

# Alzheimer Society

Y O R K R E G I O N



2015-2016 ANNUAL REPORT



30  
years  
of Excellence



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Cover Photo:  
2014 Walk for Alzheimer's

## Mission Statement

The *Alzheimer Society of York Region's* mission is to alleviate the personal and social consequences of Alzheimer's disease and other dementias and to promote research.

## Vision Statement

We are committed to the care of families and the cure of Alzheimer's disease and other dementias. We have achieved excellence, innovation and leadership in:

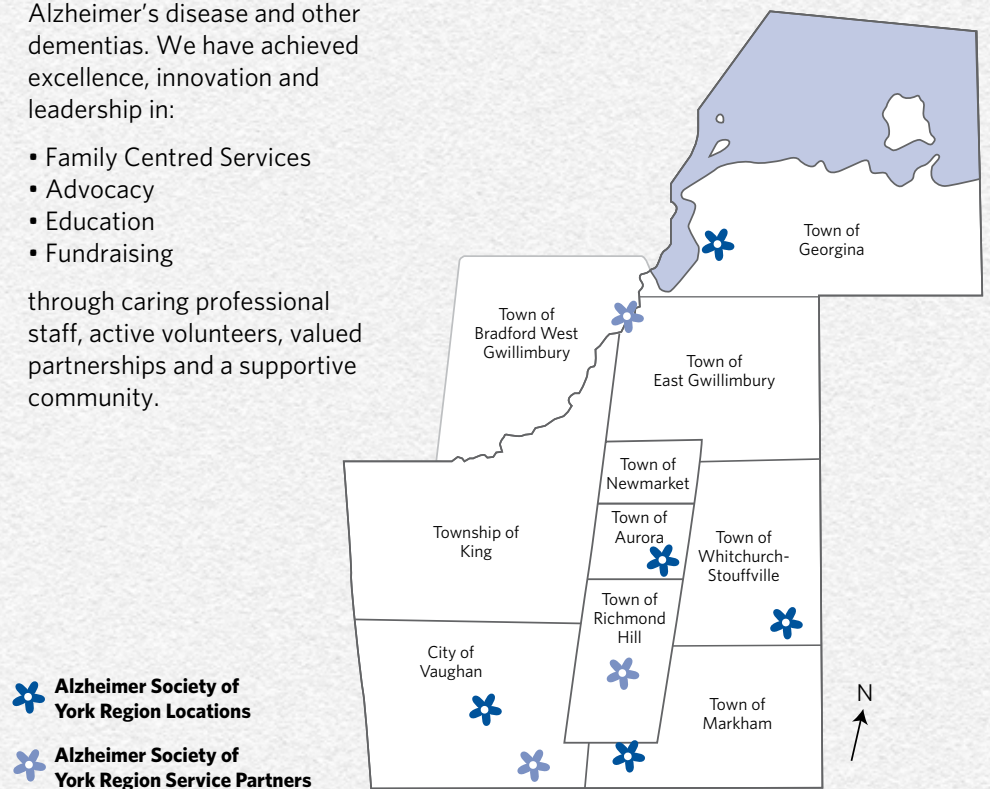
- Family Centred Services
- Advocacy
- Education
- Fundraising

through caring professional staff, active volunteers, valued partnerships and a supportive community.

## About Alzheimer Society of York Region

The *Alzheimer Society of York Region (AS York)* is a leader in actively supporting individuals and families coping with Alzheimer's disease and other dementias since 1985. Our history of delivering quality, dementia-specific day program services, an enriched social work program and education opportunities within the Region of York is well respected.

We have a proven record of working collaboratively and in partnership with different agencies within the Region of York to serve the needs of families and individuals living with Alzheimer's disease and other dementias.



1985  
AS York founded by family caregivers and health care professionals involved with Alzheimer's disease



1987  
Thornhill DAY Centre opens and becomes the first cognitively impaired day program in York Region



1988  
Established Outreach Program (forerunner to Caregiver Support and Education program)



1997  
Established second DAY Centre in Newmarket



# Remembering Yesterday



*"I was looking for help with my husband who had Alzheimer's disease at age 50. At the time you couldn't get support or guidance outside of a nursing home. So we got help forming an Alzheimer chapter ... We held board meetings in each other's basements until we had a location for our DAY program. An Ontario Trillium Foundation grant enabled us to provide just 8 spaces for Alzheimer clients, but we had to raise more on our own."*

-Angela Morris, AS York Founding Board Chair



*"We've grown to three DAY programs across York Region now helping 2200 families each year. The biggest support for our service growth has been the many partnerships inside and outside of the Local Health Integration Network (LHIN) ... Our services are now delivered in multiple languages to the diverse cultures of York Region."*

-Andrea Ubell 25-year AS York veteran, Senior Manager, Programs and Client Services



*"We were one of the first organizations in Ontario to introduce a DAY program for Alzheimer clients and their families. Our work was really driven by family members because they understood the need. We built the DAY program as an extended family."*

-Diana Churchill, the first DAY program supervisor



*"In the beginning we had to decide, what are we there for, what kind of support can we provide, and what kind of advice can we give? What we do now at AS York all started there ... Our biggest impact as a DAY program is the social work element. When people call, a professional helps them."*

-Mary Moore, 30-year AS York veteran, DAY Program Manager

# A Grand Opening



*Ribbon Cutting Ceremony with The Honourable Lincoln Alexander, Lieutenant Governor of Ontario and Executive Director of AS York Jocelyn Bailey, marking York Region's first Dementia DAY care program.*

It was a bold start in 1985, but it wasn't easy.

The first Board of Directors met in each other's basements. But pioneers such as Angela Morris (see testimonial), the first AS York Region Chair, learned about the challenges faced by the families living with Alzheimer's disease the hard way when her husband was diagnosed at age 50. Just months after the *Alzheimer Society of York Region (AS York)* was founded, the Honourable Lincoln Alexander, Lieutenant Governor of Ontario, officially opened the Thornhill DAY program in a facility generously made available by the Knights of Columbus. The location is still in service today. We reach out to almost 10,000 people with our education and awareness programs in the community. Thanks to our extensive network of health care partners, we help families access a wealth of resources for every stage of the disease.

1998

Formed integrated partnerships with Regional Municipality of York and York Central Hospital to work with our Caregiver Support and Education Program for their new cognitively impaired programs in Vaughan (Maple Health Centre), Georgina (Keswick Gardens) and Richmond Hill

1999

Expanded service delivery at existing AS York DAY Centres to six days per week, 7 am to 6 pm

2004

Opened satellite office in Georgina with support from the United Way of York Region



# Who We Are

## Staff

### CEO

Loren Freid

## Programs & Client Services

### Senior Manager

Andrea Ubell

## DAY Centre Personnel

### Program Managers

Franca Contardo  
Darlene Matte  
Mary Squires Moore

### Senior Program Workers

Laura Letassey  
Kala Matheendran  
Chantelle Morello

### Program Workers

Tiziana Cassano  
Alice Cheung  
Jaime Cruz  
Maurice Del Fabro  
Jennifer Golding  
Ron Gorlick  
Faustina Gyebi  
Noraini Haroon  
Lisa Ilesse  
Kate Maschmann  
Babita Nakhwa  
Daria Padilla  
Mary Rangel Gallardo  
Catherine Timm  
Dong Wen  
May Yuen  
Michelle (Yuehua) Zhang

### Assistant Program Workers

Stella Squires  
Clare Walton

### Van Drivers

Alvin Gardner  
Patrick Kwan

### First Link Coordinator

Jonathon Macri

## Public Education Coordinator

Stacey Mendonca

## Senior Social Worker

Tara Arthurs

## Social Workers

Elaine Cheung  
Polly Choi  
Diana Evangelista  
Ellen Houser  
Hemal Joshi  
Simone Ma  
Adriano Murarotto  
Angela Owen-Johnston  
Isabella Velikovsky

## Philanthropy and Communications

### Director of Philanthropy

Matthew Warszawski  
(to June 2015)

### Communications Coordinator

Anne Carriere

### Development Coordinator

Jacqueline Locke

### Events Coordinator

Emily Delaney

## Finance and Support Services

### Manager of Finance & Support Services

Janice Clarke

### Administrative Assistants

Wendy Creasey  
Susan Talbot

### Finance Administrator

Jan Frampton

### Finance & Data Coordinator

Allanna Yates

## Board of Directors

### Executive

#### Chair

Zahid Salman  
Executive Vice President  
Morneau Shepell

#### Vice Chair

Shawn Turner  
Principal and  
Healthcare Consultant  
Envirocorp Services Inc.

#### Treasurer

Stuart Pasternak  
Owner/Operator  
Pasternak Consultants Inc.  
Chair, Audit and Risk  
Committee

#### Secretary

Jane Casey  
Manager of  
Professional Practice  
Mackenzie Health

## Members at Large

Beverly Cassidy-Moffat  
HR Program  
Development Specialist  
Town of Georgina

Tiffany Goodlet  
Principal  
Korn Ferry

### Chair, Fund Development Committee

Catherine Meunier  
Medical Director of  
Long Term Care  
Region of York

### Chair, Quality, Safety and Performance Committee

Stuart Muir  
Vice President, Business  
Development  
Shoppers Drug Mart

Sue Noble  
Vice President,  
Commercial Financial Services  
RBC Royal Bank  
Chair, Governance  
Committee

Gary Schechter  
HR Consultant  
Chair, HR Committee  
(Resigned November 2015)

James Stratton  
Retired



Board Chair Zahid Salman congratulates Anne Carriere, Elaine Cheung and Patrick Kwan for their long-term service.

2005

Expansion of Caregiver Support and Education program with linguistic specific social workers (Italian, Cantonese and Mandarin) to reflect the diverse community

2008

AS York Board of Directors establishes new strategic priorities that focus on Fund Development, Service Expansion and Performance Management

2009

Established the first DAY Centre in Whitchurch-Stouffville with support from the Central Local Health Integration Network (CLHIN)



# Thirty Years

It has been a three-decade journey of growth and innovation for the **Alzheimer Society of York Region (AS York)**.

As one of the early chapters of the young Alzheimer Society of Ontario, we had just enough resources to serve eight DAY clients and their caregivers in a Thornhill Knights of Columbus building. Prior to our humble beginning, the only services for people with Alzheimer's disease and other dementias (ADOD) in York Region were accessible only after admission to a chronic care facility.

Today the story is much brighter, thanks to our funders, donors, clients, staff and volunteers. **AS York** now hosts almost 100 DAY program clients daily at three locations. Over the course of a year, 274 families accessed the DAY Program. We provide support and guidance to 2,200 families each year through our enhanced social work programs, in languages reflecting the diverse cultures of York Region.

We established the first dementia-specific day programs in York Region with six day-a-week day programs, expanded service delivery hours, one-on-one caregiver support and education throughout the continuum of the disease.

Through our 30 years, **AS York** has brought help, support, and hope to clients and their families across York Region's urban, suburban and rural communities, as the timeline throughout this report indicates.

We've established key partnerships with other organizations to provide more value, efficiency and programming to serve more people. From the Wandering Person Registry with York Region Police to partnerships with the Regional Municipality, Mackenzie Health hospital, and Long Term Care facilities, we have broadened and increased locations and on-the-ground services. We also work with



Zahid Salman  
**Board Chair**



Loren Freid  
**CEO**

other various partners such as hospitals and community health organizations to get Alzheimer's and dementia clients and their caregivers into the support system sooner and provide links to other community services. It means a more productive, collaborative health care support system.

Serving an increasing number of clients and families over 30 years has also required **AS York** to grow professionally. From one social worker in 1987 to a team of 10 today, with personal support workers, program staff, fundraising and support services personnel, **AS York** continues to run lean, but helps many more clients and their families. Underscoring our professionalism and commitment to excellence, **AS York** was honoured to receive Accreditation this past year, achieving 100% excellence in all categories, to become only the second Alzheimer chapter in Ontario to become a recognized accredited agency (by Accreditation Canada, which certifies health care institutions).

We have grown because York Region has grown in need. In 2011 - the first year that the "baby boomers" reached 65 - approximately 11,200 people in York Region were living with Alzheimer's disease or a related form of dementia. After that and for the next three

decades, figures will continue to rise substantially. In 2016, the year of this Annual Report, the number of individuals with dementia will have increased to over 15,000. By 2031, twenty years after the first year baby boomers turned 65, the number of dementia cases in York Region is expected to increase three-fold, to over 31,000.

The impact of the disease ranges far beyond the people who must live with it. For every person diagnosed, another ten to 12 people (such as personal caregivers, family members, friends and co-workers) are directly affected. To meet this rising need, **AS York** is engaging donors in a partnership to meet the future from a position of strength. Already we've upgraded our facilities and we are laying plans to provide expanded support to families through the complete dementia journey in the years to come.

In this Annual Report are remembrances, photos and a timeline of the accomplishments which make up a remarkable first 30 years for **AS York**. We hope you'll take time to reflect on these contributions. None of it would have been possible without our clients, funders, donors, staff, and volunteers including our dedicated Board of Directors. Then and today we are making a difference for people and their families living with Alzheimer's disease and other dementias. A big difference - based on 30 years of excellence.

But more must be done.

Ontario tracked a 40% increase in those diagnosed with dementia over the past 7 years. In our CLHIN, we saw a 57% increase.

This is why we are continually inspired, by our clients, their families, and our community partners. We will relentlessly pursue ways to improve the impact of our services, for tomorrow and the next 30 years.

2010

Through the support of the Central LHIN Aging at Home initiative, **AS York** establishes new partnerships with other service organizations that expand dementia programming and increase the number of clients accessing services across the Region

**AS York** Caregiver Support and Education Team includes nine social workers, seven of whom are MSWs

**AS York** addresses clients' needs in Cantonese, Mandarin, Italian, Spanish, Polish, Farsi, Tamil, Hindi, Punjabi and Yiddish



# Excellence In Helping Families



The Callaghan family's generous gift in memory of the late Mark Callaghan, supported the Family Resource Centre



DAY program manager Mary Moore welcomes first client to attend new DAY Program in Newmarket, 1997



Left to right: CEO Loren Freid, Thornhill MPP Gila Martow, AS York caregivers Peter Smith and Dr. Allan Carswell at Queen's Park to advocate for a provincial dementia strategy

## "In Our Client's Words"

We are proud to share just a few of many compliments provided by our families in our annual client survey.

## Our Clients

- 57% women, 43% men
- 81 average age (40 - 99 years of age)
- Female average age 82, male average age 80

*"She has been great from the minute we met her. She makes you feel at ease right away and her help is relentless. She is amazing. The girls and women that greet you at the door in the morning are also amazing - their smiles and reassurance made me feel happy and glad that I brought John there, and I know he liked it too ... You all bring a sense of safeness and happiness to the people that cross your path."*

- 57% live with their spouses
- 37% live with their children
- 2% live alone
- 1% live with a paid caregiver
- 3% reside in retirement homes

*"All my experience with the DAY Program and staff has been very positive, from day one til now. Great help to me as the only caregiver. Thank you very much."*

- 50 different ethnicities identified

## DAY Program

- 280 unique clients attended the Adult Day Program (ADP) in 2015/16

*"Staff are always flexible, pleasant, knowledgeable and reassuring. She has heard all my stories before so has helpful suggestions. She is understanding. I want to thank staff for their reassurance and suggestions. She takes away my guilt and helps me manage my stress."*

*"To all Staff at the DAY Centre, thank you very much for all your understanding, kindness and support shown to our dad. We truly appreciate the time he enjoyed attending the program."*

- 16,924 units of service provided
- Average length of stay at Adult Day Program is 15.5 months

*"It was so beneficial to have access to this program. I don't know what we would have done with my mom if she did not have access to this program. The staff was wonderful and it was a big support to us. Thank you so much for looking after my mom for the last year."*

- 137 new admissions

*"Both my Mom and I would like to thank the DAY Centre for such wonderful care they have given my Dad and family. Without them, we would not have been able to take care of my Dad. He is also grateful. Thank you!"*

- 51,970 km driven by our van drivers
- 6,234 rider trips on our vans

2010

All specific cognitively impaired day centre programming in York involves the support and participation of the Alzheimer Society of York Region

Opened satellite office in city of Vaughan with the support of the Ontario Trillium Foundation

2011



AS York hosted an announcement of \$8.6 M for CIHR approved Canada wide Alzheimer's research by the Federal Government. Leona Aglukkaq, Minister of Health with CEO Loren Freid and MPP Julian Fantino.





### Support & Education

- 2, 228 families supported (this includes all social work cases, First Link cases, Adult Day Program families)
- 514 referrals from primary care, health professionals

*"Realizing the need to improve my skills as a caregiver, I began attending the monthly caregiver meetings run at the Alzheimer DAY centre by Andrea. These I find to be a great source of information and moral support and I strongly recommend them to all caregivers."*

*"The staff are very helpful. They have compassion and help to keep me smiling."*

- 13,317 family contacts (by phone, email or visits face to face)

*"The social worker with whom I have been involved has been a lifeline to me, as I traverse this unpredictable and debilitating disease of dementia with my husband. I am truly grateful for the program which I have found so easily accessible."*

- 2,769 home and office visits
- Community outreach through Public Education reached 9,059 individuals (3,645 of these individuals received training/attended a talk)
- 194 training sessions/talks provided in the community
- Over 728 hours of training for two Bachelor of Social Work (BSW) students

### Volunteer And Training Opportunities

- 40 students (12 from Community Colleges 6 High School 22 Personal Support Workers)
- 3,972 hours of training provided to students

*"Thanks for such a great experience for placement. Wonderful to work with such great people. We learned a lot while we were here."*

- 1,225 hours of volunteer time provided by 14 volunteers

## A Creative Gift



**J. Diane Styrmo, Artist**

Diane's artistic career spans almost fifty years from the time she graduated from Ontario College of Art and the Ontario College of Teachers in the late 1950's. She has used many different media including oil, acrylic, tempera including wood carving and print making

but watercolour has been her favourite media and mainstay. In 1999, she was elected to the Canadian Society of Painters in Water Colour (CSPWC).

Diane was a participant in the DAY program of the Alzheimer Society of York Region. Unfortunately, due to her cognitive impairment, much of her artistic ability has eroded. It is her wish that her art be enjoyed by others and help support the work of the Alzheimer Society of York Region.

*"It is our pleasure to make this presentation in recognition of the loving care, kindness and compassion with which the staff of the Alzheimer Society embraced Diane through the more than four years she participated in the wonderful DAY program."*

-Victor N. Styrmo and J. Diane Styrmo



Two of Diane Styrmo's paintings from the collection donated by Victor and Diane in 2015.

2012



Andrea Ubell, Senior Manager of Programs & Client Services presented at the 26th International Conference of Alzheimer's Disease International (ADI), a federation of more than 70 Alzheimer associations from around the world

Establishment of First Link to help families make informed choices so they can live better with dementia at every stage of the disease.

2013

Newmarket Chamber of Commerce presents AS York with the Business Excellence Award for Not-for-Profit of the Year



# Treasurer's Report

## Overview

The Alzheimer Society of York Region's ("AS York") external independent audit firm, BDO Chartered Accountants provides an annual audit report to the Audit and Risk Committee (the "Committee"). The Fiscal 2016 financial results and the auditor's report contained no items of concern or substantive qualification. The Committee was pleased with AS York's fiscal performance and continued solid financial management. A strong financial foundation ensures the capacity to maintain and deliver existing services while supporting growth plans and leadership initiatives. As always, the financial focus was on the prudent and effective use of the resources entrusted to AS York by our clients, donors, government and funding partners. Program growth in the current fiscal year was supported by additional funding from Fund Development activities and The Regional Municipality of York Region.

AS York ended the year with a surplus of \$77,881, before gains on disposal of property and equipment, and amortization of capital assets. Both revenue and expenses increased over the prior year to \$3,014,313 and \$2,936,432 respectively.

Financial governance is maintained through regular Committee meetings prior to each Board meeting during which monthly statements are reviewed, issues are addressed and Committee objectives are developed in order to advance the long-term strategy and vision of AS York.

The Committee completed a number of initiatives this year, including an insurance review, and the revision of a number of financial policies including: Investments, Banking, Credit Cards, Accounts Receivable, and the Budget Approval process. The Committee was also highly engaged in the ongoing Alzheimer Society in Ontario governance review process.

## Revenue

AS York revenue was \$3,014,313, an 10.8% increase over the prior year. AS York is dependent on the Government of Ontario through the Central Local Health Integration Network ("CLHIN") to deliver programs since approximately 61% (2015 - 60%) of revenue is funded from this source. Management continues to look at other sources of revenue such as donations, to reduce the dependence on the LHIN. This year, funding from the CLHIN and the second installment of the generous multi-year \$600,000 donation from the Carswell Family Foundation were the primary reason for an increase in revenue. In the current fiscal year AS York received \$300,000 from the Carswell Family Foundation. The Board has determined that increasing revenue generated from donations, grants and events is critical to the future growth and sustainability of the organization. To that end, in current fiscal year overall results from donations, grants and events increased by 38.3% to \$811,722 as compared to \$591,203 last year.

## Expenditures

Operating expenditures were \$2,936,432 or 97.4% of total revenue for the current fiscal year compared to \$2,698,425 or 99.2% the prior fiscal year, an increase of \$238,007 year over year. However, expenses were at a lower percentage of revenue in the current fiscal year. The increase in expenses in the current fiscal year were mainly attributable to cost associated with our Accreditation process (\$79,468) and the expanded Adult Day Programs (\$291,772) that was partly subsidized by the donation from the Carswell Family Foundation offset by lower General Operational costs (\$16,182).



Stuart Pasternak  
Board Treasurer

## Balance Sheet

AS York has a healthy balance sheet and is in a strong financial position. Current assets plus restricted cash and investments exceed current liabilities by a ratio of approximately 2.5:1 compared to 2:1 last fiscal year, well exceeding the 1:1 ratio indicative of organizations with sound liquidity. AS York has \$489,758 in cash and short-term investments. \$297,537 is reserved to support future capital and operating expenses associated with the Multi-Year Capital Asset

Plans and Contingency Plans for Loss of Funding that will allow AS York to finance costs without going into debt and/or placing the organization in a position of excessive financial risk. AS York cash and short-term investments are held with a major Canadian financial institution. During the year, AS York also received a donation of original artwork from a client family, contributing to the strength of the balance sheet.

## Conclusion

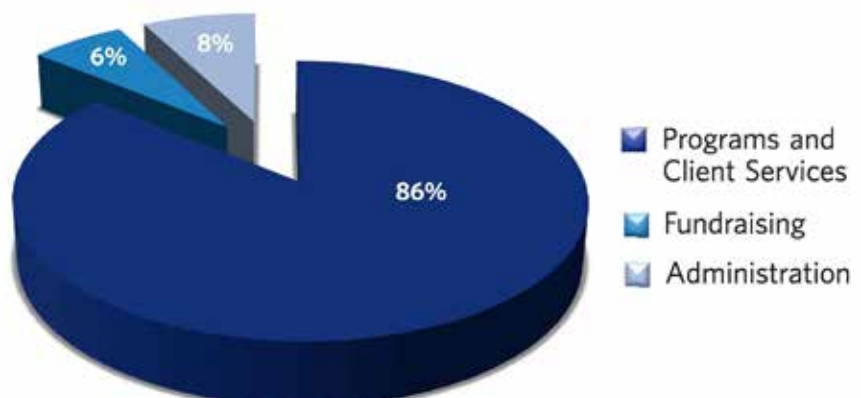
The Committee continues to feel optimistic about the future growth of AS York and its ability to expand its revenue sources through its strategic focus on donors and gifts. The expansion of revenue will enable AS York to service more families in the community and ultimately achieve its mission, to alleviate the personal and social consequences of Alzheimer's disease and other dementias and to promote research.

I would like to thank, Sue Noble, Stuart Muir, Shawn Turner, Janice Clarke and Loren Freid, members of the Committee, for their ongoing support and contributions which have been extremely valuable and much appreciated. As a result of their efforts, we were able to effectively oversee the finances and ensure the prudent, effective and efficient use of the resources entrusted to AS York.

# Great Return on Investment

Financial support to the Alzheimer Society of York Region results in a substantial return on investment.

As the diagram illustrates, 86% of our expenditures are allocated to programs, services and research.





# Financial Report

## Balance Sheet

<b>Assets</b>		<b>2016</b>	<b>2015</b>
<b>Current</b>	Cash	187,824	211,898
	Short Term Investments	4,397	61,839
	Accounts Receivable	152,659	143,044
	Prepaid Expenses	29,530	27,590
		<u>374,410</u>	<u>444,371</u>
	Restricted Cash and Investments	297,537	245,405
	Other Non Current Assets	15,485	
	Property & Equipment	319,558	369,547
		<u>1,006,990</u>	<u>1,059,323</u>
<b>Liabilities</b>			
<b>Current</b>	Accounts Payable and accrued liabilities	176,930	184,616
	Current Portion of Deferred Revenue	92,519	163,015
		<u>269,449</u>	<u>347,631</u>
	Long Term Deferred Revenue	327,708	335,537
	Fund Balances	409,833	376,155
		<u>1,006,990</u>	<u>1,059,323</u>

## Statement of Revenues and Expenditures

<b>Revenue</b>	<b>2016</b>	<b>2015</b>
Government Support	1,827,288	1,695,883
Fundraising	817,722	591,203
Fees	369,303	432,405
Other		1,290
	<u>3,014,313</u>	<u>2,720,781</u>
<b>Expenses</b>		
DAY Program	1,531,298	1,239,526
Caregiver Support and Education	993,572	1,022,472
Fundraising	187,185	195,868
General Operations	224,377	240,559
	<u>2,936,432</u>	<u>2,698,425</u>
<b>Excess (Deficiency) of Revenue over Expenses from Operations</b>	77,881	22,356
Loss/(Gain) on Disposal of Assets	2,563	(550)
Amortization	41,640	62,589
<b>Surplus of revenue over expenses</b>	<u>33,678</u>	<u>(39,683)</u>
Fund Balances Beginning of Year	376,155	415,838
Fund Balances End of Year	<u>409,833</u>	<u>376,155</u>

The statement of operations and financial portion presented here have been extracted from our organization's audited financial statements, approved by the membership at our General Meeting on June 15, 2016. Our auditors are BDO Canada LLP in Newmarket, Ontario. The Alzheimer Society of York Region is committed to transparency and accountability to our stakeholders and general public. Our complete audited financial statements are available upon request.



# Celebrating Generosity

Alzheimer Society of York Region is deeply grateful to the following families, corporations, foundations and community groups who showed their commitment to our work through their generous financial support.

This represents donors who contributed to us from April 1, 2015 - March 31, 2016.

## \$250 - \$499

- Aecon
- Linda Bain
- Sandra Bannister
- CanadaHelps MyCharity\*
- Alfred Chalk\*
- Chartwell Alexander Muir Retirement Residence\*
- Chartwell Barton Retirement Residence
- Chartwell Park Place Manor Retirement Residence
- Chartwell Rouge Valley Retirement Residence
- Chartwell Valley Vista Retirement Residence
- CHATS
- Michael Clarke
- Canadian Tire Corporation
- Laura DeFrancesco
- John and Susan Deotto\*
- Camillo Di Prata
- Arlene Edwards-Warner
- Alan and Marilyn Ferguson
- Alessia Fezzuoglio
- Lawrence Gelberg
- Sharon Geniole
- Mindy Ginsler
- Jerry Grafstein
- Carol Harding
- David Hunt
- Italfarm Ltd. - Marco Cirone
- Linda LaPalme\*
- Alan Littleford
- Sean and Sandra Love\*
- Ann Magee
- Mary Malcolm
- Tosca Mark
- Roy McQuillin
- Wilson Niblett
- Terence O'Brien
- Parkview Village
- Pefferlaw Lion's Bingo
- Jon Perlus
- Gino Pincente
- Mackenzie Place
- Mary Quaglieri\*
- Roxborough Retirement Residence
- Bruce Rhodes\*
- Lynne Rollo
- Royal Canadian Legion 356 - Ladies Auxiliary

- Royal Canadian Legion Branch 356\*
- ScotiaMcLeod
- James Stratton
- Sunrise Senior Living of Richmond Hill\*
- Susan Towers
- Warren Travell\*
- Eric and Allanna Yates\*
- Yorke Towne Supplies Limited

## \$500 - \$999

- 407 ETR
- Alphabroder Canada
- Daniela Ariganello
- Aurora Retirement Centre
- Richard and Holly Benson
- Melissa Bisanti
- Walter Blackman
- Bradley Homes
- Derek and Pamela Browning\*
- Sean Cantor
- Bernard and Gloria Collins
- Susan Correia
- Joan Edwards
- Elginwood Long Term Care\*
- Michael Fedrigoni
- Myron and Berna Garron
- Eleanor Ginsler
- Tiffany Goodlet
- Highland Farms Inc.
- Joan Hinds
- Elizabeth Houghton\*
- David Keeling
- Sue Liu
- LOL Photo Booth GTA
- Duncan and Susan MacGregor
- Ann McCormick
- North York Knights of Columbus - Thornhill\*
- Pipe All Plumbing & Heating Ltd.\*
- Raw Design Inc.
- Revera Retirement Living
- Rotary Club of Newmarket
- Michael Sheridan
- Carm Shier\*
- Paul Shnier
- Connie Smith\*
- Shawn Turner\*
- Andrea Ubell\*
- United Church
- Len Vanspall
- Vivian Wong

## \$1,000 - \$4,999

- Gale Carey
- Extendicare Canada Inc.\*
- Chartwell Constantia Retirement Residence
- Colliers Macaulay Nicolls Inc.
- Delmanor Elgin Mills
- Wendy Filyer
- Hydro One Employee's and Pensioner's Charity Trust Fund\*
- Allan and Gale Garber\*
- Margaret Glinski-Oomen\*
- Guardian Capital Group Limited
- Janco Steel Ltd.
- Kingsway Arms Aurora
- Ada Leung
- Masters Insurance Limited
- Morneau Shepell Ltd.\*
- David and Brenda McLennan\*
- Richmond Hill Retirement Residence
- Zahid Salman\*
- Albert Schinagl\*
- Scotiabank
- SKDS Research
- St. Elizabeth Catholic High School\*
- Gail Scott
- Trial Management Group Inc.
- Turkstra Lumber Company Ltd.
- The Wei Foundation
- Debbie Wright\*

## \$5,000 - \$9,999

- Wayne R. Smith
- James Spring
- Golf 2 Remember

## \$10,000 - \$24,999

- 105.9 The Region (gift in kind)
- Alzheimer Society Of Ontario\*
- J. P. Bickell Foundation
- The Leonard and Gabryela Osin Foundation\*
- My Tribute Gift Foundation
- Victor Styrmo (includes a gift in kind)\*

## \$25,000 - \$49,999

- The Estate of Bill Bryson\*

## \$50,000 - \$99,999

- The Ontario Trillium Foundation\*
- Regional Municipality of York
- United Way Toronto & York Region\*

## \$500,000+

- Carswell Family Foundation

\*We are especially grateful to those donors who have donated 5+ years consecutively demonstrating their loyalty to our work and families we serve.

We are also grateful to all of those who have participated in our Walk for Alzheimer's, Coffee Break and third party events that have provided significant revenue to us.

We strive for accuracy in this list of donors, however if your name is missing or incorrectly listed, please contact us at 905-726-3477. We value our donors' privacy. For information about our privacy policy, please visit [www.alzheimer-york.com](http://www.alzheimer-york.com).



Grand Opening of AS York in Aurora



Flagship centre in Newmarket relocated to Aurora where we can serve more clients and their families. The new facility offers superior client-centred focus where DAY programming and other services are enhanced, expanded and diversified, in a facility that is the foundation of a new healthcare hub in York Region.

AS York begins to build a culture of philanthropy focusing on major gifts to meet growing demands.

A \$600k donation over three years is received from local philanthropist Dr. Allan Carswell and the Carswell Family Foundation triggering a matching gift challenge

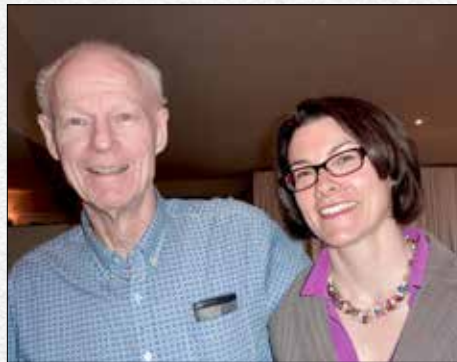




## Excellence In Community Support

In 2015, thousands of people supported our work and the families we serve, through generous donations that raised our fundraising revenue to over \$800,000 - the largest amount raised in our 30-year history. This represented an increase of more than \$200,000 over funds raised in 2015. While the number of people diagnosed with dementia in York Region continues to rise every year, traditional sources of funding including government grants have not kept pace. As families turn to us in greater numbers for our high-quality, effective programs, for trustworthy information and for critical advice, the generosity of those who support us becomes increasingly essential.

This year, community groups, individuals, companies, professional firms and families of clients opened their hearts like never before and helped us surpass many of



*Philanthropist and caregiver Allan Carswell & board member Tiffany Goodlet*

our goals. Over 1,000 new or increased gifts were received, largely thanks to one reason - the Carswell Match. Allan Carswell and the Carswell Family Foundation made a transformative gift of \$600,000 in 2015, and challenged us to match his donation, dollar for dollar. The primary impact was an increase in the number of families to attend our acclaimed DAY program with 247 families registered at the Aurora location in 2015. But just as meaningful, Allan's gift inspired people to support our events and our campaigns, to dedicate wedding favours and memorial donations, to hold their own events, and to give first time or long time gifts, to ensure the match was realized. The match continues until 2017.

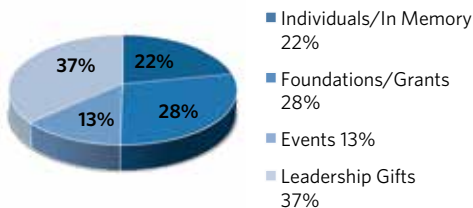
### Highlights Of The Year Include:

- The annual Walks for Alzheimer's raised approx. \$60,000 - a new high, thanks to all our walkers, supporters and sponsors
- Diane and Victor Styrmo generously donated her collection of original paintings in thanks for AS York's support (see page 7)
- Leadership gifts of \$10,000+ increased, including a grant from the J.P. Bickell Foundation, gifts of stock and a generous bequest
- Community driven third party events, like Coffee Break and Golf 2 Remember attracted support at every level across the Region

The 2,200 plus people with dementia who we serve, were positively affected by these gifts and grants. Their families and caregivers received essential counselling and support, from social workers and in peer support groups. Almost 10,000 people in the community, with questions or issues about dementia, attended our public education events. Because of every donor, every sponsor and every organization that stepped up, Alzheimer Society of York Region was able to be there for those who needed us most.

*Thank You!*

### Fundraising Revenue Sources 2015-2016



2015



AS York receives accreditation through Accreditation Canada scoring 100%. This process is a central piece in embedding a renewed culture of quality, client safety and excellence.

"Improving dementia care" identified as a priority in CLHIN Health Plan thanks largely to an evidence based brief submitted by AS York

2016

Continued commitment to meeting our clients' needs as we plan for the future





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 /alzheimersocietyyork

 asyork1



# Alzheimer Society

## Y O R K R E G I O N

The *Alzheimer Society of York Region* is a leader in actively supporting individuals and families coping with Alzheimer’s disease and other dementias since 1985. Our history of delivering quality dementia specific day program services, an enriched social work program and education opportunities within the Region of York is well respected. We have a proven record of working collaboratively and in partnership with different agencies within the Region of York to service the needs of families and individuals living with Alzheimer’s disease and other dementias.

## How You Can Help

By supporting the *Alzheimer Society of York Region*, you enable us to expand our reach and help even more people touched by dementia. Here’s how:

- Make a Gift (Donate by mail, phone or online)
- Volunteer (Volunteer to help us with events and much more)
- Leave a Legacy (Continue your tradition of giving with a bequest in your will)
- Plan your own Event (Organize a fundraising event to support the Society)
- Join our annual Walk for Alzheimer’s
- Give the Gift of Stock

Contact us for more information or to make your gift.

## Community Funding Provided By:

Ontario  
Trillium Foundation



Fondation Trillium  
de l’Ontario

An agency of the Government of Ontario  
Un organisme du gouvernement de l’Ontario



United Way  
Toronto & York Region

## And Supporters Like You!

