

Alzheimer Society of Niagara Region  
&  
Alzheimer Society Niagara Foundation

ANNUAL REPORT 2010—2011





## Message From the President

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Tom Hunter, President

It has been my pleasure to serve as the President of the Alzheimer Society of Niagara Region over the past year. Each year that I am involved with this organization, I become more aware of the important and meaningful programs and services the Society offers to our community. More specifically, the Niagara Chapter is the “go to” organization for services, education and information relating to dementia.

So many of us are aware of the “rising tide in the incidents of individuals with dementia.” The current increase in the number of people with dementia in the Niagara Region has already put pressures on the delivery of services and programs within our Society. These demands will only increase. It is the responsibility of the Board to work with its partners to continue to address this significant healthcare and community issue.

Over the past year, we have actively participated with the Alzheimer Society of Ontario and with other Alzheimer Society chapters to reflect on what programs and services we must provide in the future and how to ensure we infuse best practices into everything that we do.

The staff is to be commended for the excellent services and care that they provide to their clients. This care is not just for the individuals who have dementia; it is extended to family members and friends who are trying to keep their loved one at home. Our staff ensures that clients are provided the best possible care and the staff is very creative in their approach to “wrap” services around the client and their caregivers.

Over the past year, the Board has been active in leading the Society. At the provincial level, the Board signed off on the Trademark Sublicense Agreement with the Alzheimer Society of Ontario (ASO). As well, we participated in the Peer Review from ASO. This activity assessed the effectiveness of our Chapter and the feedback received from the reviewers is that we are a strong Chapter in programs, services and infrastructure. At the local level, we signed off on the Community Accountability Planning Submission (CAPS) agreement with the LHIN. This process determines the funding and service delivery for our Society over the next three years. The Board was very diligent in reviewing the operations of the Society and ensuring that the optimal level of service and programs are being delivered to our community.

I would like to thank each Board member for their commitment to the Society. I want to thank Teena Kindt for the stewardship that she has provided to the entire organization and for her devotion to leading both the Society and the Foundation. As well, I would like to acknowledge the talented and hard working staff of the Society. This year, we said good-bye to Marge Dempsey, Director of Clinical Services. Marge was a tour de force behind so many local, provincial and national initiatives and will be missed by her peers and friends. I must also thank the many volunteers who are such strong advocates and have contributed countless hours to the Alzheimer Society of Niagara Region.

This is an organization with integrity, passion and caring. I would like to thank all of you who have been affiliated with the Society over the past year for helping to make it another successful year.

*Tom Hunter, President*

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### ALZHEIMER SOCIETY OF NIAGARA REGION BOARD OF DIRECTORS 2010—2011



Tom Hunter, President  
Elco Drost, Past President  
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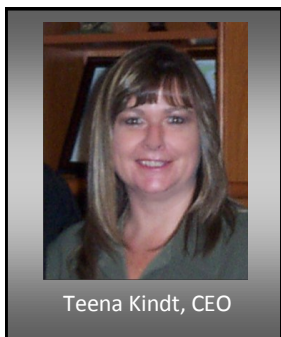
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## Message From the CEO

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Teena Kindt, CEO

***A diagnosis is made every 5 minutes...***

***We are providing help for today and hope for tomorrow....***

This has been another eventful and rewarding year. It has been filled with many local challenges and various initiatives from the Local Health Integration Network (LHIN) and the Alzheimer Society of Ontario, our provincial office.

The Niagara Region continues to have one of the largest seniors' populations per capita in Canada and yet we lack the available geriatric resources as compared to other communities. We have been experiencing a 20% increase in referrals every year for the past 3 years. We strive to maintain the highest quality of care for our families without increasing waiting times and burning out staff.

In September, the LHIN introduced a new common assessment tool, the interRAI CHA for the Community Service Sector. It will hopefully allow all agencies to speak the same language and increase a client's experience with less duplication among organizations with their intake processes. The training is extensive and started in the Spring. This sector also had to submit a Community Accountability Planning Submission (CAPS) for the next three years with a zero funding increase. It will be a challenge to maintain current services without any increases for the cost of living.

Collaboration and partnerships have always been paramount with our Society. More than ever it has become the only way to gain resources and survive with the lack of new funding. We partnered with the other three Alzheimer Societies in our LHIN to host "A Changing Melody" Conference in April. It was an opportunity for persons with early-stage dementia and their partners in care to learn and share their experiences. It was a sold out success.

There has been a lot of activity at our Provincial level. The Federation Agreement continued to be implemented and much work was done on organizational effectiveness. We signed the Society's Trademark Sublicense Agreement in the Fall. Niagara underwent a Chapter Peer Review in March with outstanding results in our services, program delivery, policies, organizational structure, governance, human resources and leadership.

Since the Conference of Alzheimer's Disease International was held in Toronto this year, we had the good fortune of sending 7 staff. Marge Dempsey presented her abstract on Family Care Navigators and it has now been published. There were over 50 countries represented. It really enlightened us that Canadians need a National Strategy on dementia, like so many other countries. We all need to champion the fight and make changes for future care and the navigation of the system.

Our mission, beliefs and values could never be fulfilled without the commitment and dedication of highly skilled individuals. I would like to formally recognize the enormous contribution made by all our Board Members, volunteers, partners and especially the staff. I would like to express my appreciation to my fellow Directors, Jo O'Brien and Marge Dempsey, who has now retired. I would like to welcome Nancy Rushford as the new Director of Programs. Tom Hunter, in his first year as Board President, brought devotion, knowledge and the voice of reason to the position even with various controversial issues.

As we make changes and evolve to align with the healthcare system, I am confident that we have the leadership, expertise and community support to continue being a lead organization for specialized dementia care in the Niagara Region. Our future is assured.

***Teena Kindt, CEO***

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***Help for Today. Hope for Tomorrow...***





## STAFF 2010—2011

### CEO

Teena Kindt

### Directors

Jo O'Brien, Education

Marge Dempsey, Clinical Services

### Foundation

Chelsey Cook

Trevor Clark

Erin Cunningham

Cynthia Krawczuk

Shelley Schaubel

Gina Della Rose-Ash

### Psychogeriatric

### Resource Consultants

Michele Bliss

Ann Tassonyi

### Administration

Carolyn Dowd

Trisha Haight

Kristine Herbst

Dawn Tuckwell

Dina Keranovic

### Family Support

Angela Gale

Becki Pirosko

Cathy Butryn

Cathy Horn

Charlotte Zwierschke

Dana Thiesen

Delphine Pagotto

Dion McParland

Gina Bendo

Gwen Schenk

Kate Humby

Nancy Rushford

Sandy Stefanac

Sarah Putman

Vicki Bragagnolo

### Reception

Gisèle Côté



Staff of the Alzheimer Society of Niagara Region and Alzheimer Society Niagara Foundation , March 2011



## Staff Service Awards 2010—2011

### 20 Years

Dion McParland, Family Support Counsellor

### 15 Years

Jo O'Brien, Director of Education

Carolyn Dowd, Family Support Coordinator

### 10 Years

Ann Tassonyi, Psychogeriatric Resource Consultant



## Chapter Accomplishments

The Alzheimer Society of Niagara Region has been providing vital programs and services to our community for 27 years. We are starting to experience the “Rising Tide” in the number of cases of dementia. Over the past year, we have served 1618 families. Our staff have made a total of 16,877 face-to-face visits, 20,300 phone visits and 5279 referrals to our community partners who are essential in the continuum of care.



The First Link Program is a partnership with the other Alzheimer Chapters in The Hamilton Niagara Haldimand Brant (HNHB) Local Health Integration Network (LHIN 4). This year the First Link Program’s direct referral process has had an overall increase by 15% and the direct family physician referrals has quadrupled. First Link offers family physicians a way to connect their patients and families with the Alzheimer Society.



R.E.B.E.L. Group Participants

This partnership continues to assist persons with dementia and their families early in the process by giving them the information, education and support along their journey. The Supporting Independent Living (SIL) program began with Aging at Home funding and has continued to be a vital community program. It supports vulnerable clients at higher risk with the purpose of preventing crisis situations in the long term. It has a more rapid response time from when a referral is made. SIL is a team made up of interdisciplinary professionals.



Our chapter continues to strive to respond to the needs and choices of persons with early-stage dementia. ‘Beyond Words’, our early-stage learning series, has expanded to include 2 introductory sessions with our clients and their family partners in care to discuss their relationships and challenges unique to the early stages of dementia. A peer support facilitator with early-stage dementia has been a welcome addition to the learning series. Participants of the learning series share that they feel valued, supported and better able to advocate for themselves and others living with early-stage dementia.



‘Best Friends’ early-stage coffee club continues to provide an opportunity for persons with early-stage dementia to meet with their peers in a relaxed and supportive environment. Family partners in care enjoy their coffee club in a separate room and benefit from peer support and an opportunity to share thoughts, feelings and strategies.

R.E.B.E.L. Christmas Dinner

Our very successful R.E.B.E.L. program continues to meet monthly to socialize, support one another and participate in community based activities. Our well-received monthly newsletter provides members an opportunity to enjoy a recollection of the events and plans for the next group activity.



R.E.B.E.L. Canada Day Party

We have been most fortunate to benefit from the generosity of our local community partners such as Pen Centre Management and Mike Petrus of Mr. Furnace/Huero Commercial who have provided funds to support some of our R.E.B.E.L. celebrations. We were honoured to provide a wonderful Christmas celebration in memory of Betsy Anderson. A very generous donation from Ivy and Cliff Ilton funded the first R.E.B.E.L. dinner dance in the spring of 2011 at the Quality Inn Hotel.



Connections’, our quarterly newsletter for persons with early-stage dementia, continues to support their educational, emotional and social needs. It included feature interviews with persons with early-stage dementia who have much to contribute and share with their peers.





## Chapter Accomplishments



Early Stage Wellness Program

Our early-stage wellness program has been well-received and has proved to provide an opportunity for persons with early-stage dementia to engage in meaningful activities, stimulate their minds, interact with peers and focus on remaining strengths and abilities. Participants have provided very positive feedback about this program and comments include, “thank you for giving us a place to belong” and “thank you for giving me a purpose once again.” This program was originally a pilot program sponsored by the Ontario Trillium Foundation. Due to its success, we continue to provide it for the benefit of our clients.

The Education Department has had another busy year serving approximately 5600 people over the year. The Caregiver Education Series was held in the Spring and the Fall for a total of five, 8 week sessions, serving over 142 participants.



Dr. Jack Diamond

Eight public forums were held across the region with topics such as “How to Maintain a Healthy Brain”, “Advanced Care Directives” and talks from both Dr. Chris Patterson and Dr. Jack Diamond reaching over 381 people. Approximately 109 education sessions on various topics, involving over 2744 people across the Region, were delivered to professional caregivers, family caregivers, university, college, PSW, high school students and the public. As well, we participated in seven Information/Health Fairs reaching over 516 people.

A total of nine, 6 week volunteer training sessions were held this year, training 95 volunteers. Our successful annual conference, “A Day in Geriatric Mental Health,” had an attendance of 170 people.



Education Volunteers

The Virtual Dementia Tour has continued to be a very popular educational experience for many different groups, including Long Term Care Homes, Retirement Homes, high school students, college and university students. This year 44 tours were delivered to over 1073 participants.

Our dedicated volunteers have spent countless hours in our many programs and services such as, the Friendly Visiting program, the Early-Stage program, Caregiver Café, Education, Special Events, Office Support, Data Entry, Gardening, Fundraising and as our Board of Directors. The variety of special skills and knowledge that our volunteers share with the Alzheimer Society of Niagara Region and Foundation enables us to provide the many activities, programs and services that we offer. We thank all our volunteers for their hard work, dedication and support.

The Friendly Visiting Program continues to be successful. We are able to provide nine Friendly Visiting training sessions throughout the year to 85 individuals, which in turn, increased our Friendly Visiting volunteer matches. Friendly Visiting Volunteers also attended a workshop on Montessori Based Dementia Programming presented by Kellie and Mary, our Therapeutic Recreation Students from Brock University.



Ridley Students participating in the Friendly Visiting Program

Once again, the Ridley College Student Friendly Visiting Program in partnership with Extendicare was a success. Six students provided friendly visiting to the residents at Extendicare for a total of 24 weeks. We look forward to the upcoming year, as we celebrate 16 years in partnership with Ridley and Extendicare providing this outstanding program.



## Chapter Accomplishments



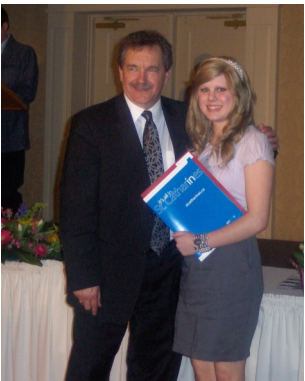
Ashley Maloney

We are currently involved in a high school student volunteer pilot project an educational opportunity while enhancing the quality of life to individuals experiencing dementia who are living in a long-term care facility. Students were matched one to one with a Linhaven resident for a one hour a week visit from November 2010 till June 2011. We were very fortunate to have Ashley Maloney, a Social Work Student, assisting us in the program and the evaluation of this pilot.



Diane Muirhead (in the black hat)

A number of our volunteers were recognized for their outstanding dedication from the City of St. Catharines and Niagara Falls. Diane Muirhead and Julia Bialy were recognized by the City of St. Catharines and Elco Drost was recognized by the City of Niagara Falls. It is wonderful to have others appreciate our volunteers as much as we do.



Julia Baily is a student volunteer receiving her recognition award

The Caregiver Café continues for a fourth year, providing stress reducing activities to individuals who provide care to someone with dementia. The many volunteers that provide their skills such as hair styling, nail care, massage therapy, meditation instruction and craft and hobby skills have made this program such a success. Without them, there would not be a Caregiver Café. Because of our dedicated Friendly Visiting volunteers we are proud to be able to provide a new element to this program. These volunteers come to the office to provide a social club for individuals living with dementia, while their care partners participate in the stress reducing activities. We hope that this new element will increase the care partners' ability to attend these much needed outings.



Caregiver Café Volunteers

The Psychogeriatric Resource Consultants (PRCs) have been involved in education and community development activities in the Niagara Region. They support caregivers working with complex elderly clients with cognitive, behavioural and psychiatric difficulties. They are involved with the Dementia Care Network and have collaborated in planning conferences for health professionals, personal support workers and the provincial PRC Community of Practice. The PRCs have mentored students from the Brock University Nursing program and assisted in regional and provincial workshops to educate professionals in the use of standardized tools and best practices. They facilitate Dementia, Delirium, Depression (3D) workshops, PIECES, U-First and Gentle Persuasive Approaches workshops. The PRCs' community development activities bring best practice information to direct care staff working in the community and long term care to build capacity and facilitate the care of the complex elderly.



Psychogeriatric Resource Consultants

The Assistive Devices Program continues to assist persons to remain in their own homes longer. It is a lending program that consists of grab bars, raised toilet seats, commodes and bath seats. An installer makes weekly deliveries across the Region. With the generosity of The Robert Bell and Gladys May Bell Memorial Foundation, we provided hundreds of incontinence products and taxi vouchers to enhance the quality of life and dignity of our clients.



## Chapter Finance

<b>Assets</b>	
Current Assets	\$ 83,602.00
Fixed Assets	\$ 1,148,606.00
	<u>\$ 1,232,208.00</u>

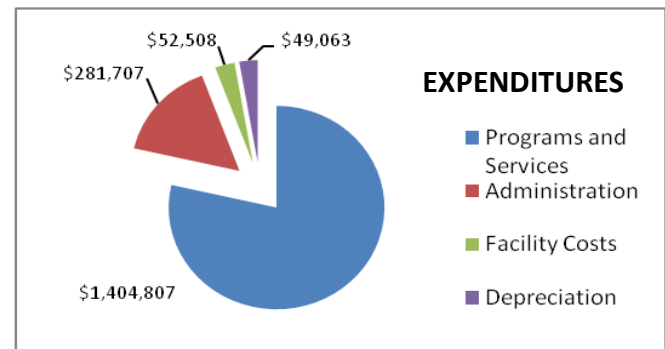
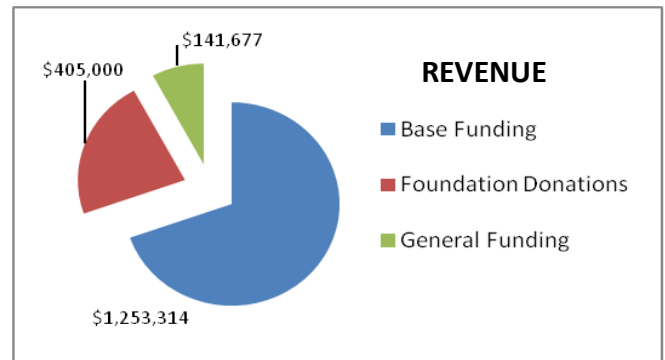
<b>Liabilities &amp; Reserves</b>	
Current Liabilities	\$ 52,662.00
Reserves	\$ 1,179,546.00
	<u>\$ 1,232,208.00</u>

### Condensed Statement of Operations for the year ended March 31, 2011

		<u>Percentages</u>
<b>Revenue</b>		
Base Funding	\$ 1,253,314.00	70%
Foundation Donations	\$ 405,000.00	23%
General Funding	\$ 141,677.00	7%
	<u>\$ 1,799,991.00</u>	100%

<b>Expenditures</b>		
Programs and Services	\$ 1,404,807.00	78%
Administration	\$ 281,707.00	16%
Facility Costs	\$ 52,508.00	3%
Depreciation	\$ 49,063.00	3%
	<u>\$ 1,788,085.00</u>	100%

**Excess of Revenue Over Expenditures** \$ 11,906.00



This report is based on the financial statements audited by Wormald Masse Keen Lopinski Chartered Accountants. The audited financial statements are available at the office of the Alzheimer Society of Niagara Region.

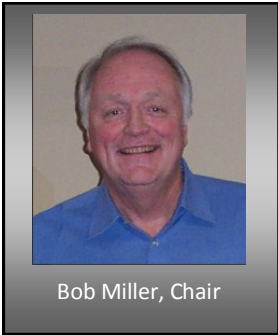
### Commitment to Accountability

In addition to its responsibility in reviewing the chapter's financial statements, the Alzheimer Society of Niagara Region Management Committee looks at other areas of the chapter's business. From the government and general public's perspective, this would include: programs and services to the community, receipted donations and charitable status, public documents, revenue and expenditure allocation for programs and services. The aforementioned is performed in accordance with the Generally Accepted Accounting Principles and the Canadian Institute for Chartered Accountants Standards.

### Code of Ethics

The Alzheimer Society of Niagara Region complies with the Ethical Fundraising and Financial Accountability Code. Its primary purpose is to assure donors of the integrity and accountability of charities that solicit and receive financial support.





Bob Miller, Chair

We have experienced another successful and invigorating year in our work for the Alzheimer Society Niagara Foundation. At this time last year, we were able to say that we had come through a tough financial time and were still standing strong on our fundraising and investment management in spite of that. This year, I am excited to tell you that we have taken substantial steps forward to develop new avenues to grow our legacy for the care of people affected with Alzheimer's disease and other dementias.

Over the past year, the Foundation, in conjunction with the other Alzheimer Societies of Hamilton, Brantford and Haldimand Norfolk, retained a Regional Planned Giving Consultant, Trevor Clark, to advise us regarding the development of planned giving initiatives and programs which we hope will eventually provide us with a solid core of financial support on an annual basis.

Through a grant, we were able to also hire Shelley Schaubel as the Planned Giving Coordinator to work day to day to plan these activities and create the background pamphlets and other documents required. By this time next year, I hope to report more specifically to you about the results we are getting from these programs we have already started - Professional Partners In Philanthropy, Breakfast Appreciation events for past donors, and direct approaches to "engaged" potential donors. The growth of our financial portfolio through estate bequests or gifts of RRSPs, life Insurance, annuities and securities, or creation of a charitable investment fund is the wave of our future in being there to support the Society and the valuable services it offers. While we develop new and perhaps more predictable sources of funding, the success of our fundraising events remains vitally important and we had another great year in that regard. Our major campaign, Coffee Break, netted us almost \$100,000.00 and we are working hard this year to expand our number of hosts and exceed that magic number. Revenues from the Walk for Memories and Curl for Memories significantly increased and our annual Peter Saracino Golf Classic in June 2010 again earned us about \$35,000.00.

By way of a happy note, we continued our efforts to better integrate the Boards of the Society and the Foundation through joint meetings to discuss fundraising and through social events. As a sad note, our Foundation bids farewell to Linda Ressler as a Director. Linda has been a true champion for Alzheimer causes for many years as the President of the Society and a founding Director of the Foundation. We will all miss Linda's passion for protecting and growing the legacy which she knows will benefit the people we all do this for.

As always, I want to thank certain people who are vital to the success of our Foundation. Firstly, special appreciation for Teena Kindt who, in addition to strongly performing her substantial duties in leading two organizations, was required this year to also be more involved in execution of fund development events as a Development Officer was not rehired in order that we could pursue the planned giving project that I have spoken about. Thank you to the Foundation staff Chelsey Cook, Special Events Coordinator, who took on the lead task of organizing our events without the assistance of a Development Officer as in the past, Cynthia Krawczuk, whose creativity also shines with all our print materials and website and Erin Cunningham, a wizard at analyzing the data and manipulating Raiser's Edge.

Lastly, I would like to thank all of my fellow Board members for their continuing hard work and dedication to strengthening our financial position in times where leveled off government support and increasing need for service makes the availability of private funds to care for our Alzheimer "family" so important. I would also like to welcome our new Board members Julia Coles and Stephanie Sabourin who I know will contribute new energy and ideas to the work of our group.

*Bob Miller, Chair*

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**ALZHEIMER SOCIETY NIAGARA FOUNDATION BOARD OF DIRECTORS**

Bob Miller, Chair  
Doug Rapelje, Past Chair  
Vic Kersch, Vice President  
Debbie Drew, Treasurer

Nancy Elkin, Secretary  
Linda Ressler, Director  
John Riediger, Director  
Elco Drost, Director

Jim Gregson, Director  
Anne Radojic, Director  
Dan Skinner, Director  
Brian Jackson, Director  
Norma Waind, Director

Donors expect more from their charitable gifts than a warm feeling. Today’s donors are sophisticated and proactive; they want a sense of ownership beyond the price of their gifts. They want meaningful information regarding their gifts at work. The Alzheimer Society Niagara Foundation is a newer Foundation and has only been the fundraising arm of the Society for three years. We have worked hard to align a donor’s own philanthropic objectives with the needs of the Society. We have strived to continue in the direction of our three year Strategic Plan that shifted the Foundation’s focus away from increasing special events to more individual and corporate giving. We continued with our Coffee Break campaign and 3 annual events; Walk for Memories, Curl for Memories and the Peter Saracino Alzheimer Golf Classic that combined netted an outstanding \$210,000! The programs and services of the Alzheimer Society annually rely on the efforts of the Foundation for approximately \$500,000 just to sustain the status quo. Since the Local Health Integration Network (LHIN) announced a zero increase in funding for the next three years, vitally needed programs and services will be even more dependent on fundraised dollars.

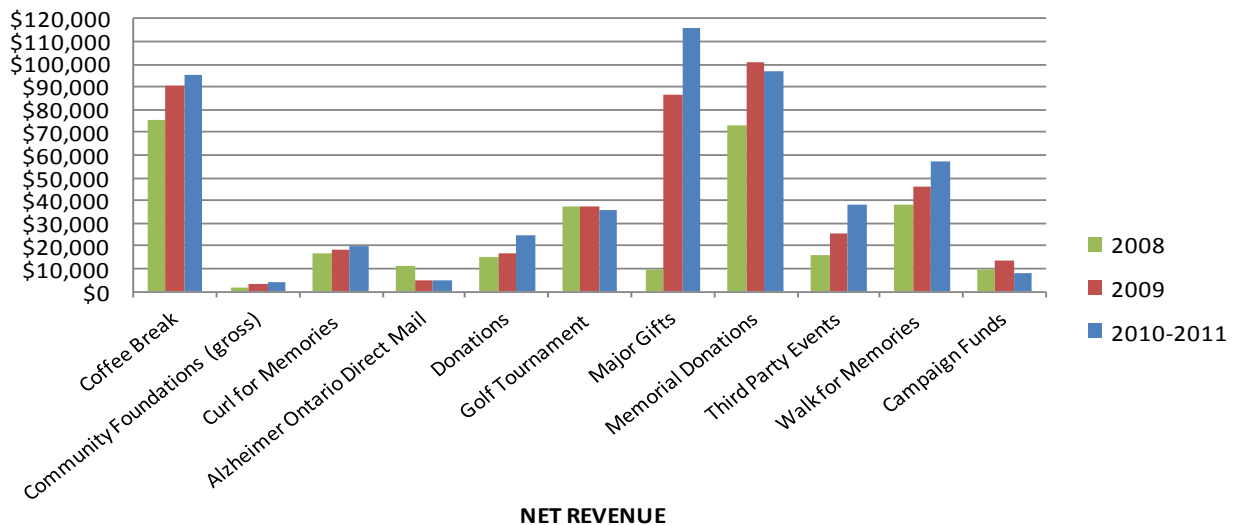
We moved forward on our strategic path and applied for a grant from the Ministry of Training, Colleges and Universities for a Planned Giving Coordinator position and funding for a consultant, various equipment and printing costs. We are well on our way to formalizing a Planned Giving Program with valuable print materials. In November, we signed a Trademark Sublicense agreement with our National office that will ensure that the Alzheimer brand is utilized with integrity and within the regulated guidelines.

As we have increased our community profile, we have benefited from several new third party events. Some significant events included: Garrison Place (Revera Homes) hosted a Family Day, raising \$1,730; the Niagara Falls Professional Firefighters Association hosted a ladies night, raising \$3,000; Rexall Pharmacy had their Grand Opening on Lake Street, donating \$2,000; and the Brock Leaders Citizenship Society held a Ball Hockey Tournament that raised \$5,200. Some annual third party events included: The Nitsopoulos Family Golf Tournament where we received \$8,035; the OANHSS Golf Tournament, raising \$3,000 and Northland Pointe Walk for Memories where we received \$2,835 in proceeds.

As I look back over the year, I am very proud of all our accomplishments, the stewardship of existing relationships and newly formed affiliations. I would like to formally recognize the enormous contribution made by all our Board Members, volunteers, partners and especially the Foundation staff. I would like to extend a special thank you to Bob Miller for his tireless efforts in soliciting event sponsorship, representing the organization at numerous functions, his competitiveness with the Walk for Memories’ Board Challenge and his commitment as the Chair of the Foundation. Together, we have enjoyed another successful year. As Niagara ages, it is vital that we strengthen our financial resources to meet the “rising tide” and demand for our services. I look forward to continued achievements and making unforgettable memories.

*Teena Kindt, CEO*

**FUND DEVELOPMENT ACTIVITIES**



### Peter Saracino Golf Classic 2010

The Annual Peter Saracino Golf Classic was held on June 2, 2010 at Peninsula Lakes Golf & Country Club. Once again, we had a fabulous turn out and great day raising \$36,075 in net revenue! The tournament included use of the driving range, 18 holes of golf, contest holes, lunch and dinner, as well as a silent and live auction. A big thank you goes out to all our sponsors who help make the day possible including our title sponsor Wormald Masse Keen Lopinski LLP for their continued support.



### Coffee Break 2010

National Coffee Break Day was held on Thursday, September 16, 2010. Our Honourary Chair, The Grantham Lioness, kicked off the campaign with their annual bake sale raising \$5,000. Niagara's Coffee Break was made up of approximately 300 hosts and raised an amazing \$95,773 in revenue! Coffee Break is so easy to participate in – we provide the kit and you provide the people. Hosts range from banks, schools, church groups and grocery stores to personal gatherings in your home. No Coffee Break is too big or too small. Pictured here are the ladies from the Grantham Lioness who spearheaded their bake sale.



### Walk for Memories 2011

The 2011 Walk for Memories marked a record breaking year raising \$60,368 in revenue! Held at the Pen Centre on Sunday, January 30th, over 200 walkers came into the mall and out of the cold to join us for a day of fun, entertainment and Alzheimer awareness. Some of the top teams from this year's event were CAW Local 199 raising \$1,945, Mainstream with \$1,836 and Walking on Sunshine with \$1,565. Our top individual was Karen Gillespie who raised \$3,576! Shown here is the Short Hill's Fire & Rescue Association's team which raised \$1,000.



### Curl for Memories 2011

Our Curl for Memories "funspiel" celebrated a sold out event raising \$22,253 in revenue! A big thanks goes out to our title sponsor Durward Jones Barkwell & Company LLP of Welland who continues to support this event as well as to Marilyn Bodogh our Honourary Chair. The top pledged team was Mona's Moaners raising \$1,496 while our top individual was Ian Morrison raising \$1,350. Pictured here is Marilyn Bodogh and Rob Neill's team.



### Third Party Events

We have been very fortunate to receive such tremendous support from the community with over \$40,800 in revenue generated this past year. A third party event is when an external group plans and organizes their own event with proceeds coming to the Foundation. The Brock Leaders Citizenship Society held their 2<sup>nd</sup> Annual Flora Broley Memorial Ball Hockey Tournament on March 12<sup>th</sup> & 13<sup>th</sup>. Last year, the event raised \$2,876. This year, the tournament nearly doubled in revenue and raised \$5,210! Pictured here are some of the students who helped organize this tournament with Alzheimer Society Niagara Foundation Board President, Bob Miller and CEO, Teena Kindt.



### Special Occasion Celebration Program

The Alzheimer Society Niagara Foundation wants to help make your occasions memorable. In lieu of favours for a wedding or other important event, why not make a donation to the Foundation instead? This innovative idea is gaining in popularity for a number of different events including weddings, anniversaries and birthdays, among other celebrations. Contact us and we will work with you to develop a customized place card, table sign or donation card that can be used at your event. Pictured here is a place card designed for a 2010 wedding.





## TOP SUPPORTERS 2010-2011

### Donors \$45,000 +

Estate of Darrell Ann Sorel  
Mr. C. Donald Logan

### Donors \$2,000 - \$4,999

Canadian Tire Financial Services  
Mr. and Mrs. Clifford Ilton  
Manulife Financial  
Niagara Community Foundation  
Rexall Foundation  
Mrs. Beverley Saracino  
Mr. Graham E. Wilson

### Donors \$500 - \$999

Ball Harrison Hansell Benefits  
Brock University  
Caw - Canada Local 4401 -  
Canadian Maritime Union  
Mr. and Mrs. William Elkin  
Ms. Janet Epp  
Mrs. Jean Fawcett  
Grantham Lions Club  
Mr. and Mrs. Ron Hansell  
Mrs. Kathleen Harrison  
Mr. and Mrs. Steven Hubert  
Hydro Vac

### Donors \$250 - \$499

A.N.D.K. Wealth Management Inc.  
Algoma Central Corporation  
All Star Fire Protection Services Inc.  
Mr. William G. Armstrong  
Ms. Mary Bart  
Mr. and Mrs. Aaron Barker  
Mr. and Mrs. Jim Brown  
Butler Funeral Home - Niagara Chapel  
Clare Moore Refrigeration  
Miss Taylor Colangeli  
Mr. W. Frank Cooper  
Co-operators Insurance Co.  
Mr. and Mrs. William Dearing

Ms. Ines DeBonis  
Mr. and Mrs. Elco Drost  
Forget Me Not Bears  
Forrer Farms Inc.  
Mrs. Jean Forsyth  
General Motors of Canada Limited  
Mr. Jim Gregson  
Investors Group Matching Gift Program  
Mr. and Mrs. Rick Jenkins  
Mr. and Mrs. Vic Kersch  
Mrs. Teena Kindt  
Mr. and Mrs. Vince LePiane  
Lookout Ridge Retirement Home

### Event Sponsors \$300 +

Ball Harrison Hansell Benefits  
Chown Cairns  
CIBC Wood Gundy The Carlomusto  
Financial Group  
Cooper Wealth Management  
Dan Rainville Auto Sales & Service  
Delta Monte Carlo Bingo Association  
Durward, Jones, Barkwell & Co. LLP

Gales Gas Bars Limited  
Graham E. Wilson Barrister & Solicitor  
Portage Mutual Insurance  
Rankin Construction Incorporated  
Robert Magder Financial Services  
ServiceMaster of Niagara  
Wormald Masse Keen Lopinski LLP

### Donors \$15,000 - \$44,999

Anonymous Donor

### Donors \$1,000 - \$1,999

BMO Employee Charitable Foundation  
Chown Cairns  
CYO Basketball  
Grantham Lioness  
Kraun Electric Inc.  
Mr. Frederick Marlow  
Mr. and Mrs. Bob Mc-Elhanney  
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### Third Party Events

Flora Broley Memorial Ball Hockey Tournament  
Nitsopoulos Golf Tournament  
OANHSS Region 2 Golf Tournament  
Niagara Falls Professional Fire Fighters Association Ladies Night  
Northland Pointe Walk for Memories  
Garrison Place Retirement Home BBQ  
The Running Room New Years' Eve Resolution Run  
Greater Niagara Boating Club Raffle