

ALL PROCEEDS SUPPORT

Soci  t   Alzheimer Society
WINDSOR-ESSEX COUNTY

LARGEST CHARITY QUIZ FUNDRAISER IN ALL OF NORTH AMERICA

BATTLE OF THE BRAINS XIII

CIOCIARO
C L U B

JANUARY 24, 2025
DOORS OPEN AT 6:15PM

MILLER
CANFIELD



SPONSORSHIP OPPORTUNITIES

LARGEST CHARITY QUIZ FUNDRAISER IN ALL OF NORTH AMERICA

PLATINUM SPONSORSHIP - \$3,500

- Two tables/teams (16 tickets) for MC event includes two bottles of wine at each table + dinner
- Logo recognition on the game question screen
- Full page advertisement with premium placement in program booklet
- Opportunity to submit 1-2 minute sponsor video broadcasted at the live event
- Recognition on ASWE website & social media channels
- Logo inclusion on promotional event e-blasts (exposure to over 2,500 ASWE supporters)
- Logo recognition on event promotional poster
- Logo listed on participant tickets registration site

GOLD SPONSORSHIP - \$2,500

- One table/team (8 tickets) for MC room - premium seating
- Logo recognition on the game question screen
- Full page advertisement in the program booklet
- Recognition on ASWE website & social media channels
- Logo inclusion on promotional event e-blasts (4500+ subscribers)
- Logo recognition on event promotional poster
- Company listed in the official program booklet

SILVER SPONSOR - \$2,000

- Logo recognition at event and on the game question screen
- Half page advertisement in the program booklet
- Recognition on ASWE website & social media channels
- Company listed in the official program booklet

BRONZE SPONSOR - \$1,500

- Quarter page ad
- Logo recognition at event and on the game question screen
- Recognition on ASWE website & social media channels
- Company listed in the official program booklet

SPONSORSHIP OPPORTUNITIES

LARGEST CHARITY QUIZ FUNDRAISER IN ALL OF NORTH AMERICA

ANSWER SHEET SPONSOR - \$500 - LIMITED AVAILABILITY

NEW! Sponsor a round of trivia and let your business shine!

- Business name and/or logo will appear on the answer sheet for one round
- Logo recognition at event and on the game question screen
- Recognition on ASWE website & social media channels

SNACK ATTACK SPONSOR - IN-KIND

NEW! Donate the sweet and salty treats that provide brain fuel to our trivia teams!

- Work with the Battle of the Brains event team to identify delicious snack options for the tables
- Logo recognition at event on the game question screen
- Recognition on ASWE website & social media channels



TICKET SALES
\$520 - TEAM OF 8

INCLUDES A BUFFET DINNER (CASH BAR AVAILABLE)
GRAND TROPHY + ADDITIONAL PRIZES TO BE WON!

**BATTLE
OF THE
BRAINS**
XIII

QUESTIONS?

CONTACT JUSTIN HANIF

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