

Caregiver Support & Education / D.A.Y. Centres / Support Groups / Resource Centre / Research Support

Alzheimer Society of York Region hosts the IG Wealth Management Walk for Alzheimer's to support York Region residents impacted by dementia

FOR IMMEDIATE RELEASE - **Aurora, ON, (April 5, 2024)** – The Alzheimer Society of York Region (AS York) hosts the IG Wealth Management Walk for Alzheimer's Saturday, May 25, 2024. The event raises funds to support programs and services for York Region residents impacted by Alzheimer's disease and other dementias.

More than 17,000 people in York Region live with dementia, and that number is expected to double by 2033. And for every one person diagnosed with this fatal disease, which does not have a cure, another 10 to 12 people are directly impacted.

AS York provides people living with dementia social and recreational programming while also providing caregivers programs and services that provide respite, education, and support.

The #IGWalkforAlz raises vital funds to help AS York continue to meet the needs of the rising number of York Region families who turn to the organization for support. The event is the largest event in the region that raises funds and awareness for local families impacted by dementia.

"Dementia not only affects the person living with the disease, but also their caregivers who often become isolated as the disease advances," said AS York's CEO Kari Quinn-Humphrey.

The IG Walk for Alzheimer raises money to help AS York continue to provide support and programs to those impacted by dementia. All money raised in York Region stays in York Region.

People are encouraged to sign up at www.alzgiving.ca/yorkregion2024 to participate or donate.

"We invite people to walk to show family, friends and neighbours living with dementia that they are not alone," Kari Quinn-Humphrey said.

Walk details:

Date and time: Saturday, May 25 at 8 a.m. for check-in; 9:00 a.m. walk begins. The walk ends at 10:30 a.m.



ACCREDITATION AGREMENT CANADA



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Where: Lake Wilcox Park, 12895 Bayview Ave., Richmond Hill

Details: The 1.5-kilometre walk is family and dog friendly. Join us for entertainment, activities

and more.

Register: www.alzgiving.ca/yorkregion2024

Hashtag: #IGWalkforAlz

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About the Alzheimer Society York Region (AS York):

The Alzheimer Society of York Region is a leader in actively supporting individuals and families living with Alzheimer's disease and other dementias. Our quality, dementia specific DAY program services, enriched social work program and education opportunities are well respected.

Media inquires:

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Photos:

Link to download photos

Lisa Day or AS York (please see title of image)

Photo cutlines:

Participants in the 2023 IG Wealth Management Walk for Alzheimer's walked and raised money to support the Alzheimer Society of York Region, which provides programs and services to people on the dementia journey.



