

2018 - 2019 ANNUAL REPORT



Collage created by participants of the IG Wealth Management Walk for Alzheimer's

living well with dementia

Mission

To advocate for and with people with dementia and their care partners and provide access to a diverse range of appropriate resources and supports.

Vision

A community where individuals with dementia and their care partners are fully supported to maximize their quality of life and well-being.



Served **9,266** Individuals in 2018/19



Société Alzheimer Society
NIAGARA REGION



Message From the ASNR President & CEO



This past year marked thirty years that the Alzheimer Society has been serving the Niagara Region. Our grassroots origins have had to evolve and consequently, we have become more strategic in our service delivery in order to sustain our program excellence and collaborations with other providers. As you will read, this report is a story of achievement and success. We are continually inspired by our clients, their families, and our community partners. Our organization embraced the National Charter of Rights for People with Dementia that was launched in September to address the prevailing stigma of dementia and shift public perceptions and behaviours.

We have continued to expand our educational sessions for both formal and informal caregivers by providing a variety of opportunities to increase knowledge, skills and coping capacity. We put 288 Emergency Medical Service employees through our Aging and Dementia Simulation accompanied with Finding Your Way training in October. This year, we had a total of 12,594 attendees at our various programs.

We were very fortunate to receive our own Caregiver Respite Program in November through the efforts of the Ontario Dementia Strategy. In 5 months, we provided 3,995 hours of professional PSW care to 87 clients.

Forging ahead, our voice needs to be stronger than ever as we advocate for change across all levels of government. In March, the provincial government announced legislation to manage the health system by coordinating the work of existing agencies to ensure the dollars are used more efficiently by removing overlap in infrastructure and administration. Currently, the Alzheimer Society of Niagara Region is part of a submission for a Niagara Ontario Health Team. Over the next year we could face some of our greatest challenges, as well as, some of our greatest opportunities.

Our mission could never be fulfilled without the commitment and dedication of highly skilled individuals. We would like to acknowledge the staff for their tireless devotion and compassion for the clients we serve. We would like to formally recognize the enormous contribution made by all our Board Members, volunteers, partners and donors.

There is still much to do – the demand is growing and our work is valued in the Region. With 2,056 new referrals this past year, we must remain steadfast in our obligation to ensure that individuals and families living with dementia receive the required support in order to maximize their well-being and manage the demands of caregiving.

As we continue to pursue ways to improve the impact of our services and align with the healthcare system, we are confident that we have the leadership, expertise and support to achieve our future goals for tomorrow and the next thirty years to come.

**Darrell Neufeld, President,
& Teena Kindt, CEO
Alzheimer Society of Niagara Region**

2018 - 2019 BOARD OF DIRECTORS

2018 - 2019 STAFF

Darrell Neufeld, President
Maureen Shantz, Past President
Dennis Martin, Vice President
Heather Doerksen, Treasurer
Cathy Carmichael Miller, Secretary
Laura Ford, Secretary (Nov. - June)

Catherine Esposito, Director
Vic Kersch, Director
David Lorenzo, Director
Rene O'Brien, Director
Sherri Turner, Director
Judy Willems, Director



Management Team

Teena Kindt
Denise Verreault
Cassandra Best
Sarah Putman

Psychogeriatric

Resource Consultants
Gail MacKenzie-High
Emma Martin/Sherri Davis
Support/Administration
Gisèle Côté
Dina Keranovic
Kristine Scott
Janine O'Brien
Christine Hurtubise
Dawn Tuckwell

Foundation

Erin Cunningham
Cynthia Krawczuk
Wendy Nasmith

Maintenance

Bruce Fluellon

Client Programs & Services

Dream Ackland
Tarryn Anderson
Gina Bendo
Marie Brophy
Gerry Bucsis
Mary Clark
Cathy Dennis
Nancy Docherty
Katie Dutka
Kathie Green
Cathy LeBlanc
Terry McDougall
Dion McParland
Angela Monrad
Jessica Pace
Bree Radtke
Lynne Rousseau
Amanda Staynes
Barbara Summers
Heather Verrall
Laura Woytowich
Charlotte Zwierschke



Staff Service Awards 2018—2019

5 Years: Janine O'Brien

10 Year: Angela Monrad, Kristine Scott

15 Years: Dina Keranovic, Teena Kindt, Sarah Putman

20 Years: Gina Bendo

CHAPTER FINANCE

Condensed Statement of Financial Position as at March 31, 2019

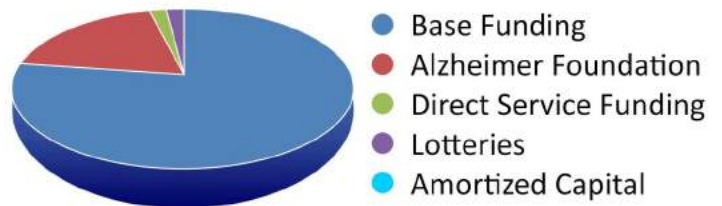
Assets	
Current Assets	\$319,617
Fixed Assets	\$917,329
	\$1,236,946
Liabilities & Net Assets	
Current Liabilities	\$185,015
Net Assets	\$1,051,931
	\$1,236,946

Condensed Statement of Operations for the year ended March 31, 2019

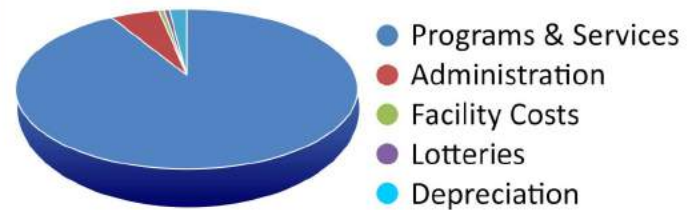
		Percentages
Revenue		
Base Funding	\$1,553,412	76.9%
Alzheimer Foundation	\$380,000	18.8%
Direct Service Funding	\$40,301	2.0%
Lotteries	\$42,110	2.1%
Amortized Capital	\$955	0.0%
	\$2,016,778	100%
Expenditures		
Programs & Services	\$1,880,015	91.3%
Administration	\$116,203	5.6%
Facility Costs	\$9,802	0.5%
Lotteries	\$10,895	0.5%
Depreciation	\$42,423	2.1%
	\$2,059,338	100%

**Deficiency of Revenue Over
Expenditures After Depreciation (\$42,560)**

Revenue

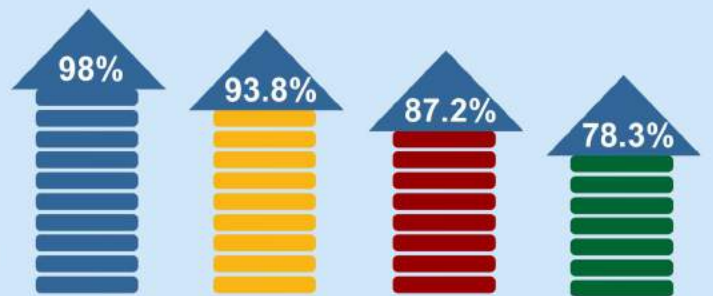


Expenditures



CLIENT SURVEY RESULTS

- "The 16 week caregivers course (Niagara Caregiver Network) was a phenomenal place for me to be. It has changed my life, my mind set, and helped me to find myself."
- "The amount of respect and understanding is awesome. Finally someone understands us and supports us. Being involved in programs has allowed us to network with resources and others who are on the same journey."
- "It is wonderful that there are free services available. With one to one counselling, all our questions were answered and we felt much more confident."



- 98% of clients agree they were treated with dignity and respect and their concerns were listened to
- 93.8% of clients agree they have increased their knowledge of dementia through the education/support provided by the Alzheimer Society
- 87.2% of clients agree the services provided by the Alzheimer Society have helped to reduce their stress
- 78.3% of clients agree the support they received from the Alzheimer Society helped the person living with dementia remain at home longer

Education - 9,375 attendees at an education or social program



OVER LAST YEAR

130% increase in Aging & Dementia Simulations including partnership with EMS training 288 paramedics

48% increase in attendance at Next Steps & Care Essentials

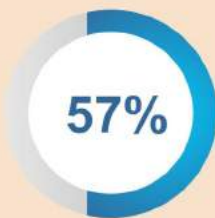
40% increase in attendance Connections First

38% increase in attendance at Education sessions

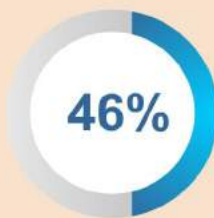
10% increase (3,217) Front-line staff educated by PRC's

4,203 attendees at Social & Wellness Programs

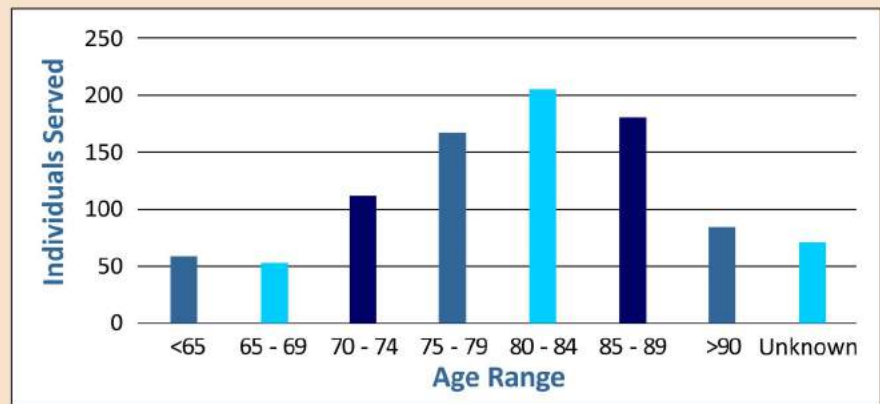
Case Management - served 739 persons living with dementia



57% persons living with dementia served were female



46% of visits are face-to-face with people living with dementia



Volunteer Program

Make a difference!



Volunteer

Ontario Service Awards

Gladys Franco
Judy Pula
Maureen Shantz
Darrell Neufeld
Jessica Pace

249

Active Volunteers

5,319

Volunteer Hours

520

Friendly Visiting Hours

St. Catharines Award Evening
Hermine Baboudjian
Niagara Falls Award Evening
Dave Macklem

Respite Program



3,995 Provided Hours of Care



87 Clients Served

WE DO

Overall

9,891

Total visits across
the organization

2,210

Unique Individuals served
across all departments

2,056

New Referrals

12,594

Total attendance
at all programs

Comments from Survey:

"The seminars and support group discussions have been very helpful in navigating this difficult maze. I would highly recommend the Society to anyone requiring assistance."

"The encouragement I get from my Support Counsellor has helped me to look at life in a positive and meaningful way. Thank you."

"The dementia classes have been a god-send. We were clueless about dementia, and what was happening to my Father until the Next Steps course was recommended to us by a friend. Everyone there has been an angel for all of us."

Len Thornton and his wife Linda came to Canada 38 years ago from England. Len and Linda have been married for 47 years and have three children Jon, Julia and Kristofer. They currently reside in Grimsby.

In May 2017 their lives changed when Linda was diagnosed with the onset of early dementia. The geriatrician recommended that they contact the Alzheimer Society and their journey with us began with a one to one meeting with our First Link Navigator.

Len and Linda were able to select the programs they wanted based on their needs and they have already participated in nine programs offered by the Society from Minds in Motion to the REBEL Social Group to keeping in touch with newly made friends.

Len explains that developing caregiving strategies and talking to other caregivers going through similar situations in the many education programs has been very informative. Regarding the Self-Care for the Caregiver program he states;

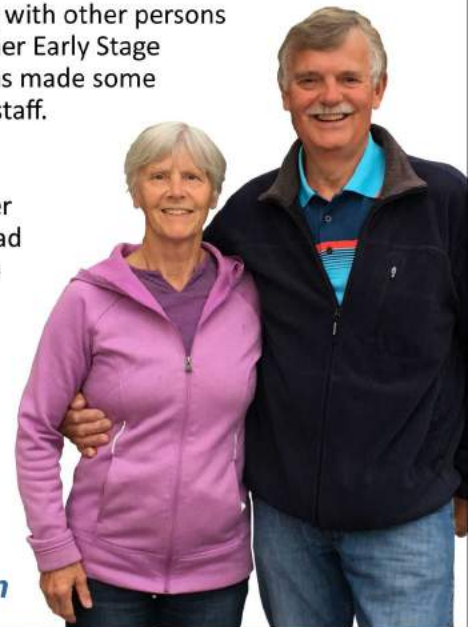
"This program should be an automatic choice for every Caregiver as the information and self-care awareness that this session gives is so helpful, acknowledgments of how you feel, dealing with stress, self-conditioning, being resourceful, eating healthy, keeping active, making sure that everything is in order are just a few topics that are addressed the most important aspect is Quiet Time this is for you to take time out for yourself."

Linda has stated that she found talking with other persons living with a diagnosis of dementia in her Early Stage programs to be helpful and that she has made some new friends and good bonds with our staff.

Due to Len's involvement with our organization he has agreed to volunteer to give back his time to support and lead a new Men's Support and Social Group which met for the first time in June.

"Linda and I are so blessed that the Alzheimer's Society is available to help and support our everyday needs and for the dedicated professional people that care."

- Len & Linda Thornton



Soci t  Alzheimer Society

NIAGARA REGION



*Serving the Niagara Region
for over 30 years!*

Message From the ASNF Chair & CEO



The programs and services of the Alzheimer Society of Niagara Region rely on the efforts of the Foundation for approximately a half of a million dollars annually just to sustain the status quo. With the uncertainty of the healthcare system and the increasingly competitive fundraising environment, we need to continue to align with donor's philanthropic objectives and increase the Foundation's public profile.

Today's donors are not simply making a gift to an organization, they are consciously choosing to part with their own funds because something has been touched within them. They are investing in the impact that they expect their gift will bring to their community or the cause at hand. Donors want more personalized attention regarding their gifts at work. In many ways, this is a result of today's technological advancements.

Each and every gift has made a real difference in the lives of people in the Niagara Region. As we reflect back on another successful year, the Foundation raised \$482,398 in revenues through our events and donations.

We are extremely fortunate to have the endorsement and generosity of so many. Wade Stayzer, Senior VP & Chief Member Experience Officer of Meridian Credit Union spearheaded our annual Coffee Break Campaign as the Honourary Chair. The total campaign raised over \$59,000 largely due to the tremendous support of the Niagara Marine Industry Charitable Council with a donation of \$16,825.

Our Walk for Alzheimer's at Brock University raised a record amount of \$132,776 in pledges and sponsorship due to the incredible support of the community, the increased support of our local title sponsor - Avondale Food Stores, and our National Sponsor - IG Wealth Management.

The Peter Saracino Alzheimer Golf Classic, sponsored by Wormald Masse Keen Lopinski Chartered Professional Accountant and Business Advisors raised \$45,488 in net proceeds.

We have benefited from several third party events that raised \$40,643 with very little use of our internal resources. We continued to draw \$30,000 annually from the fund set up by The Robert Bell and Gladys May Bell Memorial Foundation for The Society's Incontinence and Transportation Programs.

Behind every successful organization is solid leadership, expertise and dedicated individuals. Our Board, staff, volunteers and partners continue to be the inspiration behind the Foundation's success. Without their commitment we would not be able to fulfill our financial obligations to the Alzheimer Society.

The Alzheimer Society Niagara Foundation is very committed to being innovative in our approach while continuing to be good stewards of the contributions others entrust to us through their philanthropic wishes.

**Vic Kersch, Chair,
& Teena Kindt, CEO**

Alzheimer Society Niagara Foundation

2018 - 2019 BOARD OF DIRECTORS

Vic Kersch, Chair
Bob Miller, Past Chair
Anne Radojcic, Vice Chair
April Cotton, Treasurer
John Pula, Secretary

Ted Barnes, Director
Ed Fortier, Director
Ian Gallagher, Director
Bob Gosselin, Director

Bob Martens, Director
Peter Nicholson, Director
Rene O'Brien, Director

Third Party Events

\$40,643



- Advantage Region 2 Golf Tournament \$2,000
- Bridge Centre of Niagara BBQ \$6,041
- Buck Marketing \$3,200
- Dance to Remember \$3,000
- Lincoln Park Senior Prom \$655
- Love on the Brain \$2,629
- Play for Memories Ball Hockey Tournament \$5,794
- Matthew Moretto Memorial Charity Run \$1,900
- Nitsopoulos Golf Tournament \$5,050
- Pilates Essentials Plus \$385
- Sandra's Home Health Care Gala \$3,617
- St. Catharines Record Show \$591
- Stamford Estates Resident's Council Craft Fair \$1,423
- Wine Jelly Fundraiser \$215
- Zumba for Alzheimer's \$1,027
- Celebration Program \$3,115

Fundraising Highlights - Total \$482,398



Peter Saracino Alzheimer Golf Classic

This annual tournament raised

\$45,488 Net

Top Sponsors:

- Wormald Masse Keen Lopinski LLP
- Cooper Wealth Management
- Portage Mutual Insurance
- Joseph Carlomusto, CIBC
- B.D.D. Metals Inc.



COFFEE BREAK



Wade Stayzer, Senior Vice President and Chief Member Experience Officer at Meridian Credit Union, was this year's Alzheimer Coffee Break® Chair.

This annual event raised **\$59,082**

Top Hosts:

- Algoma - \$16,825
- Grantham Lioness - \$3,200
- Shalom Manor & Gardens - \$1,703
- RBC Dominion Securities - \$1,700
- United Mennonite Home - \$1,672
- ASNR Advisory Group - \$1,136



IG WEALTH MANAGEMENT WALK FOR ALZHEIMER'S

This annual event raised

\$132,776

Top Teams:

- Avondale Food Stores \$16,291
- Team Bob White \$15,398
- IG Financial Planning \$7,245

Top Individuals:

- Mark Ewert \$5,775
- Lorie Peacock \$5,240
- Ken Hendricks \$3,130

Top Sponsors:

- Avondale Food Stores
- IG Wealth Management
- Shoppers Drug Mart Life Foundation
- TransCanada PipeLines Ltd.
- Dun For You
- Rose Hill Lane
- ASNR Staff - \$9,625
- ASNF Board - \$8,280
- ASNR Board - \$5,005



Thank you to our Supporters!

\$5,000+

- Algoma Central Corporation
- Anonymous Donor
- Mark Ewert
- RBC Foundation
- Robert & Judy Mansfield
- The Robert Bell & Gladys May Bell Memorial Foundation
- Walter Harmidarow

\$2,000+

- Barbara Crowe Legacy Fund
- Buck Marketing (In Kind)
- Greek Orthodox Church of St. Catharines & District
- Ken & Carrie Hendriks
- Lillian Henderson
- In memory of Connie Reiber
- Sullivan Mahoney Endowment Fund at the Niagara Community Foundation
- Trunorth Tire Distribution Ltd.

\$250+

- | | | |
|--|---|---|
| <ul style="list-style-type: none">• Adamo Estate Winery (In Kind)• Alexander Ferguson• Andrea Dell• Anna Moretto• Arnold McBay• Arthur Moyer• Brian & Sylvia Walker• Carolyn Askeland• Cecile Dillon• Chown Cairns• Cynthia Krawczuk• Cyril Warren• David Tonin• Dr. & Mrs. George Park• Eastside Diner• Elizabeth Pattison• Energy Ottawa• Fenwick Lioness Club• Gillian Somerset• GM BluePlan Engineering Ltd.• Gordon Anderson• Greg Mowat• Harvey's Restaurants, Niagara Falls• Helen Crozier• Ian Adams• Janet Stewart | <ul style="list-style-type: none">• Jeannette Rosetti• Jean-Rock & Monique St. Pierre• Jessica & Greg Smith• Joan Slobodian• John Dekker• Johnny Rocco's, St. Catharines• Joseph & Kathleen Rosloski• Judy Wolfe Jonas• Kevin Sider & Associates• Linda Ressler• Lorie Peacock• Lou's Building Specialties• Margaret Mancini• Maureen & David Shantz• Michael Andraza• Michael Graham• Monica Schmalz• Mountainview Properties• Mr. & Mrs. Doug Rapelje• Nancy Page• Neil McKinnon• Niagara North Family Health Team• Niagara Peninsula Homes Inc.• Osvaldo Marreno Lugo• Pace Marine Consultants Ltd.• Paul Peacock• People Exchange | <ul style="list-style-type: none">• Peter & Dora Neudorf• Peter & Kim Heersink• Peter Scott• Ralph & Colleen Carmichael• Randy Hancott• Robert Clark• Robert Stanley• Rod Story• Rodney Whitfield• Scott Morningstar• SDR Distribution Services• Stewart Family Endowment Fund• Sun Life Financial• Sure-Fix Service Group Inc.• Sydney Hansen• Theresa Brannigan• Thermapon Industries Inc.• Thorold Senior Citizens Association• Tracy Sainsbury• Unifor Social Justice Fund• United Mennonite Home• Westburne Alliance Church• William Bickle• William Muirhead |
|--|---|---|

\$1,000+

- Beatties Basics Anniversary Fund at the Niagara Community Foundation
- BHH Benefits
- Canadian Tire Financial Services Community Support
- Charles Rate
- First Ontario Credit Union
- Grantham Lioness Club
- Joan Callum
- Margaret Snoei
- Mary Jo Mastroianni
- Neil Miles
- Nicol Family Foundation
- Notre Dame High School
- OneTree Foundation
- Mr. & Mrs. Robert Miller
- Unifor Local 199 Retirees
- Mr. & Mrs. Vic Kersch
- Walker Industries
- Will Termorshuizen
- William & Nancy Elkin

\$500+

- Anne & Harry Fox
- Anne Howe
- Arran Brannigan
- Bernadette & Dennis Martin
- Boggio & Edwards Pharmacy
- Boggio & McKinnon Pharmacy
- Boggio Fonthill Pharmacy
- Boggio Pharmacy
- Cheryl Bendo
- David Keough
- DLB Electric Inc.
- Earl & Jori Warren
- Finlayson Hospitality Partners Inc.
- Frances Lambert
- Gertrude Vachon-Bunting
- Glamour Jewellery
- Grantham Lions Club
- Greg Smith
- Holiday Inn
- James Beroud
- Jan & Henny Vuyk
- Jason Carson
- Joan E. Marlow Memorial Fund at the Niagara Community Foundation
- Karl Stobbe
- Kelsey's, YMCA Drive
- Ladies Auxiliary of the Canadian Corps, Unit 44
- Leonard McClelland
- Lookout Ridge
- Margaret Minor
- Mary Ann Askeland
- Michelle Myers
- Mr. & Mrs. James Cameron
- Patrick & Nancy McNally
- Paul Coholan
- Peter Allen
- RBC Royal Bank
- Revera
- Richard Hoiting
- Rick Fleming
- Sandra Massuet
- St. Catharines Nissan
- Teena Kindt
- The Eva Leflar Foundation
- The Pen Centre
- Tony DiPaola Professional Corp.
- W. Frank Cooper
- Wayne & Gina Bendo
- Wellport Broadcasting Limited
- William Armstrong

“ We make a living by what we get,
but we make a life by what we give.” ”
- WINSTON CHURCHILL

Thank You!