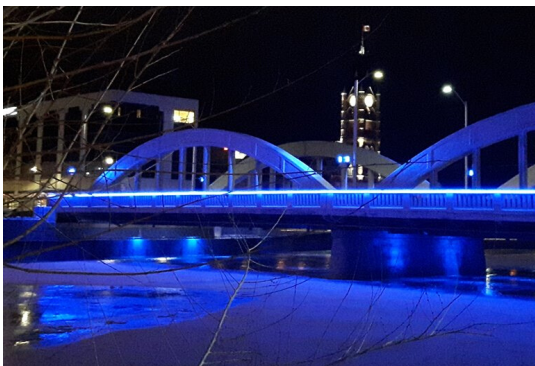


ANNUAL GENERAL REPORT 2018

Alzheimer Society

HASTINGS - PRINCE EDWARD



April 1 2018 - March 31, 2019

**Help For Today,
Hope For Tomorrow**

GROWING DEMAND FOR FIRST LINK PROGRAMMING

First Link[®] is a referral program that connects individuals diagnosed with dementia and their care partners to a range of services offered by the Alzheimer Society of Hastings-Prince Edward, as well as to appropriate community supports.

First Link has decreased the average time between diagnosis and referral to local Societies from 18 to 7 months. That's important because the sooner your patient gets help, the more control they have over their illness.

The First Link[®] team had over 600 new referrals this year. This is nearly double the number of new referrals received to the program in the previous year. This clearly demonstrates the local demand for, and need for this program.

We continue to work on strengthening our partnerships with our community partners, receiving more and more referrals each year from other community agencies and primary care physicians.



**over 600
new
referrals**



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A GREAT YEAR TO WALK!

Local IG Wealth Management Walk For Alzheimer's events in 2018-2019 were all very successful. We are so grateful to our community, donors, sponsors and supporters.

MAY 4, 2018:
 Quinte West/Brighton:
 Over \$16,000 raised

MAY 11, 2018:
 Prince Edward County
 Over \$14,000 raised

MAY 26, 2018:
 Belleville Area Walk
 Over \$23,000 raised

October 16, 2018
 Tweed & Area
 Organized by
 Kiwanis Club of Tweed
 Over \$16,000 raised

January 28, 2019
 Bancroft/North Hastings
Over \$30,000 raised!!

The Bancroft Walk in January 2019 was one of the most successful Walks yet! Thank you to Choices for their \$10,000 donation to push us up over \$30,000!





EDUCATION IN OUR COMMUNITY

In the past year our local Alzheimer Society has been continuing to focus on public education, awareness and program information sharing. In November 2018 we held our first Finding Your Way Public Information Session in Prince Edward County with support from the OPP. This event was made possible by a grant from the *Prince Edward County Foundation*. This event gave the public the opportunity to check out Finding Your Way information, Project Lifesaver equipment, and learn how to keep those with dementia safe in our community.

The Society was also able to host the "Kay Stafford Caregiver Education Day" with the support of the Kay Stafford fund, from the Trenton Memorial Hospital Foundation. The day featured important tips, tools and topics that helped caregivers face the challenges that can come with supporting someone living with dementia.

OTHER EDUCATION AND TRAINING EVENTS HELD THIS YEAR:

- 'Welcome To My World' Dementia Training
 - Care Essential Education Courses
 - GPA Professional Training
 - U-First Training Sessions
 - First Link Learning Series
 - Aging Well Education Events
 - Dementia Awareness Presentations
- and so much more!*

"Welcome to My World"



3 Hour
Interactive
Dementia
Experience
Training



A BUSY YEAR FOR PROJECT LIFESAVER

Project Lifesaver continues to grow in our region. In May 2018 the program was official launched and made available to residents in Prince Edward County, in partnership with the OPP.

The program is now available to those eligible in Belleville, Prince Edward County, Quinte West, North Hastings/Bancroft, and Central Hastings. We thank all of our community supporters for their donations, fundraising efforts and generosity.

Currently, ASHPE has over 25 registered clients using the Project Lifesaver bracelets out in our community, with this number continuing to rise.

March 6, 2018- Belleville area Project Lifesaver client goes missing and is found safe with use of tracking equipment and his bracelet

August 1, 2018 - Central Hastings area client goes missing and is found safely in heavily wooded area using tracking equipment and her bracelet

RECORD BREAKING FUNDRAISERS

Several events saw tremendous community support in 2018-2019, leading to some of our most successful fundraisers to date.



THANK YOU TWEED!

The Kiwanis Club of Tweed has now made the Tweed & Area IG Wealth Management Walk For Alzheimer's their signature annual event. In October 2018, over \$16,000 was raised in this community in just a few months. We are so thankful for the event planning committee, sponsors and fundraisers.

SHAKING UP 'SHAKEN

NOT STIRRED': OVER \$30,000 RAISED

The 2019 Shaken Not Stirred Ladies Night Out Gala Event was sold out once again this year, and raised a record amount of funds for our local Society. We thank Audra Anderson and Mode-Elle for their support as 2019 Title Sponsor. This year's event raised nearly \$11,000 more than in March 2018.

McCoffee Day For Alzheimer's

For the first time ever our McDonald's Coffee Day Fundraiser raised over \$10,000 in just one day. Over \$3000 was donated by local McDonald's owners (from 50 cents from every M,L, XL coffee sold) and an additional \$7000 was raised through donations from patrons and restaurant guests!



COMMUNITY DONATIONS & SUPPORT

PADDLIN' FOR ALZ

Thank you to the Boathouse Seafood Restaurant for selling tickets on a beautiful Kayak from October 2018 - December 2018. Over \$7000 was raised, including a \$5000 donation from Mr. Maurice Rollins



BLUE ANGEL BENEFIT

over \$1400 raised June 2018 from the Blue Angel rock band benefit for our local Alzheimer Society - focused on supporting Project Lifesaver and Finding Your Way.

THANK YOU ELKS LODGE PICTON

For your donation of \$3000 to support Finding Your Way/Project Lifesaver



In December 2018 the Christmas Extravaganza party organized by Pat Wessels and Tod Bennett raised \$2000 for local education and support programming.



THE UNSUNG HEROS

We thank the anonymous donor who made a \$1500 donation to our 2018 Golf Tournament

We are grateful for the \$1500 donation to fund our 2018 Holiday Client Luncheon

Thank you to our 2018 Belleville Walk For Alzheimer's anonymous donor who gave over \$1500 to support our total

And to all those who have donated, contributed and sponsored us in 2018-2019... THANK YOU!



A DEMENTIA FRIENDLY ASHPE

In 2018-2019 the Alzheimer Society has launched the "Dementia Friendly Communities" program, through donations from our local municipal governments, and a generous Trillium Grant from the Province of Ontario. We welcome Deborah Heirlihy, Dementia Friendly Coordinator for the Society to bring this program to all communities in our catchment area. Thank you to all those who have already taken part in our DFC training and to all those registered to take part in the coming months!

**Local Dementia Friendly Community Programming
in Hastings-Prince Edward funded by:**

Ontario
Trillium
Foundation



Fondation
Trillium
de l'Ontario

**THANK YOU FOR MAKING
THIS PROGRAM POSSIBLE!**

We also thank the City of Belleville and OLG for our Social Infrastructure Grant Funding, 2018-2019. The \$10,000 in funding allowed us to specifically train those in Belleville working in the hospitality and tourism industry, to help improve the visitor experience for those living with dementia.

VISION

A world without Alzheimer's disease and other dementias

MISSION

To alleviate the personal and social consequences of Alzheimer's disease and other dementias

DONATE TODAY!

**You can donate online by visiting
www.alzheimer.ca/hpe**

VISIT OUR WEBSITE TO LEARN ABOUT OUR FREE WILL & ESTATE PLANNING GUIDE AND HOW YOU CAN SUPPORT YOUR LOCAL ALZHIEMER SOCIETY BY LEAVING A LEGACY!

**Charitable registration number
11878 4909 RR0001**