

2024 - 2025

# ANNUAL REPORT

## VOLUNTEERS & DONORS MAKE WAVES

### Mission

To advocate for and with people living with dementia and their care partners and provide access to a diverse range of appropriate resources and supports.

Particularly, to alleviate the personal and social consequences of Alzheimer's disease and other dementias and to promote research.

### Vision

A community where individuals with dementia and their care partners are fully supported to maximize their quality of life and well-being.

Ultimately, a world without Alzheimer's disease and other dementias.

In 2025, dementia remains one of the fastest-growing health conditions. It is projected that more than one million Canadians will be living with dementia by 2030. Here in Niagara, the number of individuals living with dementia continues to rise, placing increasing demands on families, healthcare systems, and community supports.

We are proud of the Alzheimer Society of Niagara Region's journey from a small group of volunteers and one part-time staff member in 1987 to a thriving team of 37 professionals today. This growth reflects both the rising demand for our services and the enduring trust of our community.

This year marked several exciting milestones that echo our ongoing commitment to innovation and service expansion. On April 1st, we launched our Mobile Cognitive Assessor program in partnership with the Niagara Medical Group, funded through the Ministry of Health for primary care enhancement. The service is the first of its kind in Niagara, bringing cognitive assessments directly into individuals' homes to improve accessibility and early diagnosis. At the same time, we welcomed a second First Link Care Navigator, significantly enhancing our capacity to support families navigating the dementia journey with personalized guidance and care coordination. Our Minds in Motion program also grew, with a new location launched in Port Colborne in June, allowing more individuals living with dementia and their care partners to benefit from this wellness-focused initiative.

In December, we expanded our DREAM (Dementia Resource Education and Mentorship) program with two Dementia Resource Consultants embedded in the emergency departments of the Niagara Falls and St. Catharines hospitals. Building on the success of the existing program at the Welland Hospital, this expansion enabled us to divert 32% of individuals presenting with dementia-related concerns in the ER from hospital admission. Instead, these individuals were connected to appropriate community-based respite and support.

In February, we proudly joined the Healthcare of Ontario Pension Plan (HOOPP), providing our staff access to one of the most respected and secure pension plans in the country. This important step strengthens our commitment to workforce sustainability by supporting long-term retention and financial security.

Over the past three years, we have been proud to lead the Dementia Care Working Group within the Niagara Ontario Health Team (NOHT-ESON), generating strong momentum and driving meaningful progress. Together with over a dozen organizations and caregiver representatives, we are improving the health and wellbeing of people living with dementia and their care partners, regardless of the stage of illness, living conditions, or access to care.

Through the work of this group, training modules have been offered at no charge to frontline staff in long-term care and retirement homes. In July, with a grant from the Niagara Community Foundation, a Niagara Family Physician Dementia Care Community of Practice was established as a collaborative platform for physicians to share strategies and insights for managing complex dementia cases. As part of this initiative, Candrive's Driving Risk Stratification Tool was introduced in Memory Clinics. The group is now engaged in ground-breaking work on a driving simulator, in partnership with Niagara College, CAA, and Aapex Driving Academy. This innovative approach allows for more comprehensive testing of driving abilities in a controlled environment.

None of our achievements would be possible without the incredible people who support our mission. We are profoundly grateful to our dedicated staff, whose compassion, expertise, and tireless efforts form the backbone of our success. To our volunteers and supporters, your unwavering commitment and belief in our vision continue to inspire and sustain us. A special thank you to Trillium United Church for housing our client programs due to the construction on our property. We also extend our deepest appreciation to our Board of Directors, whose sound governance has been instrumental in guiding our growth and helping us reach significant milestones.

We have begun work on a new Strategic Plan, which will guide our vision and priorities for the next 4 years, ensuring we remain responsive, forward-thinking, and aligned with the evolving needs of our community.

Together, we will move forward with confidence, compassion, and a shared commitment to making a difference.

**Tim Wright, President**  
**Teena Kindt, CEO**  
**Alzheimer Society of Niagara Region**



2024-2025  
**Board of  
Directors**

**Tim Wright, President**  
**Laura Ford, Past President**  
**Jennifer Schembri, Vice President**  
**Michael Zhou, Treasurer**

**Linda Gigliotti, Secretary**  
**Tracy Caverly, Director**  
**Dr. Dan Dargavel, Director**  
**Catharine Gray, Director**

**Vic Kerschl, Director, Foundation Rep**  
**Ryan Hallam, Director**  
**Dennis Martin, Director**  
**Rene O'Brien, Director**

# Chapter Finance

## Condensed Statement of Financial Position as at March 31, 2025

<b>Assets</b>	
Current Assets	\$ 563,763
Fixed Assets	\$ 716,761
	<hr/>
	\$ 1,280,524

<b>Liabilities &amp; Net Assets</b>	
Current Liabilities	\$ 497,950
Net Assets	\$ 782,574
	<hr/>
	\$ 1,280,524

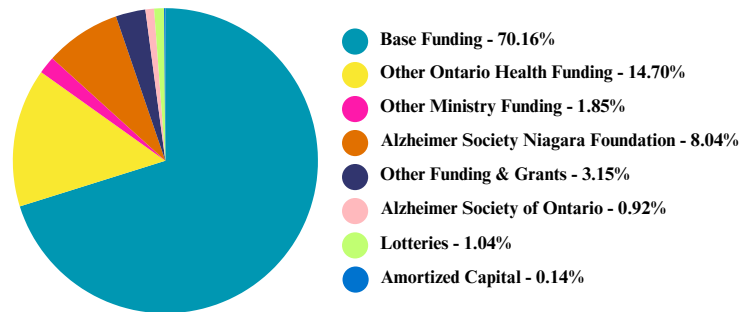
## Condensed Statement of Operations for the year ended March 31, 2025

<b>Revenue</b>	
Base Funding	\$ 3,300,930
Other Ontario Health Funding	\$ 691,470
Other Ministry Funding	\$ 87,138
Alzheimer Society Niagara Foundation	\$ 378,500
Other Funding & Grants	\$ 148,216
Alzheimer Society of Ontario	\$ 43,454
Lotteries	\$ 48,844
Amortized Capital	\$ 6,583
	<hr/>
	\$ 4,705,135

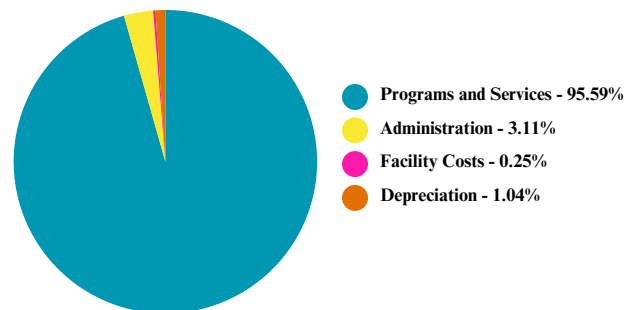
<b>Expenditures</b>	
Programs and Services	\$ 4,546,484
Administration	\$ 147,888
Facility Costs	\$ 12,017
Depreciation	\$ 49,644
	<hr/>
	\$ 4,756,033

<b>Deficiency of Revenue Over Expenditures After Depreciation</b>	
	\$ (50,898)

## Revenue



## Expenditures



## 2024-2025 Staff

5 Year Service Pin

Angela Cancellara

Nicole Gascon

### Management Team

Teena Kindt  
Sarah Putman  
Karen Post  
Roxanne Souter  
David Angus

### Psychogeriatric Resource Consultants

Sherri Davis  
Larissa Mazzarella

### Maintenance

Dean Asadoorian

### Support/Administration

Gisèle Cote  
Shawn Watson  
Kristine Scott  
Teena Nouri  
Wendy Nasmith  
Alyzza Dixon  
Jill Skoblenick  
Kristin Cottringer  
Jamie Miotto  
Bobbi-Jo White  
Ashley Ellens  
Emily Fernando

### Client Programs & Services

Dion McParland  
Barbara Summers  
Greg Tikky  
Nancy Docherty  
Kara Wheeler  
Melanie Griffith  
Katie Dutka  
Kaitlynn Lutomski  
Maria-Teresa Torres  
Brittany Roach  
Amanda Staynes  
Nicole Gascon  
Stephanie Miklavcic  
Angela Monrad  
Cathy Dennis  
Angela Cancellara  
Jacklyne Isaak  
Lisa Verburg  
Melissa Ricciuto  
Alea Wright  
Samantha Leger  
Jamira Rousseau-Cox  
Denise Verreault  
Dale Besaw  
Tracie Grieve  
Mallory Hiltz

# What We Do

## 2024 - 2025 OVERALL



**3,058**

Individuals served



**10,106**

Total attendance at  
all programs



**1,215**

Consultations provided  
by the PRC team



**11,496**

Visits provided



**47,624.75**

Hours of Respite Care  
provided



**188**

Individuals Served by  
the LEGHO Program



**58**

Cognitive Assessments  
performed by the  
Mobile Cognitive  
Assessor



**341**

Individuals Served  
by the DREAM  
Program in ED.



**144**

Unique Individuals  
attended a Support  
Group



**1,201**

Attendance at Brain  
Wave Cafes

## CLIENT SURVEY

**95%**

**91%**

**87%**

95% of care partners who were likely to recommend services to a family member, friend or colleague.

91% of respondents were satisfied with the supports they received.

87% of respondents said the the Alzheimer Society assisted them in times of need.

## VOLUNTEER PROGRAM

City of St. Catharines Community Impact Award

Rene O'Brien

Kermesha Granger

**404**

Total  
Volunteers

**4,580**

Volunteer  
Hours

**102**

Student Volunteer  
Hours

**535**

Meaningful Visit &  
Tele-Care  
Volunteer Visits

**320**

Hours spent  
supporting Education  
programs

**550**

Fundraising /  
Administrative  
Volunteers





# Debbie and Paul MacDonell - Client Story



Debbie and Paul have shared four decades together, bonded by a love of golf, their beloved Buffalo Bills, and travelling. Originally from Ottawa, they were drawn to Niagara for its (usually) mild winters. Deb held senior positions in the Federal Government before retiring and then returning to work as a Vice President of a specialized relocation firm. Paul worked in Labour Relations as a mediator, helping resolve disputes between Canada's largest companies and unions. His frequent travel, Deb joked, was the secret to a long marriage.

Since 2015 Paul had noticed something was not normal with Debbie. He struggled with trying to understand what was happening when lying in bed one night it hit him, his life partner had Alzheimer's. That was 2019 she was only 62. They weren't familiar with early onset, and Deb didn't acknowledge there was a problem. It took years to get a formal diagnosis.

Their first contact with the Alzheimer Society came at a particularly dark moment. Paul still remembers that phone call clearly — someone genuinely listened. It was the first time he felt someone else was willing to share his load. That care and validation left a lasting impression.

Over time, the Society has become a vital part of their lives. During COVID, Deb participated in online programs. After restrictions lifted, she began attending the Niagara Region Day program. Paul joined a caregiver support group and found it deeply helpful — not only for the practical advice but also for the connection with others walking a similar road. The sense of community has been a lifeline.

As Deb's needs grew, the Society guided Paul through a maze of government agencies and providers. Every two-week cycle involves 15 PSWs from four agencies, two RNs, and a counsellor — not to mention the support from Niagara Health and Ontario Health.

Deb entered the Palliative Program in October and will stay at home as per her wishes. Her core care team is deeply compassionate, dedicated, and emotionally invested. A PSW recently made signs now hanging above her bed and chair. Their message captures it all: "Comfort, cleanliness, and Love."

## THANK YOU TO OUR COMMUNITY PROGRAM SPACE SPONSORS

Beachcombers Seniors Club  
Chapel Heights Sedona Senior Care  
Cornerstone Community Church  
Lincoln Pelham Public Library  
Livingston Activity Centre  
Grantham Lions Club  
MacBain Community Centre  
Port Cares

Port Colborne Public Library  
Port Colborne YMCA  
Royal Canadian Legion Branch 138 Merton  
Royal Canadian Legion Branch 612 Beamsville  
Season Retirement Community – St. Catharines  
St. Catharines Public Library  
Trillium United Church  
Welland Community Center

## LAND ACKNOWLEDGEMENT

The Alzheimer Society of Niagara Region operates on the traditional lands of the Anishinaabeg, Haudenosaunee, Atowonderonk (Neutral), and Mississauga of the Credit. These lands are recognized through the Between the Lakes Purchase and the Niagara Purchase.

In the spirit of the Dish with One Spoon Wampum agreement, we acknowledge the history of these lands and our shared responsibility to care for them in peace and friendship.

Our work is grounded in the values of respect, inclusion, and equity. We are committed to reducing stigma, removing societal barriers, and promoting the full participation and well-being of all individuals impacted by dementia. We invite you to take a moment to reflect on the land we are on, the peoples who have cared for it, and the responsibilities we all share in fostering a more inclusive and respectful future.



The Alzheimer Society is proudly accredited by the Canadian Centre for Accreditation. This certification highlights our unwavering commitment to delivering high-quality services and support to individuals living with dementia, their care partners, and the broader Niagara community.

As we reflect on the past year, we are inspired by the resilience, generosity, and innovation that define our community. The charitable landscape continues to evolve, shaped by shifting donor expectations, digital engagement, and a growing emphasis on transparency and impact.

The Alzheimer Society Niagara Foundation has not only experienced growth in fundraising outcomes but also in the strength of our relationships with donors, volunteers, partners, and the families who rely on our programs at no cost. From legacy gifts and community events to digital campaigns and third-party fundraisers, every contribution brings us closer to a future where no one faces dementia alone. In 2024–25, we raised an impressive \$845,703 through our fund development efforts.

For more than three years, we have operated within an active construction zone due to the redevelopment of the Linhaven Home, which unfortunately led to the destruction of our once beautiful garden space. We are especially grateful to the Stamford Lions Club who committed to an extraordinary gift of \$100,000, which will fund the installation of a new digital sign and assist in revitalizing the beauty of our gardens in the coming year. This generous contribution will not only enhance the visibility of our organization but also help us create a more welcoming and dignified environment for our clients, their families, and all who visit.

We also thank Court Holdings for their continued \$10,000 annual support of the Minds in Motion program. This initiative promotes physical and cognitive well-being by engaging individuals with early to mid-stage dementia and their care partners in meaningful, shared activities. We were pleased to expand the program to a second location at the Port Colborne YMCA.

Legacy giving continues to play a vital role in our mission. This year, we received \$187,288 in estate bequests, reflecting the deep trust our donors place in our work. In addition to creating a lasting impact, planned gifts offer valuable tax benefits by reducing the taxable value of an estate and maximizing what is left for loved ones.

We were also fortunate to receive \$114,815 from third-party fundraising events, thanks in large part to being selected as the beneficiary of the Tim Hortons Smile Cookie Campaign in Niagara Falls and St. Catharines. This campaign alone raised \$94,273, demonstrating the power of community-driven support.

Thanks to the Ontario Trillium Foundation Resilient Communities Fund, we continued to implement innovative fundraising strategies. Our year-end direct mail campaign raised \$22,462 and brought in new donors. These grant funds also helped us enhance promotional efforts for the IG Wealth Management Walk for Alzheimer's, which raised \$184,365 in May 2024. We are grateful to Avondale Food Stores for their annual local support of the Walk and over 35 years of financial support.

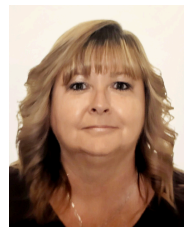
The Peter Saracino Alzheimer Golf Classic in September 2024 generated a net profit of \$50,261, thanks to the generous support of sponsors including WMKL Chartered Professional Accountants and Business Advisors, Cooper Wealth Management, and Portage Mutual Insurance.

We also continue to steward funds from the Robert Bell and Gladys May Bell Memorial Foundation, using \$32,270 this year to support incontinence and transportation programs that are essential to the dignity and independence of our clients.

Behind every success is a community of passionate and dedicated individuals. We are grateful to our Board of Directors, whose strategic leadership and unwavering commitment have been instrumental in advancing our mission and championing key fundraising initiatives. We also extend our heartfelt thanks to our staff, volunteers, and community partners who are the driving force behind our daily impact. Their dedication, compassion, and collaboration are what make our work possible and meaningful.

As we look ahead, we are energized by the opportunities to innovate, connect, and grow—together.

**Vic Kerschl, Chair**  
**Teena Kindt, CEO**  
**Alzheimer Society Niagara Foundation**



2024-2025  
**Board of  
Directors**

**Vic Kerschl, Chair**  
**Bob Miller, Past Chair**  
**Anne Radojcic, Vice Chair**  
**Bob Gosselin, Secretary**

**Alex Berkhout, Treasurer**  
**Joseph DeFilippis, Director**  
**Guy Graveline, Director**  
**Nour Hage, Director**

**Rene O'Brien, Director, Society Rep**  
**Bob Martens, Director**  
**John Netherway, Director**  
**Susan Uzelac, Director**

# Fundraising Highlights - Total: \$845,703



## Net Total

**\$50,261**



## Title Sponsor:

**WMKL** WORMALD MASSE KEEN LOPINSKI LLP  
CHARTERED PROFESSIONAL ACCOUNTANTS AND BUSINESS ADVISORS

## Dinner Sponsor

**COOPER** WEALTH MANAGEMENT  
TREVOR COOPER • W. FRANK COOPER • WALTER HARMIDAROW

## Cart Sponsor



**\$184,365**

## MAY 26, 2024 Brock University

**Title:** IG Wealth Management

**Lead:** Avondale Food Store

**Platinum:** Home Instead Niagara/Welland & Grimsby

**Gold:** Brock University

Stay At Home Nursing Care

Bayshore Home Health

**Top Walk in a Box:** Sedona Care Communities  
(Chapel Heights & Pioneer Eldercare)



## APRIL 29 - MAY 5, 2024

St. Catharines/NOTL

**\$58,020.09**

Niagara Falls

**\$36,252.58**



## THIRD PARTY/ANYTHING FOR ALZ

Tim Hortons Smile Cookie: **\$94,272.67**

Bridge Center of Niagara Longest Day: **\$5,594**

McDonald's Coffee Day: **\$3,759.24**

Laurie Katz: **\$1,025**

Jarrett Restaurants Inc.: **\$575**

Coin Collection: **\$2,159.24**

Bayshore Foundation For

Empowered Living: **\$3,456**

Sandra's Home Health Care Services

Grape & Wine: **\$2,600**

Matthew Moretto Memorial Charity Ride: **\$1,500**

Individual Giving to Anything for Alz: **\$1,490**

St. Catharines Record Show: **\$1,401.45**

Lions Club Of Fenwick Car Raffle: **\$1,250**

Johnny Walker Basketball Tournament: **\$1,050**

ASO - Sip n' Savour: **\$775.90**

Wormald Masse Keen Lopinski LLP

Coffee Break: **\$665**

Many Seeds: **\$659.40**

Seasons Retirement Communities' Raffle: **\$600**

ASO - Chase the Ace: **\$440**

Sleep Cheap Charities: **\$280**

Garrison Place Coffee Break: **\$230**

Sandra's Home Health Care Services Raffle: **\$210**

Tasia Krowchuk's Tassels Fundraiser: **\$200**

Linhaven Coffee Break: **\$157**

Fonthill Lionette Club Coffee Break: **\$150**

Lincoln Park Retirement Residences: **\$92.05**

## Funds Raised:

**\$120,832.71**

## MONTHLY DONOR CLUB

Anonymous Donors

James Alexander

Patricia Arsenault

Crystal Ayers

William Bickle

Joyce Brown

Jim & Celia Cameron

Rick Fleming

David Hunter

Teena Kindt

Diane Lamb

Mary Jo Mastroianni

Diane Netherway

Patricia Nichol

Linda Ressler

Warren Shea

Gillian Somerset

Sandra Summerhayes

John Thornton

Tarah Veerman

Virginia Vickers

Marion Vincett

Kenneth Walsh

Tim Waters

Charlotte Zych



# Thank you to our 2024-2025 supporters!

## \$100,000+

Estate of Irene May Gladwell  
Stamford Lions Club

## \$50,000+

Tim Hortons Smile Cookie Campaign

## \$20,000+

Benefaction Foundation  
Estate of Joseph Dumele

## \$10,000+

Arend & Darlene Roos  
Court Holdings Limited

## \$5,000+

Anken Holdings Inc.  
Anonymous Donor  
Gord Henderson  
Cathy & Tom Hopkins  
Peter Huebert  
Estate of Christine McClelland  
Estate of Donald Raymond Stadler

## \$2,000+

Anonymous Donor  
Antonio Miele  
Avondale Stores Limited  
Estate of Barbara Ann Bell  
James & Sharon Brooks  
Georges Dugas  
Mark Ewert  
Pauline Gain  
Suzanne Galvin  
Lillian Henderson  
IG Wealth Management  
Vic & Farida Kersch  
Robert Mansfield  
Eric & Laura McKenzie  
Donna Pree  
The Stewart Family Fund

## \$1,000+

Anonymous Donor  
Leslie Baril  
Joanne Battaglia  
BHH Benefits  
Eve Bodman  
Joseph & Elena Carlomusto  
Cathy Carmichael & Bob Miller

CIBPA Board of Directors  
Stuart Crawley  
Sandra D'Alessandro  
Kevin Dickinson  
Robert Donaldson  
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Guy & Karin Graveline  
Ken & Carrie Hendriks  
David Jones  
Ladies Auxillary Royal Canadian  
Legion Zone B.5  
Dennis & Bernadette Martin  
Danny & Michelle Neudorf  
Nicol Family Foundation  
Julia Rakonjac  
Darren Roik  
Elliot Storm  
Joan Storm  
Talia Storm  
George Thomas  
Dianne Walser-Jebb  
Wormald Masse Keen Lopinski LLP

## \$500+

Tahir Ali  
Vicki Barrick  
Kathryn Benes  
Joyce Brown  
Jim & Celia Cameron  
Tracy Caverly  
Chippawa Firefighters Association  
Shawn Convery  
Florence Copeland  
Christine Davesne  
Rick Flemming  
Anne Fox  
Sharon Glen  
Walter Harmidarow  
Linda Honsberger  
David M. Hunter  
Sandra Jeffery  
Joan E. Marlow Memorial Fund  
Dena Jones  
Kurt Klein  
Cynthia & Randy Krawczuk  
Christine Lakomy  
Susan Lucas  
Salvatore Marchio  
Christina McCarthy  
Robert McCollum  
Steve McMullen  
Beverly Millett  
Patricia Nichol  
Fred Nishimura  
Chris R. O'Donnell  
Robert Phillips  
Sandra Phillips  
Mark & Leslie Putman  
Eleanor Reed

Tony Ricciuto  
James Ridgley  
Gail Roth  
Kathryn Roussy  
Royalty Club of St. Catharines  
Lakeshore - Lottery Trust  
Sarah Schmoll  
Saba Shariff  
David Shaw

Crystal Ayers  
Rosa Bakker  
Leslie Balkwill  
Mary Bish  
James Bradley  
Clarence Braun  
Val Brooks  
Jonathan Brouwer  
Joyce Brown  
Keith Butters  
Karen Charlesworth  
Sharon Cohen  
Tony Credico  
Donald & Martha Cruikshank  
Dave's Total Automotive  
Mark Dawson  
John De Laat  
Jane De Man  
Rocco DiPaola  
Jane Dundas  
John Ebene  
Jane Elgersma  
Deborah Eller  
Robert Ensor  
Kate Flynn  
Judith Fox  
Wayne Gale  
Bruce Gall  
Lance Giliforte  
Andrew Hackett  
Jordan Hoiting  
Douglas & Judy Hummell  
David Hunter  
Amira Jafri  
Jane Jennings  
Joanna Jones  
Jeannine Judd  
Teena & Craig Kindt  
George Kountourgiannis  
Ron Kretchman  
Mark Kretz & Susan Corbi-Kretz  
Irene Lis  
Helen Macmaster  
Deborah Lee Marton  
Sandra Massuet  
John Mather  
Greg McDonald

## \$250+

Jantje Smith  
Siona Sullivan  
Muriel Tremblay  
Geurt Vandendoel  
Robin Veenendaal  
Scott White  
Elizabeth Wightman  
Timothy & Karen Wright  
  
Janet McDowell  
Greg McGarr  
Barb McGill  
Stephanie McIvor  
Nadine McLean  
Colette Michalicka  
Kathy Morrison  
Leslie Morrison  
John & Heather Netherway  
Diane Netherway  
Nickerson Customs  
Edward O'Leary  
Isabelle Parliament  
David Peers  
John Pentesco  
Sheila Petrachenko  
Margaret Pickles  
Angie Pisani  
Cheryl Polidori  
Adam Prewer  
Professional Hockey Players' Association  
Dawn Pustelnik  
Anne & George Radojcic  
Catherine Rempel  
Linda Ressler  
William Rizzo  
Randy Rossetto  
Karen Russill  
M K. Sale  
Maggie Scott  
Nicki Serravalle  
Silver Spire United Church Women  
Margo Smith  
Gillian Somerset  
St. Davids & District Lions Club  
James Stevenson  
Yvonne Stevenson  
Sandra Summerhayes  
Eli Tarzwell  
Jennifer Taylor  
Chad Ternent  
John Thornton  
Bryan Turner  
Natalie Walker  
Perry Wong  
Donna Wood  
Deanna Wright