for 3 years and she credits the many programs, including Early Stage, R.E.B.E.L. and the Brain Wave Cafés with helping her to continue to find joy and meaning in her life. Lois is a member of the Alzheimer Society's Client Advisory Group, and explains that being a part of this advocacy group has given her a sense of purpose in her life. "The Alzheimer Society has become my whole life, I would not have survived without it. It gives me something to look forward to, makes me feel better, feel normal," explained Lois.

Lois encourages others who have been diagnosed with dementia to contact their local Alzheimer Society. She wants people to reach out and ask for support and to consider the many programs available to people living with dementia, and their care partners.

Lois also encourages people living with dementia to stay active in their lives and in their communities.

"I am still the same person." She wants people to know that life continues to have meaning, purpose and joy as you live with dementia.



Message From the ASNF Chair & CEO



The month of March 2020 was the longest and oddest month on record. Due to the Covid-19 crisis, many charities and organizations have closed their offices and changed their service delivery. Healthcare charities faced pronounced declines in capacity because of changes to their operating environment. The programs and services of the Alzheimer Society of Niagara Region rely on the efforts of the Foundation for close to a half of a million dollars annually just to sustain the status quo. Up to March, our outlook on our accomplishments was extremely positive – we had a successful year raising \$484,531 in revenues through our events and donations.

Jim Bradley, Niagara Regional Chair spearheaded our annual Coffee Break Campaign as the Honourary Chair. The total campaign raised \$48,783 due to the support of many businesses, churches, municipalities and organizations across the Region.

Our Walk for Alzheimer's at Brock University raised \$137,244 in pledges and sponsorship due to the incredible support of the community, as well as the increased support of both our National Sponsor - IG Wealth Management and local Title Sponsor - Avondale Food Stores. The Peter Saracino Alzheimer Golf Classic, sponsored by Wormald Masse Keen Lopinski Chartered Professional Accountant and Business Advisors raised a record \$57,196 in net proceeds.

We continued to draw \$30,000 from the fund set up by the Robert Bell and Gladys May Bell Memorial Foundation for the Society's Incontinence and Transportation Programs.

We rely on several third party events as they do not use our internal resources. Over this 2019-20 fiscal year, \$58,195 was raised. Unfortunately, the annual Flora Broley Memorial Ball Hockey Tournament organized by Brock Leaders Citizenship Society had to be cancelled at the end of March. Although third party revenue was not significantly affected this fiscal year, the pandemic has already had a significant impact on events that would have taken place during the spring and summer time by some of our long-time supporters.

Even though we are uncertain of the extent to which this pandemic will affect the economy and our future ability to fundraise, our Foundation is certain that the need for the services of the Alzheimer Society are critical. Our events are currently at risk due to social distancing protocols. We have already had to cancel this year's golf tournament and our Walk for Alzheimer's could be at risk in January.

Behind every successful organization is solid leadership, expertise and dedicated individuals. Our Board, staff, volunteers and partners continue to be the driving force behind the Foundation and without their commitment we would not be able to fulfill our financial obligations to the Alzheimer Society of Niagara Region. We thank all of them for their devotion to our mission. We know that we are creative and innovative and we will need to adapt to our new circumstances. We will do our best to thrive and succeed in this new world. We are currently working on a virtual Coffee Break campaign that will be rebranded as "Anything for Alz", where anyone can do just about anything to raise funds for Alzheimer's disease and other dementias in the Niagara Region. We look forward to our community supporting this endeavour.

Vic Kersch, Chair & Teena Kindt, CEO
Alzheimer Society Niagara Foundation

We are all in this together.

2019 - 2020 BOARD OF DIRECTORS

Vic Kersch, Chair
Bob Miller, Past Chair
Anne Radojcic, Vice Chair
April Cotton, Treasurer
John Pula, Secretary

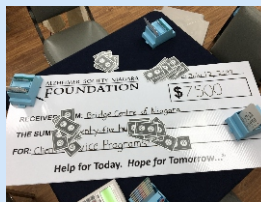
Ted Barnes, Director
Ed Fortier, Director
Ian Gallagher, Director
Bob Gosselin, Director
Kim Hansell, Director

Bob Martens, Director
Rene O'Brien, Director



Third Party Events

\$58,195



- "Love Gift" & Carol Sing \$623
- Advantage Region 2 Golf Tournament \$2,500
- Alzheimer Head Shave \$1,050
- Bridge Centre of Niagara BBQ \$7,730
- Celebration Program \$2,288
- CIBPA Dinner \$3,475
- Dance to Remember \$7,700
- Hauser's Trade Show \$610

- Lina Linguini's & Fresco's Golf Tournament \$9,500
- Matthew Moretto Memorial Charity Run \$3,816
- Niagara Community Male Chorus \$1,680
- Nitsopoulos Golf Tournament \$5,036
- Play for Memories Ball Hockey Tournament \$5,514
- Rob Nicholson Retirement Dinner \$4,070
- Sandra's Home Health Care Gala \$4,950
- St. Catharines Record Show \$1,155

Fundraising Highlights - Total \$484,531



Peter Saracino
Alzheimer Golf Classic
 This annual tournament raised

\$57,196 (NET)

Top Sponsors:

- **TITLE: Wormald Masse Keen Lopinski LLP**
- Cooper Wealth Management
- Portage Mutual Insurance
- Impero Construction
- Metal Supermarkets St. Catharines
- Court Holding Limited



COFFEE BREAK



Jim Bradley, Regional Chair was this year's Alzheimer Coffee Break® Chair.

This annual event raised **\$48,783**

Top Hosts:

- Grantham Lioness - \$2,373
- VandenDool Jewellers - \$2,000
- Niagara Region - \$1,903
- Shalom Manor & Gardens - \$1,865
- RBC Dominion Securities - \$1,670
- ASNR Advisory Group - \$1,124



IG WEALTH MANAGEMENT WALK FOR ALZHEIMER'S

This annual event raised

\$137,244

Top Pledge Teams:

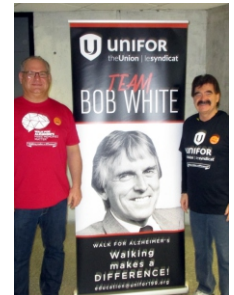
- IG Wealth Management Niagara \$21,778
- Team Avondale \$12,422
- Team Bob White Niagara \$5,720

Top Pledge Individuals:

- Mark Ewert \$5,000
- Ken Hendricks \$4,245
- Peter Scott \$3,725

Top Sponsors:

- **National: IG Wealth Management**
- Avondale Food Stores
- Shoppers Drug Mart
- Bayshore Home Health
- Rose Hill Lane
- Nurse Next Door
- Visiting Angels



Thank you to our Supporters!

\$10,000+

- Court Holdings Ltd.
- Robert Bell & Gladys May Bell Memorial Foundation
- Cotton Inc.

\$5,000+

- Mark Ewert
- O'Hara Trucking & Excavating

\$2,000+

- Anonymous Donor
- Costco Wholesale Canada
- IG Wealth Management
- Ken & Carrie Hendriks
- Lyle Reiber (in memory of Connie Reiber)
- Propack Processing & Packaging Systems
- Robert & Judy Mansfield
- Tony & Lisa Gibbings
- TruNorth Tire Distribution Ltd
- Unifor Local 199 Retirees

\$1,000+

- Andy Glavac
- Anne & Harry Fox
- BHH Benefits
- CIBPA of Niagara Inc.
- David Shaw
- First Ontario Credit Union
- Grantham Lioness Club
- Joan Callum
- John & Lucy Harder
- Lori Pauls
- Mary Jo Mastroianni
- Mr. & Mrs. Vic Kersch
- Neil Miles
- Nicol Family Foundation
- Trevor Cooper (gift-in-kind)
- William Armstrong
- Wormald Masse Keen Lopinski LLP (gift-in-kind)

\$500+

- Amanda Selig
- Anne Matuschuk
- Allan Abercrombie
- Anthony W. Lopez
- Bernadette & Dennis Martin
- Cushman & Wakefield Asset Services
- DLB Electric Inc.
- FABRIS Inc.
- Frances Lambert
- Frank Cecchini
- Frank McPhee
- Grantham Lions Club
- Givesome Foundation
- Hugh Jenkins
- Jan Vuyk
- Joan E. Marlow Memorial Fund at the Niagara Community Foundation
- Kelsey's, YMCA Drive
- Ladies Auxiliary of the Canadian Corps, Unit 44
- Leonard McClelland
- Linda Honsberger
- Mary Ann Askeland
- Mr. & Mrs. James Cameron
- Niagara Windarm Inc.
- Patrick & Nancy McNally
- RBC Royal Bank
- Rick Fleming
- Sandra Massuet
- Silver Spire United Church
- Short Hills Fire & Rescue Association
- Stewart Family Endowment Fund at the Niagara Community Foundation
- Sullivan Injury Law Professional Corp.
- Thorold Senior Citizens Association
- Terry Stevens
- Vida Foubister
- W. Frank Cooper
- Wayne & Gina Bendo
- Walter Harmidarow
- William & Nancy Elkin

\$250+

- Arnold McBay
- Anne Marie Matthews
- Anne Sinclair
- Carol Leroux
- Carol Baggott-Forte
- Charlotte Kudlac
- Chuck Sauer
- Church of the Transfiguration
- Cynthia Krawczuk
- Dr. & Mrs. George Park
- Dunlop Seniors Recreation Club
- Elizabeth Pattison
- Filbos Gevikoglu
- Gillian Somerset
- Jeannette Rosetti
- John & Ineke Bezuyen
- John Henderson
- Kathy Morrison
- Linda Ressler
- Lookout Ridge
- Lorna Johnson
- Lynn Wright
- Margaret Mancini
- Margaret Slobodian
- Maureen & David Shantz
- Monica Schmalz (gift-in-kind)
- Mr. & Mrs. Doug Rapelje
- Nancy Docherty
- Northbridge Insurance
- Premium Building Group
- Richard Hoiting
- Royal Canadian Legion Zone B5
- Royal Canadian Legion District B
- Ruth & Rene O'Brien
- Susan Riddle
- Sure-Fix Service Group Inc.
- Tammy MacDonnell
- Teena Kindt
- The Write Bookshop
- Tony & Josie Credico
- Trinity United Church UCW
- United Mennonite Home
- Wayne Kretz
- Wills Chevrolet Buick BMC Ltd.

Monthly Donors

- Anonymous Donor
- Brigitte & Dennis O'Connor
- Carol Baggott-Forte
- Cynthia Krawczuk
- Dr. & Mrs. George Park
- Elizabeth Pattison
- Gillian Somerset
- Gregory Hall
- Jane Sissmore
- Joan Callum
- Linda Ressler
- Mary Jo Mastroianni
- Mr. & Mrs. James Cameron
- Neil Miles
- Patricia Arsenault
- Rick Fleming
- Teena Kindt
- Tim Waters
- William Bickle

"I am very impressed by the splendid calibre of the staff of the Alzheimer Society in St. Catharines who share their expertise with Caregivers clearly and professionally, both verbally and in handouts that show their care and concern for their clients. I would like to thank those responsible for planning, organizing, and financing the Alzheimer's Society in St. Catharines."

Thank You!