



Alzheimer Society
PEEL

Alzheimer Society Peel
60 Briarwood Avenue
Mississauga, Ontario L5G 3N6
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ANNUAL REPORT

April 1, 2013 to March 31, 2014

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Charitable Registration No: 132657396 RR0001
Chief Executive Officer: Christopher Rawn-Kane

MESSAGE FROM THE PRESIDENT

This marks the beginning of Alzheimer Society Peel's 31st year. At this time, I would like to reflect on how fortunate we are at the Society to have families, caregivers, volunteers, staff and donors who are so dedicated to our goal of alleviating the personal and social consequences of Alzheimer's disease or a related dementia.

Since 1983, we have collaborated with people and organizations at many levels to change what it means to have Alzheimer's disease or a related dementia. We have worked with people living in Peel, with physicians, hospitals, other organizations, and the government. To date, Alzheimer Society Peel has forwarded over \$1.38 Million dollars to research, and we are proud to have played a significant role in this progress by funding ground-breaking research. Equally important is our role in provision of information and support to those living with the disease.

It is a privilege for me as President of the Society's Board of Directors to work with those who have supported people whose lives have been touched by Alzheimer's disease or a related dementia. In the last year alone, this was over 32,000 people in the Region of Peel.

While great progress has been made, much work remains to be done. Today, over 208,000 people living in Ontario have the disease, and another 50,000 will be diagnosed in the next 5 years. Please help improve the lives of those who mean the most to you by supporting the Alzheimer Society Peel in any way you can.



Mary-Lynn Peters
President, Board of Directors
Alzheimer Society Peel

MAJOR FUNDRAISING EVENTS 2013 / 2014

EVENT	DATE	REVENUE COLLECTED
Great Memories Golf Classic	September 9, 2013	38,300
Forget Me Not Gala	January 24, 2014	26,300
Coffee Break	September 2013	29,400
Bowlathon	April 27, 2013	22,287
Teddy Bears	2013	8,853
Unforgettable Run / Walk For Memories	June 8, 2013	14,460

All the successful fundraisers are made up of these essential components: generous donors, sponsors, enthusiastic participants, dedicated volunteers and hard-working staff members.

Thanks to everyone who helped to ensure that the Alzheimer Society Peel's 2013 -2014 fundraising events were such an enormous success!

2013 / 2014 STUDENTS BURSARIES

Sheridan College Gerontology, Social Service Worker and Practical Nursing Students - Alzheimer Society Peel awarded 9 Bursaries for a total of \$6,300.

EXTRACT FROM AUDITED FINANCIAL STATEMENTS

A copy of complete audited financial statements can be supplied by the Alzheimer Society Peel Head Office

	2014	2013	2014	2013
	\$	\$	\$	\$
CURRENT ASSETS			REVENUES	
Cash	1,670,567	995,418	Local Health Integration Networks	5,537,143
Accounts receivables	156,218	136,192	Client fees	585,808
Short-term investments	271,759	358,869	Fundraising and other	279,246
Prepaid expenses	34,179	64,699	Donations	74,246
	<u>2,132,723</u>	1,555,178	Travel fees	79,391
			Memoriam	59,509
Long term investments	351,521	248,273	Investment income	15,734
				<u>6,631,077</u>
				6,025,241
Capital assets	<u>1,454,743</u>	<u>1,161,427</u>	EXPENSES	
	<u>3,938,987</u>	<u>2,964,878</u>	Wages and benefits	4,326,926
			Contract services	750,736
			Occupancy	531,271
LIABILITIES			Onetime spending	122,914
			Office	225,055
CURRENT LIABILITIES			Meals	123,385
Accounts payable and			Client transportation	116,707
accrued liabilities	1,256,739	741,658	Printing and literature	69,676
Deferred revenue	34,258	23,454	Program supplies	73,041
Amounts held in trust	19,415	19,415	Promotion and fundraising	63,703
	<u>1,310,412</u>	784,527	Administrative and professional fees	31,090
			Travel	27,011
Deferred capital			Conferences	13,766
contributions	638,519	259,019	Bad debts	888
	<u>1,948,931</u>	1,043,546		<u>888</u>
				11,241
				5,829,222
FUND BALANCES				
General fund	1,173,832	1,018,924	Excess of revenues over expenses	
Funds invested in capital assets	816,224	902,408	before undernoted items	154,908
	<u>1,990,056</u>	1,921,332		196,019
	<u>3,938,987</u>	<u>2,964,878</u>	Other expenses (income)	
			Amortization	114,787
			Deferred capital contributions	(28,603)
				(30,722)
			EXCESS OF REVENUES	
			OVER EXPENSES	<u>68,724</u>
				<u>107,577</u>

Approved on behalf of the Board



Mary Lynn Peters, President
May 27, 2014



Josephine Marks, Treasurer
May 27, 2014

Partnerships

- ▶ Enersource, Origin, Right at Home, Sunrise Senior Living, Steve Connolly, Brian Dawson, Janis Koval, Mentor College, City of Mississauga, University of Toronto (Mississauga Campus), Peel Regional Police, Bob Waldron, Credit Valley Hospital, Homewatch Caregivers, We Care Home Health Services, Premier Homecare Services, Bayshore Home Health, Nurse Next Door, and Home Instead for their support of educational conferences for community professionals.
- ▶ Mississauga Halton Local Health Integration Network, New Horizons's For Seniors, Ontario Trillium Foundation, and The Lloyd Carr - Harris Foundation for their financial support of Alzheimer programs.
- ▶ Mississauga Benevolent Fire Fighter's Association for sponsoring the Alzheimer Society Peel Bowlathon for 29 years.
- ▶ Our continued thanks goes to the Tiveron and McKenna families for their ongoing support of Nora's House.

Our Donors

The Alzheimer Society Peel is extremely grateful for all donations received over the past fiscal year. Over 4,000 donations were made to our organization in support of providing critical services to families affected by Alzheimer's disease, and to help fund continuing research. The Alzheimer Society Peel, along with the many families who benefit from our work, would once again like to express our appreciation for your generosity and kindness.

Event Sponsors/Corporate Donors/Service Clubs

- | | | |
|-----------------------------------------------|-------------------------------------------------------|---------------------------------------------|
| 680 News | Golden Triangle Chapter#291 Order of the Eastern Star | RBC Foundation |
| Active Tire & Auto Centre | Gowlings | Region of Peel Transportation Planning |
| Aircraft Appliances and Equipment | Heenan Blake LLP | Revera Retirement |
| Albotech Inc | Holland Christian Homes- Faith Manor | Rexall Specialty Pharmacy |
| Allegis Group Services (AGS) Canada | Home Instead Senior Care | Right at Home |
| Altus Health Group | Homewatch Caregivers | Rogers Cable 10 |
| Applewood United Church | HUB International Ins. Broker | Royal Canadian Legion - Ladies Auxillary |
| Army, Navy and Air Force Veterans of Canada | Huttonville Lions Club | Samuel, Son and Company Limited |
| Arsenault Architect Inc. | Hydro One Employees' & Pensioners' Charity Trust | Scotia Bank |
| Bayshore Home Health | Ida Schlesinger | Sean McGuckin |
| Beaver Brook Homes | Investors Group Financial Services Inc. | Sheridan College |
| Bereskin & Parr Management | James F. Hyland Professional Corporation. | Sheridian Villa |
| Big Media Inc. | Key Properties Group | Shoppers Drug Mart Life Foundation |
| BMO Employee Charitable Foundation | Knights of Columbus | Sifton Family Foundation |
| Bramalea Lions Club | Kuntz Forestry Consulting Inc. | Simerra Property Management |
| Brampton and Area Community Foundation | Leisureworld (Chesley Park Resident Council Fund) | Southbrook Lodge Inc. |
| Brampton Caledon Community Living | Leisureworld Caregiving Centre | St. John Fisher Catholic Women's League |
| Brown & Cohen Communications & Public Affairs | Lorne Park Secondary School | St. Joseph of Nazareth Church |
| Bulk Barn Foods Limited | Lundbeck Canada Inc. | SunGuard Availability Services Ltd. |
| Burton Manor | Lyon & Butler Insurance Brokers Ltd. | Sunrise Senior Living |
| Carmichael Wilson Property Consultants | Mackenzie Investments | Supply Chain Management |
| Chancery Mendez Holdings (Canada) Ltd | Mady Development Corporation | Target Canada |
| Chartwell Seniors Housing | Malton Village LTC | Telus Dollar for Dollar |
| Chartwell Select Greenway Retirement Village | Maritime Ontario | The Catholic Women's League of Canada |
| CIBC Lakeshore and Stavebank Branch | Matheis Financial | Telus Day of Giving |
| City of Mississauga Transportation & Works | MBS Steel Ltd. | The 2013 Gala Committee |
| Clifford Barker & Family | Mentor College | The Co-operators |
| Clow Canada | McRae Engineering Equipment Limited | The Cureton Family |
| Complete Purchasing Services | Miller Thompson LLP | The Davis Family |
| Corporation of the City of Brampton | Mississauga Fire Fighters Association | The Gallagher Family |
| Counsel Portfolio Services Inc. | Mississauga Scottish Club | The Kensington |
| Credit Hills Development | Monarch Group | The Park Family |
| CRT Founder's Golf Tournament | Morton Way Public School | The Scott Family |
| Darren Donnelly | MRC Health Care | TheTreasure Family |
| Deeth & Co. LLP | Nabeta Health Services Ltd. | The Quinlan Family |
| Dell | National Bank | Tricell Sales Marketing Ltd. |
| Delmar Electric Ontario Limited | Norval United Church Woman | Trios College |
| Duca Financial Services | Nurse Next Door | Toskan Casale Foundation |
| Eastman Manufacturing Inc. | Ontario Racquet Club | Trafalgar Lodge |
| Ecclesiastical Insurance | OPG Employees' & Pensioners' Charity Trust | Turner and Porter |
| Eleventh Floor Apparel | Origin Active Lifestyle | University of Toronto (Mississauga) |
| Enersource | Origin Active Living Communities | United Way of Burlington & Greater Hamilton |
| Erin Mills Lodge | Pace Savings & Credit Union Ltd. | United Way of Milton |
| Erin Mills United Church | Palisades on the Glen | United Way of Peel Region |
| Evergreen College | Peel Regional Police 11 Division | United Way of Oakville |
| Faith Manor Nursing Homes | Peel Regional Police Association | Viva Life |
| Fine Craft Upholstery | Preferred Health Care Services | |
| Giant Tiger Stores Ltd. | Premier Homecare Services | |
| Giffels Design Build Inc. | Prudential Foundation (The) | |

Although all donations are appreciated, due to space limitations only Corporate/Community donors of over \$200 are listed here.

We do not canvass door to door.

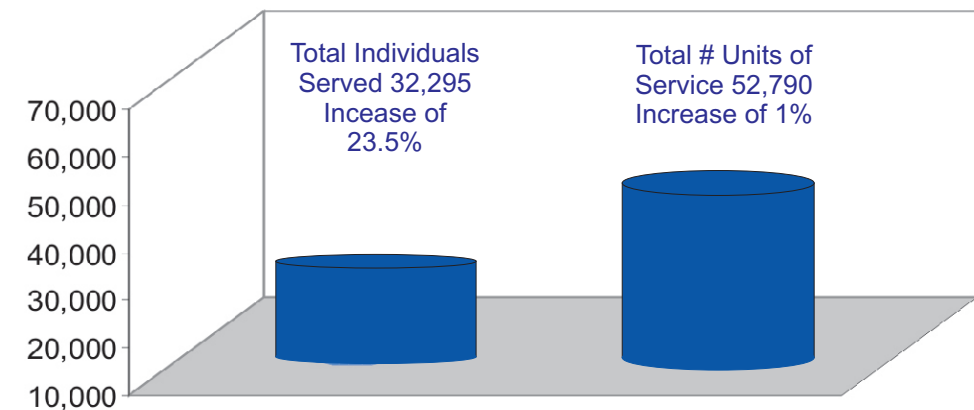
YOUR PRIVACY IS IMPORTANT TO US

The Alzheimer Society Peel respects the privacy of our donors. We do not sell, trade or otherwise share our mailing lists. We have created Privacy Policies which are in compliance with the Personal Information Protection and Electronic Documents Act (PIPEDA), enacted by the Federal Government on January 1, 2004. Please contact our Privacy Officer at 905-278-3667 if you have any questions related to Privacy.

STATS FOR FISCAL YEAR 2013-2014

	# of Individuals Served	# of Groups Sessions	# of Rides	Units of Services	# of Active Volunteers
Counselling	4,549				
Counselling Calls and Visits	6,264				
Day Programs	340		49,100	24,036	
Nora's House	399			5,042	
Education	4,684	264			
Friendly Visiting	4			28	
Volunteers					169
Behavioural Supports ON	13,551			9,616	
First Link Central West	5,947			4,378	
First Link Mississauga Halton	2,813			3,154	
Bathing Program	8			8	

ASP 2013 / 2014



OUR MISSION STATEMENT

The Alzheimer Society Peel exists to alleviate the personal and social consequences of Alzheimer's disease and related dementias; to help find the cause, prevention, and cure.

BOARD MEMBERS 2013/2014

Lisa Askim	David Maylor	Departing	For acceptance 2014-2015
Maryllynn Cook	Beverly McPherson	Marie Benjamin	
Paul Corbeil	John North	Evelyn Carriere	Barry Leslie
George Douglas	Elizabeth Pennock	Nora Lapp	Renu Minhas
Nichole Fisher	Mary Lynn Peters	Josephine Marks	Chris Tynan
Iona Jaffe			

EVENTS



BOWLATHON



GREAT MEMORIES GOLF CLASSIC



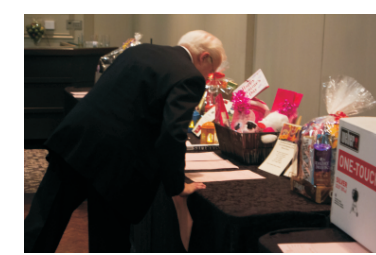
COFFEE BREAK



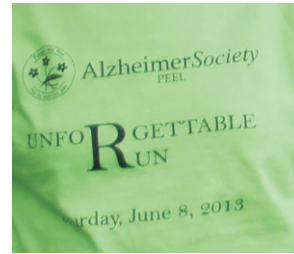
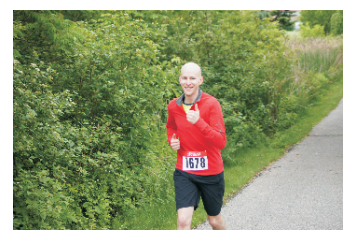
FORGET-ME-NOT GALA



TEDDY BEARS



UNFORGETTABLE RUN



WALK FOR MEMORIES

