



*Alzheimer Society*  
PEEL



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# ***ANNUAL REPORT***

***April 1, 2012 to March 31, 2013***

Alzheimer Society Peel  
60 Briarwood Avenue  
Mississauga, Ontario L5G 3N6  
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Website: [www.alzheimerpeel.com](http://www.alzheimerpeel.com)

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Charitable Registration No: 132657396 RR0001  
Chief Executive Officer: Christopher Rawn-Kane

**MESSAGE FROM THE CHIEF EXECUTIVE OFFICER**

**Celebrating 30 Years of Hope in Peel**


Alzheimer Society Peel was created to address the personal and social consequences of Alzheimer's disease and related dementias. The goal was to support those whose lives had been affected by the disease and to find a cure. At that time, educational sessions, counselling services and support groups were provided to approximately 500 people. In our 30th year, we provided support to over 26,000 people through a variety of services.

Since 1983, we have seen many victories in the fight against Alzheimer's disease and related dementias thanks to the support of volunteers, families, individuals, donors, sponsors, organizations and colleagues all standing behind our mission as one voice.

Thank you to all of those who helped us make Alzheimer Society Peel what it is today.....



Evelyn Carriere  
President, Board of Directors



Christopher Rawn-Kane  
Chief Executive Officer

**MAJOR FUNDRAISING EVENTS 2012 / 2013**

EVENT	DATE	AMOUNT RAISED
Origin Great Memories Golf Classic	September 10, 2012	44,575
Forget Me Not Gala	November 16, 2012	37,500
Walk For Memories	January 27, 2013	37,160
Coffee Break	September 2012	26,115
Bowlathon	April 28th, 2012	23,000
Teddy Bears	2012	9,680
Unforgettable Run	June 9th, 2012	7,490

All the successful fundraisers are made up of these essential components: generous donors/sponsors, enthusiastic participants, dedicated volunteers and hard-working staff members.

Thanks to everyone who helped to ensure that the Alzheimer Society Peel's 2012 -2013 fundraising

**2012 / 2013 STUDENTS BURSARIES**

Sheridan College Gerontology, Social Service Worker and Practical Nursing Students - Alzheimer Society Peel awarded 9 Bursaries for a total of \$6,300.00

**EXTRACT FROM AUDITED FINANCIAL STATEMENTS**

A copy of complete Audited financial statements can be supplied by the Alzheimer Society Peel Head Office

**Statement of Financial Position  
As at March 31, 2013  
ASSETS**

	2013	2012
<b>CURRENT ASSETS</b>	\$	\$
Cash	1,099,769	421,883
Accounts and other receivables	136,192	177,123
Short-term investments	254,518	135,092
Prepaid expenses	64,699	72,545
	<u>1,555,178</u>	<u>806,643</u>
<b>LONG TERM INVESTMENTS</b>	248,273	350,475
<b>CAPITAL ASSETS</b>	1,161,427	1,280,591
	<u>2,964,878</u>	<u>2,437,709</u>
<b>LIABILITIES</b>		
<b>CURRENT LIABILITIES</b>		
Accounts payable and accrued liabilities	741,658	304,211
Deferred revenue	23,454	10,586
Amounts held in trust	19,415	19,415
	<u>784,527</u>	<u>334,212</u>
<b>DEFERRED CAPITAL CONTRIBUTIONS</b>	259,019	289,742
	<u>1,043,546</u>	<u>623,954</u>
<b>FUND BALANCES</b>		
General fund	2,141,160	2,012,134
Ministry of Health programs fund	(219,828)	(198,379)
	<u>1,921,332</u>	<u>1,813,755</u>
	<u>2,964,878</u>	<u>2,437,709</u>

**Statement of Operations  
For the year ended March 31, 2013**

	2013	2012
<b>REVENUES</b>	\$	\$
Local Health Integration Networks	4,865,130	3,857,608
Client fees	590,126	513,741
Fundraising and other	312,722	378,333
Donations	92,653	99,339
Travel fees	97,896	98,183
Memoriam	51,053	52,103
Investment income	15,661	16,230
	<u>6,025,241</u>	<u>5,015,537</u>
<b>EXPENSES</b>		
Wages and benefits	4,256,692	3,392,661
Occupancy	507,791	507,403
Onetime spending	202,299	168,366
Office	181,108	152,982
Contract service	130,484	-
Meals	124,437	124,111
Client transportation	120,141	116,446
Printing and literature	79,865	64,018
Program supplies	64,193	97,403
Promotion and fundraising	58,738	60,417
Administrative and professional fees	44,099	57,265
Travel	33,564	10,338
Conferences	14,570	17,206
Bad debts	11,241	13,188
	<u>5,829,222</u>	<u>4,781,804</u>
Excess of revenues before undernoted items	<u>196,019</u>	<u>233,733</u>
Other expenses (income)		
Amortization	119,164	124,719
Deferred capital contributions	(30,722)	(35,637)
<b>EXCESS OF REVENUES OVER EXPENSES</b>	<u>107,577</u>	<u>144,651</u>

Approved on behalf of the Board



Evelyn Carriere, President  
May 28, 2013



Josephine Marks, Treasurer  
May 28, 2013

**Partnerships**

- Enersource, Origin, Right at Home, Sunrise Senior Living, Steve Connolly, Mentor College, City of Mississauga, University of Toronto (Mississauga Campus), Peel Regional Police, A.E. Appliances, Bob Waldron, Credit, Credit Valley Hospital, Homewatch Caregivers, We Care Home Health Services, Premier Homecare Services, Bayshore Home Health, Nurse Next Door, and Home Instead for their support of educational conferences for community professionals.
- Mississauga Halton Local Health Integration Network, New Horizons's For Seniors, Ontario Trillium Foundation, Medtronics Foundation and The Lloyd Carr - Harris Foundation for their financial support of Alzheimer programs.
- Mississauga Benevolent Fire Fighter's Association for sponsoring the Alzheimer Society Peel Bowlathon for 27years.

**Our Donors**

The Alzheimer Society Peel is extremely grateful for all donations received over the past fiscal year. Over 4,000 donations were made to our organization in support of providing critical services to families affected by Alzheimer's disease, and to help fund continuing research. The Alzheimer Society Peel, along with the many families who benefit from our work, would once again like to express our appreciation for your generosity and kindness.

- |                                               |                                                       |                                             |
|-----------------------------------------------|-------------------------------------------------------|---------------------------------------------|
| Active Tire & Auto Centre                     | Golden Triangle Chapter#291 Order of the Eastern Star | RBC Foundation                              |
| Aircraft Appliances and Equipment             | Gowlings                                              | Region of Peel Transportation Planning      |
| Albatech Inc                                  | Heenan Blake LLP                                      | Revera Retirement                           |
| Allegis Group Services (AGS) Canada           | Holland Christian Homes- Faith Manor                  | Rexall Specialty Pharmacy                   |
| Altus Health Group                            | Home Instead Senior Care                              | Right at Home                               |
| Applewood United Church                       | Homewatch Caregivers                                  | Rogers Cable 10                             |
| Army, Navy and Air Force Veterans of Canada   | HUB International Ins. Broker                         | Royal Canadian Legion - Ladies Auxillary    |
| Arsenault Architect Inc.                      | Huttonville Lions Club                                | Samuel, Son and Company Limited             |
| Bayshore Home Health                          | Hydro One Employees' & Pensioners' Charity Trust      | Scotia Bank                                 |
| Beaver Brook Homes                            | Ida Schlesinger                                       | Sean McGuckin                               |
| Bereskin & Parr Management                    | Investors Group Financial Services Inc.               | Sheridan College                            |
| Big Media Inc.                                | James F. Hyland Professional Corporation.             | Sheridan Centre Mall                        |
| BMO Employee Charitable Foundation            | Key Properties Group                                  | Sheridian Villa                             |
| Bramalea Lions Club                           | Knights of Columbus                                   | Shoppers Drug Mart Life Foundation          |
| Brampton and Area Community Foundation        | Kuntz Forestry Consulting Inc.                        | Sifton Family Foundation                    |
| Brampton Caledon Community Living             | Leisureworld (Chesley Park Resident Council Fund)     | Simerra Property Management                 |
| Brown & Cohen Communications & Public Affairs | Leisureworld Caregiving Centre                        | Southbrook Lodge Inc.                       |
| Bulk Barn Foods Limited                       | Lorne Park Secondary School                           | St. John Fisher Catholic Women's League     |
| Burton Manor                                  | Lundbeck Canada Inc.                                  | St. Joseph of Nazareth Church               |
| Carmichael Wilson Property Consultants        | Lyon & Butler Insurance Brokers Ltd.                  | SunGuard Availability Services Ltd.         |
| Chancery Mendez Holdings (Canada) Ltd         | Mackenzie Investments                                 | Sunrise Senior Living                       |
| Chartwell Seniors Housing                     | Malton Village LTC                                    | Supply Chain Management                     |
| Chartwell Select Greenway Retirement Village  | Maritime Ontario                                      | Target Canada                               |
| CIBC Lakeshore and Stavebank Branch           | Matheis Financial                                     | Telus Dollar for Dollar                     |
| City of Mississauga Transportation & Works    | MBS Steel Ltd.                                        | The Catholic Women's League of Canada       |
| Clifford Barker & Family                      | Mentor College                                        | Mady Development Corporation                |
| Clow Canada                                   | McRae Engineering Equipment Limited                   | Telus Day of Giving                         |
| Complete Purchasing Services                  | Miller Thompson LLP                                   | The Co-operators                            |
| Corporation of the City of Brampton           | Mississauga Fire Fighters Association                 | The 2012 Gala Committee                     |
| Counsel Portfolio Services Inc.               | Mississauga Scottish Club                             | The Davis Family                            |
| Credit Hills Development                      | Monarch Group                                         | The Cureton Family                          |
| CRT Founder's Golf Tournament                 | Morton Way Public School                              | The Kensington                              |
| Darren Donnelly                               | MRC Health Care                                       | The Park Family                             |
| Deeth & Co. LLP                               | Nabeta Health Services Ltd.                           | The Scott Family                            |
| Dell                                          | National Bank                                         | TheTreasure Family                          |
| Delmar Electric Ontario Limited               | Norval United Church Woman                            | The Quinlan Family                          |
| Duca Financial Services                       | Nurse Next Door                                       | Tricell Sales Marketing Ltd.                |
| Eastman Manufacturing Inc.                    | Ontario Racquet Club                                  | Trios College                               |
| Ecclesiastical Insurance                      | OPG Employees' & Pensioners' Charity Trust            | Toskan Casale Foundation                    |
| Eleventh Floor Apparel                        | Origin Active Lifestyle                               | Trafalgar Lodge                             |
| Enersource                                    | Origin Active Living Communities                      | Turner and Porter                           |
| Erin Mills Lodge                              | Pace Savings & Credit Union Ltd.                      | University of Toronto (Mississauga)         |
| Erin Mills United Church                      | Palisades on the Glen                                 | United Way of Burlington & Greater Hamilton |
| Evergreen College                             | Peel Regional Police 11 Division                      | United Way of Milton                        |
| Faith Manor Nursing Homes                     | Peel Regional Police Association                      | United Way of Peel Region                   |
| Fine Craft Upholstery                         | Preferred Health Care Services                        | United Way of Oakville                      |
| Giant Tiger Stores Ltd.                       | Premier Homecare Services                             | Viva Life                                   |
| Giffels Design Build Inc.                     | Prudential Foundation (The)                           | 680 News                                    |

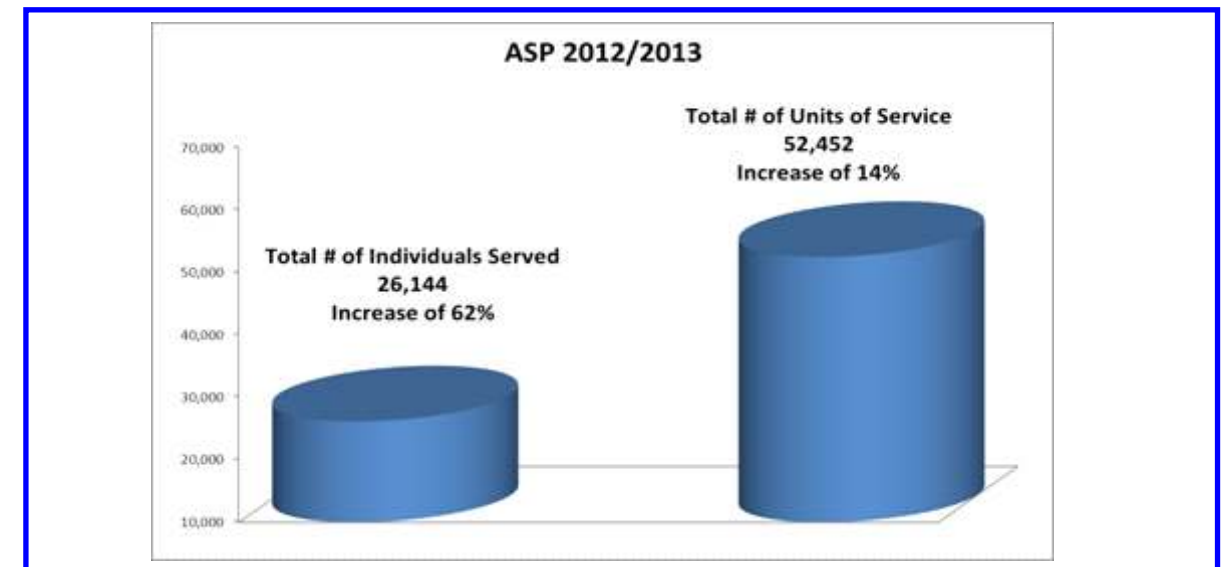
- Although all donations are appreciated, due to space limitations only Corporate/Community donors of over \$200 are listed here.
- **We do not canvass door to door.**

**YOUR PRIVACY IS IMPORTANT TO US**

The Alzheimer Society Peel respects the privacy of our donors. We do not sell, trade or otherwise share our mailing lists. We have created Privacy Policies which are in compliance with The Personal Information Protection and Electronic Documents Act (PIPEDA), enacted by the Federal Government on January 1, 2004. Please contact our Privacy Officer at 905-278-3667 if you have any questions related to Privacy.

**STATS FOR FISCAL YEAR 2012-2013**

	# of Individual Served	# of Groups Sessions	# of Hours of Services	# of Rides	Units of Services	# of Active Volunteers
Counselling	4,648	238				
Counselling Calls and Visits	6,605					
Day Programs	371			49,100	25,181	
Nora's House	422		8,760		5,580	
Education	3,708	67				
Volunteers	15				95	169
Behavioural Supports ON	10,164				8,852	
First Link Central West	3,815				3,183	
First Link Mississauga Halton	3,001				3,596	



**OUR MISSION STATEMENT**

The Alzheimer Society Peel exists to alleviate the personal and social consequences of Alzheimer's disease; to help find the cause, prevention and cure.

**BOARD MEMBERS 2012/2013**

Lisa Askim	Iona Jaffe	Mary Lynn Peters	<b>For acceptance 2012-2013</b>
Marie Benjamin	Nora Lapp	<b>Departing</b>	Marylynn Cook
Paul Corbeil	Josephine Marks	Gladys Wong-Chan	Elizabeth Pennock
George Douglas	Beverly McPherson	Evelyn Carriere	David Maylor
Nichole Fisher	John North	Vinod Malhotra	

WALK FOR MEMORIES



BOWLATHON



UNFORGETTABLE RUN



ORIGIN GOLF



TEDDY BEAR TheoDora



GALA



OUR SPONSORS AND SUPPORTERS

