



Alzheimer *Society*

WATERLOO WELLINGTON

ANNUAL
REPORT
SEPT 2018

ALZHEIMER SOCIETY WATERLOO WELLINGTON
IS A REGISTERED CHARITY: 10670 5338 RR0001

PRESIDENT'S INTRODUCTION

This past year has seen our Alzheimer Society Waterloo Wellington (ASWW) continue to grow and increase its impact in our community.

We have strong, trusting relationships between board, staff and community stakeholders including the LHIN. We are playing a leadership role with several initiatives including the Waterloo Wellington Dementia Strategy Steering Committee. Financially, our organization has never been stronger, and prepared to serve our community for years to come.

This year we continued to deliver against the four pillars of our strategic plan:

- * Deliver a meaningful client experience
- * Generate revenue to meet the growing demand for our services
- * Attract, retain and engage exceptional employees and volunteers
- * Maximize our impact of programs and services in the community

ASWW is working closely with other Ontario Alzheimer Societies and Alzheimer Society of Ontario (ASO) to ensure best practice, standardization and strong risk management processes are in place for all program and services delivery across Ontario. We have implemented standard quality measurements to ensure our services are meeting client and stakeholder needs. We are continuing to invest in the right training and tools for our board and staff to ensure we provide excellent service.

The Alzheimer Society Waterloo Wellington Board of Directors is proud to be on this journey with you. Thank you to our donors, funders and sponsors for their ongoing support. Most importantly, thank you to our clients, volunteers, community partners and staff. Together we are truly supporting people living with dementia to "Live Their Best Day," each and every day.

Warm regards,

Scott Wahl, President



FROM THE EXECUTIVE DIRECTOR

Dear Community Partners,

ASWW is so proud to be able to partner with people living with dementia, their care partners and our community. It really does take a collective effort to support people to "Live Their Best Day." ASWW is honoured to provide client-centred, high quality, responsive programming, grounded in best practice approaches including education, Social Work support and social/therapeutic opportunities. We are grateful to our donors, sponsors, funders, many community partners, staff and volunteers as through their generosity we can support our community.

ASWW has embraced new changes and challenges during the 2017/2018 year. We moved our largest fundraiser, Investors Group Walk for Alzheimer's, to May to align with Alzheimer Societies across Canada. Our team rose to the challenge and loyal supporters embraced our new format. We had a great Walk. We were successful in securing a two-year Ontario Trillium Foundation grant to expand Minds in Motion® to 10 locations running all year long across Waterloo Wellington. This amazing program will now be able to reach so many more people living with dementia and their care partners. Our goal is to integrate with community partners so the program can become sustainable post-grant. We will keep you posted.



We continue to embrace a philosophy of continuous quality improvement, including consistent program evaluation, gathering feedback, utilizing best practice approaches, and making responsive changes along the way. This practice has led to many quality improvements and changes to the way that we offer our programming. On average, satisfaction rates are over 90%. We are adding, removing and changing our programming to reflect your feedback. This approach works.

We listened to your feedback about offering more social opportunities. In January 2017, ASWW launched the Peer Connections group in partnership with the City of Kitchener. Participant response was amazing and we knew we had to do more. We have now expanded to Elora in partnership with Community Resource Centre of Centre and North Wellington. This unique program offers social opportunities for both caregivers and people living with dementia simultaneously.

ASWW is a key partner at the Ontario Dementia Strategy planning tables and will ensure that the voice of people living with dementia is heard. We will advocate for health system improvements and will continue to work with community partners to maximize this opportunity. I look forward to sharing in this opportunity together.

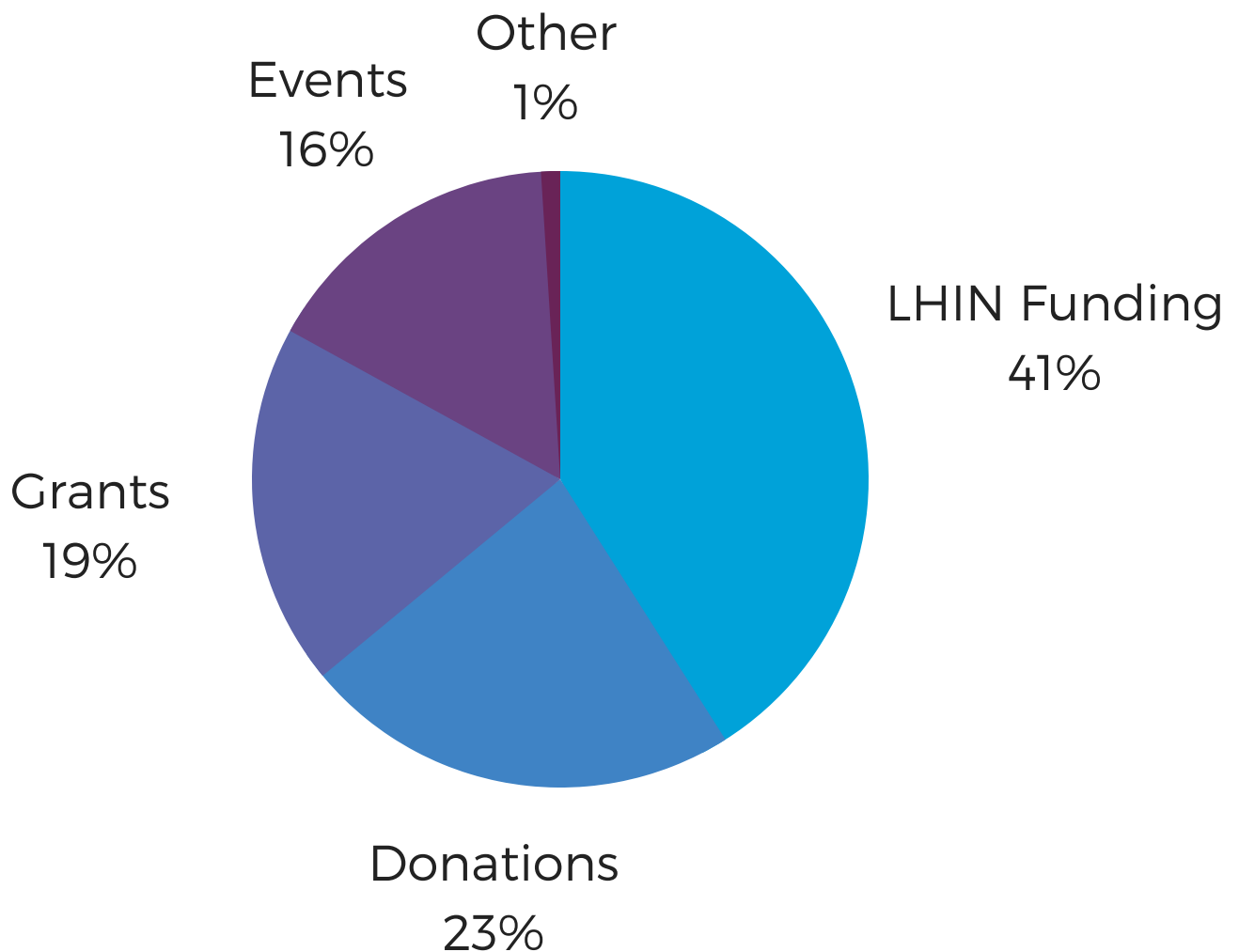
ASWW will continue to operate in a continuous quality improvement culture, working side by side with clients and community partners. Providing the most client centred care possible is our priority and we look forward to continuing this journey together.

Warm regards,
Michelle Martin, Executive Director

FUNDING AT A GLANCE

Below is a brief snapshot of the Alzheimer Society Waterloo Wellington's major sources of funding and financials for the 2017-2018 fiscal year.

Detailed information on revenue and expenses is provided, and our audited financial statements are available upon request. Please contact us for more information.



Thank you to all of our donors in 2017-2018. Large or small, every donation helps us to make a difference.

STATEMENT OF OPERATIONS

Alzheimer Society Waterloo Wellington

Statement of Operations
year ended March 31, 2018

in dollars

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The Accompanying Notes are an Integral Part of the Financial Statements

	2018	2017
REVENUE		
Alzheimer Society of Ontario	3,373	27,000
Bequests	59,812	13,535
General donations	205,333	220,993
Grants	214,639	103,606
Interest and other income	10,115	9,749
Local Health Integration Network - Family Support	202,124	202,124
Local Health Integration Network - One time funding	1,100	-
Local Health Integration Network - Public Education	222,801	222,801
Local Health Integration Network - VCP	48,980	48,980
Memberships	-	1,853
Special events and fundraising activities	184,511	365,330
	1,152,788	1,215,971
Expenses		
Advertising and publications	-	379
Amortization	5,064	2,502
Bank charges	7,195	5,652
Capital asset acquisitions	509	492
Insurance	4,244	5,233
Miscellaneous	956	323
Office, postage, telephone	60,043	63,918
Professional development	7,723	5,425
Professional fees	11,771	14,852
Public awareness, programs and family support	66,045	26,689
Rent and utilities	57,434	62,876
Repairs and maintenance	8,092	13,909
Special events and fundraising	8,600	47,579
Travel and conferences	16,188	23,207
Wages and benefits	805,070	856,134
	1,058,934	1,129,170
EXCESS OF REVENUE OVER EXPENDITURES	93,854	86,801

For more detailed information on Alzheimer Society Waterloo Wellington's 2017-2018 Audited Financial Statements, please contact us.

2017-2018 BY THE NUMBERS

1264

care partners received 4980 one on one counselling sessions.

716

individuals living with dementia received 1980 one on one counselling sessions.

3900

individuals participated in 402 group education sessions.

427

individuals were trained with 14 Dementia Friendly Communities sessions.

1500

volunteer hours contributed by 100 volunteers.

124

individuals participated in 670 Minds in Motion® classes.

44

clients participated in 18 weeks of Peer Connections programming.

32

people living with dementia received individually programmed iPods.

WHAT HAVE WE BEEN UP TO?



ASWW is excited to offer even more support for care partners this year. Enhancing Care (EC) for Ontario Care Partners is a program developed in partnership with the Sinai Health System Reitman Centre, including Reitman Centre CARERS Program and Reitman Centre TEACH Program. This program was made possible through funding from the Ontario Ministry of Health and Long Term Care.

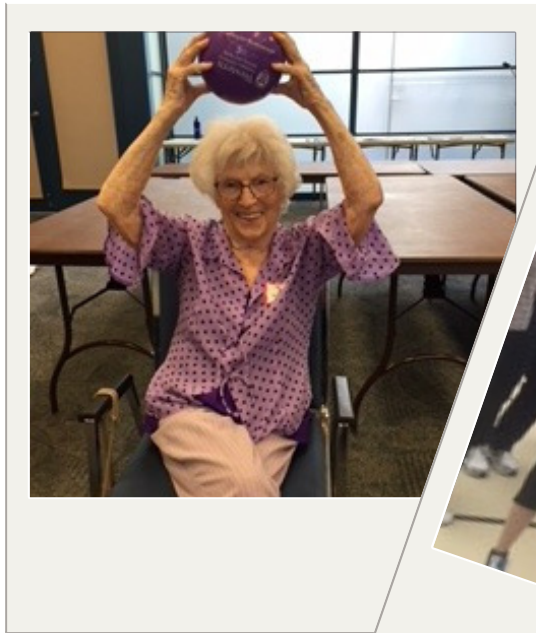
TEACH (Training, Education, and Assistance for Caregiving at Home) is a 4-week program for care partners of persons living with dementia. It is an innovative therapeutic group intervention aimed at providing education and enhancing coping skills of care partners. Sessions structured to address current challenges related to the following topics: self-care skills, changes in caregiving relationship, enhancing skills and planning for the future, care partner resources and system navigation.

CARERS (Coaching, Advocacy, Respite, Education, Relationship, Simulation) Program is an 8 session skills-based group for family care partners. The focus is on practical skills-based tools and emotional supports to provide care for family members with dementia, such as using problem-solving models, developing communication skills to manage dementia-related behaviours, and exploring the emotional impact of caregiving.

MINDS IN MOTION®

Thanks to the Ontario Trillium Foundation, we can support up to 1000 people with dementia and care partners through the eight-week Minds in Motion® program. This program combines both light physical activity and creative activities in a community setting to stimulate both the mind and body for better overall brain health.

In 2017-2018, Minds in Motion® ran throughout the year, in seven communities. This new funding will allow Alzheimer Society Waterloo Wellington, in collaboration with community partners, to expand to over 10 locations running all year round across Waterloo Wellington by March 2019.



“We really enjoy this program and look forward to attending for those 8 weeks. The exercises, discussions and activities are fun and everyone in the group participates and enjoys the interaction. There is a real camaraderie in the group and lots of laughing and sharing of information. Caregivers connect and support each other which is a wonderful side benefit to this program. We both miss it when there is a break.”
- Saul and Goldie Barth, participants of Minds in Motion®



THANK YOU TO OUR COMMUNITY PARTNERS!



BOARD OF DIRECTORS

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Rennie Brudnjak - Vice President
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OUR STAFF TEAM

Michelle Martin - Executive Director
Patricia Thompson - Receptionist
Jill Ross - Finance & Site Systems Coordinator
Barb Eastman-Lewin - Events & Volunteer Coordinator
Joy Noble - Development Coordinator
Jillian Treadgold - Development Strategy Coordinator
Bethany Galbraith - Team Lead & Public Education Coordinator
Robin Smart - Public Education Coordinator

Janine Wilson - Public Education Coordinator
Melissa Borgdorff - Minds in Motion® Public Educator & Volunteer Coordinator
Jennifer Newsom - Minds in Motion Coordinator
Thayna Walter - Community Programs Coordinator
Claire Brown - Social Worker
Cara Dowhaniuk - Social Worker
Lynelle Drudge - Social Worker
Natasha Ekelman - Social Worker
Colleen Martin - Social Worker
Gail Roth - Social Worker

HERE TO SERVE YOU

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