## DONOR PRIVACY POLICY, WEBSITE VERSION

All information concerning donors or prospective donors (including their names, addresses, and telephone numbers; the names of their beneficiaries; the amount of their gift, etc.) shall be kept strictly confidential by the Alzheimer Society of Sarnia Lambton, its staff, and volunteers, unless permission is obtained from donors to release such information.

The Alzheimer Society Sarnia Lambton is committed to respecting the privacy of donors. The types of donor information that it collects and maintains are as follows:

- Contact information (name, address, telephone number, and email address)
- Giving information
- Information on events attended, publications received, and special requests for program information
- Information provided by the donor in the form of comments and suggestions

The Alzheimer Society Sarnia Lambton utilizes donors' information to understand their interests in its mission and to update them on the organization's plans and activities. It is shared with staff, board members, volunteers and consultants on a "need-to-know" basis.

The organization also assures donors that their names and addresses will not be shared with any third party unless permission has been granted. For those who do not wish to be included on a mailing list that might be sold, rented or leased to other organizations, donors should contact the Alzheimer Society Sarnia Lambton to have their names removed.

If you have comments or questions about the Alzheimer Society Sarnia Lambton's donor privacy policy, please email <u>info@alzheimersarnia.ca</u> or call 519-332-4444.