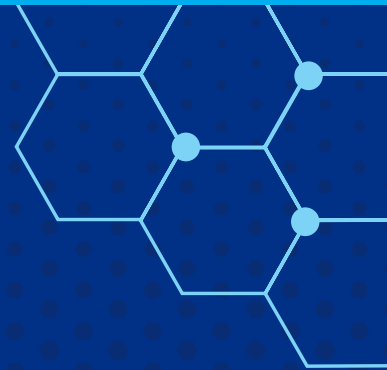


KEEP THE DISTANCE



OUR
CONNECTIONS
MATTER

ANNUAL REPORT 2020/21



WHAT A YEAR THIS HAS BEEN!

A message from our CEO

What a year this has been! As I reflect on our past year, the impact on our clients, our communities, and our staff, I marvel at how resilient and adaptable we can be when we must. But this adaptability has come with a cost. Those living with dementia and their care partners, some of the most vulnerable people in our communities and long-term care have been affected more than any other group.

This has been heartbreaking to witness, and we must do more to ensure this never happens again.

While we have been supporting communities across the province dealing with the impact of COVID-19—shifting to virtual programming, supporting our teams, and keeping everyone safe—the Alzheimer Society of Ontario has remained busy advocating for changes that have long been needed and have been illuminated through this crisis as evidence of a broken system.

Our submission to the Government of Ontario in advance of the provincial budget included specific asks for increased respite support for care partners, increased and mandatory dementia-specific training for professional care providers (PSWs) and on-going and increased support for health care navigation.

We know that those with dementia need better care that is focused on their needs, and this will only be accomplished when dementia is at the forefront of our health and long-term care systems. Please continue to join us in this advocacy work. We need you to help by using your voice with elected officials so they fully appreciate the scope of the issues and how they need to support solutions that will help people living with dementia and their care partners.

All this work, which is so important to so many Ontarians, is only made possible by our generous and dedicated supporters like you. On behalf of everyone living with dementia, I extend my personal thanks to you for your support of our work.



Cathy Barrick
Chief Executive Officer
Alzheimer Society
of Ontario

THANK YOU TO OUR COMMUNITIES ACROSS ONTARIO

A message from our Board Chair

On behalf of the Board of Directors, I would like to thank our communities across Ontario who steadfastly remained committed to the support of the clients we serve – people living with dementia and their care partners. It has been nothing short of miraculous to watch local Societies across the province shift to virtual care, all while ensuring the safety and support of the staff teams.

The work of the Alzheimer Society of Ontario throughout the pandemic has been to support our local partners in whatever way possible. We have seen creative and collaborative approaches to programs, and we hope that this may be a “silver lining” of the pandemic. We have adjusted to meet the needs of clients, and this will certainly enhance our work into the future.

Thank you for your support as we have navigated this challenging time. We continue to be grateful for how our communities rally around people living with dementia. Thank you!



Farhad Sethna
Board Chair
Alzheimer Society
of Ontario



FROM IN-PERSON TO VIRTUAL:

Alzheimer Society programs continue to serve those who need them most

On March 11, 2020, the World Health Organization declared COVID-19 a global pandemic. As the world became familiar with words like “social distancing”, “self-isolation”, and “quarantine”, the Alzheimer Society worked quickly to adapt crucial, in-person programs and services so they could continue to be offered virtually to those living with dementia.

Programs like Minds in Motion® were moved online and offered through Zoom to help people living with dementia, and care partners alike, maintain their connections and overcome feelings of isolation. Over one year later, the virtual social recreation programs offered provincially has grown close to 200!

Here are some of the amazing virtual social recreation programs offered across Ontario:

- The 10am Together Apart Club
- Boomers Club
- Therapeutic Yoga
- Mindfulness and Meditation
- Caregiver Support
- Art workshops
- Music Therapy and Sing-Alongs

And so many more diverse virtual programs across Ontario! To learn more, visit alzheimer.ca/on.



“Through online art classes (via Zoom), my father has been able to engage with the art facilitator and his former classmates. He finds sketching activities calming and especially enjoys the social interaction. He comments on others' artwork and reminds me of the jobs they hold and other tidbits that he knows of his friends. He always insists on signing and dating each of his drawings so that he is properly credited when his artwork is sold for a valuable sum of money one day!” - Jennifer, care partner.



WORKING TOGETHER TO CREATE A DEMENTIA-FRIENDLY CANADA

In addition to continuing to offer Dementia-Friendly Communities training virtually across Ontario, the Alzheimer Society of Ontario partnered with other provincial Alzheimer Societies across the country on the *Dementia-Friendly Canada Initiative* founded by the Public Health Agency of Canada in 2020.

Goals of this initiative include:

- Train Canada's workforce through a mixed-method approach.
- Promote and enable an understanding of dementia.
- Achieve sustainability and scale-up Dementia-Friendly Canada.

Focus groups were conducted with people living with dementia, care partners, and other key stakeholders. Participants identified four key themes for a Dementia-Friendly Community including Accessibility, Education, Communication, and Championing. This feedback has guided the development of all aspects of the project.

A major part of this initiative has been the development of online education for the target sectors of recreation and libraries, retail and restaurants, and public transportation. It includes four interactive modules: What is a Dementia-Friendly Community, Dementia-Friendly interactions, Dementia-Friendly spaces, and Dementia-Friendly policies, practices, and services that will be available later this year.

To learn more, please visit:

www.alzheimer.ca/en/take-action/become-dementia-friendly/dementia-friendly-canada.

**DEMENTIA
FRIENDLY
COMMUNITIES**
O N T A R I O

TRANSITIONING TO PROVIDE CRITICAL SKILLS FOR THE WHOLE CARE TEAM

Now more than ever, the U-First!® education program is essential to supporting health care providers and care partners (family and friends) of people living with dementia, in perhaps some of the most challenging times they have ever faced. This year, the Alzheimer Society of Ontario shifted many of our provincial education programs, including U-First!® to an online format. This means learners still have access to skill building that is helping them to respond effectively to behaviour changes caused by dementia that have increased as a result of the pandemic. In addition to making this shift, we continued to offer the 3-week, self-paced e-learning version of the program for health care providers via ALZeducate. A total of 254 participants completed U-First!®, through 12 e-learning courses.

We also continued our commitment to developing health care provider skills by developing The new U-First!® Advanced, generously funded by Alice and Grant Burton, in partnership with the Alzheimer Society of Toronto. This new program helps providers that have already taken U-First!® deepen their knowledge and ability to use the U-First!® Framework.

The new program was piloted in 5 sites (4 in Ontario and 1 in PEI). After participating the program:

- 87% feel better prepared to use the U-First!® Framework to support people with behaviour changes
- 81% are more confident in their ability to manage behaviour changes
- 84% feel better prepared to work with care partners and others on the team to provide the best care

To learn more about U-First!® and opportunities to take part in this education visit, u-first.ca.



“ Things are so crazy at work because of COVID[-19]. I wondered whether this was the best time to take more education. But it really was the best time. U-First!® Advanced refreshed and reminded me what I'm capable of and how I can make a difference, not only for residents, but for their family and the other people I work with. I loved this program. It was so helpful, and I learned so many good tips that have made a difference to my frame of mind and my work. Everyone should take this course.” - Health Care Provider & U-First!® Participant

SUCCESSFULLY SUPPORTING AGING AT HOME AND IN THE COMMUNITY

The Alzheimer Society's First Link® program connects people living with dementia and their care partners to the information, supports, and services they need as early as possible and throughout disease progression.

During COVID-19, these vital supports continued to be offered across all 29 local Alzheimer Societies in Ontario, as staff quickly pivoted to provide individual, family, and group supports virtually. In addition to providing individualized assessments, care planning, ongoing proactive follow up, and communication between providers and across sectors along the continuum of care, First Link® staff supported clients to increase coping and safety through the pandemic. This included connecting with clients more often if they are living alone and isolated, helping care partners develop a safety plan should they need to quarantine, and supporting families as they faced decisions about a move to long-term care.

Evaluation data from 2020-21 showed that First Link® and Alzheimer Society supports and services continued to offer a lifeline to clients, while delivering value and efficiency to the health-care system. In a year where we were all told to stay home, First Link® helped clients do exactly that, taking strain off both hospitals and long-term care homes.

- 28.4% of care partners providing care at home said that without support from the Alzheimer Society they would have accessed long-term care by now.



- 39.8% of individuals living in long-term care/assisted living homes said that support from the Alzheimer Society helped them live at home longer, with an average of two years of time spent in long-term care avoided thanks to First Link® and other Alzheimer Society services.
- 33.5% of clients reported that the Alzheimer Society helped them avoid a crisis in the past 12 months. Alzheimer Society supports and services helped avoid an average of two hospital admissions per year per client.
- 35.1% of clients that experienced a hospitalization last year reported that Alzheimer Society support was critical in providing care when they returned home.

To learn more, visit www.firstlinkontario.ca.

“ I am able to cope much better. I have literally dropped off my husband at the ER before as I was at the end of my rope. Now, I have skills to communicate with him better and avoid arguments.”





LIVING SAFELY WITH DEMENTIA



Finding Your Way® helps people living with dementia, their families, care partners, and communities recognize the risks of going missing, be prepared for incidents of going missing, and ensure that people with dementia care live safely in the community.

This year, as part of continued development of tools and resources for first responders, *A Guide for Police Services for Incidents Involving People Living with Dementia and their Families* was created by the Ontario Rapid Response Working Group. The Group was established in 2018 by the Alzheimer Society of Ontario with membership including police and social workers of police services across Ontario as well as people with lived experience and Alzheimer Society staff. Funding for this project was provided by the Ministry for Seniors and Accessibility.

Evaluation results exploring the usefulness of the Guide revealed that 97% of respondents indicated that the Guide was “very” or “extremely” relevant to the work of the Police Service. Similarly, most respondents (88%) indicated that it was “very” or “extremely” useful to their Police Service.

To discover materials, information, and resources developed by the Rapid Response Working Group to help first responders effectively conduct searches for missing people living with dementia, please visit www.findingyourwayontario.ca/first-responders.

Funding provided by:



“ Very useful information for front line officers and emergency response team members. ”



Minds in Motion® – NOW AVAILABLE ONLINE

The importance of social connectedness, cognitive stimulation, and physical activity has been especially highlighted over the past year. The Minds in Motion® program, traditionally offered in-person, is now offered online while clients remain in their homes due to social distancing. The program continues to provide support to both the person living with dementia and their care partner with the opportunity to benefit from gentle and easy-to-follow physical activities along with fun social activities focused on building personal skills.

Benefits for participants include:

- Sharpened mental functioning, sometimes lasting two to three days.
- An increased sense of social participation.
- Improved balance, mobility, flexibility, and alertness.

With over 20 local Alzheimer Societies offering Minds in Motion® virtually across Ontario, sessions are available



on multiple days and at various times, meeting the unique needs of clients.

For more information, please visit, www.alzheimer.ca/on/en/help-support/programs-services/minds-in-motion

“Thank you again for an excellent program. I really saw such an amazing benefit for [PLWD]. He is a very social fellow by nature but had been pretty isolated for a long period of time and had not had any stimulation that was directed at him exclusively. So, in conjunction with what I do with him on our days, this program has been great to give him the opportunity to interact with others and to try things that he might never have tried. I'm so grateful!! We look forward to participating in another session down the road!”



THE FIRST-EVER VIRTUAL ALZHEIMER SOCIETY WALK!

On Sunday, May 31, we strengthened the roots of our community and brought hope to those facing isolation and loneliness with the first-ever virtual IG Wealth Management Walk for Alzheimer's.

The COVID-19 pandemic forced friends and family to be apart, having communities experience the difficulty and loneliness isolation brings. But for our clients, care partners, and the families of those who live with Alzheimer's disease and dementia, the challenges social and physical isolation brings was already a reality.

That's why we took the time to play our part in stopping the spread of COVID-19 by reimagining the IG Wealth Management Walk for Alzheimer's as a virtual event where we could connect virtually and rally together as a community to raise awareness and vital funds for this increasingly prevalent disease.

Walkers across the province, and the country, walked in their own ways by doing a silly dance, jumping rope, walking around the block, and so much more! After the month-long event, Alzheimer Societies across Ontario were able to raise \$2,538,067 to help support the vital programs and services our clients rely on most.

About the IG Wealth Management Walk for Alzheimer's

The IG Wealth Management Walk for Alzheimer's is Canada's biggest fundraiser for Alzheimer's disease and other dementias and takes place in more than 70 communities across Ontario. Each year, the event raises more than \$2.5 million. Monies raised support programs and services that improve quality of life for people living with dementia in their families in local communities, as well as support education and public awareness.

**IG WEALTH
MANAGEMENT
WALK FOR
ALZHEIMER**

Alzheimer Society



AN UNFORGETTABLE EXPERIENCE

AN ONLINE GALA IN SUPPORT OF *Alzheimer Society*

AN UNFORGETTABLE EXPERIENCE

An online gala in support of the Alzheimer Society

In November 2020, 14 Alzheimer Societies from across Ontario came together to host the IG Private Wealth Management Unforgettable Experience—the very first virtual gala.

Over two weeks, guests experienced a virtual event that had all the elements of an in-person gala. From access to exclusive musical performances, chat boxes to interact with their table and other guests, an online auction, and a photo booth, over 1,800 guests were entertained from start to finish.

Guests of the gala, consisting of friends, philanthropists, community leaders, and supporters of the Alzheimer Society came together and outstandingly raised over \$560,000. These funds will have an unforgettable impact on those living with dementia and their care partners.

Thank you to everyone who helped make our first virtual Gala a huge success!

Thank you to all our incredible partners and sponsors who made our first IG Private Wealth Management Unforgettable Experience a success! We could not have done it without you.

IG Private Wealth Management
Dan Andreae
Whitehorse Liquidity Partners
The Mary Bernice Allen Memorial Fund
CIBC
ProMIS Neurosciences, Inc.
TD Bank Group
Royal Bank of Canada
Deloitte
The Globe and Mail

The Quest

Calling All Heroes

BE A HERO FOR PEOPLE LIVING WITH DEMENTIA.

As the pandemic continued to affect the world and social distancing and lockdown regulations were ever-changing, one thing remained the same: people living with dementia and their care partners across the province still needed help and support.

With that in mind, the Alzheimer Society created The Quest—an engaging event that would not only meet the changing landscape of fundraising during these turbulent times but bring together heroes to help support and fundraise for the 240,000 people living with dementia in Ontario.

The Quest was a month-long fundraising event that brought together heroes from across the province to

support care partners and people living with dementia through fun challenges. During the event, heroes were encouraged to fundraise to meet their personal fundraising goal and complete a total of 12 quests to earn virtual badges and conquer their journey.

538 heroes from across Ontario virtually united by accepting and completing The Quest! Together, our heroes were able to raise over \$400,000!

Thank you to all our heroes, sponsors and partners who helped make our very first Quest a huge success!

CONNECTING THOSE FACING ISOLATION WITH THE VIRTUAL SOCIAL RECREATION PROGRAMS THEY RELY ON.

When a pandemic was declared in March 2020, Alzheimer Society programs and services across Ontario needed to be reimagined and altered quickly so they could continue to be offered to our clients who were already facing isolation. The seamless transition of in-person programs and services to online delivery, as well as the introduction of new programs, was made possible thanks to the generous support of Catherine Booth and Michael Kirk.

The gifts matched by the Catherine Booth and Michael Kirk Social Recreation Fund helped programs like Minds in Motion® transition to virtual delivery through Zoom, the creation and safe delivery of Activity Kits directly to clients' doorsteps, and the introduction of new programs like paint nights, bingo games, and virtual concerts.

Thank you, Catherine Booth and Michael Kirk, for the extraordinary contribution you have made to Alzheimer Societies across Ontario. The positive impact of this gift will be felt by people living with dementia and their care partners for many years to come.

About the Catherine Booth and Social Recreation Fund

The Catherine Booth and Michael Kirk Social Recreation Fund was created in memory of Catherine's father, Walter G. Booth, to support a variety of social recreation programs across the province. Through fundraising efforts, Alzheimer Societies across Ontario will match Catherine Booth and Michael Kirk's generous donation of \$100,000 a year, over five years, to bring the total impact of their gift to \$1,500,000.



A PERFECT MATCH
TRIPLES YOUR IMPACT

We will match donations up to **\$500,000** in honour of my father, **Walter Booth.**
Catherine Booth & Michael Kirk

“These [Minds in Motion®] classes are the highlight of our week. Mom gets so disappointed when she has to wait until Thursday. I think she would go every day if she could!” – Alzheimer Society of Elgin St. Thomas, care partner.

“It was just like Christmas. I was so happy to receive the [activity] kit that it brought tears to my eyes.” – Alzheimer Society of Sarnia-Lambton, care partner.



RESEARCHING TO IMPROVE DEMENTIA CARE AND CREATE A BETTER FUTURE.

The Alzheimer Society Research Program (ASRP) is one of Canada's most innovative hubs for dementia research, helping the best and brightest minds in the field spark their works from ideas to impact. ASRP is a collaborative initiative among the provincial Alzheimer Societies, the Alzheimer Society of Canada, our partners, and generous donors like you.

Areas of Research Funded

The ASRP has shifted into an open competition that focuses on varying funding priorities: basic science research, clinical, health services, and population health. Applications in other aspects of dementia research such as cause, prevention, risk, technology, social science, and psychosocial interventions are also considered.

Priority Areas Funded Include:

- Discovery
- Policy and health systems change
- Evaluation of community programs
- Ethical & legal issues

This past year, your support helped...

- Examine abnormal brain activity and harmful proteins that cause memory problems in people living with dementia.

- Experiment new pathways to prevent memory deficits and improve brain function through the study of brain cells and biomarkers.
- Investigate new therapeutic targets to improve Alzheimer's disease symptoms and advance our understanding of genetic changes in Alzheimer's disease.
- Identify and co-design a video exercise game, "exergame", with people living with dementia to assess if the exergame can improve balance and reduce the fear of falling.
- Explore how home care and other community programs can be tailored specifically for people with dementia to reduce their risk of frequently moving between care settings.

Researchers Funded from Ontario

1. Kaori Takehara-Nishiuchi
2. Samantha Creighton
3. Erica Dove
4. Aaron Jones
5. Charlene Chu
6. Scheila Schmidt
7. Jinghan (Jenny) Chen

2020 Alzheimer Society Research Program in Ontario



\$1,856,055
provided in
funding



6 Alzheimer Society Research applications funded

43 applications were reviewed and deemed fundable

77 applications received

GAP: over \$11 million is needed to fully fund all the qualified researchers from the 2020 competition in Canada.

LONG-TERM CARE, PROVINCIAL BUDGETS, AND ONTARIO HEALTH TEAMS

The toll of the COVID-19 pandemic on people living with dementia is only beginning to be fully grasped by governments around the world. Both in the community and in long-term care, people living with dementia and their care partners have shouldered an unfair and inequitable burden over the past year. The stories we have heard will not be forgotten and have shaped every policy and advocacy decision we have taken throughout 2020 and will take beyond that.

As the scale of the pandemic became evident, the usually slow, cautious pace of government policy was replaced by rapid decision making. Laws, regulations, and emergency orders that would once have taken months to wind their way through the halls of Queen's Park were approved in a matter of hours. As the ground was constantly shifting beneath us, the driving force behind our policy goals at the Alzheimer Society of Ontario never wavered: to make sure the voices of the clients, families, and staff we served were heard.

Long-Term Care

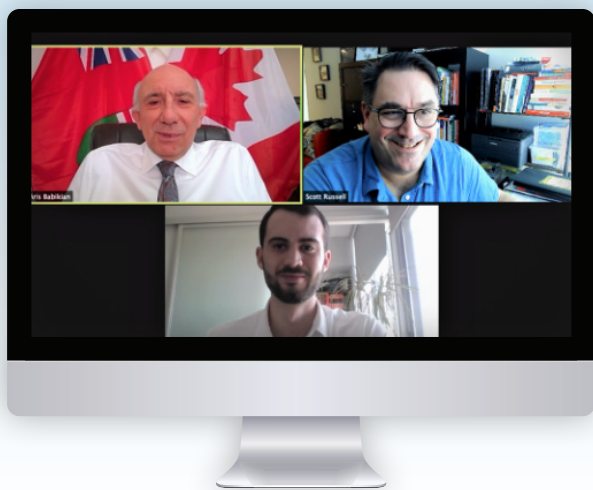
Long-term care quickly became an area of focus. Desperate to stop the tragedies unfolding in homes across the province, care partners and families were locked away from their loved ones. Care partners were classified as visitors and told to stay away. We heard that this only compounded the suffering: long-term care staff could not fill the hours of support care partners were providing and the mental and physical health of residents—especially those living with dementia—declined.

The Alzheimer Society of Ontario responded. We shared a toolkit to help care partners push for their legal right to access their supported person and worked collaboratively to press for changes in the Ministry of Long-Term Care's visitor policy. Our message was

simple: care partners are not visitors. The Ministry listened and care partners could once again provide care safely.

The recent release of the final report from Ontario's Long-Term Care COVID-19 Commission highlights that our work is far from over. We continue to advocate for much-needed improvements and reforms in long-term care, including admissions practices that are fair to people with dementia living in the community, high minimum standards of daily care, and a greater degree of dementia-specific training and knowledge among long-term care home staff, including personal support workers (PSWs).





In the lead-up to the 2021 provincial budget, Alzheimer Society of Toronto CEO, Scott Russell, and ASO Manager of Government Relations, Kyle Fitzgerald, met virtually with Aris Babikian, MPP Scarborough-Agincourt, to discuss the Society's policy priorities.

2020-21 Provincial Budgets

The ongoing crisis in long-term care underscores the need for robust home and community supports. Leading up to the 2020 and 2021 provincial budgets, the Alzheimer Society of Ontario and local Societies across the province met with Members of Provincial Parliament (MPPs) from all parties. We had eight recommendations for the provincial budget, including a fundamental shift in how we approach dementia care: the home, not the hospital, should be the default care setting. We continue to advance this message, which is more pertinent than ever as both hospitals and long-term care homes struggle to cope with surging demand while simultaneously caring for people living with dementia who could, and should, be supported where their to be: at home.

Ontario Health Teams

While COVID-19 seemed to be all encompassing in 2020, we did not lose sight of other policy priorities. The rollout of Ontario Health Teams (OHT) continued, and in many ways the pandemic brought OHT partners—including local Alzheimer Societies—closer together. ASO sees the ongoing health system transformation as an opportunity to create a consistent standard of dementia care in every corner of the province, and we have been successful in working with several OHTs to make people living with dementia one of their priority populations.

Even as Queen's Park was largely shut to visitors, the legislative process continued. We engaged with elected officials during debate on the *Connecting People to Home and Community Care Act*, and we continue to be actively involved in developing the regulations that will support this Act. We are pleased with the newly introduced Bill 283, *Advancing Oversight in Ontario's Health System Act*, which implements one of our pre-budget asks by establishing a framework for the regulation and governance of PSWs. We look forward to being a collaborative partner to government and stakeholders, including Ontario Personal Support Worker Association, as this Bill works its way through the legislative process.

The past year challenged our policy team to influence change in an ever-shifting landscape. We had to be nimble yet inclusive, responsive yet focused. Our methods may have changed, but our commitment to amplifying the voices of those we support has not. We know our work is not finished, but together we have set out to build a more dementia-friendly "new normal".

WE ARE HERE FOR OUR MOST ISOLATED.

Long before social isolation became a part of our daily vocabulary, those facing dementia were already far too familiar with the term. We know the Alzheimer Society is a lifeline for people living with dementia to get support, connect with others, and learn—something that is vital in their journey to live the best life possible.

That's why when the World Health Organization declared COVID-19 a pandemic in March 2020, we acted quickly by closing our offices and having our staff work remotely to help control the spread of this

virus. Although our offices remained close, our team worked around the clock to ensure that those living with dementia and their care partners would continue to receive the support they relied on to minimize the negative effects of social isolation and physical distancing.

Our team continued to connect with clients and families through phone calls, on Zoom, and quickly transitioned in-person programs like Minds in Motion® and support groups to virtual offerings to ensure that no one felt alone.



Thanks to your generous help and support, we were able to provide the following supports to our clients, families, people living with dementia, and care partners during the pandemic in 2020:

- Over 200 new virtual program offerings to those living with dementia and their care partners.
- Launched the Our Connections Matter monthly newsletter to help raise awareness and inform our community about the virtual programs and services we offer, updated COVID-19 information, useful tips and tricks, and more.
- Advocated for care partners to have access to long-term care homes in the "new normal" to help eliminate prolonged social isolation and nurture crucial connections.
- Submitted a recommendation to the Standing Committee on Finance and Economic Affairs to help protect vital programs offered by Ontario's charities and protect the jobs of employees.

HEALTH EQUITY AND ANTI-RACISM

Systemic racism and health inequity are realities that many have faced for years, but these issues were illuminated by members of our communities here, and abroad, immensely throughout 2020.

We, at the Alzheimer Society, believe it is crucial to move forward in solidarity with those leading the charge and to keep the discussion ongoing about racism, discrimination and how it negatively affects health outcomes, access to services, and all aspects of a person's life. We acknowledge that systemic racism exists and believe that everyone, no matter who they are, should have equal access to services and healthcare that many of us take for granted.

In 2020, we took the following steps to ensure the Alzheimer Society is a more inclusive environment for all our staff, clients, and community members:

- **Education:** We conducted education sessions on systemic racism for the leadership members of the Alzheimer Societies in Ontario (there are 29 local Alzheimer Societies in the province)

- **Understanding:** We are beginning to collect race-based data throughout our First Link® program to help us better understand the demographics of our clients so we can ask the right questions about the groups of people we know are missing from the clients we serve.

But our work doesn't stop there. We are committed to having important conversations that will further our education and enhance our services to ensure that all communities are serviced in the best way possible.

Education Resources

- [White Fragility: Why It's So Hard For White People to Talk About Racism](#)
- [Black Lives Matter](#)
- [Black Health Alliance](#)
- [Canadian Race Relations Foundation](#)
- [Canadian Anti-racism Network](#)
- [Canadian Anti-hate Network](#)





ALZHEIMER SOCIETY OF ONTARIO ACHIEVES CCA ACCREDITATION

We are proud to share that the Alzheimer Society of Ontario was awarded a four-year accreditation by the Canadian Centre for Accreditation (CCA) in 2021. The hard work, professionalism, and dedication of our staff and Board of Directors are clearly reflected in this significant achievement.

This four-year accreditation reaffirms that the Alzheimer Society of Ontario meets the standards of good governance, management, and excellence in service provision and is a way for us to demonstrate to our supporters, clients, and those living with dementia that we are operating responsibly and are providing responsive and quality services.

Read our full accreditation report [here](#).

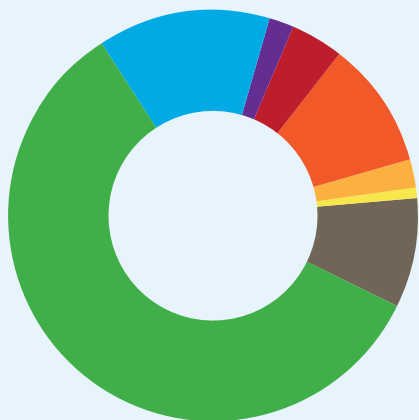
Accredited by
Canadian Centre
for Accreditation



Agréé par
Centre canadien
de l'agrément



REVENUE



● Individual Giving	\$8,428,522
● Bequests	\$1,965,659
● Corporate Giving	\$281,286
● Government Health Programs	\$560,000
● Partner Alzheimer Societies	\$1,449,846
● Literature and Seminars	\$315,854
● Investment and other Income	\$111,184
● Government subsidy	\$1,230,516

TOTAL REVENUE **\$14,342,867**

EXPENSES



● Programs and Services	\$3,802,221
● Research	\$1,789,383
● Partner Alzheimer Societies	\$3,769,903
● Government Health Programs	\$560,000
● Fundraising and Marketing	\$2,882,849
● Administration	\$895,172

TOTAL EXPENSES **\$13,699,528**

Complete audited financial statements are available at alzheimer.ca/en/on/About-us/Annual-Report.

INDIVIDUALS

Brent Allen
 Carmine Arcari
 Susan Archibald
 Lowell & Mary Ellen Aronoff
 Cathy Barrick
 John Bayko
 Cynthia Benedek
 Paul & Maggie Beneteau
 Cynthia and David Blumenthal
 Catherine Booth and Michael Kirk
 R.N. Bose in memory of Mrs. M. Bose
 Sharon Bradbury
 Cynthia Brunst
 John Budd
 Mary Ann Burton
 Brent Clarke
 Judith Cooper
 Marianne Corradetti
 Catherine Dick
 Tuesday Night Duffers
 Robert and Nancy Evans
 Thomas Evans
 Keith Gibbons
 Lois Green
 Alison Guenette
 Elaine Tappert-Hanson
 Dr. Jeffrey Heath
 Catherine Holmes
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 April S. Hounsell
 Richard D. Howson
 Ellen Judd
 Meghan Karrow
 Adam Kelterborn
 Jacqueline Kirk
 Jeanne K. Laux
 George Layden
 Anonymous
 Catherine Martin
 Elizabeth Mason
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 Shawn Paron
 Elizabeth Rainko
 William Roche
 Farhad Sethna
 Robert Sherrin
 Janice Smith
 Bill & Kathryn Troubridge
 Bruce Walker
 Tiina Walker
 Kevin & Julie Watson
 John Weiler
 Jim Shenkman & Denise Zaru

CORPORATIONS AND ORGANIZATIONS

Adam Morke Professional Corporation
 Affleck Greene McMurtry LLP
 Agg Family Giving
 Andrew Peller Limited
 Benefaction Foundation
 Betty Hughena Hamilton Family Trust
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 Canadian Online Giving Foundation
 Charities Aid Foundation of Canada
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 Enterprise Fleet Management Canada Inc.
 Federated Health Charities Corporation
 Fidelity Investment Canada ULC
 Gift Funds Canada Foundation
 Gift Pact Foundation
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 IBM Employees' Charitable Fund
 IG Wealth Management
 Isaac Osipovic Memorial Endowment Fund at the
 Jewish Foundation of Greater Toronto
 Jack McAllister Foundation Trust
 Junior Farmers Association of Ontario
 Mount Albert & District Lions Club
 My Tribute Gift Foundation
 Oni One Sourcing & Purchasing Inc.
 Ontario Power Generation
 Organic Garage & Community
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 Ottawa Muslim Cemetery Inc.
 PayPal Charitable Giving Fund Canada
 Rovinelli Construction Inc.
 Silvert's Adaptive Clothing and Footwear
 Strategic Charitable Giving Foundation
 TD Bank
 The Atid Charitable Foundation - Irving & Toddy
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 The Barnes Family Charitable Foundation
 The Candian Bridge Federation Charitable Fund
 The Catherine and Maxwell Meighen Foundation
 The Leonard & Felicie Blatt Foundation
 The Margaret Ann & Donald S. McGiverin
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 The WB Family Foundation
 Torys LLP
 UK Online Giving Foundation
 Unifor Local 876
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