

Alzheimer Society

HASTINGS - PRINCE EDWARD

Belleville

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Belleville, ON K8N 1G1
(613) 962-0892
North Hastings
(613) 332-4614

Prince Edward County
(613) 476-2085

CRA Business No. 11878-4909-RR0002

Annual General Report

BOARD OF DIRECTORS
2017-2018

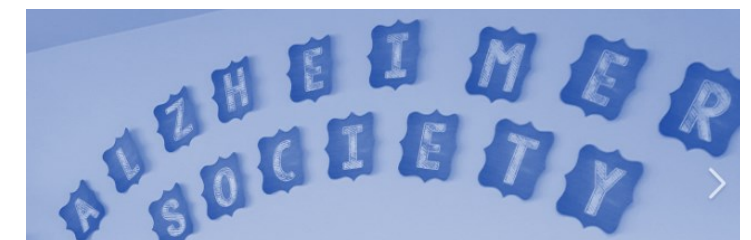
- Jon Leavens—President
- Barb Royce Payne—Treasurer
- Kelly Slawter—Secretary
- Andrea Pyman—Director
- Anita Garland—Director
- Bev Rosser—Director
- Carol Sayeau—Director
- Melanie Payne—Director
- Tom Muir—Director
- Charmaine Jordan—Director

FOR THE FISCAL YEAR OF 2017—2018
April 1, 2017— March 31, 2018



The Lower Bridge St. Bridge in Belleville was BLUE for ALZHEIMER AWARENESS MONTH January 2018

Thank you to all who support
our local Society



Alzheimer Society AGM 2017-2018

Message from the President

Since the merger of the Alzheimer Societies of Hastings and Prince Edward counties there has been ongoing turmoil related to either our relationship with ASO and the federated parties or personnel turnover locally . The past year appears to have resolved both of these issues . On the provincial scene, the federation model has been accepted and is working well . There is a high level of interaction and encouragement among the Executive Directors in Eastern Ontario as well as service and funding initiatives freely shared among other societies .

There is a new CEO at ASO, Cathy Barrick, the previous ED of the Toronto Chapter who brings great organizational, networking and fundraising skills to the position . The organizational structure and Alzheimer Society branding has proven to be respected and accepted notably in the Ottawa-Renfrew district when the previous Society withdrew from ASiO . The new organization is fulfilling the needs in those communities which validates the various programs that the Alzheimer Society provides . Investors Group will be a national sponsor for The Walks for the next three years which is a notable achievement . The recent provincial election was an opportunity to reinforce awareness and commitment to the cause of various dementia related programs with all political parties.

At the local level we have had the opportunity over the last year to assess personnel requirements and service accountability . Having the ESC's operating from the Belleville office has proven to increase efficiency and effectiveness . The personnel committee of the board has revamped and updated policies and procedures to accurately integrate with provincial legislation . The organizational structure has been strengthened with talented and motivated staff including a Navigator position to coordinate the relationships between ESC's and the people that they serve . The demand for services is only increasing so we must be practical and frugal with our time and financial resources . The Alzheimer Society of Hastings-Prince Edward is financially sound and is experiencing ready acceptance among donors, fund development and grants . Because of this financial strength we are able to expand services to match needs in our respective communities . Our positive relationship with the local LHIN has provided an ongoing stable base funding for the organization.

This past year has seen a turnover in board members as well resulting in vacancies . "Many hands make light work" and the dedication and contribution to the operation of The Society is necessary to share the load and provide fresh perspectives and skills . With dependable personnel and finances in place we look forward to exploring ways to further contribute toward alleviating the personal and societal disruption caused by Alzheimer disease and various forms of dementia.

Respectfully submitted,
Jon Leavens—Board President



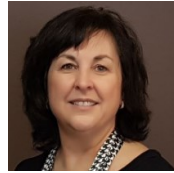
WE LOVE OUR VOLUNTEERS

THANK YOU



STAFF 2017—2018

Maureen Corrigan
Executive Director



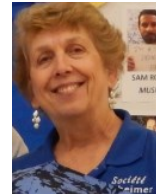
Angela Meraw
Operations &
Support Coordinator



Siobhan McArdle
First Link Coordinator



Sharon Brewster
Education &
Support Coordinator
Quinte West/Brighton



Sarah Krieger
Education & Support Coordinator
North Hastings



Darlene Jackson
Education &
Support Coordinator
Centre Hastings



Morgan Haviland
Fund Development
Coordinator & Administration
Prince Edward County



Lorraine Ross
Education
& Support Coordinator
Prince Edward County



Amelia Huffman
Fund Development
Coordinator
Belleville



Alzheimer Society

HASTINGS - PRINCE EDWARD

Message from the Executive Director

Our fiscal year 2017-18 was such a success. As with any organization we have undergone some changes; however, we've come out stronger on the other side. We were pleased to welcome new staff; offer more education and support services out of the Belleville office and expand services into areas of Hastings-Prince Edward that we had not previously covered.

Our entire team has worked hard to ensure that Person's living with Alzheimer's or other forms of Dementia in our area and their Care partners have the education and support they need to live well through the continuum of their disease. We've strengthened our involvement with Memory Clinics with Prince Edward Family Health Team in Picton and the Queen's Family Health Team in Belleville along with many other community partners. We have successfully partnered with Belleville Police Service; Prince Edward County, Centre Hastings, Bancroft and Quinte West OPP to offer Project Lifesaver. We have facilitated over 324 Support Groups; organized Care Giver workshops and retreats; offered Education sessions to over 2500; and served over 650 new clients!

All of us are always so humbled by the overwhelming support of our communities for our charity and our cause. This is demonstrated by the volunteers; community agencies and businesses in their support of our Fundraising Events and programs. Unfortunately, everyone has been touched by this disease in some manner. Given that understanding of what it takes, they find a way or make a way to give back, to somehow try and make the journey for the next person/family a little easier. We thank you! As you read through the pages of this report you will see the incredible Fund Raising success of our WALKS, Coffee Breaks, SNS; Planned Giving; Memorial and third Party Events. Securing a 50,000 grant from The Parrott Foundation has allowed the growth of our Finding Your Way/Project Lifesaver Program. We could not do what we do without the financial support from our communities.

Only 40% of our funding comes from the South East Local Integrated Health Network; meaning we must fundraise for the other 60% so we can provide services. Politically, this past year has seen Dementia Strategy Plans gain support from all levels of government as every Canadian recognizes the staggering numbers we are dealing with.

Last but certainly, not least, my sincerest thank you to our Alzheimer Team; the Staff and Board of Governors. To work with individuals who are so passionate about what they do is wonderful. To be governed by such a talented Board, who give so much to their communities, is a privilege! All of us thank you, our clients; to serve you is our honour. You truly are inspirational and the reason we do what we do!

Together we continue to provide Help for Today, Hope for tomorrow!
Maureen Corrigan—Executive Director



MUSIC FOR ME

Personalized Music Program



PHOTO PROPERTY OF BELLEVILLE INTELLIGENCER/LUKE HENDRY

Luke Hendry/The Intelligencer: “ If you've got an iPod Shuffle you're not using, Angela Meraw wants to hear from you. The Alzheimer Society of Hastings-Prince Edward is collecting the discontinued music players for use by clients.”

- Luke Hendry, Belleville Intelligencer, NOV 07, 2017

In 2017-2018, the personalized music program has received amazing support from our community. It is now also available to not only persons with dementia, but their caregiver as well. Thank you to all of our supporters and community donors. In 2017—the Society looks forward to even more growth within this program.

ALZHEIMER AWARENESS MONTH

January 2018

This year's Awareness Month campaign focused around removing the stigma associated with Alzheimer's disease and dementia, and providing more public recognition for the cause. The City of Belleville, and the corporate of Prince Edward County, as well as all surrounding regions, were all in support. The lower Bridge St. Bridge was BLUE for Alzheimer's month. We also launched the sale of the “Forget Me Not” ties (originated in Lanark/Leeds area in partnership with local hockey player Ben Hutton and his team—the Vancouver Canucks). In January 2018, the coaches and players of the Canucks wore the Forget Me Not Ties in support.



Other Third Party Events & Community Support

Thank you to the staff and residents at The Richmond Retirement residence for their fundraising efforts. In October 2017, the team hosted a car show and BBQ fundraiser, bringing in over \$1100 for the Society!



The North Hastings volunteer team launched a semi-annual Trivia Night Fundraiser. Over \$1000 has been raised so far with these great community events. (held November 2017 and May 2018). Thank you for all of your hard work!



In the fall of 2017, the Performing Arts Bancroft team hosted “*Jacque Briel is Alive & Well*”, (live production) with a portion of ticket proceeds going to our Alzheimer Society office. Together, over \$800 was raised and donated. Thank you for your talents and generosity.



Fund Development & Community

Education, Support & Awareness

Shaken Not Stirred Ladies Night Out 2018

The 2018 “Country For The Cause” Shaken Not Stirred event was hosted on March 28th, 2018, just before the end of our fiscal year. This year’s event raised over \$20,000.



THANK YOU TO OUR TITLE SPONSOR, **CROWN RIDGE HEALTH CARE SERVICES**

USED BOOK SALE FUNDRAISERS

Our three yearly book sale events in 2017 brought in more than usual—in terms of donations of books, and the sale of books!



Book Sale Dates:
FIRST WEEK OF:
February
June
November

June 2017—Over \$4400
Nov 2017—Over \$4200
Feb 2018—\$3000



PROJECT LIFESAVER AND FINDING YOUR WAY

community safety initiatives

In 2015 and 2016, Project Lifesaver and Finding Your Way received fantastic community support, and we saw the program launch in Quinte West, and Bancroft with collaborations with the local OPP detachments.

In 2017/2018, the program officially launched in Centre Hastings and Belleville, with the Prince Edward County launch in May 2018. This would not have been possible without the supporters in our community. In May of 2017, we received a \$10,000 donation from the Knights of Columbus in Quine West. The launch of the program in Belleville and Prince Edward County was made possible through a \$50,000 donation from the Parrott Foundation in the fall of 2017.

May 2017—First successful search of a person wearing a bracelet—found and returned home safely!

<http://inquinte.ca/story/project-lifesaver-helps-find-quinte-west-man>

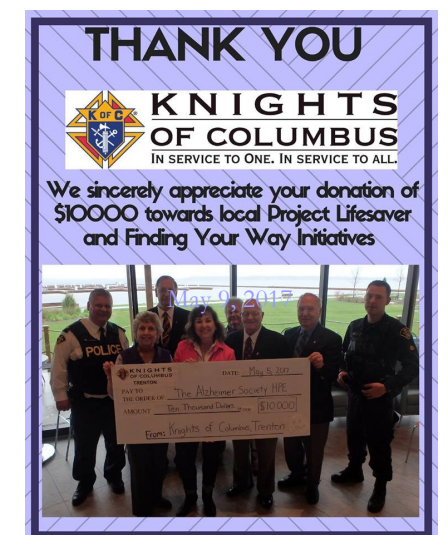
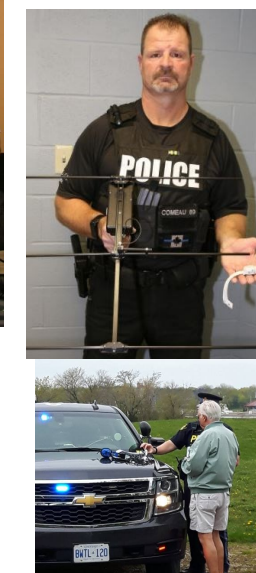
November 2017— Project Lifesaver launches in Centre Hastings with donations from the Madoc Chamber (cruise night 50/50), C.H. Snowmobile club, Community Care C.H. (Madoc Thrift store), Madoc Lions, Madoc Kiwanis, Madoc Legion, Centre Hastings-People helping People, CPAC, Tweed Kiwanis, Tweed Legion, Tweed Lions, Crowe Valley Lions along with anonymous donors all raised funds for the project. Together the community raised more than \$15,000.

March 2018 - Belleville police used the device for the first time in March 2018, and located an 83-year-old Belleville man, who had wandered off, and had him home safe within an hour.

<http://www.intelligencer.ca/2018/03/07/project-lifesaver-lives-up-to-its-name>



John M. & Bernice
PARROTT
FOUNDATION



Education & Support

CAREGIVER RETREAT

“A day to rediscover YOU”

We held the 2017 Fall Retreat at Isaiah Tubbs Resort in Prince Edward County. We were joined by over 45 participating caregivers. The weather was absolutely beautiful!



The Riverstone Retirement Residence Support Group opens their “Time Capsule” with Education & Support Co-ordinator for North Hastings, Sarah Krieger.



Fund Development & Community

COFFEE BREAK 2017



Congratulations and THANK YOU to Gladys Eatock for hosting her 21st and final Bridge Party & Tea at Quinte Gardens in support of the Alzheimer Coffee Break Campaign in September 2017. Over the years, Gladys and her guests have raised over \$30,000. This year, guests raised an astounding \$1800 in just one afternoon! We would also like to say a huge congratulations to Marg & Brian Credico, and members of the Belleville Interlink Choir for raising over \$900 in August 2017. Since 1997, the group has raised over \$15,000 towards the Coffee Break Campaign. Dozens of local businesses and organizations also took part in this years Coffee Break campaign, raising over \$5000.



McDonald's Coffee Day - SEPTEMBER 15, 2017

On Friday September 15th, 50 cents from every medium large and extra coffee sold at local participating McDonald's was donated to the Alzheimer Society! Plus volunteers collected donations at the cash and drive-thru. Together we raised over \$6700. Thank you to everyone who supported this event. We look forward to an even bigger event in 2018! Thank you to all the new locations that took part this year.

Thank to:
 Picton McDonald's
 Belleville McDonald's (North Front St., Walmart & Dundas St. E locations)
 Trenton McDonald's (Trenton Town Centre, Walmart & Monogram Place Rd locations)



Fund Development & Community

GOLF TOURNAMENTS - 2017

Barcovan Golf Tournament

The 19th Annual “Fore The Memories” tournament was held at Barcovan Golf Club in July 2018. Together, we raised more than \$16,000! We had a full team roster, and a great day of golf all around.



Picton Golf Tournament

On Thursday August 18th, over 50 golfers joined us at that Picton Golf and Country Club for our 2017 PEC Tournament. Over \$9000 was raised through generous donations, sponsorships, and participation.



Bancroft Golf Tournament—Third Party Event

The 2nd Annual Dale Smith Memorial Golf Tournament was a wonderful day. The weather could not have been more beautiful and the golfers could not have been happier and more enthusiastic. Over \$4000 was raised!

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Education & Support

Alzheimer Society Education & Support Coordinators have been busy providing dozens of events, workshops, sessions and group meetings, including:

- *Plate Mates Monthly Dining Program*
- *Memory Café Social Group*
- *Circle of Friends Support Group*
- *Caregiver Support Groups*
- *“Welcome To My World” Dementia Training*
- *“General Persuasion Approach” Professional Certification*
- *“U-First” Professional Training Sessions*
- *“A Changing Melody” Education Forum*
- *“In My Shoes” Dementia Care Workshops*
- *Professional training and education presentations in the community by request.*

OVER 650
new clients

Offered education
to over 2500 clients

over 325 support
groups

Alzheimer Society
HASTINGS-PRINCE EDWARD

**“Welcome To My World”
DEMENCIA EXPERIENCE TRAINING**

NOVEMBER 1st, 2017
9:30 am - 12:30 pm
\$25 per person

Includes completion certification
and program resource kit

*group discount rate for
15 participants or more

Call Angela at 613-962-0892 to register today

Training for industry professionals and students, as well as the general public. Learn more about and experience some of the cognitive and physical challenges faced by those with dementia in a hands on interactive learning environment.

Are you a PSW? DWS? Work in a long term care or retirement facility? Do you work in the field of geriatric services or senior support services? JOIN US FOR THIS GREAT LEARNING OPPORTUNITY



Fund Development & Community

WALKS FROM APRIL 1, 2017- MARCH 31, 2018

PEC Walk For Alzheimer's

Saturday May 6, 2017

Over \$13000 raised

** our first walk at Sandbanks Provincial Park*



Trenton Walk For Alzheimer's

Saturday May 13, 2017

Over \$13000 raised

**our first outdoor walk in Trenton (Quinte West)*



Belleville Walk For Alzheimer's

Saturday May 13, 2017

Over \$20000 raised



Bancroft Walk For Alzheimer's

Saturday January 28th, 2018

Over \$22000 raised!



Fund Development & Community

Tweed Kiwanis WALK EVENT

A huge thank you to Jack Gorman and all of the members of the Kiwanis Club of Tweed for their fundraising efforts and coordination for the Tweed Walk For Alzheimer's Event on Sunday October 18th, 2017. Over \$10,000 was raised by the community. Thank you to all of the donors, walkers and supporters.



THANK YOU



Trenton Cold Storage **THANK YOU!** **Trenton Cold Storage**

Trenton Cold Storage Inc.

More than **200,000** raised for the local Alzheimer Society over the years

Together the Trenton Cold Storage team raised over \$17000 at this years golf tournament in support of the Alzheimer Society!