

Soci  t   Alzheimer Society

WINE, WOMEN & PURSES

SPONSORSHIP PACKAGE

All Proceeds Stay Local: Supporting Vital Programs
and Services offered by the Alzheimer Society of
Sudbury-Manitoulin North Bay & Districts



THURSDAY NOVEMBER 28, 2024
6:30 PM TO 9:30 PM



STEELWORKERS HALL
66 BRADY ST, SUDBURY

ABOUT THE EVENT



The Alzheimer Society Sudbury-Manitoulin North Bay & Districts proudly presents the 14th Annual Wine, Women & Purses fundraiser.

This cherished event, which began in our Adult Day Program 14 years ago, has grown into one of Sudbury's premier charity events for women. Join us at the elegant United Steelworkers Hall on Thursday, November 28th, 2024, for an unforgettable evening.

Why Support Us?

Become part of an inspiring evening of empowerment and community spirit. Over 250 influential women will gather to:

- Indulge in gourmet appetizers and desserts.
- Enjoy a luxurious purse raffle and bid on over 30 exquisite handbags in our enchanting silent auction.
- Discover unique vendor sales, with a portion of proceeds supporting the Alzheimer Society.
- Revel in lively entertainment and meaningful connections.

Every dollar raised from ticket sales, the purse raffle, the silent auction, and donations directly supports our local programs and services at the Alzheimer Society.

Support Women and Fight Dementia:

With over 350,000 women in Canada currently living with dementia—and that number set to exceed 1 million within a generation—the need for support is critical. Women are also the majority of unpaid caregivers, with over 189,000 providing care. This number is expected to grow by 189%, reaching more than 538,000 caregivers. Our event honors and supports these incredible women, making a profound impact on their lives and the fight against dementia.

WHAT WE DO



Healthcare Navigation & Support

Over 9000 Clients served in 2023

We empower families dealing with dementia challenges by offering personalized assessments, care planning, and proactive follow-up from diagnosis through disease progression. Whether in-person or virtually, we provide invaluable health resources and support, facilitating access to information and services for a fulfilling journey through dementia, enabling informed choices and enhancing quality of life for all involved.

Adult Day Programs

5 ADP locations Sudbury | Espanola | North Bay | Sturgeon Falls | Powassan |

Our Adult Day programs (ADP) are specifically designed for individuals with Alzheimer's disease or related dementias. Our programs offer supervised activities in a comforting, home-like setting, with professional staff experienced in dementia care ensuring a safe, structured, and stimulating environment.

In-Home & Community Recreational and Support Programs

13 monthly in-person & virtual support groups

We provide a range of support services tailored to individuals living with dementia and their families, including support groups where personal experiences are shared, fostering a sense of community and empowerment. Additionally, our innovative programs, both community-based and in-home, promote physical, mental, and emotional wellness year-round for both individuals with dementia and their care partners.

Dementia Education

Provided +300 Education Sessions in 2023

We provide a comprehensive Dementia Education Program offering diverse learning opportunities for individuals living with dementia, care partners, and the community. From informative public sessions to tailored 4-week learning series, and skills-based CARERS and TEACH programs in collaboration with Mount Sinai, we deliver insights, communication strategies, and vital support for navigating the challenges of dementia.

SPONSORSHIP PACKAGE

BRONZE- \$1,000

- (1) Feature post on SAS social media accounts (with tag)
- Recognition on our Website, E-newsletter and Annual Report.
- 2 Tickets to Wine, Women & Purses Event
- Verbal Recognition at Wine, Women & Purses Event

SILVER - \$5,000

- (2) Feature post on social media accounts (with tag)
- Recognition in pre and post event e-newsletter
- 4 Tickets to Wine, Women & Purses Event
- Verbal Recognition at Wine, Women & Purses Event
- Event day thank you banner with company name & logo (33" x 81")
- Recognition on SAS website & Eventbrite Event Page

GOLD- \$10,000

- (3) Feature post on social media accounts (with tag)
- Recognition in pre and post event e-newsletter
- Corporate Table (8 tickets) at Wine, Women & Purses Event
- Verbal Recognition at Wine, Women and Purses Event
- Event day thank you banner with company name & logo (47" x 81")
- Recognition on SAS website & Eventbrite Event Page
- Company table at Wine, Women & Purses Event
- Sampling rights and distribution of marketing materials at Wine, Women & Purses Event
- 2-minute speech at Wine, Women & Purses Event

If you're interested in sponsoring/participating but don't see a package that fits your needs, please reach out to Margo Barkel, Marketing Consultant, at [✉ fundraising@alzheimersudbury.ca](mailto:fundraising@alzheimersudbury.ca) or [705-524-2024 ext. 255](tel:705-524-2024)

We'd be happy to discuss customized options.

SPONSORSHIP COMMITMENT FORM

Level of Sponsorship

☐

Bronze (\$1,000)

☐

Silver (\$5,000)

☐

Gold (\$10,000)

☐

Other Amount:

Contact Information

Name:

Company/Org. Name:

Address:

Position:

Phone number:

Email:

Please submit your form by sending it to
Margo Barkel
Marketing Consultant
 ***fundraising@alzheimersudbury.ca***
 ***705-524-2024 ext. 255***

We deeply appreciate your support and eagerly anticipate connecting with you to discuss your sponsorship package in greater detail.

TICKET PURCHASE FORM

Coporate Table

☐

Table of 8 (\$520- Including processing fees)

☐

Table of 10 (\$650- including processing fees)

Contact Information

Name:

Company/Org. Name:

Address:

Position:

Phone number:

Email:

Please submit your form by sending it to

Margo Barkel

Marketing Consultant



fundraising@alzheimersudbury.ca



705-524-2024 ext. 255

★ *Once we receive your completed form, A special code will be sent to you via email in order to complete your purchase on Eventbrite. Please note, corporate table holds are available in limited quantities.*