

Sponsorship Package



Make Every Step Count

Be a champion for families living with dementia



Every step taken in the IG Wealth Management Walk for Alzheimer's represents hope, strength, and community. Across Saskatchewan, families are living with the realities of dementia, navigating challenges, seeking support, and holding onto precious memories.

Your sponsorship makes a difference. It helps fund programs that provide education, counseling, and resources for thousands of families. It also shows your commitment to building a stronger, more compassionate province.

When you partner with us, you're not just supporting an event, you're joining a movement that brings people together to create change.

Every step matters. Every sponsor makes a difference.

Alzheimer*Society*

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Why Your Support Matters

Your sponsorship helps us respond to these realities of need in Saskatchewan by funding programs, advocacy, and research that make life better for those affected by dementia.

In 2025

- 3,300+ clients in 360 communities were directly supported by a First Link® Coordinator.
- 144 support group meetings and 25 public awareness events with 2,800+ attendees held across the province.
- 11 Primary Health Care Memory Clinics helping people access early diagnoses and support.
- 71 cents of every dollar goes directly to programs and services.
- 65% of our revenue comes from donors and sponsors like you.



Why We Walk

Every spring, hundreds of families, friends, and community members gather across Saskatchewan for the IG Wealth Management Walk for Alzheimer's. It's more than a fundraiser, it's a day of hope, connection, and remembrance.

Participants walk to honor loved ones, to support those living with dementia today, and to create a future where no family faces this journey alone. Each step tells a story. Each stride builds a stronger community.

What Your Sponsorship Powers:

- A welcoming space for families to come together and feel supported.
- Programs that provide education, counseling, and advocacy for thousands across Saskatchewan.
- Research that brings us closer to better treatments and a cure.

Every step is for someone we love.

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Sponsorship Breakdown



Your sponsorship powers programs and creates hope while aligning your brand with a trustworthy non-profit organization in front of thousands across the Saskatchewan. Together, we can make every step count.

Your steps create hope, your sponsorship makes it possible

Sponsorship Levels						
Benefits	Provincial Sponsors		Community Sponsors			
	Champion Sponsor \$3,000	Memories Sponsor \$2,250	Family Fun Sponsor \$1,500	Pathway Sponsor \$1,000	Rest Area Sponsor \$500	Snack Station Sponsor \$250 - \$500
Logo on Website & Landing Page	All Communities	All Communities				
Instagram Takeover Videos	3 videos All Communities	1 video All Communities				
Recognition in Press Release	All Communities	All Communities				
Social Media Shout-Out	✓	✓	✓	✓	✓	✓
Logo in E-Newsletter	✓	✓	✓	✓	✓	✓
Logo on Event Signage	All Communities	All Communities	Chosen Community	Chosen Community	Chosen Community	Chosen Community
Verbal Recognition at Event	All Communities	All Communities	Chosen Community	Chosen Community	Chosen Community	Chosen Community

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