



ANNUAL REPORT 2022 - 2023

Soci t  Alzheimer Society



Table of Contents

Executive Director's Message	Page 3
President's Message	Page 4
Board of Directors	Page 5
Committee Messages	Page 6
Staff Recognition	Page 7
Donor Feature	Page 9
Partnerships and Collaboration	Page 10
Financial Statement	Page 11
Accomplishments and Highlights	Page 12
Our Society	Page 14



Executive Director's Message

People, partnerships, and progress was the theme Société Alzheimer Society Sudbury-Manitoulin North Bay & Districts strived towards this past year. We've served more community members, developed more partnerships, and made extensive progress! This past fiscal, our organization, small but mighty, took on large projects to help better our operations. With the migration of a new data management system and starting the accreditation process, we are eager to see improvements to further our efforts in better serving our clients and our community.

We continue to receive heartening feedback from our clients about the value our programs and support services bring to their dementia journey. Social recreation, individualized care plans, and the support of staff who value and understand the client's needs to provide assistance and guidance have demonstrated positive impacts on the lives of persons living with dementia, their care partners and loved ones. I am so proud of every one of our staff and volunteers for their dedication and commitment to taking the time to listen to each of their clients and making the proper adjustments to reach the needs of each individual.

Delivering innovative programming has allowed us to see growth in participation, the opportunity to grow and expand new social and support groups, online learning, bilingual education, and targeting suitable activities for those from the early to late stages of the disease.

As the number of persons affected by dementia grows, so has the demand for our services; the number of referrals and program participation has increased significantly over the past year. We're focusing on creating a culture of "quality improvement". Working collaboratively with clients and community partners to achieve person-centred care remains our top priority. Without the commitment of our staff, this would not be made possible. We work as a family, one that supports, inspires, and believes in the work we do which translates effortlessly to our clients.



On behalf of all the staff at the Alzheimer Society, we wish to express our gratitude to those we serve, our donors, and our volunteers for helping us provide meaningful support for persons living with dementia, their care partners, and their loved ones. Together we will create Dementia Friendly Communities where all are supported to live their best!

Thank you,

Stephanie Leclair

Executive Director

Société Alzheimer Society

President's Message

During the past year, the Société Alzheimer Society Sudbury-Manitoulin North Bay & Districts began transitioning back to more “normal” operations as we exited the pandemic. I continue to be amazed and humbled by the passion and dedication demonstrated by our superb team, under the very capable leadership of its Executive Director, Stephanie Leclair, in providing stellar support services and programs to our clients and their care partners. All this while preparing for the Accreditation review to occur in 2024. No small task!

Through the leadership of our ED, our Society continues to lobby for increased funding and support for our programs, in the face of a growing number of dementia cases diagnosed every day.

Our Society signed the Ontario Health Team Collaborative Decision-Making Agreement. All signatories to this agreement agreed to work together to achieve the shared objective of providing a continuum of integrated and coordinated care and support services to the persons to whom they provide care and services.

As part of the preparation for accreditation, the board continued its review of finance and investment policies. As well it was kept apprised of the risk management and risk mitigation portfolio. The board has also started to look at how we integrate Equity, Diversity, and Inclusion in our operations.

In November, the Society held its first Wine, Women and Purses event since Covid – And what a success it was! We are sincerely grateful to the staff and event sponsors who helped make this event the most successful yet.

As we look ahead to the coming year, I would like to take the opportunity to thank Stephanie, her staff, and the volunteers who work tirelessly every day to provide our clients and their care partners with the best service possible and help them navigate their difficult journeys. I would also like to acknowledge our deepest appreciation to the many funders and supporters of our work.

Finally, I would like to thank my fellow board members for their commitment and dedication to the Society. To those whose term is ending, we wish you well and express our heartfelt gratitude for your years of service. To those who are joining us on the board, we welcome you and thank you for accepting this assignment. Together we will ensure our organization remains strong and forward-thinking.

Respectfully submitted,

Sonia Del Missier

President

Société Alzheimer Society





Board of Directors

Sonia Del Missier	<i>President</i>
Lise Anne Boissonneault	<i>Past President</i>
William Bray	<i>Vice President</i>
Courtney Conaty	<i>Treasurer</i>
Stéphanie Leclair	<i>Executive Director</i>
Nicolle Plante-Dupuis	<i>Director</i>
Kathryn Irwin-Seguin	<i>Director</i>
Michelle Lavigne Vezeau	<i>Director</i>
Alex Fex	<i>Director</i>
Anne Proulx- Seguin	<i>Director</i>
Dr. Mike Bedard	<i>Director</i>
Tannys Laughren	<i>Director</i>

Thank you for your commitment and dedication to the Society.

Nomination for the Board

Johanne Brousseau

Johanne has lived in North Bay for 60 years. She is passionate about her community and has over 50 years of experience taking on various roles on boards and committees including Red Cross, YMCA, Caisse Populaire de North Bay and many more. Johanne has recently completed a successful 4-year term as a councillor for the city of North Bay all while serving on 18 committees along with the role as Chair of Community Services.

Linda Wilson

Linda has an extensive background in marketing after completing years of service as marketing executive at Cambrian College. Since her retirement in 2010, she has balanced her personal time with volunteer activities. Linda has taken the initiative to gain board experience through a variety of positions at different local organizations including Children's Aid Society for the Districts of Sudbury Manitoulin, St. Joseph's Foundation of Sudbury, and more.

Tiffanie Huard

Tiffanie has vast professional experience as a chartered professional accountant. She currently holds a position at Cambrian College as a professor in courses surrounding audits and accounting as well as performs as program lead at Chartered Professional Accountants Ontario. Throughout her time educating, Tiffanie also undertook roles as a finance officer and management positions relating to auditing and finance at local companies including KPMG LLP, FedNor and Science North.



Committee Messages

French Language Service Committee

Thanks to the expert guidance of the Committee's outgoing Chair, Anne Proulx-Séguin, the hard work of our Executive Director and her team, and the sound advice of the Réseau du mieux-être francophone du Nord de l'Ontario, the Société Alzheimer rolled out its action plan in 2022-2023 and met its obligation to provide quality services in French to clients, care partners and the general population.

The Société Alzheimer once again offered numerous education sessions in French to persons living with dementia and their care partners, and provided French language training to a dozen staff members, ensuring that the majority of employees continue to be French-speaking.

In 2023-2024, the Société will continue to strengthen its services in French as it works towards accreditation. It will create and implement satisfaction survey questions regarding French-language services and will increase French content on its website page and social media channels while maintaining existing best practices.

On behalf of the Board of Directors, I would like to thank the French Language Service Committee members for their diligent work in 2022-2023.

Lise Anne Boissonneault

Board member and Interim FLS Committee Chair

Finance and Investment Committee

The Investment portfolio that we placed with Connor, Clark and Lund has been invested since 2021. The portfolio that we chose is diversified within a Benchmark of 5% FTSE Canada 91-day T-bill Index & 45% FTSE Canada Universe Bond Index & 25% S&P/TSX Composite Index & 25% MSCI World ex-Cda Index (C\$).

Our YTD return for 2023 is 0.00% and our return since inception is 0.00%. We have a portfolio value to the end of March 31, 2023, of \$1,125,526. As we have seen, there is a lot of turmoil in the markets and by diversifying our portfolio over a number of Asset Classes, we are actually reducing our overall risk. We will be looking to strategize our investments in short-term and long-term categories.

We will have a good base in which to choose how we will use these funds in the future. We continue to receive quarterly updates as well communications on market conditions as well as invitations to various webinars. We can also request a full board update if required. Performance returns and will continue to be monitored on a regular basis. The Investment Committee is confident in the current portfolio strategy and is pleased with the growth of the portfolio to date.

Staff Recognition

Sudbury - Manitoulin

Erica Beaulieu
Angie Brunet
Melanie Bulfon
Justin Ceskauskas
Kayla Charrette
Miguel Cheff
Janet Cimino
Kathy DeRuiter

Rosanne Despot-Barr
Alex Dzuirban
Pauline Fillion
Crystal Graham
Mandy Haas
Julie Herad
Lana Hodgins

Karen Kanhai
Monique Lane
Katherine Lingenfelter
Victoria Marois
Amber Mayer
Alex Mayotte
Kelsey Parker

Cindy Pilkey
Caroline Piquette
Cara-Lee Poitras
Francine Rainville
Caitlin Ranta
Carissa Roy
Jessica Simpson
Keisha Villeneuve

North Bay

Monique Beaulieu
Linda Brown
Kaitlynn Canning
Charline Carr
Cassandra Dupuis

Robyn Heaney
Elana Klingspogn
Renee Laferriere
Julie Liard

Emilie Mageau
Danielle Middaugh
Stephanie Mitchell-Fudge
Jessica Pifer

Natasha Pilon-Quirt
Ashlee Warrell
Fatima Williams
Alisha Windsor
Cheryl Young

Executive

Stephanie Leclair
Monique Patrakka

Executive Director
Clinical Manager



Years of Service



Janet Cimino
5 years of service



Cara-Lee Poitras
10 years of service



Monique Lane
15 years of service

Staff Awards



**Stephanie
Mitchel-Fudge**

Kayla Breadner Memorial Award

This award was created in memoriam of Kayla Breadner who worked with us in the Day Program. She was a passionate and dedicated young woman who demonstrated a love for the clients and families we serve on a daily basis. She was hardworking, courageous and kind and managed to make people smile every day. We would like to present this award to the staff member who was voted by her peers who exemplified these traits. This employee goes above and beyond every day to not only assist our clients but her co-workers as well.



**Miguel
Cheff**

Mariette Kozicki Memorial Award

This award was created in memoriam of Mariette Kozicki who worked with the Alzheimer Society as a Public Education and Support Group Facilitator, having retired in 2018 she enjoyed spending time with her family and new grandchildren. Mariette exemplified compassion, respect and understanding when working with care partners, she would make every effort to ensure each care partner felt heard, understood and supported. We would like to present this award to the staff member who was voted by the administration team who exemplifies these traits. This employee goes above and beyond every day to assist care partners in their connections with our organization and supporting them in their dementia journey.

Thank you to all our staff for the dedication, kindness, and care you bring to the Society to help persons living with dementia and their care partners in our community!

Donor feature

Thank you to each and all the generous individuals and organizations who has donated, fundraised, and sponsored our organization this past year. Your generosity allows the Society to grow and prosper and helps create a positive impact for persons living with dementia and their care partners in our community.

Brock Boyd

Corey Bouwmeester

Free Masons of Sudbury-Manitoulin

MIC Canadian Eatery & Whisky Pub

East Side Marios

Ramakko's

Desjardins

IG Deacon Wealth Management

IG Wealth Management – Sudbury

Rebuilt Resources

New North Fuels

Technica Group

Manitoulin Transport

North Bay Audiology

Walden Lions Club

Coniston Lions Club

Central Manitoulin Lions Club

Elizabeth Centre

L'Arche Sudbury

Amberwood Suites

Bestech

Natura Catering & Events

Desjardins

Lopes



Partnerships and Collaboration

A huge thank you to our partners and collaborators for the continuous support given to the Society. Your contribution allows us to deliver the much-needed programs and support services to those living the dementia journey in our community. We couldn't do it without you!

Rapid Mobilization Table (CMHA)

Workplace Safety North

Nipissing Wellness Ontario Health Team

North East Geriatric Services

Project ECHO- Baycrest Centre

Reitman Centre- Mount Sinai Hospital

Behavioural Supports Ontario

North Bay Regional Health Centre

Espanola and Area Community of Care Planning Network

Manitoulin Health Network

Nipissing West Community Health Centre

UNIVI Health Centre

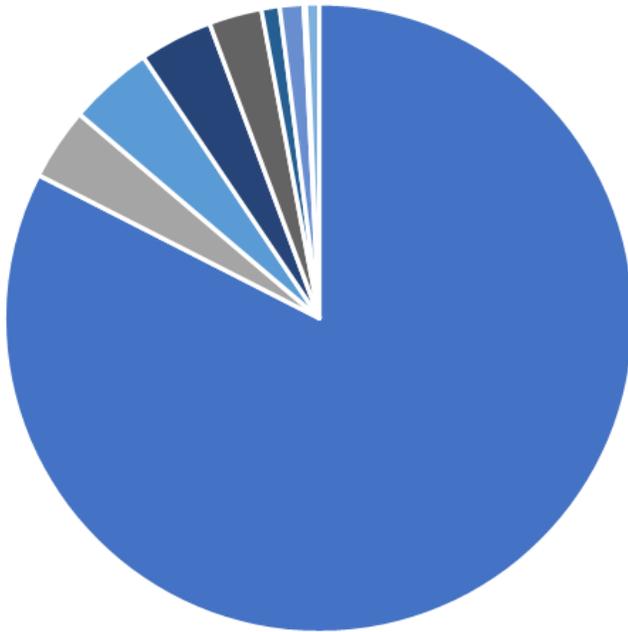
Powassan Family Health Team

Cycling Without Age



Financial Statement

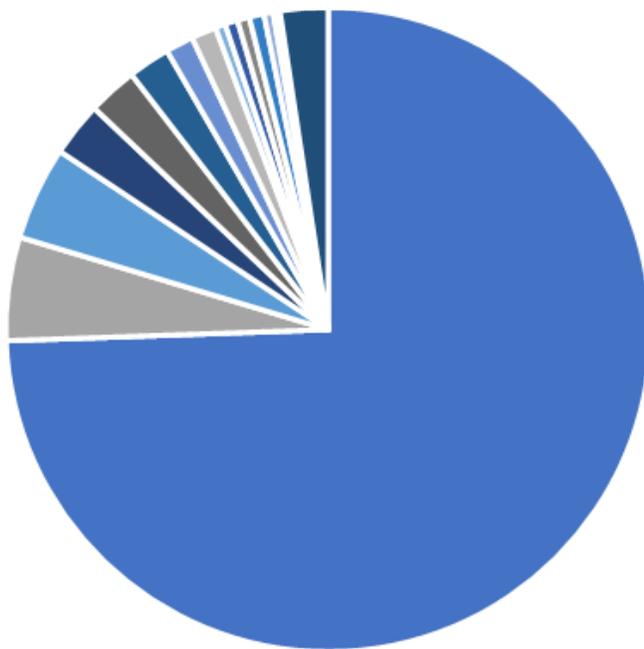
Revenue



■ Ministry of Health	\$2 917 346
■ User Fees	\$131 452
■ Other Income	\$153 738
■ Donations	\$132 997
■ Fundraising	\$96 140
■ Property Tax Recoveries	\$32 990
■ Investment Income	\$43 338
■ Bingo	\$4 058
■ ASO Direct Mail Campaign	\$23 866

Total Revenue: \$3 535 905

Expenses

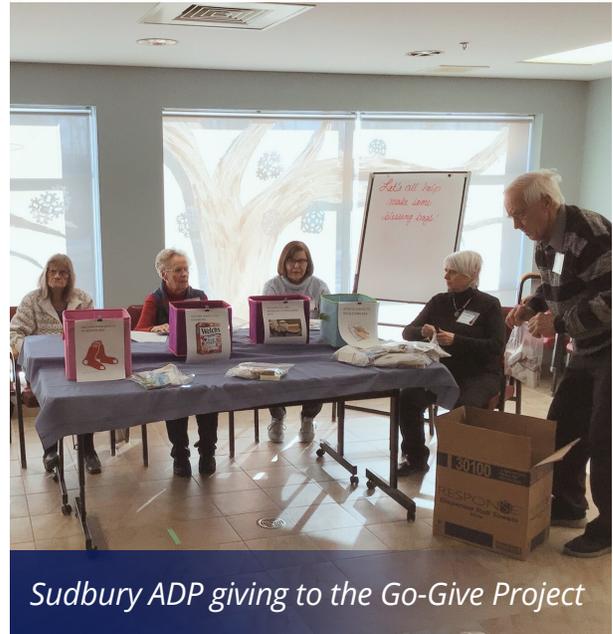


■ Salaries & Benefits	\$2 643 252
■ Other	\$184 336
■ Building Occupancy	\$166 810
■ Client Services	\$96 850
■ Travel	\$88 129
■ Office	\$74 970
■ Meals	\$49 634
■ Property Taxes	\$44 569
■ Training	\$18 009
■ Data Processing	\$22 764
■ Supplies	\$21 163
■ Professional Fees	\$26 159
■ Insurance	\$16 420
■ Fundraising	\$5 811
■ Advertising	\$4 387
■ Meetings	\$279
■ Realized Loss on Investments	\$1 940
■ Amortization of Capital Assets	\$85 253

Total Expenses: \$3 550 735

Accomplishments & Highlights

Our First Link Care Navigators
 attended over
12 600
 visits, serving over
5650
 community members.



Sudbury ADP giving to the Go-Give Project



Wine, Women & Purses 2022

Education team hosted over
7300
 people from the community
 and local organizations.

Our Health Bistro Adult Day
 Programs hosted
6775
 attendance days



East Side Mario's Golf Tournament



Trishaw Bike (Cycling Without Age)

Provided over
6690
hours of care through
in-home activation

Our BSO team
provided care to
9744
clients



Minds in Motion clients donated holiday cards to the Men's Shelter



IG Wealth Management Walk for Alzheimer's



Our Society

Our Mission

Our mission is to alleviate the personal and social consequences of Alzheimer's disease and related dementias and to improve the quality of life of our clients, their care partners, and families.

Our Vision

Through an interdisciplinary team and in partnership with many community agencies, the Alzheimer Society provides essential programs and support services to those living with dementia as well as their care partners.

Our Values

Person-centered, Partnership, Leadership, Collaboration, Accountability, Respect & Engagement

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Charitable Registration #:

124237124RR0001

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