



*Soci t  Alzheimer Society*

# ANNUAL REPORT

2021 - 2022



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# EXECUTIVE DIRECTOR'S MESSAGE

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Stephanie Leclair

This has been a very exciting year for our organization; most notably with the opportunity to return to in person programming. For the last two years our organization was in reactive mode, learning to navigate unprecedented times, and overcoming challenges that COVID placed upon us. This year however, brought a beautiful break in the clouds; we returned to in person programming, continued building virtual programming, seen significant growth in our adult day programs, BSO Transitional Supports and Recreation Therapy. Our staff have adapted and flourished in a hybrid model of care encompassing both in person and virtual services to ensure our clients are able to access the supports they require to navigate the dementia journey.

Our Adult Day Programs have not only grown in both Sudbury and North Bay, but we are pleased to say we are servicing clients in numerous smaller communities with outreach adult day programs, including Powassan, Mattawa, Sturgeon Falls, Alban, Noelville, Espanola and Hanmer.

Our Recreation Therapy program continues to prove itself a valuable asset. Providing instrumental cognitive, social, and physical stimulation for clients unable to access programming outside of their homes. This design of person-centered respite not only assists persons living with dementia but their care partners as well.

This year we piloted a partnering program called (HISP) High Intensity Support Program with Behaviour Support Ontario. This program is designed to support persons living with dementia in transition to long term care, hospital, and community. We have successfully hired staff in each community we serve to provide this valuable service. I am pleased to say it has demonstrated great benefits and will continue.

I am proud to share that our organization was invited to speak at Parliament Hill in regard to a Renewed Dementia Strategy. I, along with the CEO of Alzheimer Society of Ontario presented a detailed report containing 56 policy and 21 funding recommendations that can serve as a roadmap towards this strategy. This was an amazing opportunity to advocate for future dementia care.

I want to personally express my gratitude to the staff and board of directors for their support over the past year. I feel grateful for the opportunity to lead a dedicated, innovative, and resourceful team that focuses on best practices in dementia care. They are driven, committed and always go above and beyond to support those in our community who require services, education, system navigation and advocacy.

Thank you,

Stephanie Leclair  
*Executive Director*

# PRESIDENT'S MESSAGE

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Lise Anne Boissonneault

As the Société Alzheimer Society Sudbury-Manitoulin North Bay & Districts entered its second year of the pandemic and transitioned to a new normal, our dedicated team continued to offer best possible support services and programs for persons living with dementia, their care partners and more. While staff continued to find innovative ways to navigate the pandemic, the Board of Directors embarked on risk management and strategic planning exercises.

With the proper COVID-19 protocols in place, the Society was able to resume and even expand in-person services such as the adult day programs, recreation therapy and health promotion. The Board reviewed and approved policies to enable the Society to provide face-to-face services while mitigating risks and ensuring all health and safety measures were in place.

The Board hired a consultant to provide refresher training regarding its governance responsibilities and to help develop a risk management dashboard for the organization; this work will be instrumental as the Society moves towards accreditation. At the provincial level, we participated in the development of a common strategic framework (2022-2025) for the federated Alzheimer societies in Ontario, from which we will draw for our next planning cycle.

Our Society also contributed to the Alzheimer Society of Ontario's Roadmap Towards a Renewed Ontario Dementia Strategy, with our Executive Director, Stéphanie Leclair, representing Alzheimer Societies across the province as the French Language presenter at Queen's Park on April 18, 2022. Shortly after, the provincial government announced a three-year commitment of \$15 million towards a renewed Dementia Strategy in its 2022 budget. This is exciting news for Alzheimer societies across the province, but especially for those living the dementia journey.

As we look forward to increased funding and support for dementia care, I take this opportunity to thank Stéphanie and the entire team for another exceptional year of dedication to the people of our districts who rely on our programs and services. You have continued to weather the COVID storm with grace, courage, and unwavering commitment. I would also like to thank my fellow Board members for their leadership, expertise, and passion in ensuring that our organization is accountable and forward-thinking.

Respectfully submitted,

Lise Anne Boissonneault  
*Board Chair*

# BOARD OF DIRECTORS

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<b>Board Member</b>	<b>Election</b>	<b>Role</b>
<i>LISE ANNE BOISSONNEAULT</i>	Elected June 13, 2017	President
<i>WILLIAM BRAY</i>	Elected June 12, 2018	Vice President
<i>COURTNEY CONATY</i>	Elected June 13, 2017	Treasurer
<i>SONIA DEL MISSIER</i>	Elected June 12, 2018	Member at Large
<i>NICOLLE PLANTE-DUPOUIS</i>	Elected June 12, 2018	Director
<i>MICHELLE LAVIGNE VEZEAU</i>	Elected June 11, 2019	Director
<i>ALEX FEX</i>	Elected June 11, 2019	Director
<i>ANNE PROULX-SEGUIN</i>	Elected September 29, 2020	Director
<i>KATHRYN IRWIN-SEGUIN</i>	Elected September 29, 2020	Director
<i>DR. MIKE BEDARD</i>	Co-opted January 2021	Director

*Thank you for your commitment and dedication to the Society.*

# NOMINATION FOR THE BOARD

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Tannys Laughren

Tannys is the past Executive Director of the Northern Cancer Foundation and is now responsible for the more than 200 volunteers at HSN. Under her leadership the Northern Cancer Foundation raised over \$21 million to support cancer research and patient care in Northeastern Ontario. She has been actively involved in multiple volunteer roles with House of Kin, Celebrate Women, Kivi Park Neighbourhood Association, LEAF, CKLU, Sudbury Community Foundation, Children's Aid Society, YWCA, and Laurentian University's Status of Women Committee and with Associations that involve her children such as the School Parent Council, Sudbury Minor Hockey Association, and Greater Sudbury Soccer.

# FRENCH LANGUAGE SERVICE COMMITTEE

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Bonjour,

Thank you for giving me the opportunity to share the highlights of the French Language Services (FLS) Committee activities for 2021-2022.

Despite another persistent year of pandemic, the Committee continued to meet as usual. Meetings were maintained virtually and quarterly to ensure that the Society met its obligations as a designated agency under the French Language Services Act, providing quality French language services to its vulnerable clients being served, their families and caregivers.

A new Action Plan for 2021-2022 was developed which included French language training for three additional employees, dementia education sessions in French such as the Learning series program and presentations offered to the public and care givers. The Society also entered into a new partnership for health promotion activities for Francophones with Western University to deliver the program Minds in Motion virtually throughout the province.

The Committee revised as planned, the organization's FLS policy and terms of reference in 2021. Membership was increased to welcome a staff member from the Sudbury-Manitoulin to join the Committee and bring a new perspective to the group.

The Society met its FLS reporting obligations to the Ministry of Health and responded to requests for additional information from Ontario Health North while benefiting from the support of the Réseau du mieux-être francophone du Nord de l'Ontario.

In the coming year, the Committee will continue to implement the strategies included in its ongoing action plan to maintain and improve French language services for Francophone clients living with dementia and their care partners.

Sincerely,

Anne Proulx-Séguin

*Committee Chair*

# INVESTOR COMMITTEE

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The Investment portfolio that we placed with Connor, Clark and Lund have been invested now for just over a year (January 2021). The portfolio that we chose is diversified within a Benchmark of 5% FTSE Canada 91-day T-bill Index & 45% FTSE Canada Universe Bond Index & 25% S&P/TSX Composite Index & 25% MSCI World ex-Cda Index (C\$). The one year rate of return is sitting at 5.2% and the value to the end of March 31, 2022 is \$1,125,626.

As we have seen, there is a lot of turmoil in the markets and by diversifying our portfolio over a number of Asset Classes, we are actually reducing our overall risk. The returns received have proved much more lucrative than the monies just sitting in a bank account. We will have a good base in which to choose how we will use these funds in the future.

We continue to receive quarterly updates as well communications on market conditions as well as invitations to various webinars. We can also request a full board update if required.

Performance returns and will continue to be monitored on a regular basis. The Investment Committee is confident in the current portfolio strategy and is pleased with the growth of the portfolio to date.

# STAFF RECOGNITION

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## Sudbury

Alex Mayotte	Chantal Gravel	Justin Ceskauskas	Maggie Goggins
Amanda Haas	Cindy Pilkey	Karen Kanhai	Melanie Bulfon
Amber Mayer	Crystal Graham	Keisha Villeneuve	Miguel Cheff
Brigitte Bouchard	Erica Beaulieu	Kelsey Parker	Monique Lane
Cara-Lee Poitras	Francine Rainville	Lana Hodgins	Pauline Fillion
Carissa Roy	Janet Cimino	Kayla Rochon	Rosanne Despot-Barr
Caroline Piquette	Jessica Simpson	Madeleine Sauve	Victoria Marois

## North Bay

Alisha Windsor	Catherine Gervais	Emilie Mageau	Linda Brown
Ashlee Warrell	Charline Carre	Jessica Oates	Lynn Binette
Ava Keis	Cheryl Young	Jessica Pifer	Monique Beaulieu
Cassandra Dupuis	Danielle Middaugh	Kaitlynn Canning	Patrick Amyotte
			Stephanie Mitchell-Fudge

## Manitoulin

Alison Sloss	Kathryn DeRuiter	Megan Cairns
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## Executive

Stephanie Leclair	Executive Director
Jessica Bertuzzi	Public Relations, Education & Community Programs Manager
Monique Patrakka	Clinical Manager
Steve Dupras	Day Program Health Bistro Manager



# STAFF RECOGNITION CONT'D

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## **Kayla Breadner Memorial Award – Rosanne Despot- Barr**

This award was created in memoriam of Kayla Breadner who worked with us in the Day Program. She was a passionate and dedicated young woman who demonstrated a love for the clients and families we serve on a daily basis. She was hardworking, courageous and kind and managed to make people smile every day. We would like to present this award to the staff member who was voted by her peers who exemplified these traits. This employee goes above and beyond every day to not only assist our clients but her co-workers as well.

## **Mariette Kozicki Memorial Award – Chantal Gravel**

This award was created in memoriam of Mariette Kozicki who worked with the Alzheimer Society as a Public Education and Support Group Facilitator, having retired in 2018 she enjoyed spending time with her family and new grandchildren.

Mariette exemplified compassion, respect and understanding when working with care partners, she would make every effort to ensure each care partner felt heard, understood and supported. We would like to present this award to the staff member who was voted by the administration team who exemplifies these traits. This employee goes above and beyond every day to assist care partners in their connections with our organization and supporting them in their dementia journey.

# STAFF RECOGNITION CONT'D

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## **Caroline Piquette – 5 years of service**

Caroline is a Health Promotion and Education Facilitator at our Sudbury location. She is a dedicated member of our team and is passionate about educating our community about Alzheimer's and other related dementias to help those living the dementia journey. She is a strong advocate for speaking about the importance of living dementia-friendly whether they be an individual, family members or a local business.



## **Stephanie Leclair – 5 years of service**

Stephanie is the Executive Director of the Alzheimer Society Sudbury-Manitoulin North Bay & Districts. Throughout the past 5 years, she has demonstrated excellent leadership and collaboration skills. She exhibits her passion for dementia care and is always looking for new opportunities and partnerships to enhance the programs and support services offered to persons living with dementia in our community.



## **Linda Brown – 15 years of service**

Linda is a First Link Care Navigator at our North Bay location. She is an instrumental member of our team and is always willing to lend a helping hand. Throughout her years at the Society, Linda has provided an abundance of supportive strategies and guidance for persons living with dementia and their care partners to assist them in their dementia journey.



## **Karen Kanhai – 15 years of service**

Karen is a First Link Care Navigator at our Sudbury location. She navigates her role with excellent problem-solving and critical thinking skills when caring for clients living with dementia and their care partners to ensure they receive the support they need through their dementia journey.

*Thank you to all our staff for the dedication, kindness and care you bring to the Society to help persons living with dementia and their care partners in our community!*

# DONOR FEATURE

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Thank you to each and everyone one of the generous businesses and organizations who has donated, fundraised, and sponsored our organization. Your generosity allows the Society to grow and prosper and helps create a positive impact for persons living with dementia and their care partners in our community.

**Rebuilt Resources**

**Delta Bingo and Gaming**

**East Side Mario's**

**The Positive Inception**

**Manitoulin Transport**

**Air Canada Foundation**

**Pure Wellness Group**

**Molly Maid**

**Mike Varey & Sons**

**"HUGS" Huntington University Gerontology Society**

**MIC Canadian Eatery & Whisky Pub**

**Ramakko's**



# PARTNERSHIPS & COLLABORATORS

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A huge thank you to our partners and collaborators for the continuous support given to the Society. Your contribution allows us to deliver the much-needed programs and support services to those living the dementia journey in our community. We couldn't do it without you!

**Rapid Mobilization Table (CMHA)**

**Workplace Safety North**

**Nipissing Wellness Ontario Health Team**

**North East Geriatric Services**

**Project ECHO- Baycrest Centre**

**Reitman Centre- Mount Sinai Hospital**

**Behavioural Supports Ontario**

**North Bay Regional Health Centre**

**Espanola and Area Community of Care Planning Network**

**Manitoulin Health Network**

**Nipissing West Community Health Centre**

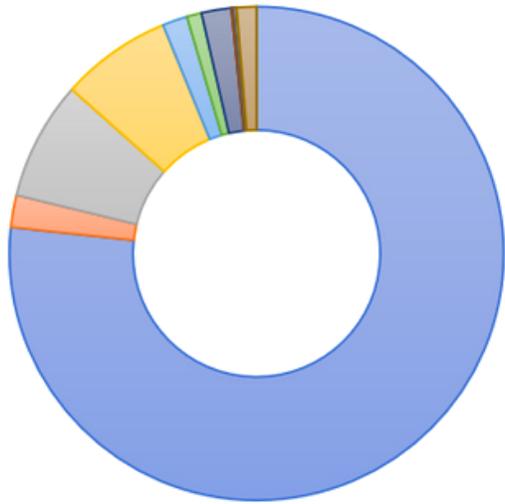
**UNIVI Health Centre**

**Powassan Family Health Team**



# FINANCIAL STATEMENT

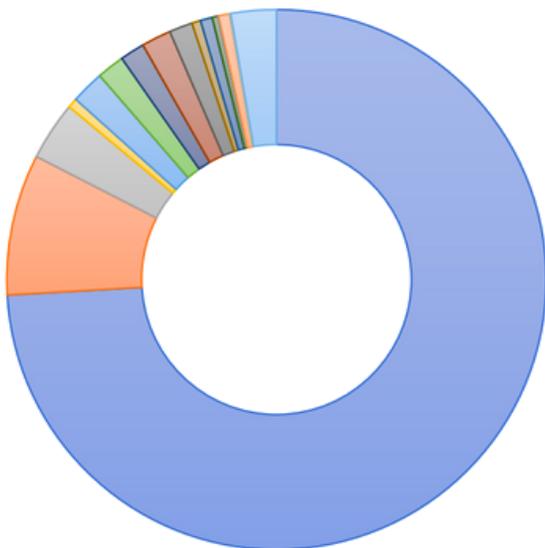
## Revenue



Ministry of Health (core)	\$2,464,696.00
User Fees	\$67,293.00
Other Income	\$249,853.00
Donations	\$232,976.00
Fundraising	\$52,350.00
Property Tax Recoveries	\$31,037.00
Investment Income	\$62,980.00
Unrealized Gain on Investment	\$3,898.00
Bingo	\$6,544.00
ASO Direct Mail Campaign	\$41,644.00

**Total Revenue:** **\$3 213 271**

## Expenses



Salaries & Benefits	\$2,339,036.00
Other	\$266,683.00
Client Services	\$111,184.00
Meals	\$18,304.00
Building Occupancy	\$62,877.00
Office	\$52,229.00
Supplies	\$46,619.00
Travel	\$56,029.00
Property Tax	\$44,131.00
Training	\$16,575.00
Professional Fees	\$22,470.00
Insurance	\$11,155.00
Meetings	\$1,055.00
Data Processing	\$20,534.00
Advertising	\$2,143.00
Fundraising	\$152.00
Amortization of Capital Assets	\$86,055.00

**Total Expenses:** **\$3 157 231**

# ACCOMPLISHMENTS & HIGHLIGHTS

In 2021 - 2022 we:



had 11 454 client visits



Provided 125 clients with transition support



210 in-person & virtual activities



Launched a roadmap towards a renewed Ontario Dementia Strategy



Provided 500+ activity kits

- ✓ Project lifesaver launched in West Nipissing Served by North Bay OPP
- ✓ Participated in a study about social connections and living with dementia
- ✓ Was the recipient charity of the East Side Mario's Annual Charity Golf Tournament.
- ✓ Receive homemade fidget blankets donations for our Recreation Therapy clients. Fidget blankets help reduce anxiety in persons living with dementia by providing stimulation and comfort.
- ✓ MIC held a special with a portion of proceeds donated to the society
- ✓ Initiated and began organizing to start up our Planned Giving Program
- ✓ Provided education at the Greater Sudbury Police Service search and rescue training
- ✓ Hosted our Annual Wine, Women & Purses as an online raffle for the first time
- ✓ Held an information session with Canada Revenue Agency for community members to learn more about Senior Tax Benefits and Caregiver Benefits



# OUR SOCIETY

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## **Our Mission**

Our mission is to alleviate the personal and social consequences of Alzheimer's disease and related dementias and to improve the quality of life of our clients, their care partners, and families.

## **Our Vision**

Through an interdisciplinary team and in partnership with many community agencies, the Alzheimer Society provides essential programs and support services to those living with dementia as well as their care partners.

## **Our Values**

Person-centered, Partnership, Leadership, Collaboration, Accountability, Respect & Engagement

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### **Sudbury Office:**

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Phone: 705-560-0603  
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### **North Bay Office:**

130 King Street West. North Bay  
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Fax: 705-495-0329  
E-mail: [info@alzheimernorthbay.com](mailto:info@alzheimernorthbay.com)

### **Manitoulin Office:**

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