



# 2017-2018 Annual Report



Alzheimer Society  
PEEL



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# Mission, Vision and Values

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## Mission

Alzheimer Society Peel exists to alleviate the personal and social consequences of Alzheimer's disease and related dementias; to help find the cause, prevention and cure.

## Vision

The Society provides *Help for Today and Hope for Tomorrow* by offering support and programs for individuals and their families affected by Alzheimer's disease and other related dementias.

## Values

- **Respect:** Show respect for the dignity of the person with Alzheimer's disease or a related dementia
- **Compassion:** Show concern and understanding; support the personhood of people with Alzheimer's disease
- **Integrity:** Focus on trustworthiness, including honesty, reliability and loyalty, in an environment of total quality care
- **Competency:** Focus on effective, appropriate, high quality care and administration in programs and services for people with Alzheimer's disease and their families
- **Home:** Encouraging and supporting people in their homes and communities
- **Knowledge:** Focus on having knowledge, sharing and providing resources and information to the community to improve the way we provide dementia care. Using what we learn today as the building blocks for tomorrow.
- **Accountability:** To be aware of, and accountable to the users and funders of ASP for the commitments they make to our organization. To spend and make decisions thoughtfully and wisely.

# Message From The Board President

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## Welcome to the 2017-2018 Alzheimer Society Peel Annual Report

Once again this past year has been a time of tremendous growth for Alzheimer Society Peel, and with it, it has brought new services, expansions of old programs, and new staff members to further compliment our offerings to the community. I am honoured to share with you the successes and highlights from 2017-2018 in this report.



**Paul Corbeil**

Alzheimer Society Peel Board President

Alzheimer's is a disease that touches all of us in some way. *People* are affected by this disease; not just the person who is diagnosed. While it affects all of us, it is also what unites us to provide *Help for Today and Hope for Tomorrow*. Alzheimer Society Peel continues to be champions for the cause, and without the support and help from our generous donors, dedicated volunteers and students, enthusiastic staff, and devoted caregivers, we would not be able to continue to provide the exceptional care that we do.

We look forward to the increased support we will be able to offer under the new Provincial Dementia Strategy being supported by the Ministry of Health and Long Term Care. Please stay tuned for upcoming information on its progress, and other Local Health Integration Network initiatives.

As always, thank you for entrusting us with your support needs and have a happy, healthy 2018 -2019.

Sincerely,

A handwritten signature in black ink that reads "Paul Corbeil".

Paul Corbeil  
President of the Board of Directors

A handwritten signature in black ink that reads "Chris Rawn-Kane".

Christopher Rawn-Kane  
Chief Executive Officer

# Board of Directors

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Maryllynn Cook

Mary Coroza

Inna Koldorf

Mona Kumar

Barry Leslie

David Maylor

Anne McKye

Barry Nowoselski

Elizabeth Pennock

Danish Shaikh

*Departing Board Members:* Lisa Askim

Paul Corbeil

Mary-Lynn Peters

Renu Minhas



# Society Sponsors

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## Access Abilities

905-825-5335

## BDO Canada LLP

905-270-7700

## CIBC City Centre

905-566-5621

## Counsel Portfolio Services

416-934-7002

## Erin Mills Mazda

905-997-7740

## Home Instead Senior Care

905-276-2273 | 416-800-1846

## iCare Home Health

905-491-6941

## Lyon & Butler Insurance

416-913-0035

## Nurse Next Door Mississauga

905-582-3742

## Milestones, Vega Blvd

905-828-9119

## Service Masters

289-814-9119

## Southbrook Retirement

905-456-3334

## THN Media

905-278-1111

## UniFirst

905-828-9621

## Verve Senior Living

905-821-1161

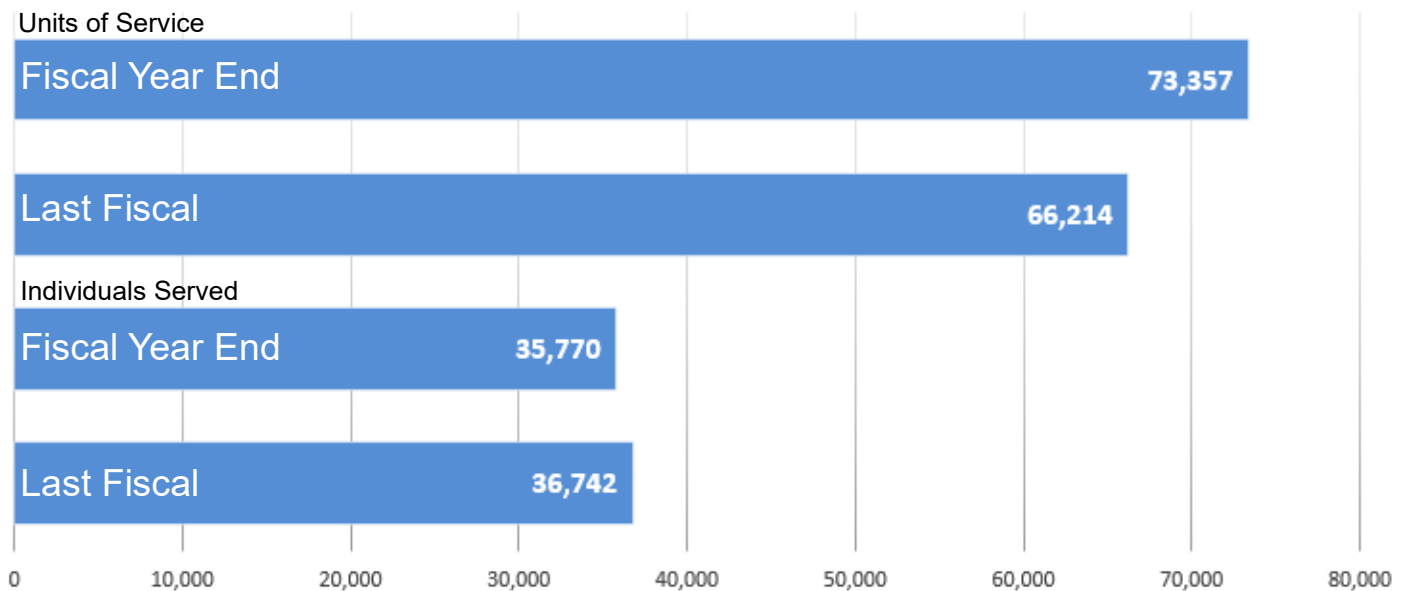
## Village of Erin Meadows

905-569-7155





# Statistics and Financials



**Total Units of Service**  
Current Fiscal 73,357  
Last Fiscal 66,214  
Up by 9%

**Total Individuals Served**  
Current Fiscal 35,770  
Last Fiscal 36,742  
Only down by 2%

Units of Service **increased** overall by **9%**  
Services that saw an **increase** this fiscal are:

- MH Counselling
- CW First Link
- CW Day Program
- Community Support Worker
- Psychogeriatric Resource Consultants
- Bathing Program

# Statistics and Financials

## Alzheimer Society Peel Notes to Financial Statements

March 31, 2018

### Statement of Financial Position

March 31	2018	2017
<b>Assets</b>		
<b>Current</b>		
Cash	\$ 828,902	\$ 628,777
Accounts receivable	249,577	193,425
Short-term investments (Note 2)	408,926	388,072
Prepaid expenses	42,550	53,117
	<b>1,529,955</b>	1,263,391
<b>Long-term investments</b> (Note 2)	<b>628,222</b>	639,118
<b>Capital assets</b> (Note 4)	<b>1,097,975</b>	1,251,240
	<b>\$ 3,256,152</b>	\$ 3,153,749

### Liabilities and Fund Balances

<b>Current</b>		
Accounts payable and accrued liabilities (Note 3)	\$ 869,727	\$ 780,021
Deferred revenue	-	6,735
	<b>869,727</b>	786,756
<b>Deferred capital contributions</b> (Note 5)	<b>515,299</b>	524,949
	<b>1,385,026</b>	1,311,705
<b>Fund balances</b>		
Internally restricted fund	1,000,000	1,000,000
Unrestricted fund	288,450	115,753
Funds invested in capital assets (Note 6)	582,676	726,291
	<b>1,871,126</b>	1,842,044
	<b>\$ 3,256,152</b>	\$ 3,153,749

On behalf of the Board:



Paul Corbeil, President



Barry Leslie, Vice President



# Highlights

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## Government Funding

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Bridges To Care (MH LHIN)	\$339,900
BSO Expansion	\$182,605
Central West Education	\$80,000
Emergency Bed Evaluation Project	\$115,000
Transportation	\$137,000

## Community Donations

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Brampton Caledon Community Foundation	\$5,000
Brittany Marchand	\$2,425
Loblaws	\$1,759
Mississauga Festival Choir	\$4,462
Mississauga Legion	\$5,000
Rotary Club of Huttonville	\$500
Royal Canadian Legion	\$1,000
Source Office Furniture	\$5,000
Verve Senior Living	\$20,000

## Grants

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Port Credit Foundation	\$3,500
Rotary Club of Mississauga	\$3,000

## Personal & Estate Giving

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Anonymous	\$9,805
Anonymous	\$2,000
Liparoti Family	\$2,000
Mike Manfredi & Family	\$2,500

# Fundraising

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<b>FANBowl 2017</b>	<b>\$21,447.60</b>
<b>Walk For Alzheimer's &amp; Unforgettable Run</b>	<b>\$89,060.66</b>
<b>Coffee Break</b>	<b>\$13,647.85</b>
<b>Great Memories Golf Classic</b>	<b>\$32,200.00</b>
<b>Teddy Bears</b>	<b>\$10,092.50</b>
<b>Taste of Peel</b>	<b>\$26,987.15</b>
<b>FundRazr Campaigns</b>	<b>\$13,749.00</b>
<b>Third Party Events</b>	<b>\$26,538.00</b>





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Mississauga, ON L5G 3N6

Tel: 905-278-3667  
Fax: 905-278-3964

Charitable Registration: 132657396 RR0001  
Chief Executive Officer: Christopher Rawn-Kane

[www.alzheimerpeel.com](http://www.alzheimerpeel.com)



**Alzheimer Society**  
PEEL