

SOCIÉTÉ  
ALZHEIMER  
SOCIETY

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# ANNUAL REPORT

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2020 - 2021

*Société Alzheimer Society*

SUDBURY-MANITOULIN NORTH BAY & DISTRICTS  
SUDBURY-MANITOULIN NORTH BAY ET DISTRICTS

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# EXECUTIVE DIRECTOR'S MESSAGE

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Stéphanie Leclair

In reflecting on the past year, I can say without a doubt that our team has stepped up and overcame every obstacle imaginable to service our clients, their care partners, and families during this global pandemic. Our staff continued to provide hybrid models of programming, support services and much more to ensure there was no stoppage or interruption of support.

From going into clients' homes to provide one-on-one support when day program temporarily closed, to the delivery of over 3,000 in-home activation kits, as well as groceries, iPods, and so much more. The increase in virtual programming of health promotion programs, support groups and education sessions, the re-opening of day programs which saw staff demonstrate their flexibility to create an environment that focused on adhering to all health and safety measures and COVID protocols. The ability of staff to adapt and adhere to numerous COVID protocol changes which were continuously being altered to adhere to the state of our local and provincial numbers and much more.

I am extremely proud of the unbelievable show of teamwork in which our staff assisted in hospital, long term care homes, and other health care agencies when outbreaks occurred. They went in without hesitation to help, now that is what makes this organization amazing, and one I am grateful to be a part of.

I want to personally express my gratitude to the staff and board of directors for their support during this time of unprecedented measures. The guidance, encouragement and resilience helped create new pathways and partnerships for our organization. The expressions of gratitude from our clients, their families, and our community partners was motivating in keeping our organization moving forward with innovative programming. I am grateful and proud!

Kind Regards,

Stéphanie Leclair

Executive Director

# PRESIDENT'S MESSAGE

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This past year has been so difficult for all including our clients, care partners and staff at the Société Alzheimer Society Sudbury-Manitoulin North Bay & Districts. Necessary lockdowns and restrictions coupled with isolation, fear and uncertainty have put enormous pressure on people living with dementia and those who care for them. Families have lost loved ones during this time without the opportunity to celebrate their lives the same way they would have before the pandemic.



Lise Anne Boissonneault

Our organization has had to find new and creative ways of supporting people. In-home activation kits were developed and delivered. Countless phone and video calls were made. Strict infection prevention measures were applied for the safety of clients and staff. New community partnerships were struck.

These essential services would not have been possible without our remarkable, ingenious staff and our exceptional executive director. Thank you for your unwavering dedication to ensuring that clients and their families were supported during this uncertain time. And to our clients and their care partners, I am in awe of your courage in the face of the adversity. Please know that our organization will continue to do whatever is necessary to support you.

This past year, while challenging, has proven the power of innovation, resilience, kindness, and community. We saw how community partners can work together in a crisis to reduce as many gaps as possible. While we do not know what the coming year will bring, I do know that our strength and commitment will see us through so that we can continue to help people living with Alzheimer's disease and related dementias and their care partners.

Respectfully,

Lise Anne Boissonneault

*Board Chair*

# BOARD OF DIRECTORS

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<b>BOARD MEMBER</b>	<b>ELECTION</b>	<b>ROLE</b>
<b><i>JANET GASPARINI</i></b>	Elected June 24, 2015 Term Ending June 2021	Past President
<b><i>LISE ANNE BOISSONNEAULT</i></b>	Elected June 13, 2017	President
<b><i>WILLIAM BRAY</i></b>	Elected June 12, 2018	Vice President
<b><i>COURTNEY CONATY</i></b>	Elected June 13, 2017	Treasurer
<b><i>SONIA DEL MISSIER</i></b>	Elected June 12, 2018	Member at Large
<b><i>NICOLLE PLANTE-DUPOIS</i></b>	Elected June 12, 2018	Director
<b><i>MICHELLE LAVIGNE VEZEAU</i></b>	Elected June 11, 2019	Director
<b><i>ALEX FEX</i></b>	Elected June 11, 2019	Director
<b><i>ANNE PROULX-SEGUIN</i></b>	Elected September 29, 2020	Director
<b><i>KATHERYN IRWIN-SEGUIN</i></b>	Elected September 29, 2020	Director
<b><i>DR. MIKE BEDARD</i></b>	Co-opted January 2021	Director

**Thank you for the commitment and hard work each of our members dedicates to the society.**

# NOMINATIONS FOR THE BOARD OF DIRECTORS

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## *Dr. Mike Bedard*

Dr. Mike Bedard is a rural family physician of 30 years after dedicating 12 years of training in Ottawa.

He has worked in both clinical and administrative capacities primarily through the Assiginack Family Health Team and Manitoulin Health Center. He takes interest in system integration with a rural focus.

In his free time, Dr. Bedard enjoys most of what Manitoulin lifestyle offers.



# FRENCH LANGUAGE SERVICES COMMITTEE

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Despite this pandemic year, it was business as usual for the French Language Services (FLS) Committee.

We continued to meet quarterly, virtually, to ensure that the Society met its obligations as a designated agency under the French Language Services Act. We developed a new Action Plan for 2020-2021 which included French language training for additional employees, dementia presentations in French and virtual health promotion activities for Francophones. The Committee also revised its terms of reference and the organization's FLS policy. The Society met its FLS reporting obligations to the Ministry of Health and responded to requests for additional information from Ontario Health North and the Réseau du mieux-être francophone du Nord de l'Ontario.

In the coming year, the Committee will continue to implement the strategies included in its ongoing action plan to maintain or improve French language services for Francophone clients living with dementia and their care partners.

Respectfully,

Lise Anne Boissonneault

*Committee Chair*



# INVESTOR COMMITTEE

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The Investment Committee has made great progress this year, despite all the COVID related challenges and drastic changes in the financial markets.

At the beginning of the fiscal year, the Alzheimer Society Sudbury-Manitoulin North Bay & Districts (the Society) passed a motion to move \$1M into investments with Connor, Clark, and Lunn. The investment allocation is 85% fixed income/equity (with a 50/50 split) and the remaining 15% in alternate investments. The benefits of the investments were evident shortly after the funds were invested with earnings of \$21,366 in the first quarter.

In January 2021, the portfolio manager from Connor, Clark, and Lunn presented a summary of the investment activity to date. The presentation was detailed, comprehensive and very informative and the Board of Directors was pleased to see a 4.2% increase in our investments.

As of March 31, 2021, the value of the portfolio was \$1,069,085, which represents an increase of 6.9% since the initial investment.



**6.9%** Increase in the  
initial investment



# STAFF RECOGNITION

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## SUDBURY OFFICE

Alex Mayotte	Crystal Graham	Kim Agostinucci	Monique Lane
Amber Mayer	Francine Rainville	Lana Hodgins	Pauline Fillion
Cara Poitras	Janet Cimino	Madeleine Sauvé	Serge Gosselin
Carissa Roy	Jessica Simpson	Mandy Haas	Suzanne Hachez
Caroline Piquette	Karen Kanhai	Melanie Bulfon	Victoria Marois
Chantal Gravel	Kayla Rienguette	Miguel Cheff	Rosie Despot-Barr
Cindy Pilkey			

## NORTH BAY OFFICE

Alicia Cote	Diane Windsor	Lise Leblanc	Maryse Raymond
Audrey Morrin	Emilie Mageau	Lynn Binette	Monique Beaulieu
Cheryl Young	Jessica Pifer	Marquise Jolicoeur	Sophie Desjardins
Dawn Lamoureux	Linda Brown		

## MANITOULIN ISLAND OFFICE

Alison Sloss  
Megan Cairns

## EXECUTIVE

Stephanie Leclair	Executive Director
Jessica Bertuzzi	PR, Education, Health Promotion & Recreation Therapy Manager
Steve Dupras	Day Program Health Bistro Manager
Monique Patrakka	Clinical Manager

# STAFF RECOGNITION CONT'D

## ALISON SLOSS – 5 YEARS OF SERVICE

Alison is our First Link Care Navigator on Manitoulin Island. She has been with the organization for 5 years. She has been instrumental in growing our programs and services and has developed and fostered some instrumental partnerships with health care agencies and the Indigenous peoples.

## MADELEINE SAUVÉ – 5 YEARS OF SERVICE

Madeleine is our Dementia Care Partner Counselor, prior to this role she worked with our organization as a Behavioural Supports Facilitator. Madeleine has been instrumental in providing supportive strategies for our care partners as they navigate the dementia journey.



*The staff at the Society are truly the reason why we are successful. Their commitment to our clients, their care partners and families is like no other. We thank each and every one of them for their hard work and dedication!*

# DONOR FEATURE

We would like to thank our generous donors, fundraisers and sponsors for the support and consideration given to our organization. We are forever grateful as each donation is used to support individuals and families within our community living with dementia.

Donations are an essential asset to the society as it allows us to offer programs, services and resources to our clients such as our Day Program, Recreation Therapy, Transitional Support, , Education & Health Promotion Programs and Much more.



## Our Leading Donors 2020 – 2021

Knights of Columbus

Autumnwood

The Auger Family

Rebuilt Resources

Delta Bingo and Gaming

The Positive Inception

Palladino BMW

Greater Sudbury Police Services

Carruthers Excavating

Care Link Advantage

Justin Cousineau – RE/MAX

New Horizons for Seniors Program

**Thank you!**

*Société Alzheimer Society*

SUDBURY-MANITOULIN NORTH BAY & DISTRICTS  
SUDBURY-MANITOULIN NORTH BAY ET DISTRICTS

# PARTNERS & COLLABORATORS

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*Thank you to our partners and collaborators for supporting our efforts and endeavors we have applied throughout this last fiscal year!*

Duplicators Inc. (Face Mask Bands)

Milena's Headbands (3<sup>rd</sup> Part Fundraiser)

Rapid Mobilization Table (CMHA)

Nipissing Wellness Ontario Health Team

Project ECHO- Baycrest Centre

Behavioural Supports Ontario

UNIVI Health Centre

Home Depot North Bay (Activation Kits)

Meals on Wheels

Workplace Safety North

North East Geriatric Services

Reitman Centre- Mount Sinai Hospital

Nipissing West Community Health Centre

Powassan Family Health Team

# FINANCIAL STATEMENT

## ALZHEIMER SOCIETY SUDBURY - MANITOULIN NORTH BAY & DISTRICTS SOCIÉTÉ ALZHEIMER SUDBURY-MANITOULIN NORTH BAY ET DISTRICTS

Statement of Operations and Changes in Fund Balances

Year ended March 31, 2021, with comparative information for 2020

	Society		Programs		Capital		Total	Total
	2021	2020	2021	2020	2021	2020	2021	2020
<b>Revenue:</b>								
Ministry of Health - core	\$ -	\$ -	\$ 2,251,089	\$ 1,876,755	\$ -	\$ -	\$ 2,251,089	\$ 1,876,755
User fees	-	-	33,595	129,052	-	-	33,595	129,052
Other income	169,127	133,411	6,438	2,834	-	-	175,565	136,245
Donations	197,236	113,306	-	-	-	-	197,236	113,306
Fundraising	38,299	102,687	-	-	-	-	38,299	102,687
Property tax recoveries	-	-	12,854	26,301	-	-	12,854	26,301
Investment income	79,573	19,707	160	212	-	-	79,733	19,919
Bingo	-	-	12,524	12,849	-	-	12,524	12,849
ASO direct mail campaign	27,004	10,140	-	-	-	-	27,004	10,140
Human Resources	-	-	-	4,271	-	-	-	4,271
Development Canada	-	-	-	-	-	-	-	-
	511,239	379,251	2,316,870	2,052,274	-	-	2,827,909	2,431,525
<b>Expenses:</b>								
Salaries and benefits	24,159	22,434	1,771,597	1,597,939	-	-	1,795,756	1,620,373
Other	207,650	117,570	245,858	40,113	-	-	453,308	157,683
Client services	-	2,375	104,151	86,744	-	-	104,151	89,119
Meals	-	-	3,083	73,045	-	-	3,083	73,045
Building occupancy	-	-	84,286	67,960	-	-	84,286	67,960
Office	45	1,845	55,614	56,158	-	-	55,659	58,003
Supplies	275	254	23,851	53,259	-	-	24,126	53,513
Travel	-	813	37,019	42,668	-	-	37,019	43,481
Property taxes	-	-	40,168	42,644	-	-	40,168	42,644
Training	2,372	11,066	5,641	9,886	-	-	8,013	20,952
Professional fees	6,368	824	14,036	8,250	-	-	20,404	8,874
Insurance	-	-	10,332	8,236	-	-	10,332	8,236
Meetings	-	5,491	-	850	-	-	-	6,341
Data processing	-	-	10,865	4,878	-	-	10,865	4,878
Advertising	100	416	1,139	4,291	-	-	1,239	4,707
Fundraising	-	4,026	-	-	-	-	-	4,026
Amortization of capital assets	-	-	-	-	90,836	81,707	90,836	81,707
	240,989	166,914	2,407,440	2,106,921	90,836	81,707	2,739,245	2,355,542
Excess (deficiency) of revenue over expenses before undemoted	270,270	212,337	(90,770)	(54,647)	(90,836)	(81,707)	88,664	75,983
Fund balances, beginning of year	1,262,998	1,135,504	-	-	532,211	583,722	1,795,209	1,719,226
Transfers - capital additions and surpluses	(120,800)	(84,843)	90,770	54,647	30,030	30,186	-	-
Fund balances, end of year	\$ 1,412,468	\$ 1,262,998	\$ -	\$ -	\$ 471,405	\$ 532,211	\$ 1,883,873	\$ 1,795,209

See accompanying notes to financial statements.

# ACCOMPLISHMENTS & HIGHLIGHTS

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In 2020 – 2021 we provided:



**245 virtual activities**



**Care for 8420 clients**



**125 education presentations**



**8240 hours of in-home respite care**



**9535 telephone and virtual chats**

In 2020 – 2021 we:

- ✓ Launched pilot project: Overnight Respite Beds
- ✓ Created & Delivered over 3,000 in-home activation kits
- ✓ Spearheaded the Transition Support Program with Behaviour Supports Ontario 50 transitions completed
- ✓ Launched our new Day Programs in North Bay and Powassan
- ✓ Increased our recreation therapy program by 3FTE's allowing for an additional 36-40 clients being served.
- ✓ Project Lifesaver officially launched in the City of North Bay and surrounding areas.
- ✓ Ran activities tailored to the LGBTQ community
- ✓ Held our first IG Wealth Management Walk for Alzheimer's Scavenger hunt
- ✓ Received a \$30,000 donation from the Auger Family
- ✓ Launched "Dementia in the Workplace Training" in partnership with Workplace Safety North.

# COVID-19

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COVID-19 created a lot of change in the last year, and the Alzheimer's Society Sudbury-Manitoulin North Bay & districts worked diligently to make sure that the offered resources and supports remained accessible to our clients in each community we serve.

In efforts to keep our staff, clients, and community members safe we all worked together to ensure government health and safety policies and procedures were followed. This made for a few adjustments, including having to restructure some of the programs and services we provide to compliment the virtual world we now live in.

Throughout the pandemic we continued to offer ongoing support by phone, video-conferencing and when permitted home visits while physical distancing, our education and health promotion activities moved to virtual offerings and focused on, providing tips on stress management, internet safety, games, exercises, and educational webinars. Our staff worked hard to keep our clients and their families cognitively, socially, and physically stimulated during a time when restrictions made it difficult.

Our staff also joined together to retrieve and deliver groceries to our clients who were unable to get groceries themselves. We also delivered frozen meals we purchased from Meals on Wheels to our clients who needed a little extra help. Deliveries were made while maintaining safe distances and clients were encouraged to reach out to the society to ensure that they had what they needed. Serving many rural communities, we understand that access to these necessities became very challenging.

We understand and saw firsthand the detrimental effects this pandemic has had on our clients and their families. Our thoughts and efforts have been on each and every one of them as we know how isolating this disease can be at times, and with closures across the world left many even more isolated and lonely. Families distanced, technology taxing, access to health care and support challenging, and many days onerous from the latest news on the global pandemic, we heard it, felt it and did our best to assist where and when we could. Our organization was fortunate to be able to access



the COVID-19 vaccinations in the first round as essential health care workers. We were and are grateful! Receiving our vaccines helped put us one step further in helping to keep our clients and their families safe in the communities we serve!

As we continue to navigate the many challenges the COVID-19 pandemic has brought upon us, we want to extend a warm hearted thank you to our employees as their commitment and hard work has not been overlooked and is much appreciate. And a message of gratitude to our clients and care partners for navigating these challenges with us with optimism and strength.



# SOCIÉTÉ ALZHEIMER SOCIETY

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## Our Mission

Our mission is to alleviate the personal and social consequences of Alzheimer's disease and related dementias and to improve the quality of life of our clients, their care partners and families.

## Our Vision

Through an interdisciplinary team and in partnership with many community agencies, the Alzheimer Society provides essential programs and support services to those living with dementia as well as their care partners.

## Our Values

Person-centered, Partnership, Leadership, Collaboration, Accountability, Respect & Engagement

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### Sudbury Office:

960B Notre Dame Avenue  
Sudbury, ON, P3A 2T4  
Phone: 705-560-0603  
Fax: 705-560-6938  
E-mail: [info@alzheimersudbury.ca](mailto:info@alzheimersudbury.ca)

### North Bay Office:

130 King Street West. North Bay  
Phone: 705-495-4342  
Fax: 705-495-0329  
E-mail: [info@alzheimernorthbay.com](mailto:info@alzheimernorthbay.com)

### Manitoulin Office:

23 Spragge Street  
Manitowaning ON P0P 1N0  
Phone: 705-560-0603  
Fax: 705-560-6938  
E-mail: [info@alzheimersudbury.ca](mailto:info@alzheimersudbury.ca)