



Alzheimer Society
PEEL

Alzheimer Society Peel
60 Briarwood Avenue
Mississauga, Ontario L5G 3N6
Tel: 905- 278-3667 • Fax: 905-278-3964
E-mail: n.bhamra@alzheimerpeel.com
Website: www.alzheimerpeel.com



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ANNUAL REPORT

April 1, 2011 to March 31, 2012

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Charitable Registration No: 132657396 RR0001
Chief Executive Officer: Christopher Rawn-Kane

MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

Greetings from the President of the Board of Directors, Ms. Evelyn Carriere and the Chief Executive Officer, Mr. Christopher Rawn-Kane.

The 2011-2012 year was a year of improvement and growth for the Alzheimer Society Peel. We were asked by the Provincial Government to act as a local lead on a major project that is taking place across Ontario. We have engaged the Peel Regional Police Service to implement a new way to support individuals in our community affected by wandering and elopement. We saw record attendance and support for those families and individuals in need. We have implemented new ways to offer people the help and assistance they require, and we have opened more access to healthcare services and opportunities to break down the barriers that keep people from those services. We have been able to help families from the Emergency Department into our programs, from their Doctors office directly after diagnosis, from home in to Long Term Care, we have also gone into homes to support and assist people that were unable to travel for services. Overall, we have been able to make a positive difference to those whose lives have been affected by Alzheimer's disease or related dementia.

Within this report you will see a summary of our services and the provision of them. We, as an organization cannot do the work that we do without the support and generosity of people like you. Thank you and we hope to have your support as we continue to move forward in the fight against the disease.



Evelyn Carriere
President, Board of Directors



Christopher Rawn-Kane
Chief Executive Officer

MAJOR FUNDRAISING EVENTS 2011-2012

EVENT	DATE	AMOUNT RAISED
Walk For Memories	January 29, 2012	46,585
Origin Great Memories Golf Classic	September 19, 2011	45,259
Forget Me Not Gala	November 4, 2011	37,015
Starr's on the Credit 3rd Party Fundraising	June 29, 2011	34,000
Bowlathon	April 30th, 2011	21,168
Coffee Break	September 2011	20,605
Teddy Bears	2011	6,000

All the successful fundraisers are made up of these essential components: generous donors/sponsors, enthusiastic participants, dedicated volunteers and hard-working staff members.

Thanks to everyone who helped to ensure that the Alzheimer Society Peel's 2011 -2012 fundraising events were such an enormous success!

STATS FOR FISCAL YEAR 2011-2012

	# of Individual Served	# of Groups Sessions	# of Hours of Services	# of Rides	Units of Services	# of Active Volunteers
Counselling	212	238				
Counselling Calls and Visits	6,224					
Day Programs	349			49,100	23,616	
Nora's House	409		8,784		5,092	
Education	3,693	99				
Volunteers						124

EXTRACT FROM AUDITED FINANCIAL STATEMENTS

A copy of complete Audited financial statements can be supplied by the Alzheimer Society Peel Head Office

Statement of Financial Position As at March 31, 2012 ASSETS

	2012	2011
CURRENT ASSETS	\$	\$
Cash	421,883	120,661
Short-term investments	135,092	40,922
Accounts and other receivables	177,123	173,005
Prepaid expenses	72,545	65,038
	806,643	399,626
LONG TERM INVESTMENTS	350,475	379,539
CAPITAL ASSETS	1,280,591	1,405,311
	2,437,709	2,184,476

LIABILITIES

CURRENT LIABILITIES

Accounts payable and accrued liabilities	304,211	155,258
Amounts held in trust	19,415	23,549
Deferred revenue	10,586	11,186
	334,212	189,993

DEFERRED CAPITAL CONTRIBUTIONS

	289,742	325,379
	623,954	515,372

FUND BALANCES

General fund	2,012,134	1,855,211
Ministry of Health programs fund	(198,379)	(186,107)

	1,813,755	1,669,104
	2,437,709	2,184,476

Statement of Operations For the year ended March 31, 2012

	2012	2011
REVENUES	\$	\$
Local Health Integration Networks	3,857,608	3,441,435
Client fees	513,741	500,516
Fundraising and other	377,153	361,993
Donations	100,519	104,132
Travel fees	98,183	95,084
Trillium grant	-	74,747
Memoriam	52,103	52,304
Investment income	16,230	22,622
	5,015,537	4,652,833

EXPENSES

Wages and benefits	3,392,661	3,213,953
Occupancy	507,403	502,785
Office	176,067	170,083
Startup costs	139,500	74,954
Meals	124,111	107,337
Client transportation	116,446	129,496
Program supplies	97,403	83,765
Printing and literature	63,493	27,506
Promotion and fundraising	60,417	68,123
Administrative and professional fees	57,265	32,440
Travel	17,116	14,390
Conferences	16,733	19,145
Bad debts	13,189	9,927
	4,781,804	4,453,904

Excess of revenues over expenses before the following	233,733	198,929
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Other expenses (income)		
Amortization	124,719	116,795
Deferred capital contributions	(35,637)	55,130

EXCESS OF REVENUES OVER EXPENSES	144,651	27,004
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Approved on behalf of the Board



Evelyn Carriere, President



Josephine Marks, Treasurer

Partnerships

- Pfizer Canada, Origin Evergreen, Sunrise Senior Living, Steve Connolly, Electrolux, City of Mississauga, University of Toronto (Mississauga Campus), Peel Regional Police, A.E. Appliances, Bob Waldron, Chris Parson, Starr's on the Credit, Credit Valley Hospital, Homewatch Caregivers, We Care Home Health Services, Premier Homecare Services, Bayshore Home Health, Nurse Next Door, Comfy Care and Home Instead for their support of educational conferences for community professionals.
- Mississauga Halton Local Health Integration Network, New Horizons's For Seniors, Ontario Trillium Foundations, Medtronics Foundation and The Lloyd Carr - Harris Foundation for their financial support of Alzheimer programs.
- Mississauga Benevolent Fire Fighter's Association for sponsoring the Alzheimer Society Peel Bowlathon for 4 years.

Our Donors

The Alzheimer Society Peel is extremely grateful for all donations received over the past fiscal year. Over 4,000 donations were made to our organization in support of providing critical services to families affected by Alzheimer's disease, and to help fund continuing research. The Alzheimer Society Peel, along with the many families who benefit from our work, would once again like to express our appreciation for your generosity and kindness.

A. M. Conforzi Professional Corporation
 Active Tyre & Auto Centre
 Aircraft Appliances and Equipment
 Altus Health Group
 Applewood United Church
 Army, Navy and Air Force Veterans of Canada
 Arsenaault Architect Inc.
 Bayshore Home Health
 Beaver Brook Homes
 Bereskin & Parr Management
 Big Media Inc.
 Blainey Wellness Centre (Brampton) Inc.
 BMO Employee Charitable Foundation
 Bramalea Lions Club
 Brampton and Area Community Foundation
 Brampton Caledon Community Living
 Brown & Cohen Communications & Public Affairs
 Bulk Barn Foods Limited
 Burton Manor
 Carmichael Wilson Property Consultants
 Catherine Wilson
 Chartwell Seniors Housing
 Chartwell Select Greenway Retirement Village
 CIBC Lakeshore and Stavebank Branch
 City of Mississauga Transportation & Works
 Clifford Barker & Family
 Clow Canada
 Complete Purchasing Services
 Corporation of the City of Brampton
 Counsel Portfolio Services Inc.
 Credit Hills Development
 CRT Founder's Golf Tournament
 D. Saba and Associates
 Darren Donnelly
 Deeth & Co. LLP
 Dell
 Direct Office Solution
 Duca Financial Services
 Eastman Manufacturing Inc.
 Ecclesiastical Insurance
 Eleventh Floor Apparel
 Erin Mills Lodge
 Erin Mills United Church
 Evergreen College
 Faith Manor Nursing Homes
 Fine Craft Upholstery
 Giant Tiger Stores Ltd.
 Giffels Design Build Inc.

Gowlings
 Heenan Blake LLP
 Hillcrest Public School
 Holland Christian Homes- Faith Manor
 Home Instead Senior Care
 Homewatch Caregivers
 HUB International Ins. Broker
 Huttonville Lions Club
 Investors Group Financial Services Inc.
 Jacqueline Di Falco
 JAE Associates Ltd
 James F. Hyland Professional Corporation.
 Joanne Lecker
 Key Properties Group
 Knights of Columbus
 Kuntz Forestry Consulting Inc.
 Lexmark
 Leisureworld (Chesley Park Resident Council Fund)
 Leisureworld Caregiving Centre
 Lorne Park Secondary School
 Lundbeck Canada Inc.
 Lyon & Butler Insurance Brokers Ltd.
 Mackenzie Investments
 Malton Village LTC
 Maritime Ontario
 Matheis Financial
 MBS Steel Ltd.
 Mentor College
 McRae Engineering Equipment Limited
 Miller Thompson LLP
 Mississauga Fire Fighters Association
 Mississauga Scottish Club
 Monarch Group
 Morton Way Public School
 MRC Health Care
 Music Society of St. Helen's
 Nabeta Health Services Ltd.
 National Bank
 Norval United Church Woman
 Nurse Next Door
 Ontario Racquet Club
 OPG Employees' & Pensioners' Charity Trust
 Origin Active Lifestyle
 Origin Active Living Communities
 Pace Savings & Credit Union Ltd.
 Palisades on the Glen
 Peel Regional Police 11 Division
 Peel Regional Police Association

Pfizer Canada Inc.
 Preferred Health Care Services
 Premier Homecare Services
 Prudential Foundation (The)
 Region of Peel Transportation Planning
 Revera Retirement
 Rexall Specialty Pharmacy
 Rhyscon Systems Inc.
 Rogers Cable 10
 SadhnaWay Meditation Centre
 Samuel, Son and Company Limited
 Scotia Bank
 Sean McGuckin
 Sheridan College
 Sheridan Centre Mall
 Sheridian Villa
 Shoppers Drug Mart Life Foundation
 Sifton Family Foundation
 Simerra Property Management
 Southbrook Lodge Inc.
 St. John Fisher Catholic Women's League
 St. Joseph of Nazareth Church
 Starr Family
 SunGuard Availability Services Ltd.
 Sunrise Senior Living
 Supply Chain Management
 Telus Dollar for Dollar
 The Catholic Women's League of Canada
 Mady Development Corporation
 Telus Day of Giving
 The Co-operators
 The 2011 Gala Committee
 The Davis Family
 The Embroidery Studio
 The Sign Factory
 The Kensington
 Trend Office Interiors
 Tricell Sales Marketing Ltd.
 Trios College
 Toskan Casale Foundation
 Trafalgar Lodge
 Turner and Porter
 University of Toronto (Mississauga)
 Viva Life
 Walmart
 Xerox Central Operation Canada
 680 News

- Although all donations are appreciated, due to space limitations only Corporate/Community donors of over \$200 are listed here.
- **We do not canvass door to door.**

YOUR PRIVACY IS IMPORTANT TO US

The Alzheimer Society Peel respects the privacy of our donors. We do not sell, trade or otherwise share our mailing lists. We have created Privacy Policies which are in compliance with The Personal Information Protection and Electronic Documents Act (PIPEDA), enacted by the Federal Government on January 1, 2004. Please contact our Privacy Officer at 905-278-3667 if you have any questions related to Privacy.

Events

WALK FOR MEMORIES



ORIGIN GOLF



BOWLATHON



FORGET ME NOT GALA



STAFF EDUCATION DAY



2012 TEDDY BEARS



2011/2012 STUDENTS BURSARIES

Sheridan College Gerontology, Social Service Worker and Practical Nursing Students - Alzheimer Society Peel awarded 9 Bursaries for a total of \$6,300.00

**THIRD PARTY EVENTS
STARR'S ON THE CREDIT**



Top: Christopher Rawn-Kane Chief Executive Officer at Alzheimer Society Peel returning the car keys to the Nurse Next Doors representative. Below: with ASP Staff



ANGEL EYES



VOLUNTEER

William Winfield is presented with a Volunteer Award by CEO of Homestead Senior Care Greg Bechard



OUR MISSION STATEMENT

The Alzheimer Society Peel exists to alleviate the personal and social consequences of Alzheimer's disease; to help find the cause, prevention and cure.

BOARD MEMBERS 2012/2013

Marie Benjamin	Nora Lapp	Mary Lynn Peters	For acceptance 2012-2013
Evelyn Carriere	Vinod Malhotra	Gladys Wong-Chan	Paul Corbeil
George Douglas	Josephine Marks	Departing	Lisa Askim
Nichole Fisher	Beverly McPherson	Shannon Doherty	
Iona Jaffe	John North	Marion McKeen	
		Dan Wakabayashi	