



Alzheimer Society
PEEL



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ANNUAL REPORT

April 1, 2014 to March 31, 2015

Alzheimer Society Peel
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Mississauga, Ontario L5G 3N6
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Charitable Registration No: 132657396 RR0001
Chief Executive Officer: Christopher Rawn-Kane

Message From The President Of The Board and CEO

Dear Friends,

More than 32 years ago, a group of people from this community had a vision and created services for people in need. This insightful group of leaders saw that there was a hole that desperately needed to be filled, and they worked together to create an organization that continues to grow and change in order to help individuals cope with the effects of Alzheimer's disease or a related dementia.

Today, The Alzheimer Society Peel—our wonderful families, dedicated volunteers, teams of staff and the Board of Directors—continue to assess the changing landscape to ensure that it will always be there to help for everyone who requires it.

Staying ahead and adapting in these changing times is vital. In 2014-2015 we helped more people than ever before: 41,557 individuals—a staggering 28% increase in just one year, and almost 257% more than four years ago. These numbers illustrate the fact that the services the Alzheimer Society Peel offers are more in-demand than ever before, and this need shows no sign of abating.

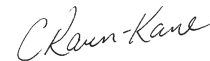
As always, we thank all of the people and organizations that help us achieve our goals: the partner organizations, foundations, corporations, individuals and families, each of whom provides unique input and support to help us help the community at large. And we thank our biggest supporter, the Ministry of Health and Long Term Care-Local Health Integration Network.

We invite you to read our 2014-2015 Annual Report to learn more, make a donation and to find out how you, too, can join our long-standing tradition of supporting the Alzheimer Society.

Sincerely,



Mary Lynn Peters
President, Board of Directors



Christopher Rawn-Kane
Chief Executive Officer

MAJOR FUNDRAISING EVENTS 2014 / 2015

EVENT	DATE	AMOUNT RAISED
Forget Me Not Gala	January 24, 2015	56,167
Unforgettable Run / Walk	June 7, 2014	40,637
Origin Great Memories Golf Classic	September 15, 2014	31,550
Coffee Break	September 2014	34,423
Bowlathon	April 5, 2014	21,069
Teddy Bears	2014	11,624

All the successful fundraisers are made up of these essential components: generous donors/sponsors, enthusiastic participants, dedicated volunteers and hard-working staff members.

Thanks to everyone who helped to ensure that the Alzheimer Society Peel's 2014 -2015 fundraising

2014 / 2015 STUDENTS BURSARIES

Sheridan College Gerontology, Social Service Worker and Practical Nursing Students - Alzheimer Society Peel awarded 9 Bursaries for a total of \$6,300.00

EXTRACT FROM AUDITED FINANCIAL STATEMENTS

A copy of the complete Audited financial statements can be obtained at the Alzheimer Society Peel Head Office

ASSETS

	2015	2014
CURRENT ASSETS	\$	\$
Cash	1,028,712	1,670,567
Accounts receivables	322,665	156,218
Short-term investment	102,816	258,886
Prepaid expenses	60,577	34,179
	<u>1,514,770</u>	<u>2,119,850</u>
Long-term investments	532,106	364,394
	<u>1,465,756</u>	<u>1,454,743</u>
Capital assets	<u>3,512,632</u>	<u>3,938,987</u>

LIABILITIES

CURRENT LIABILITIES		
Accounts payable and accrued liabilities	674,221	1,256,739
Deferred revenue	33,267	34,258
Amounts held in trust	19,415	19,415
	<u>726,903</u>	<u>1,310,412</u>
Deferred capital contributions	645,299	638,519
	<u>1,372,202</u>	<u>1,948,931</u>

FUND BALANCES

General fund	1,319,973	1,173,832
Funds invested in capital assets	820,457	816,224
	<u>2,140,430</u>	<u>1,990,056</u>
	<u>3,512,632</u>	<u>3,938,987</u>

	2015	2014
REVENUE	\$	\$
Local Health Intergration Networks	6,867,089	5,537,143
Client fees	605,897	585,808
Fundraising and other	382,826	279,246
Donations	96,065	74,246
Travel Fees	64,708	79,391
Memoriam	51,889	59,509
Investment Income	12,408	15,734
	<u>8,080,882</u>	<u>6,631,077</u>

EXPENSES

Wages and benefits	4,840,062	4,326,926
Contract services	1,526,250	750,736
Occupancy	643,121	531,271
Office	241,849	225,055
Meals	146,090	123,385
Client transportation	124,492	116,707
Printing and literature	86,314	69,676
Promotion and fundraising	74,978	63,703
Program supplies	55,905	73,041
Administrative and professional fees	34,910	31,090
One time spending	23,979	122,914
Travel	27,637	27,011
Conferences	17,555	13,766
Bad debts	5,138	888
	<u>7,848,280</u>	<u>6,476,169</u>

Excess of revenue over expenses before undernoted items 232,602 154,908

Other expenses (income) Amortization 145,453 114,787

Deferred capital contributions -63,225 -28,603

EXCESS OF REVENUE OVER EXPENSES 150,374 68,724

Approved on behalf of the Board



Mary Lynn Peters, President
May 26, 2015



Marylynn Cook, Treasurer
May 26, 2015

Partnerships

- Steve Connolly, Brian Dawson, Janis Koval, Mentor College, City of Mississauga, University of Toronto (Mississauga Campus), Peel Regional Police, A. E. Appliances, Credit Valley Hospital, Homewatch Caregivers, Nurse Next Door, and Home Instead for their support.
- Mississauga Halton Local Health Integration Network, New Horizons's For Seniors, Ontario Trillium Foundation, Medtronics Foundation and The Lloyd Carr - Harris Foundation for their financial support of Alzheimer programs.
- Mississauga Benevolent Fire Fighter's Association for sponsoring the Alzheimer Society Peel Bowlathon for 30years. Our continued thanks goes to the Tiveron and McKenna families for their ongoing support of Nora's House.

Our Donors

The Alzheimer Society Peel is extremely grateful for all donations received over the past fiscal year. Donations were made to our organization in support of providing critical services to families affected by Alzheimer's disease, and to help fund continuing research. The Alzheimer Society Peel, along with the many families who benefit from our work, would once again like to express our appreciation for your generosity and kindness.

Event Sponsors/Corporate Donors/Service Clubs includes Coffee Break Hosts

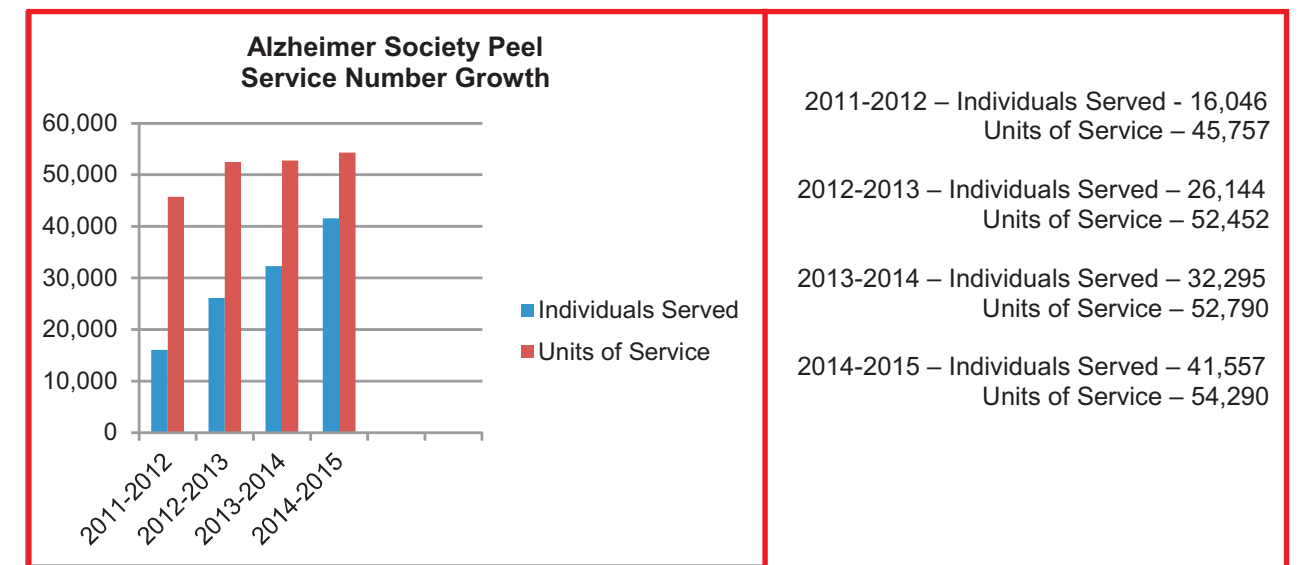
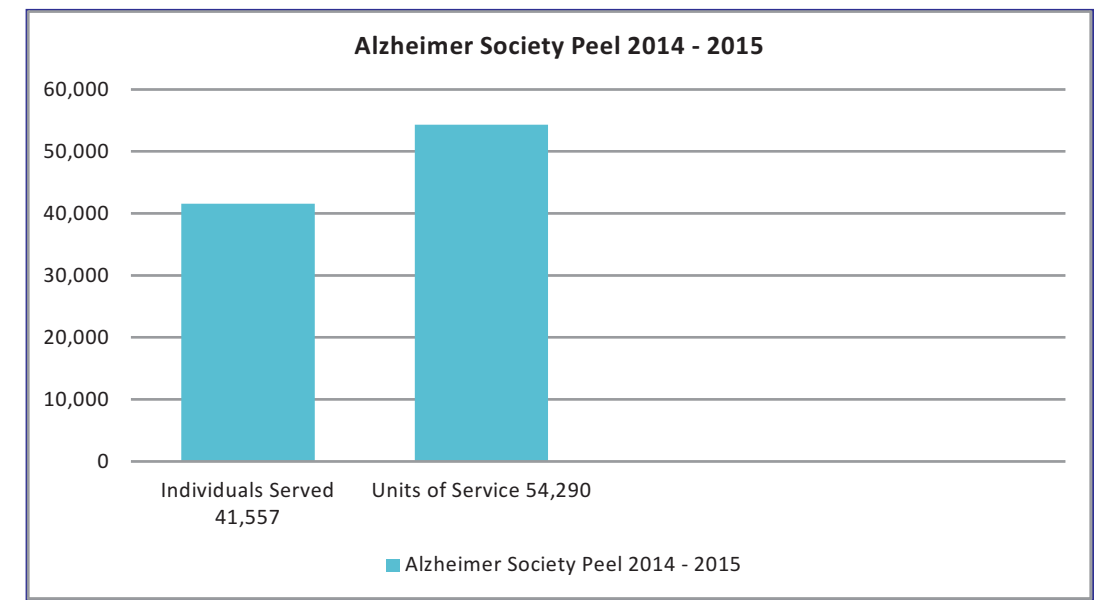
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| 680 News | Ida Schlesinger | The Catholic Women's League of Canada |
| A Place For Mom | Investors Group Financial Services Inc. | The 2015 Gala Committee |
| Aircraft Appliances and Equipment | James F. Hyland Professional Corporation. | The Davis Family |
| Applewood United Church | Jones Desiauries | The Treasure Family |
| Army, Navy and Air Force Veterans of Canada | Knights of Columbus | The Quinlan Family |
| Arsenault Architect Inc. | Kuntz Forestry Consulting Inc. | Tricell Sales Marketing Ltd. |
| BDO Canada LLP | Leisureworld (Chesley Park Resident Council Fund) | Trios College |
| Bereskin & Parr LLP | Leisureworld Caregiving Centre | Toskan Casale Foundation |
| Bluecross | Longo's | University of Toronto (Mississauga) |
| Brampton and Area Community Foundation | Loyal Orange Association | United Way of Burlington & Greater Hamilton |
| Brampton Caledon Community Living | Lundbeck Canada Inc. | United Way of Peel Region |
| Bulk Barn Foods Limited | Lyon & Butler Insurance Brokers Ltd. | United Way of Oakville |
| Burton Manor | Mackenzie Investments | Westminster Court Residents |
| Chancery Mendez Holdings (Canada) Ltd | Matheis Financial | |
| Chartwell Select Greenway Retirement Village | Mentor College | |
| Chartwell Seniors Housing | Metalworks Production | |
| Chinese Association Mississauga | Mississauga Fire Fighters Association | |
| CIBC Lakeshore and Stavebank Branch | Norval United Church Woman | |
| Clifford Barker & Family | Nurse Next Door | |
| Dejardins Securities | OPG Employees' & Pensioners' Charity Trust | |
| DiversiCare | Peel Regional Police Association | |
| Enersource | Preferred Health Care Services | |
| Erin Mills Lodge | Revera Retirement | |
| Erin Mills United Church | Rogers TV Peel | |
| Fidelity Investments Toronto | Samuel, Son and Company Limited | |
| Freshco | Scotia Bank | |
| Holland Christian Homes- Faith Manor | Sheridan College | |
| Home Depot | Sheridan Villa | |
| Home Instead Senior Care | Sifton Family Foundation | |
| Homewatch Caregivers | Southbrook Lodge Inc. | |
| Huttonville Lions Club | Supply Chain Management | |
| Hydro One Employees' & Pensioners' Charity Trust | | |

- Although all donations are appreciated, due to space limitations only Corporate/Community donors of over \$200 are listed here.
- **We do not canvass door to door.**

YOUR PRIVACY IS IMPORTANT TO US

The Alzheimer Society Peel respects the privacy of our donors. We do not sell, trade or otherwise share our mailing lists. We have created Privacy Policies which are in compliance with The Personal Information Protection and Electronic Documents Act (PIPEDA), enacted by the Federal Government on January 1, 2004. Please contact our Privacy Officer at 905-278-3667 if you have any questions related to Privacy.

ALZHEIMER SOCIETY PEEL STATISTICS



OUR MISSION STATEMENT

The Alzheimer Society Peel exists to alleviate the personal and social consequences of Alzheimer's disease; to help find the cause, prevention and cure.

BOARD MEMBERS 2015/2016

Lisa Askim	David Maylor	Mary Lynn Peters	For acceptance 2015-2016
Marylynn Cook	Beverly McPherson	Christopher Tynan	Inna Koldorf
Paul Corbeil	Renu Minhas		Barry Nowoselski
George Douglas	John North	Departing	Priti Patel
Barry Leslie	Elizabeth Pennock	Iona Jaffe	

FORGET ME NOT GALA



UNFORGETTABLE RUN / WALK



GREAT MEMORIES GOLF CLASSIC



BOWLATHON

